Snap

CAPTURING THE BEST LIFE

SEPT
2013



#FASHION



PHOTOGRAPH BY
CHIUN-KAI SHIH

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"WE SUFFER FOR FASHION"

FEATURES



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Fall fashions come by way of the streets of New York.



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Listen to the jams we've curated for this month's issue.

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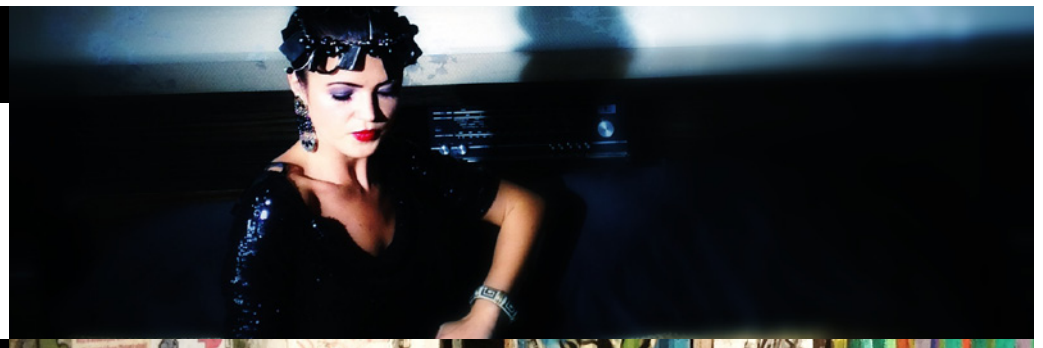
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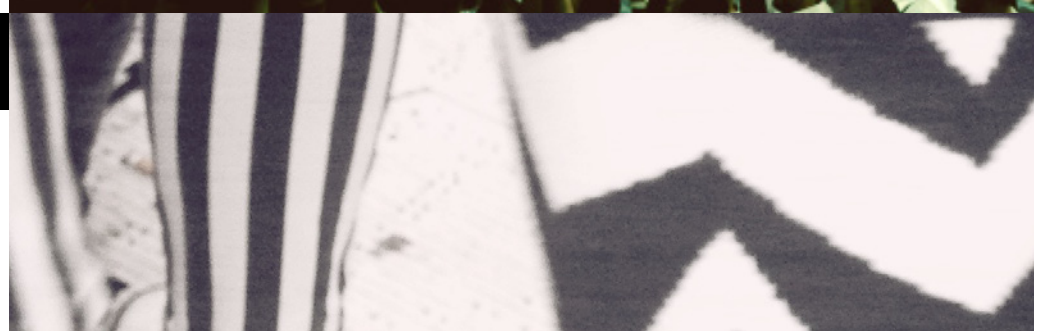
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Starring: The Buenos Aires HipstaPak, a collaboration with fashion photographer Diego Uchitel





"FASHION IS NOT SOMETHING THAT EXISTS IN DRESSES ONLY. FASHION IS IN THE SKY, IN THE STREET, FASHION HAS TO DO WITH IDEAS , THE WAY WE LIVE, WHAT IS HAPPENING." *-COCO CHANEL*

I NEVER WOULD HAVE THOUGHT I'D BE quoting Coco Chanel, but she makes a brilliant point that embodies why we at Snap pay so much attention to fashion — it's a visual conversation about current ideas. A time capsule that helps to remind us of how history repeats itself. How grunge in the 90s dealt with counter establishment, and its return in the form of Dr. Martens, while destroyed jeans and leather jackets are an homage to free thinkers and rebels. We've surpassed the recession. We're tired of being safe.

But fashion isn't always shortlived and trendy. Many people dedicate their lives to this industry, and so this issue looks at fashion from all angles, by all the characters involved. Designers, bloggers, illustrators, photographers, and models — we cover the faces and personalities that help define what we see on the streets.

Now go out and take a risk. Layer the patterns, sport your polka dots with stripes, rock denim on denim, tie your flannels around your waist, and be bold enough to wear florals in the Fall. Fuck being safe. Stay true to your personal style.

MARIO ESTRADA
Editorial Director

HELP US

MAKE SNAP

EVEN MORE AWESOME

Send us your rockin' photos, words, and ideas
and you could wind up in the next issue of Snap!

TAP TO EMAIL US

Snap

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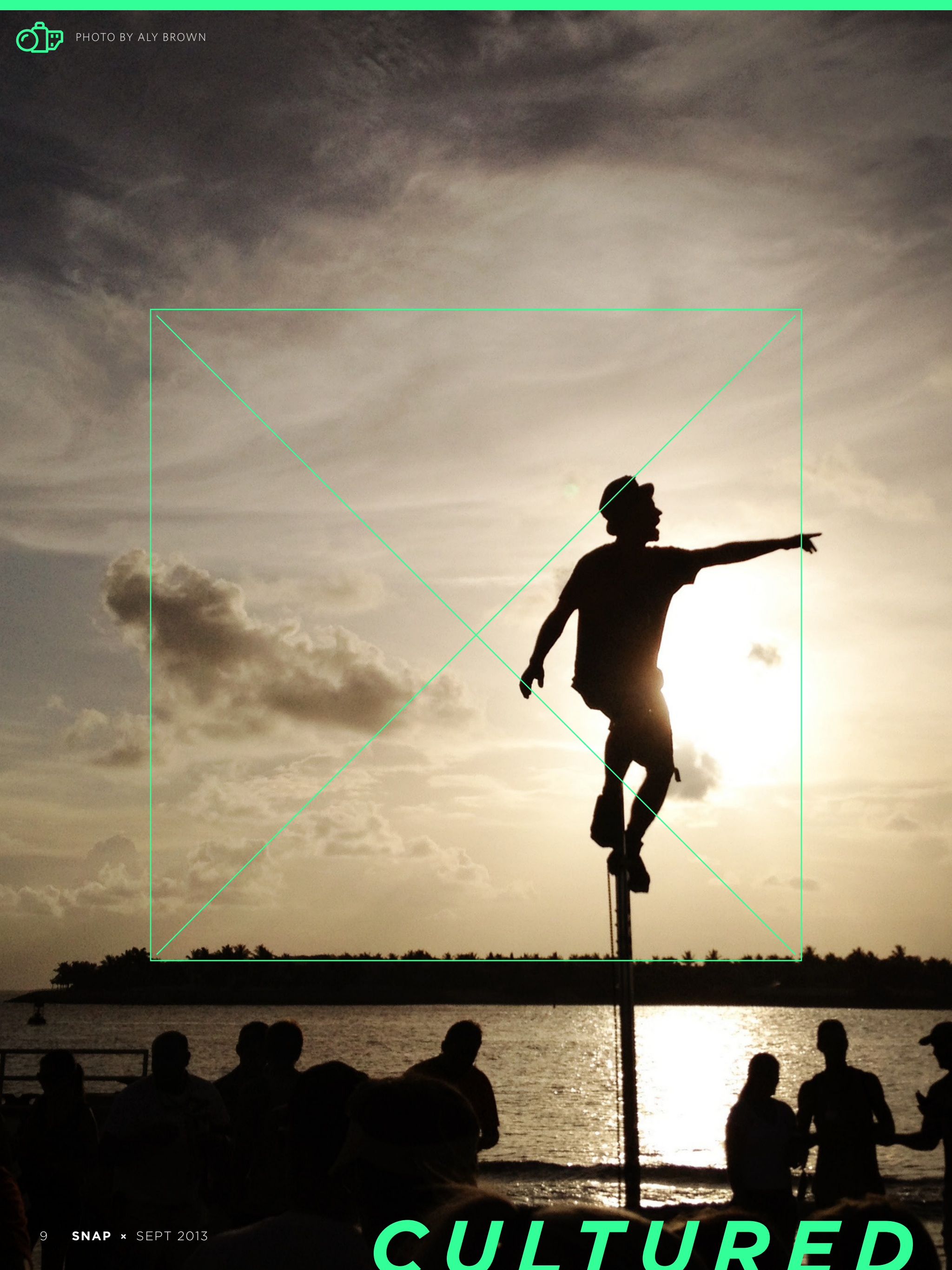
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PHOTO BY ALY BROWN



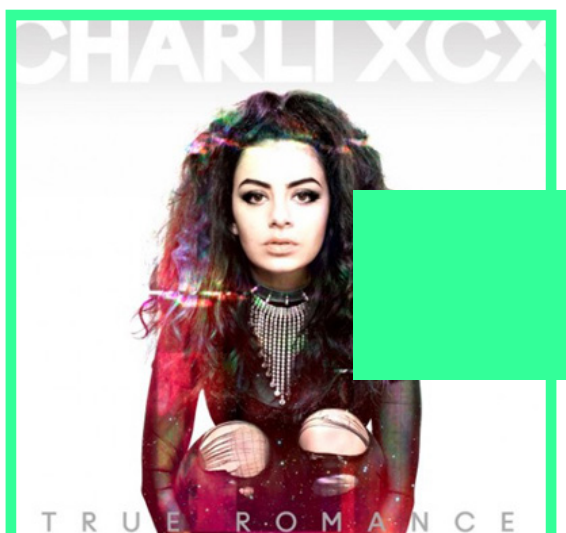
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PLAYLIST



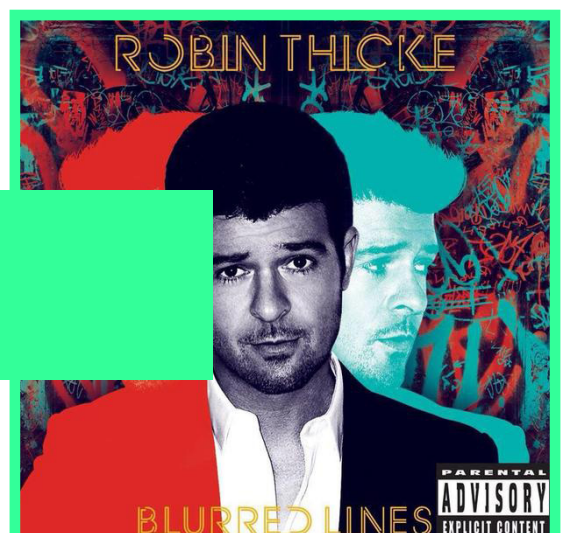








#RUNWAY











Spotify®

MEZCAL MINUTE



THE WEATHER IS TURNING A TAD BIT CHILLY, SO IT'S TIME TO EMBRACE THE SPIRIT OF FALL WITH A SMOKEY MEZCAL, GIVING US A FAMILIAR HUG FROM THE INSIDE OUT.

At one of Copenhagen's most esteemed elixir joints, our favorite cocktail artist, Marlene, has a comfortable understanding of cold weather drinks. Since the temperature only hits above 50 degrees three months out of the year, she keeps a variety of heat-inducing drinks under her belt. Her latest creation, based on a smokey mezcal, adds for a familiar campfire flare with a hint of espresso to keep the energy up. —ME

MEZCAL MINUTE

VIDA MEZCAL
ORANGE BITTERS
SWEET VERMOUTH
AGAVE SYRUP
5 COFFEE BEANS
ORANGE PEEL

INSTRUCTIONS

Start by chilling a glass with ice and water. In a separate container, add mezcal with bitters and vermouth. Add the coffee beans, and stir for 30 seconds. Empty the water and ice from the presentation glass, and strain out the concoction. Garnish with a coffee bean and an orange twist.



FASHION PHOTOS

BY ANDREW GREEN



In this photography how-to, Hipstamatic-turned-Oggl photographer, Andrew Green, gives us the skinny on nailing a fashion shoot

I have the Foo Fighters to blame for getting me into mobile photography. To get pre-sale tickets to a gig, I needed to be on a UK cellular network. And, to get on that network, I needed to get an iPhone 4.

So, I got the iPhone and immediately downloaded Hipstamatic. Although I didn't get tickets to the gig, I became absolutely hooked on Hipstamatic. Around that time, I had one of my first fashion shoots. To the surprise of the model, I asked if she wouldn't mind me taking some pictures on my phone. She agreed, and I loved the results. This would become a recurring theme over the next 3 years.

I always get asked "Why are you shooting with that?" Traditional DSLRs give such similar results, and I want to create something different, while still getting beautiful, interesting images. When I show people the results, and they call others over and say, "You should see this!" then I know I've done my job.

I now use Oggl on every shoot, applying the same principles I would use when shooting with any other camera.

I HAVE THE FOO FIGHTERS TO BLAME FOR GETTING ME INTO MOBILE PHOTOGRAPHY.





HAVE FUN WITH IT! ALWAYS DO THE ABSOLUTE BEST YOU CAN, AND LOOK FOR WAYS TO IMPROVE FOR THE NEXT SHOOT.
— ANDREW GREEN

HOW-TO

KNOW YOUR AUDIENCE: *Are you shooting for yourself or for a client? If it's a client, get a brief on their requirements. If it's for yourself, have a clear idea in your head what you are trying to achieve with the shoot. Storyboarding can help ensure everyone gets what they want, and advance preparation means that if time is restricted, then no time is wasted.*

ASSEMBLE AN A-TEAM: *Put interesting people and clothes in front of the camera, and work with the best creative team you can assemble. It makes your job a million times easier, and you'll definitely get better results.*

BASICS STILL RULE: *Fundamental points of creating great images still apply, meaning lighting, composition, ideas, and killer concepts. You also need to be flexible — work with people so you can get the best out of them.*

MAKE MOVES: *Be prepared to move around and use your feet more than you normally would to frame shots and get the best composition. I generally take this as a plus. It makes you work harder, and you come up with ideas as you go. It also helps ensure you're never complacent.*

SILENCE THE SKEPTICS: *You may face skepticism when shooting with your phone, so be sure to show people your work in advance. On set, talk them through why you're doing what you're doing, and show them the great results. This helps people embrace doing something new, and the photos are better because of it.*

SCOUT & PREP: *Scout locations in advance to make sure you have the conditions you want, and have lens and film combos in your head. Reviewing as you go along is key. Don't, however, be so set in your ways and always stick to the same combos. Oggl now gives you the opportunity to change things after the shoot, giving you surprising but excellent results that you may have not gotten before. Remember to save those as Favorites!*











PHOTO BY MARCELLO HENRIQUE



HIPSTOP

RIO DE JANEIRO

PHOTOS BY MARCELLO HENRIQUE
WORDS BY MOLLI SULLIVAN



SPRAWLING BEACHES, VIBRANT COLORS, and a complex history — Rio de Janeiro has a mysterious allure, yet welcoming spirit. The city is famous for its tropical climate, carnival celebrations and Bossa Nova music, so where do you start? You could easily just lounge on the beach and still have an awesome time, but we have a handful of must-visit spots so you can make the most of southern-hemisphere jaunt.

YOU COULD LITERALLY JUST LOUNGE ON THE BEACH, SOAK UP THE SUN AND HAVE AN AWESOME TIME

IPANEMA BEACH

Most people will likely think of Copacobana as the best beach to visit. However, Ipanema is the most lively, and most beautiful, beach in Rio. Grab a coconut from a street vendor, and stroll down the sidewalk to watch locals play beach soccer and volleyball. There are also incredibly ornate sandcastle sculptures on display which make for the perfect photo moments! And, if you're looking for a place to stay, this area is highly regarded as one of the safest neighborhoods in Rio.



CHRIST THE REDEEMER

Also known as “Christo,” the monument is a statue of Jesus Christ that towers at nearly 100 feet tall. It sits atop Corcovado mountain, and regardless of your religious or non-religious leanings, the statue is massive and you’ll get a view of Rio that you can’t see anywhere else. Get there by taxi, or if you have more time and want to save a few bucks, take the train.

SUGAR LOAF

This mountain is one of the most famous peaks in Brazil, situated at the opening of Guanabara Bay. Named after, well, you guessed it, a Sugar Loaf of bread, you can take cable cars to the summit for sweeping views of the city.

LAPA

If you’re looking for a local, hoppin’ bar scene, Lapa is your spot. Take a taxi from Ipanema (or anywhere, really) and grab a beer to sip on a warm night. Pop into whatever bar looks most fun, and listen to some Bossa Nova while chatting up the locals.

APRAZIVEL

Unless you're a local, you likely wouldn't know about this hidden gem of a restaurant. Situated at the top of Santa Teresa, you'll have a breathtaking, magical view of the city, while dining on traditional Brazilian cuisine like steak and marinated hearts of palm. A must-visit, if only for the views alone.

ZAZA BISTRO

One of the more popular restaurants in Rio, this place is always packed. With freshly squeezed tropical cocktail concoctions and an airy, open layout, grab a drink at the bar while you wait for a table. It's worth it, we promise.





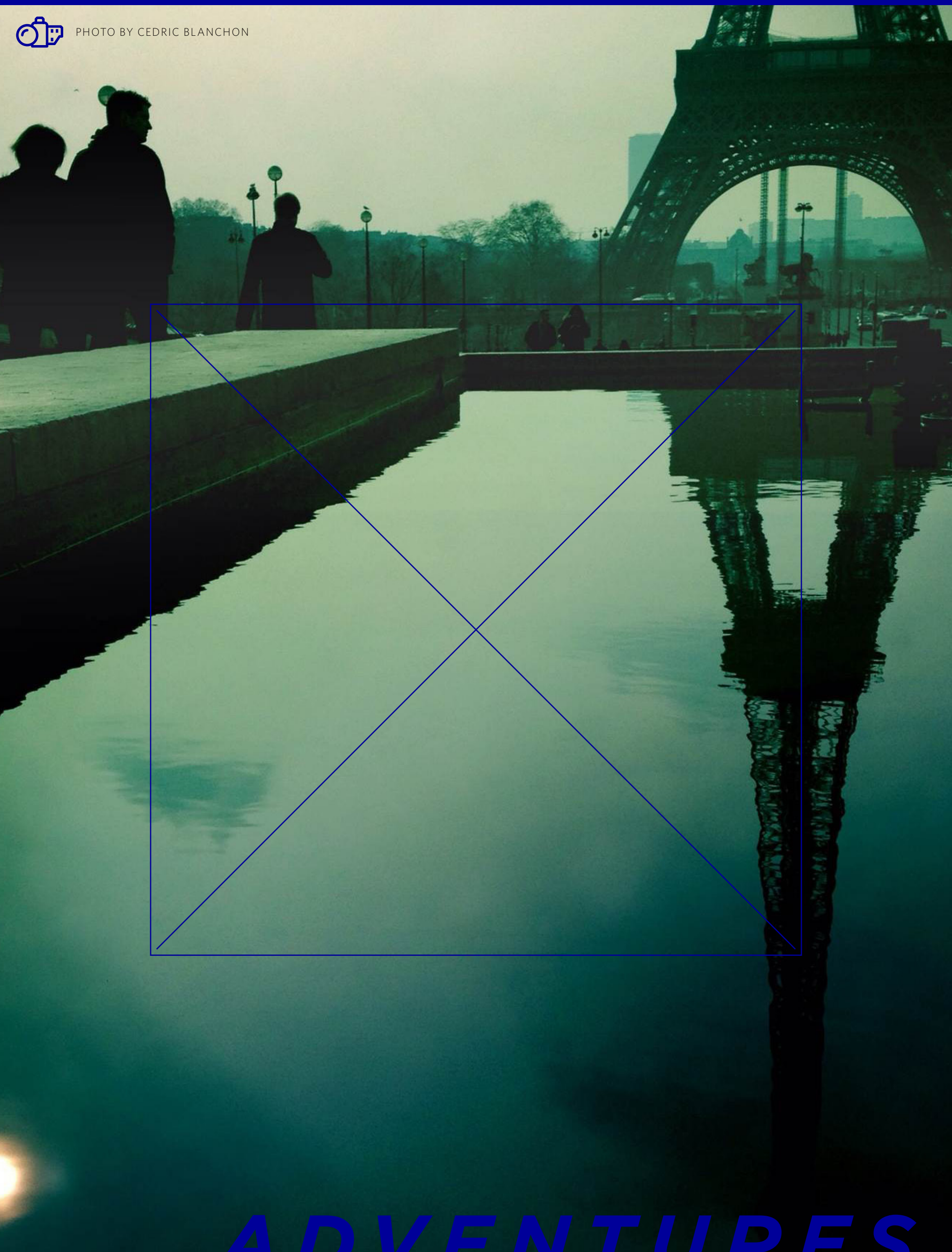








PHOTO BY CEDRIC BLANCHON



ADVENTURES



PARIS FRANCE

BY LORRAINE HEALY



I'm an Argentinean writer and photographer living on Whidbey Island, Washington. I have long been a medium format photographer, mostly using Holgas, but iPhoneography, and Hispatamatic, in particular, got me excited about the possibilities of digital capture with a "less than perfect twist."

IN ALL KINDS OF LIGHT, [HIPSTAMATIC] ALLOWED ME TO CATCH THE SPONTANEOUS SCENES AROUND ME

Last January 2012, I spent three weeks in Paris and its surrounding areas. One of my favorite "cameras" I used was the Hipstamatic Disposable loaded with BlackKeys 44. It was absolutely perfect for street photography, in all kinds of light. It allowed me to catch the spontaneous scenes around me, in traditional B&W, but in the square format that I love. I ended up buying the 99-camera package of BlackKeys 44 and I'm happily making my way through it.

All photos taken with Hipstamatic Disposable BlackKeys 44.


182 QHX 75






A+D
2011.



OSHKOSH WISCONSIN

BY LEO CORREA LUNA

EVER SINCE I CAN REMEMBER, I wanted to be a pilot. And, since the first time I heard about Oshkosh, the biggest Air Festival in the world, I've wanted to visit. Oshkosh is organized by the Experimental Aircraft Association, and is held in the beautiful city of Oshkosh, Wisconsin. The official name is "AirVenture" but no decent pilot uses that name — you just say, "I'm going to Oshkosh!"

For the last 20 years, I've been trying to go. But, like a curse, there was always something: my company denied my holiday, my company went bankrupt, my new company started training, I got married, had a baby, and so on. But, his year I told my wife and my boss I was going to Oshkosh no matter what. Miraculously, the stars aligned, and soon I left Kunming, China for Oshkosh!
When I arrived, I couldn't believe it — I was finally there. We chose to camp inside the airfield to stay close to the action. The weather was perfect, and every morning I was awoken by the sound of the engines of warbirds, old helicopters, and every kind of airplane you can imagine, because that is what is Oshkosh about — the airplanes and the people who love them. And by airplanes, I mean every possible kind you can imagine, experimental home built airplanes, famous Warbirds of all kinds, helicopters, classic transports, and big airliners, and the air show is constant aerobatics by the best pilots in the world.

Every day I woke up at 5 am, with the blessing of my wife and her best wishes to snap good photos as she turned around and continued sleeping. I walked around the beautiful airplanes with my cameras. Nobody was around, so I would grab a coffee, talk with the volunteers, and snap photos.





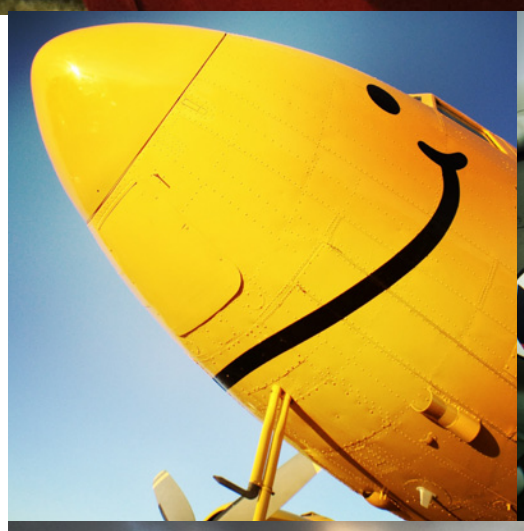
ADVENTURES



I met great people and pilots, flew in my dream airplane, the Mustang P51, and also in the airplane my father learned to fly in more than 50 years ago — the Texan AT6. I took a trip back in time in the first metal airliner ever built, the Ford Trimotor, and also in the Bell 47.

To this day, I still have a smile in my face and cannot wait to return next year. As the founder of the EAA, Mr. Paul Poberezny, used to say "You come to Oshkosh for the airplanes, you come back for the people." Paul just passed away at the age of 91. Paul was from Wisconsin, and also founder of the Oshkosh AirVenture. He was a true icon of the spirit of the aviation. In honor of Paul, I hope everyone enjoys the photos!

DEDICATED TO PAUL POBEREZNY... A TRUE ICON OF THE SPIRIT OF THE AVIATION.









WATER FOR AFRICA

BY LARA WINEMAN





Armed with her iPhone, Lara Wineman traveled throughout Africa alongside the nonprofit African Well Fund, which is working to bring clean water to schools. Lara used Hipstamatic to document her journeys.

She worked to build latrines and wells to improve access to water for students in countries like Liberia, Ghana, Uganda, Rwanda. Without new wells and latrines, many children won't attend school because they must wander into snake-infested fields to relieve themselves, and the only water was from a dirty stream miles down the road. To find out more about this important nonprofit, please visit www.africanwellfund.org.

"CHILDREN...WOULD HAVE TO WANDER INTO SNAKE-INFESTED FIELDS BEHIND THE SCHOOL IN ORDER TO RELIEVE THEMSELVES."

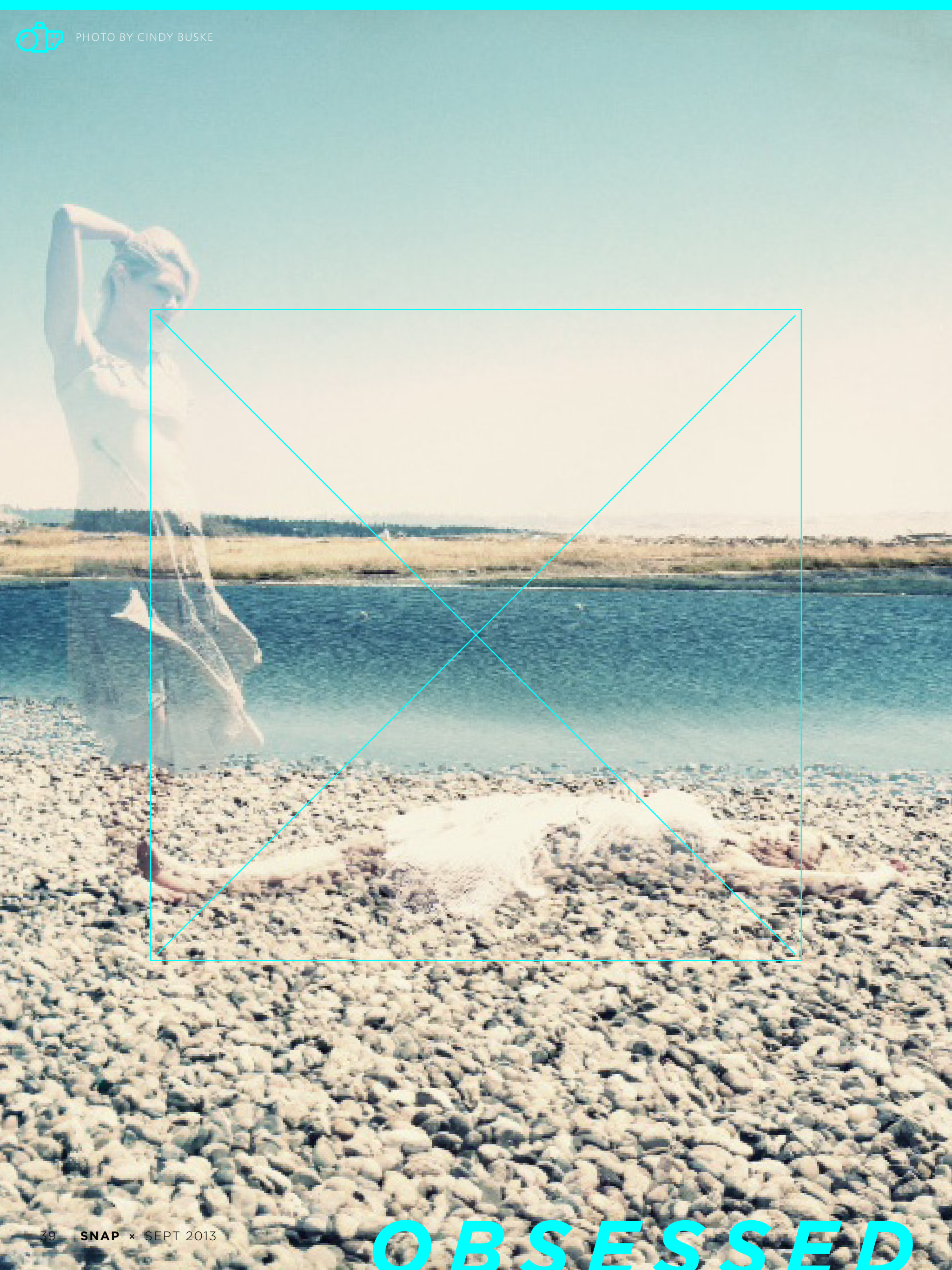








PHOTO BY CINDY BUSKE



OBSESSED

WILD BELLE

FROM MUSIC TO STYLE, WE'RE MAD CRAZY FOR WILD BELLE

If you've been lucky enough to catch Wild Belle — we've seen 'em twice! — then you know their style is just as amazing as their music.

Fronted by sister and brother duo Natalie and Elliot Bergman, Wild Belle fuses an old school, Motown-reminiscent sound, with beats that magically transport you to a far-off island, all the while feelin' fresh and new.

WILD BELLE FUSES AN OLD SCHOOL... WITH BEATS THAT MAGICALLY TRANSPORT YOU TO A FAR-OFF ISLAND

Natalie always looks stunning — at SXSW last year it was a flowy top, perfect leather shorts and black ankle boots. And Elliot is the perfect complimentm with equally eye-catching attire and manly good looks.

Catch Wild Belle on tour now across the U.S., and be prepared to fall in love with everything about them, just like us.—MS



EVERLANE

SUPER SOFT TEES, HIS AND HERS BACKPACKS, AND PERFECTLY FITTED BUTTON DOWNS — EVERLANE IS DOING CHIC, LUXURIOUS BASICS THAT WON'T BREAK THE BANK

WE'VE BEEN FANS OF EVERLANE ever since we scooped up their weekender bag last year. Since then, we've been sporting a variety of pieces from their lines which have become our favorite, go-to basics. Throw them on for an effortless, layered look, and you'll look stylish without sacrificing comfort.

If you're a lady, grab the newly redesigned Ryan Slouchy Tank and Cropped Sweater. For the fellas, pick up the Slim Fit Oxford shirt and the Men's French Terry Sweatshirt. Now grab your sunnies, a pumpkin spice latte, and stroll into fall.—MS

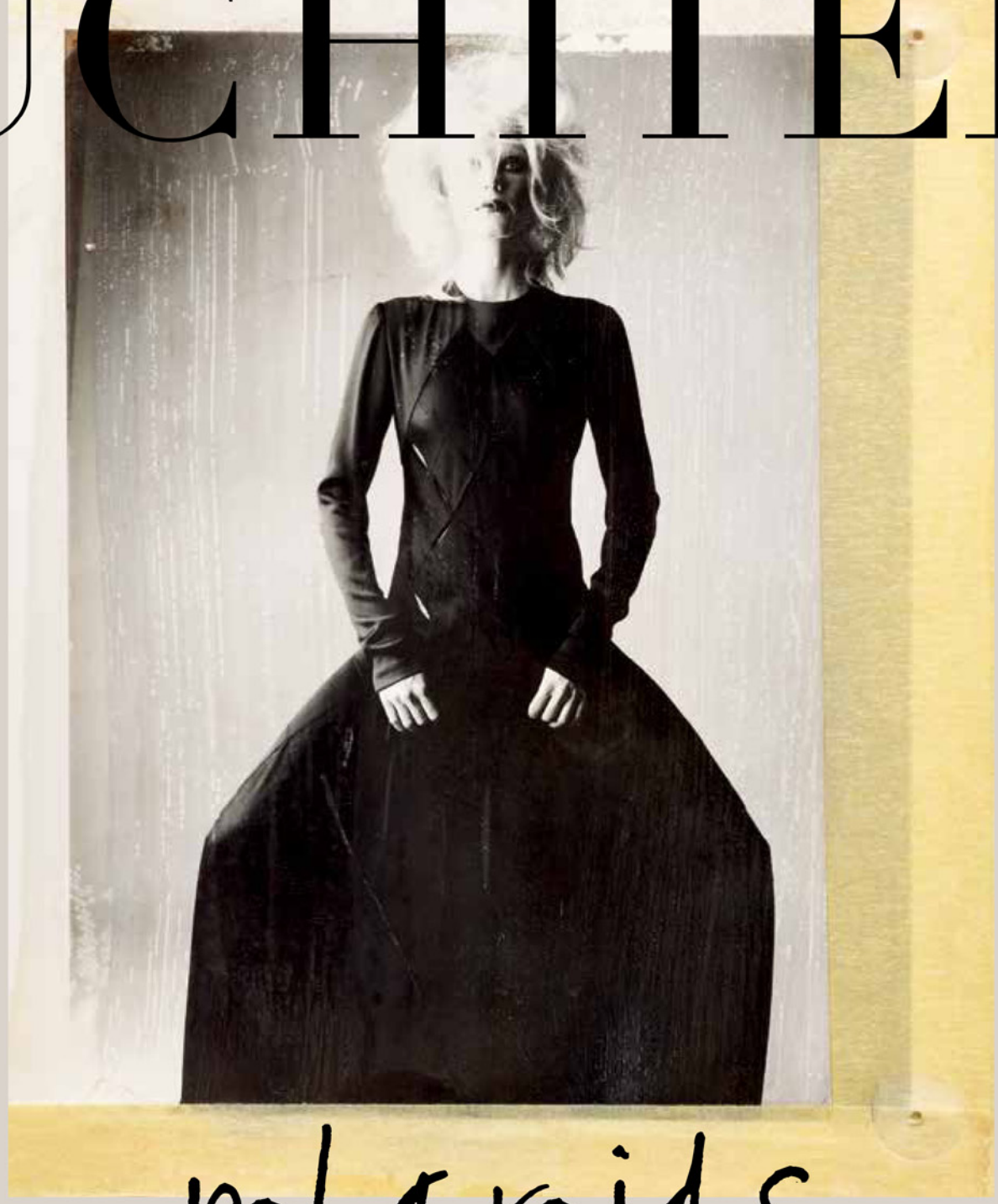
MOMENTS CAPTURED



KRISNA SATMOKO

JOHN S LENS / AO BW FILM

DIEGO UCHITEL



polaroids

DAMIANI

"I have always been drawn to the Dream-like quality of a polaroid, and the way it can soften even the darkest and most serious image – or obscure it in ways that are magical."

DIEGO UCHITEL POLAROIDS

PHOTOGRAPHER DIEGO UCHITEL HAS BEEN CREATING SOME OF THE MOST STUNNING IMAGES FOR GLOSSY MAGAZINES, BUT IT'S HIS POLAROIDS THAT REALLY CAPTURED US

ORIGINALLY FROM BUENOS AIRES, Argentina, Diego moved to the United States after high school to follow his passion: All he wanted to do was capture and create beautiful stories through photography.

He's snapped some big names over the years, including David Bowie, Drew Barrymore, Sarah Jessica Parker, and Julianne Moore for magazines like Vanity Fair, Harper's Bazaar, Vogue and Elle. He also lends his artistic eye to ad campaigns for companies like Anthropologie, Bergdorf Goodman, Olay, and Diane Von Furstenberg.

And while his resume is impressive, what's always drawn us to Diego's work is his style. He's a master of light and composition, and has an incredible way of capturing the souls of his subjects. Nowhere is this more visible than in his polaroid collection. Amassed over decades, Diego took so many stunning polaroids of his subjects that it was turned it into a book, "Diego Uchitel: Polaroids," which can be picked up around the world and online.—MS

OBSESSED

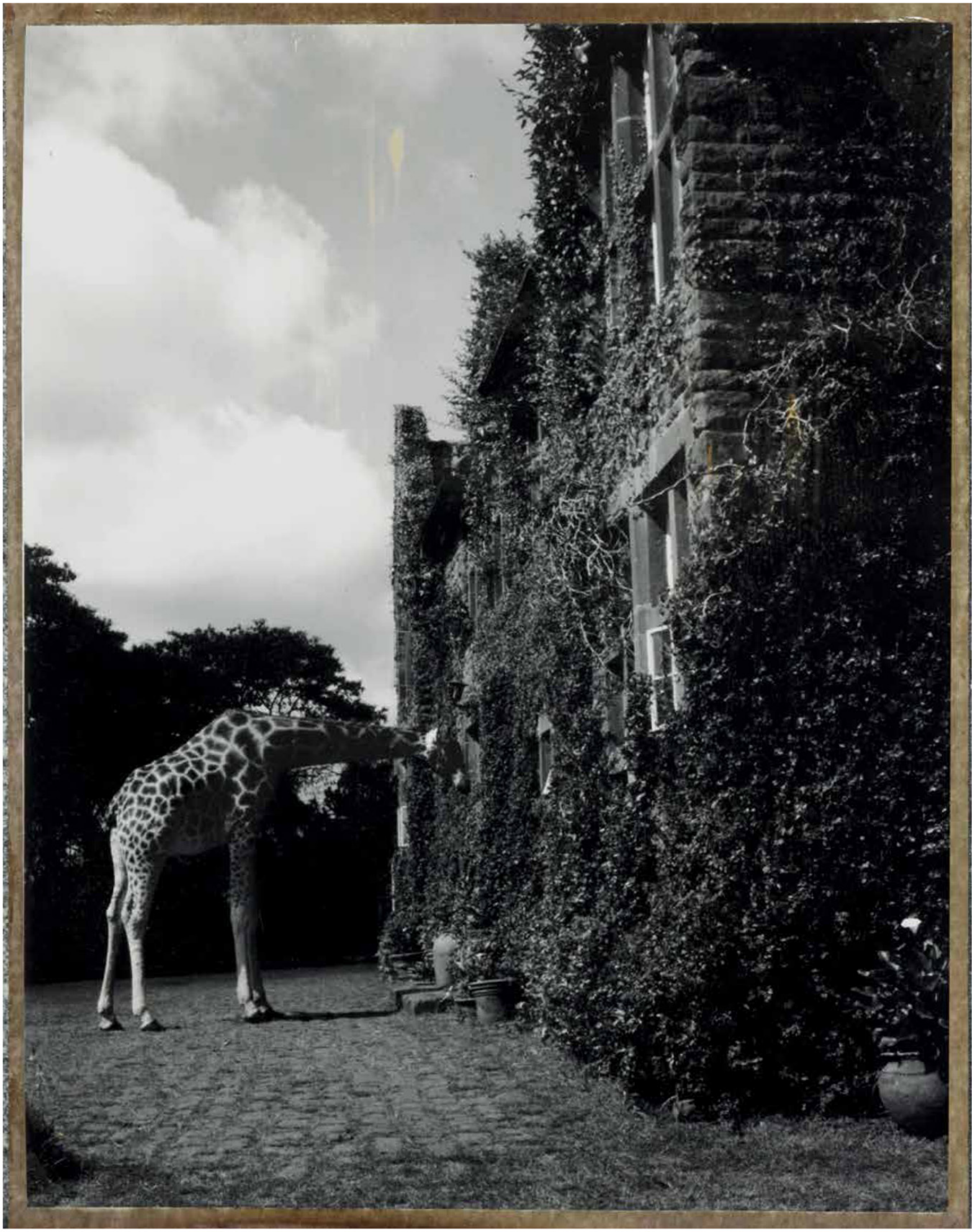
DIEGO UCHITEL





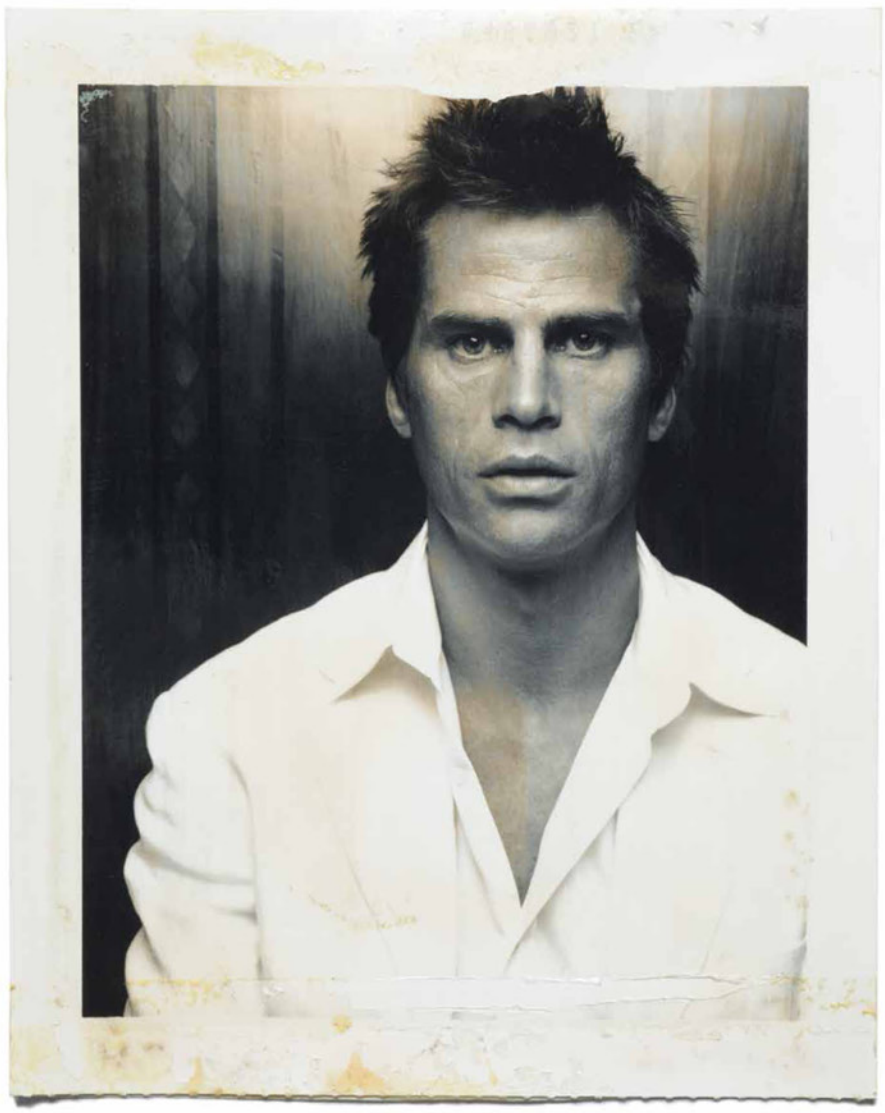
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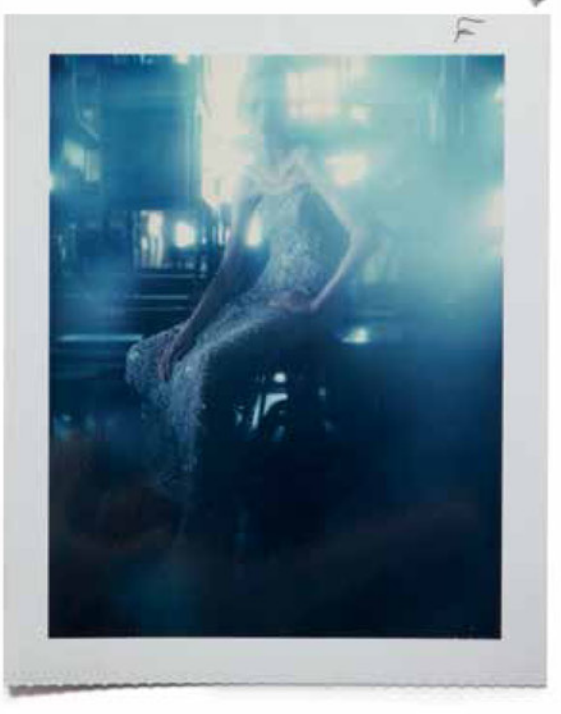
















MARKUS ANDERSON

JANE LENS / BLANKO FREEDOM FILM

OGGL.ME/THESEVENTHSHORE

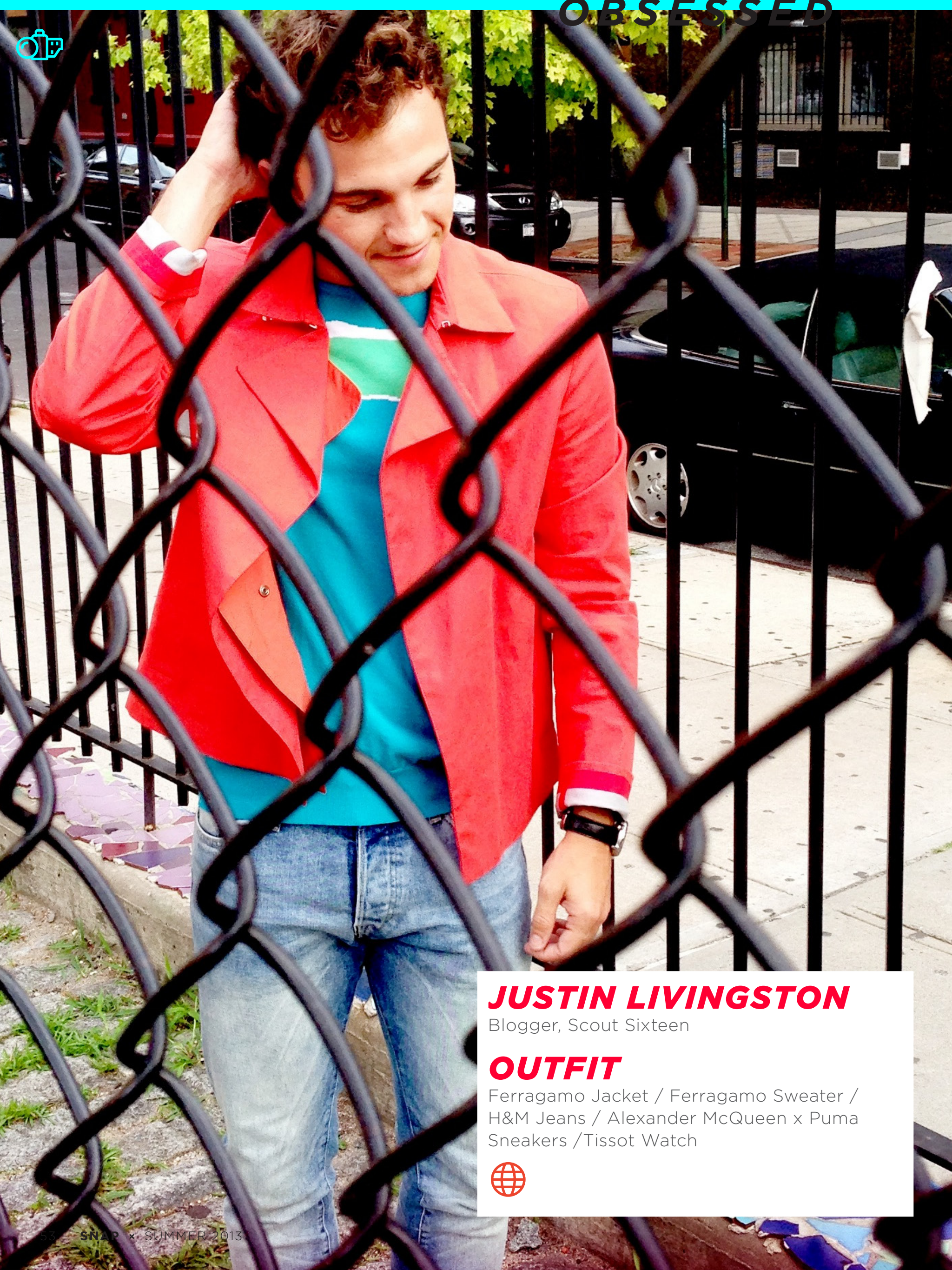
STYLE BLOGGERS

BY MICHAEL SHANE

OBSESSED

BLOGGING, AS A CONCEPT, HAS BEEN AROUND FOR OVER TWO DECADES. HOWEVER, ONLY IN THE LAST FEW YEARS HAS ITS POPULARITY SKYROCKETED. ANYONE CAN CREATE A BLOG ABOUT ABSOLUTELY ANYTHING. THERE ARE BLOGS FOR ART, DESIGN, FASHION, DOGS, CATS, BIRDS, NEWS REPORTING AND SITES DEDICATED PURELY TO RANDOM OBJECTS. THERE IS ALSO AN ENTIRE CROP OF BLOGGERS THAT POST ABOUT THEIR STYLE — PHOTOS OF WHAT THEY WEAR ON A DAILY BASIS. I CAUGHT UP WITH A FEW UP-AND-COMERS ON THEIR SHOOT DAYS, AND WAS ABLE TO DOCUMENT THEM IN ACTION.





JUSTIN LIVINGSTON

Blogger, Scout Sixteen

OUTFIT

Ferragamo Jacket / Ferragamo Sweater / H&M Jeans / Alexander McQueen x Puma Sneakers /Tissot Watch



JACLYN SIU

Blogger, jax fifth avenue

OUTFIT

Dolce & Gabbana sunglasses / Rebecca Minkoff boyfriend tee, stacked rings / Vince leather sweatpants / Christian Louboutin pumps / Celine tote / Marc by Marc Jacobs watch/ Shop Jeen skull cuff / J. Crew horse ring / Aldo black ring



ANTHONY URBANO

Blogger, CLOSET FREAKS

OUTFIT

Gant Rugger sunglasses / Timo Weiland shirt / Isaora pants / Florsheim by Duckie Brown Shoes / Giles & Brother cuff / Sisco + Berluti x Munrowe bead bracelet







“WHETHER I WAS LOOKING THROUGH OLD SHOE BOXES OF FAMILY PHOTOS OR STARING AT THE IMAGES IN MY HISTORY BOOKS AS A KID, I’VE ALWAYS BEEN FASCINATED WITH PHOTOGRAPHY.”

DAVE NORBUT

HIPSTAMATIC PHOTOGRAPHER DAVE NORBUT GOES OLD SCHOOL WITH TINTYPE SALT PRINTS

HIPSTAMATIC WAS CREATED AROUND the idea of blending old and new, so we’re always stoked when we see our community iterating on that same philosophy.

Dave Norbut, a Hipstamatic photographer specializing in portraits, is blending one of the oldest methods of printing—salt prints — with his beautiful Hipstamatic Tintype portraits.

“I wanted to put my hands back into the process. I just didn’t know exactly what I wanted to do,” said Norbut. “When Hipstamatic released the Tintype Snap Pak, it dawned on me: Wouldn’t it be great to actually print these with one of the old processes? So I set out to take a series of portraits, all the while studying and preparing to print them old school.”

Norbut landed on the salt print process, which was invented in the mid-1800s and is one of the first ways photographic images were put to paper. The results are pretty impressive, so be sure to check out more of Dave’s work online. —MS

ILLUSTRATION BY **DANIEL EGNEUS.**

WATERCOLOR WONDERLAND

ILLUSTRATION IN FASHION HAS ALWAYS PLAYED A MAJOR ROLE TO SHOWCASE THE ENERGY AND MOVEMENT OF THE CLOTHES. HERE'S A NOD TO ***CARNE GRIFFITHS, DANIEL EGNEUS, RAFAEL VICENZI, AND STINA PERSSON****, SOME OF THE ILLUSTRATORS WHO ARE PUSHING THE ART FORWARD.*

OBSESSED

CARNE GRIFFITHS



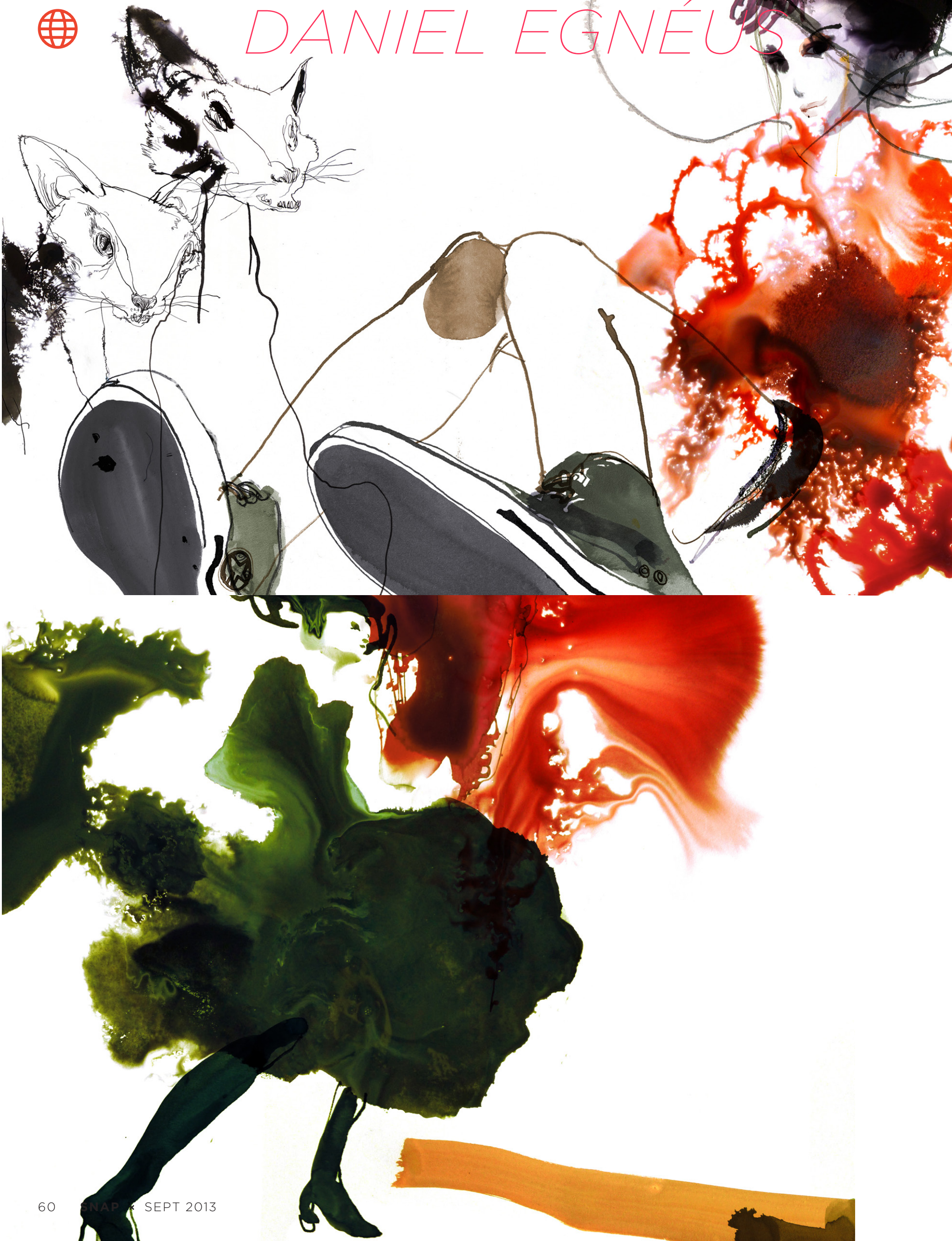
OBSESSED

CARNE GRIFFITHS



OBSESSED

DANIEL EGNÉUS



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DANIEL EGNÉUS



OBSESSED

RAFAEL VICENZI



OBSESSED

RAFAEL VICENZI



OBSESSED

STINA PERSSON



OBSESSED

STINA PERSSON





DAN BONES

WE CHATTED WITH ILLUSTRATOR AND TATTOO ARTIST DAN BONES, WHO'S BEEN PERMANANTLY LEAVING HIS STAMP IN NEW YORK WTIH HIS COMMISSIONED ILLUSTRATIONS FOR THOM BROWNE'S NAUTICAL-INSPIRED COLLECTION.

When you were little, what did you want to be when you grew up?
I wanted to be an actor when I grew up! I wanted to be in movies, ride around in limos and look good in suits. My favorite movie as a kid was "Ferris Bueller's Day Off", so some of that probably stemmed from just wanting to be Ferris Bueller when I grew up.

What inspired you to create your art on skin?
Supportive, supportive friends. I have a lot of amazingly talented friends that work in all sorts of fields that had been pushing me to start tattooing for years, and it made me realize that I had an amazing outlet for my art if I was willing to put the work in. I have been fortunate enough to have people in my life that constantly help me make work and push me to make it better, and those friends are what really inspired me to start tattooing.

Did you have formal training of any sort? What's your background?
My background is actually in animation and motion graphics. I studied film at Emerson College and animation at the Museum of Fine Arts School in Boston, and worked for an animation studio and a few design firms before I pursued an apprenticeship in tattooing. I mostly worked on kids cartoons, but also did commercials and web content. A few years after moving to New York, I started taking continuing ed. courses in illustration at SVA, which directly got me started taking illustration commissions. I apprenticed under Sue Jeiven at East River Tattoo, who I am still incredibly thankful to have learned from.

What project really made you feel like you had succeeded in this industry? Can you pinpoint a moment that really catapulted your career?
I don't think I have yet! I feel like I've hit some very important milestones, but I'm relatively new to this industry, and all I can ask is to keep learning and growing as a tattooer and an artist. However, I will say that I'm currently doing this interview from the Only One Gallery in Toronto, where just last night I had my first international art show. So, right now is certainly is a proud moment for me!

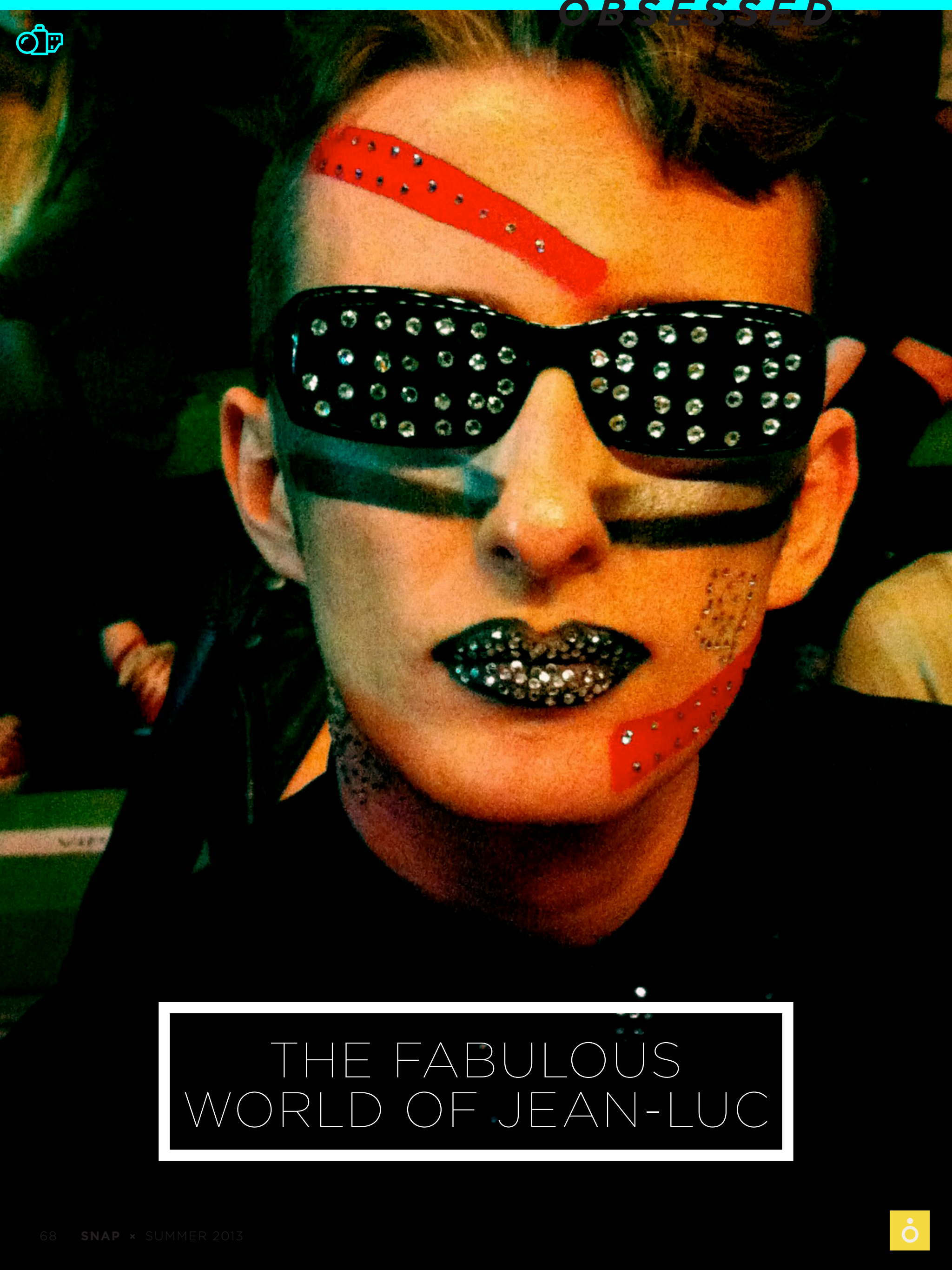
How would you describe your personal style?
My personal style is primarily super detailed black and grey work. Lots of fine linework and dotwork. My favorite artists are Gustave Dore, Albrecht Durer, M.C. Escher and John Audubon. Their compositions and attention to detail have always played a huge role in my work.

How did you get tied in with Thom Browne and the world of fashion and textile design?
I have good friend that works for Thom Browne that was gracious enough to recommend me for this project in its early stages, and showed my work to one of the designers, who in turn contacted me about the project. I was very surprised to be considered for the project, and it has been a huge, huge honor to work on something of this scale.

How long did the project take from start to finish — from initial conversations to seeing the final product?
Ha! This project was definitely the fastest turnaround I have ever had to deliver to a client. After sending me an email with a bunch of reference images, I met with Thomas Finney, the designer in charge of the artwork. We met on a Tuesday night to discuss the project and to start going over sketches and rough ideas. I was given two days to deliver rough drafts, and then four days to deliver final illustrations. Ideally, a project this size would take about a month from start to finish.

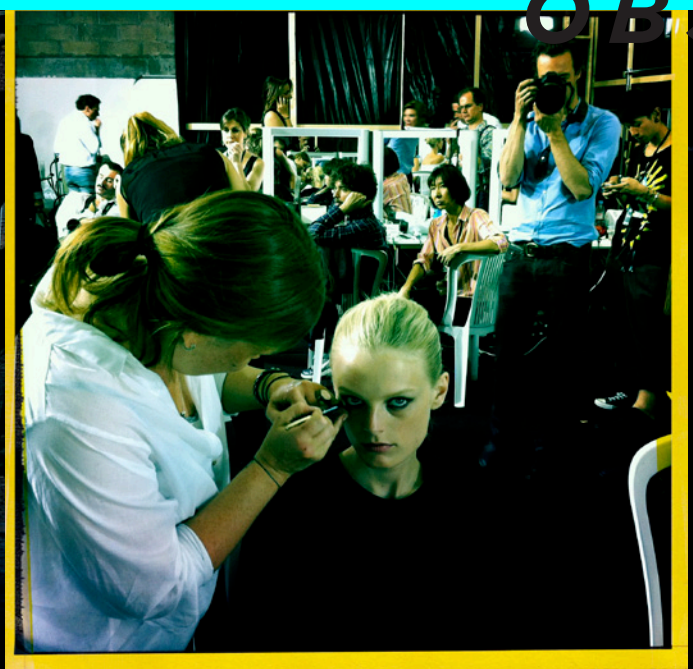


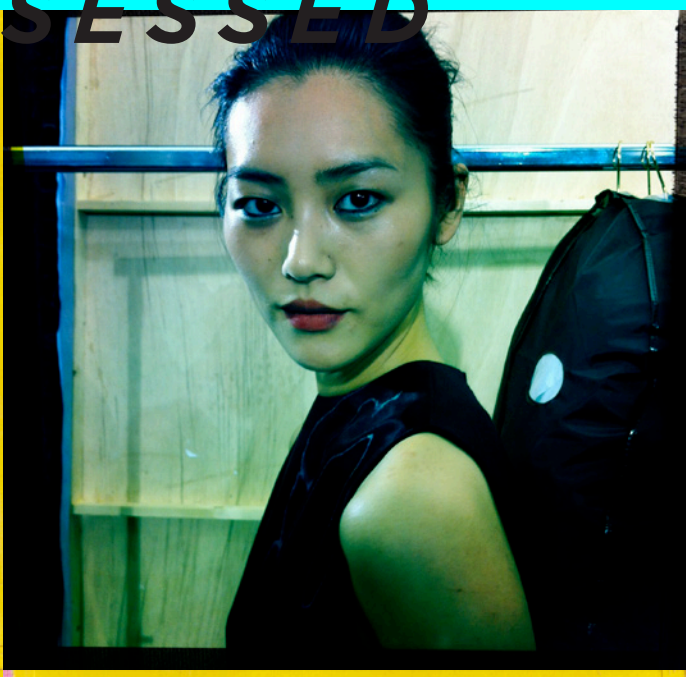
Can you briefly talk us through the process?
The whole process was a blur. A very, very exciting blur. I was excited about the work and wanted to prove, mostly to myself, that I could handle it. I also love the nautical theme to the project, and was given a lot of creative freedom to have fun with it. It was non-stop work, but overall, I'm incredibly proud of how everything turned out, and it has been unbelievably rewarding to see it go into production, and to see the end result be such a huge part of Paris Fashion Week.



THE FABULOUS WORLD OF JEAN-LUC



















HAUTE COUTURE
ALEXANDRE VAUTHIER









BEAUTIFUL MODELS, HAUTE COUTURE, SEXY TATTOOS: PARIS-BASED PHOTOGRAPHER JEAN-LUC DUPONT HAS HIS FINGER ON THE PULSE OF ALL-THINGS HOT IN THE EUROPEAN FASHION WORLD, AND HE'S HERE TO TAKE US WITH HIM.

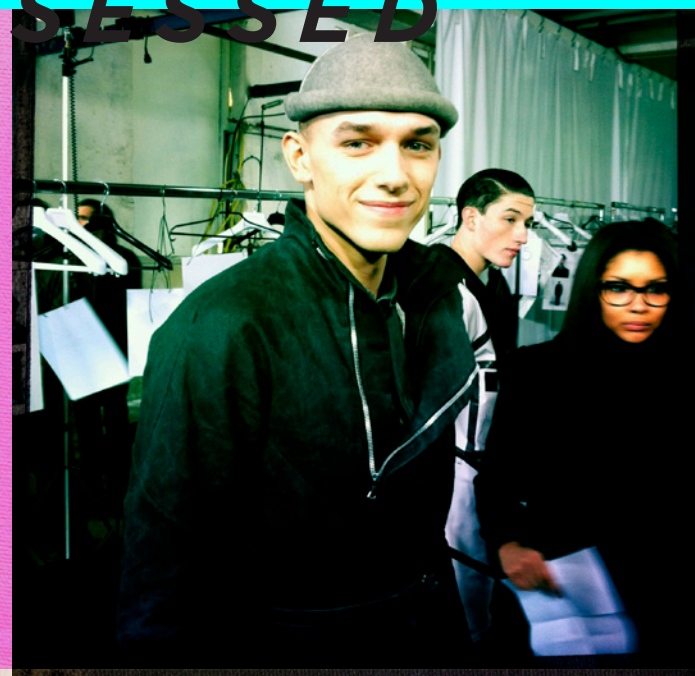
WE GO BACKSTAGE FOR A GLIMPSE INTO THE CRAZY, AWESOME, AMAZING WORLD THAT IS A TYPICAL DAY IN THE LIFE ON JEAN-LUC.

PARIS FASHION WEEK CASTING CALLS





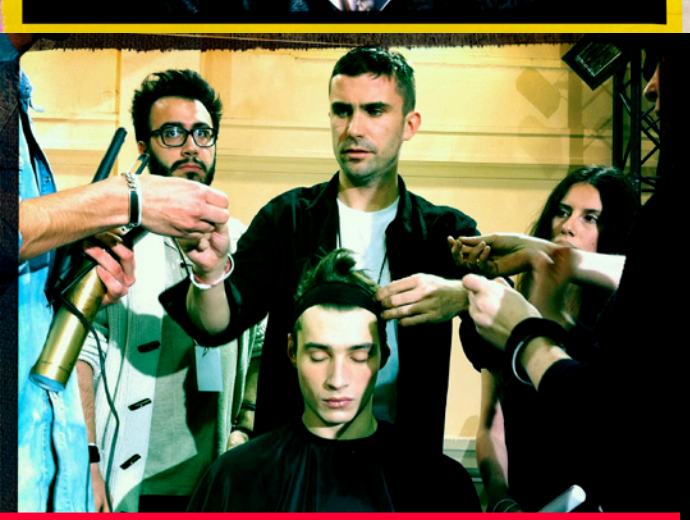






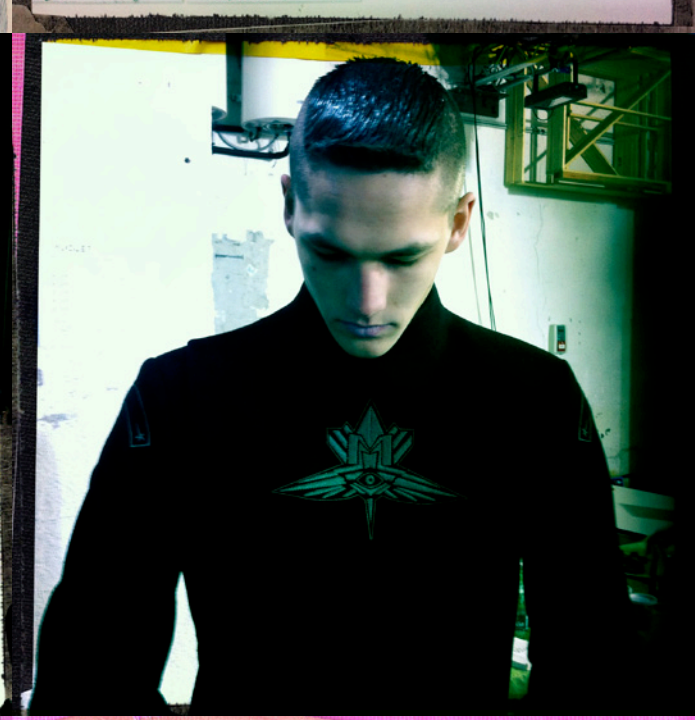






PARIS FASHION WEEK MEN'S-BACK STAGE











NEW YORK STYLE

BY SION FULLANA

DESIGN SCHOOLS, BOUTIQUES, STYLE MAVENS & THE PRESTIGIOUS FASHION WEEK — NEW YORK CITY IS STILL WHERE "COOL" RESIDES.

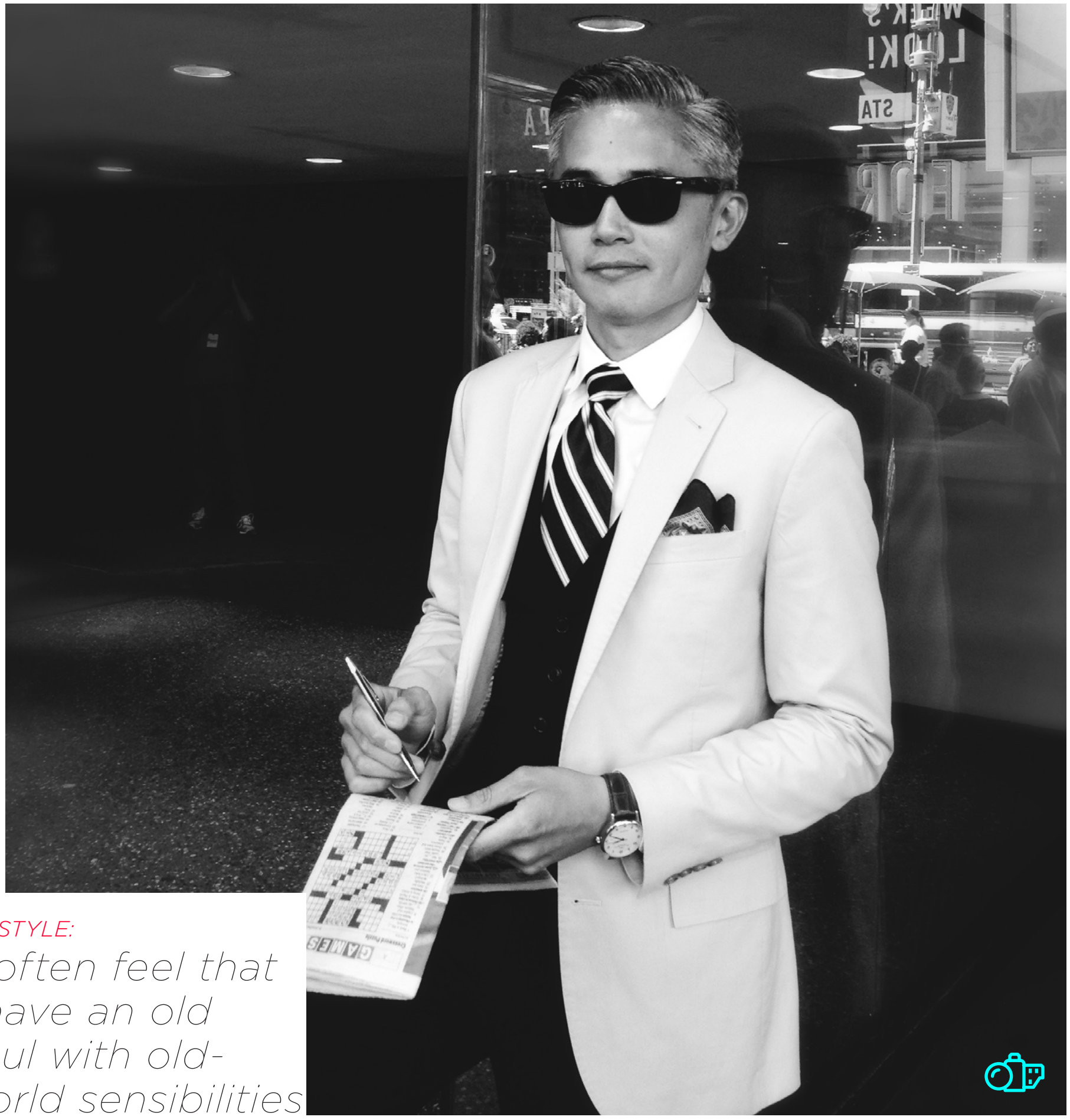
It permeates to any of the distinct neighborhoods, where NYC's inherent diversity, elements, and cultures collide and transform one another: From the Latin flavors of Harlem or the hipster revolution of Williamsburg, to the bohemian chic in Soho and the luxury class in Park Avenue. Richer or poorer, New Yorkers have, each of them, a unique sense of style and personality, like the city itself.

Options to dress and combine clothes and accessories are abundant: They go from 5 dollar t-shirts to hundreds of thousands for a dress or a pair of shoes. However, some say style is not in the money you have to spend, but in your own spirit — in the "vibe" you show off to the world when you stride down the streets.

Designers may construct the clothing that's shown in fashion shows specifically for models of impossibly great bodies, made even better with the help of professional stylists, hair and make up artists, who will kill it on the runway under the beauty lights. But it's the average customer, the every day New Yorker, who will ultimately pick some of those ideas, some of those clothes, make their own statements, and determine what's "in" for their own fashion season.

With that in mind, I took to the streets to find regular New Yorkers who enjoy taking care of what they wear in their every day life, and I asked them to pose for me, wearing something that embodies who they are and that makes them feel good. I asked them what the idea of fashion means to them, and how they define their own style. —Sion Fullana

"SOME SAY STYLE IS NOT IN THE MONEY YOU HAVE TO SPEND, BUT IN YOUR OWN SPIRIT, IN THE 'VIBE' YOU SHOW OFF TO THE WORLD WHEN YOU STRIDE DOWN THE STREETS."



MY STYLE:

"I often feel that I have an old soul with old-world sensibilities to match. I am influenced by styles from a bygone era ranging from Johnny Cash to Mid-Century Modern designs."

TONY MENDOZA
ART DIRECTOR

WHAT FASHION MEANS TO ME:

Fashion, to me, is an extension of one's personality. It's a statement of who you are at that given moment. It's how people will gauge and approach you. If your attire does not match nor complement your personality, you will never feel comfortable wearing it.



MY STYLE:

"I'm between glamor and elegance. Sexy, not slutty. Something you can transition from day to evening. Always classy, tasteful."

ERICA LOPEZ
FINE DINING / FASHION ILLUSTRATION

WHAT FASHION MEANS TO ME:

To me, fashion is a form of self-expression. Without a word, I'm able to make personal statements with colors, prints, and fabric on a daily basis. Everything from the texture of my clothing to the shade of my lipstick to the tips of my nails will change depending on my mood. Every morning presents an opportunity to reinvent myself while making a fashion statement. I'm a clean canvas and style is a new painting I create, how can you not love fashion!



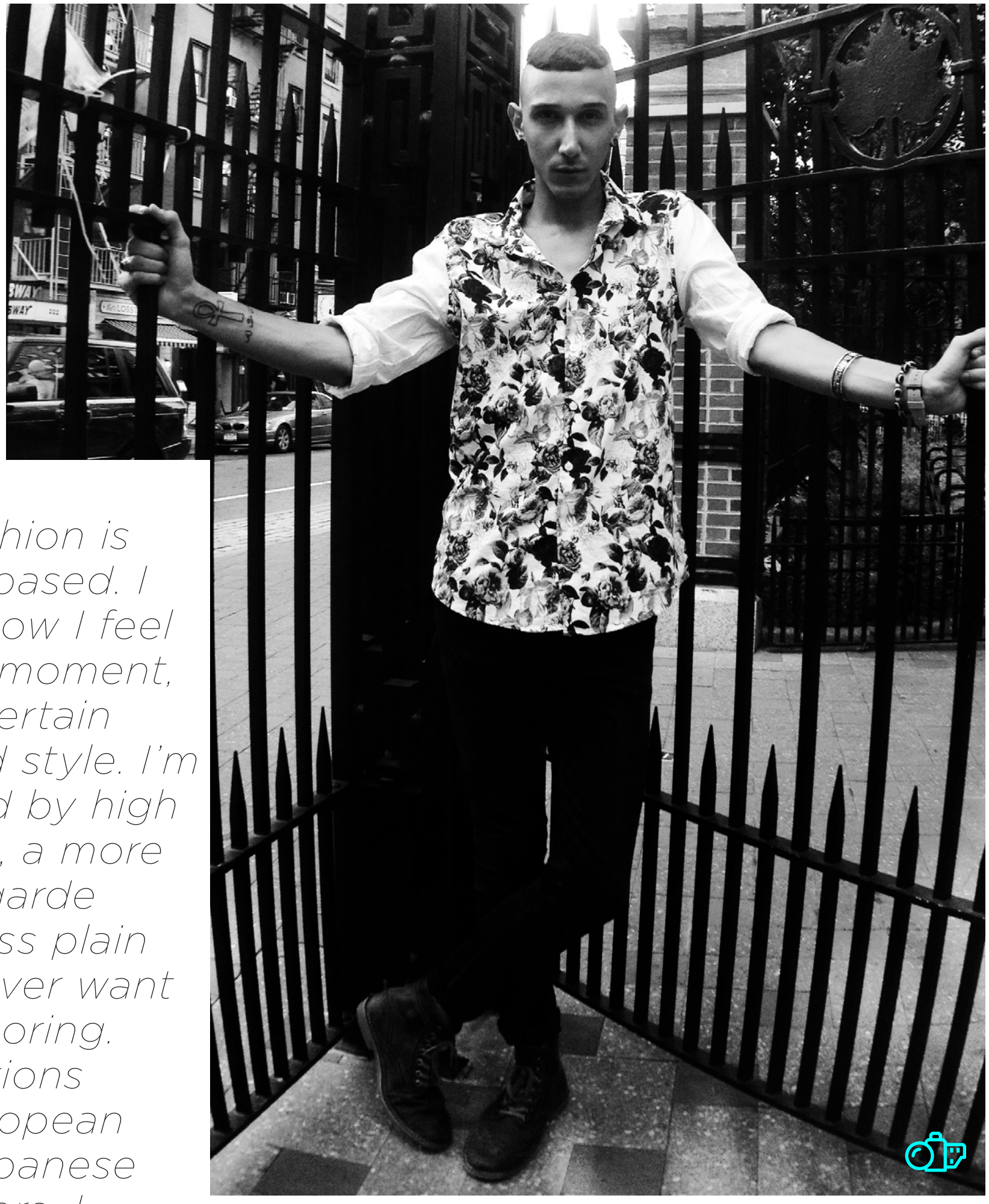
MY STYLE:

"I go for an eccentric look, ahead of my time. I stick with the classics and then my style becomes a classic, it never goes out of style."

NATALIE CORA
DESIGNER/MAKEUP ARTIST

WHAT FASHION MEANS TO ME:

Fashion is a lifestyle for me, my lifestyle. It's feeling it, living in it. I'm a fashion student.



MY STYLE:

"My fashion is mood-based. I dress how I feel in that moment, not a certain defined style. I'm inspired by high fashion, a more avant-garde look, less plain Joe, never want to be boring. Inspirations are European and Japanese designers. I think they take higher risks with menswear fashion. I like the clothes to have a story."

MAZEN ZAYN
STYLIST

WHAT FASHION MEANS TO ME:

I've been modeling since I was 17, that's why I came to NY. I've modeled in Europe. It got me into fashion. I work for GQ and style for Top Man. That's how I got into the industry.



MY STYLE:

"I'm from uptown and I work downtown, it's kind of "home boy meets downtown." I call it, "Uptown Chic." Sneakers and baseball caps are my favorite elements."

JOHN ALFRED
MAKE UP ARTIST

WHAT FASHION MEANS TO ME:

It's a personal style. You don't have to wear designers. Whatever you wear has to make you feel good. If it does, and it's your personality, then it's good.



MY STYLE:

"My style is feminine, with a bit of an edge. I like color... Neutral is my black in a city that overuses it!"

NICOLA BLOUNT
PUBLIC RELATIONS EXPERT

WHAT FASHION MEANS TO ME:

It's a form of self-expression. I used to work in fashion years ago, so I still follow it and try to do my own thing within what's "cool." I like to dress up and look pretty. It's fun!



MY STYLE:

"My style is a bit rock and roll inspired, with a bit of my own personal artistic spin. As a painter, I like to put my own touch in my accessorizing, painting elements like shoes, bracelets or beads."

FRANCK DE LAS MERCEDES
VISUAL ARTIST AND ACTIVIST OF SORTS

WHAT FASHION MEANS TO ME:

It's a celebration of life and personality. People wear something because they like it, and want to feel good in it.



MY STYLE:

"One word to describe my style...versatile. I feel comfortable in a pair of rugged jeans and sneakers, and dolled up in a cocktail dress. An absolute must in my wardrobe are accessories. A statement necklace, colorful shoes, or funky glasses are what makes the simplest outfit pop."

NOILYN MENDOZA
HEALTH POLICY ADVOCATE

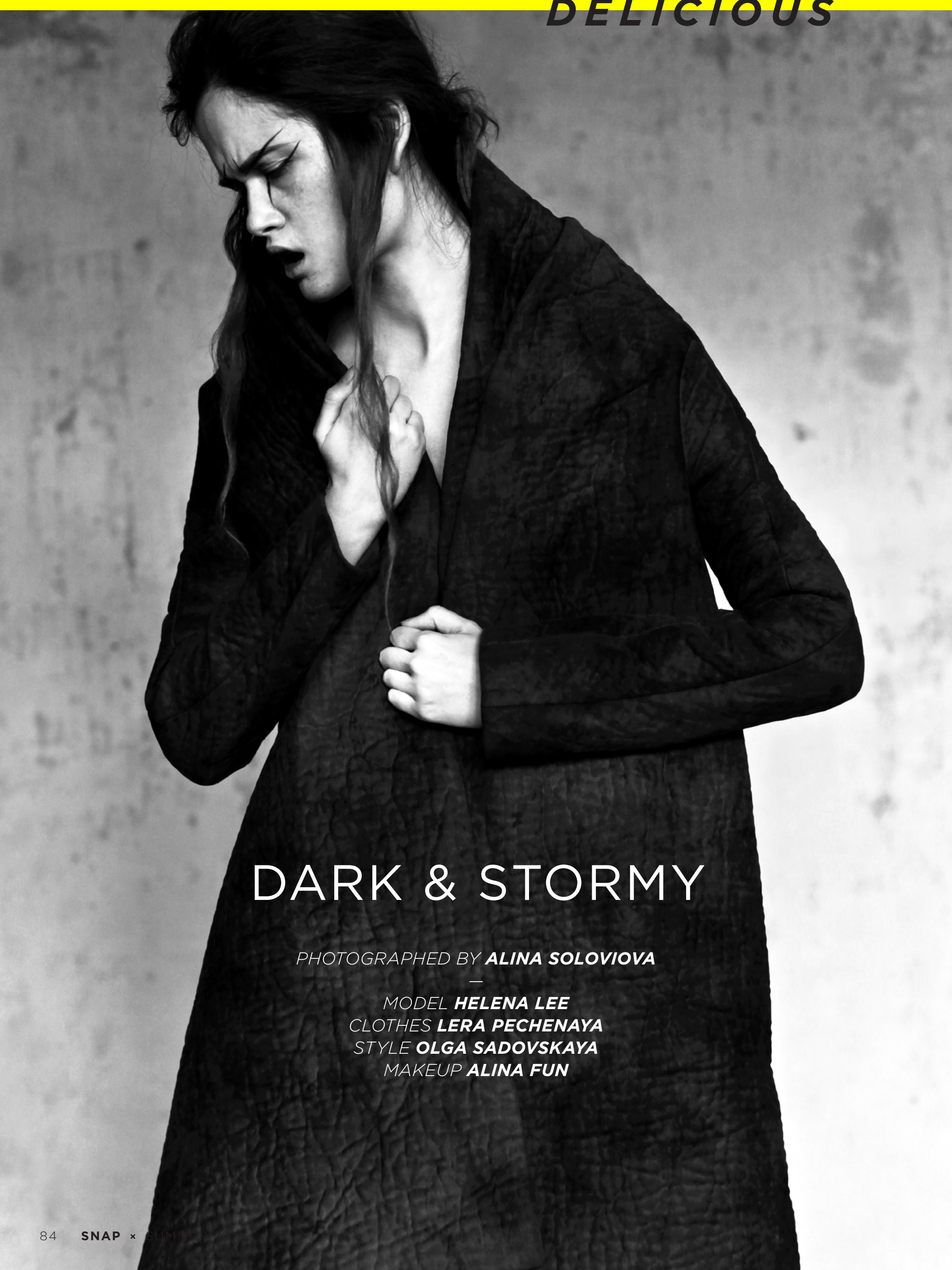
WHAT FASHION MEANS TO ME:

To me fashion is about "fit," in every sense of the word. Does the look embody this individual's personality? Is the cut flattering? No matter how exquisite a garment, if it doesn't bring out the best in a person they will never feel confident. Confidence is something that will always be fashionable and timeless!

PHOTO BY ALINA SOLOVIOVA



DELICIOUS



DARK & STORMY

PHOTOGRAPHED BY ***ALINA SOLOVIOVA***

—

MODEL ***HELENA LEE***
CLOTHES ***LERA PECHENAYA***
STYLE ***OLGA SADOVSKAYA***
MAKEUP ***ALINA FUN***

DELICIOUS



DELICIOUS











CUTTER CUTSHAW

AMERICANA LENS / ROCK BW FILM

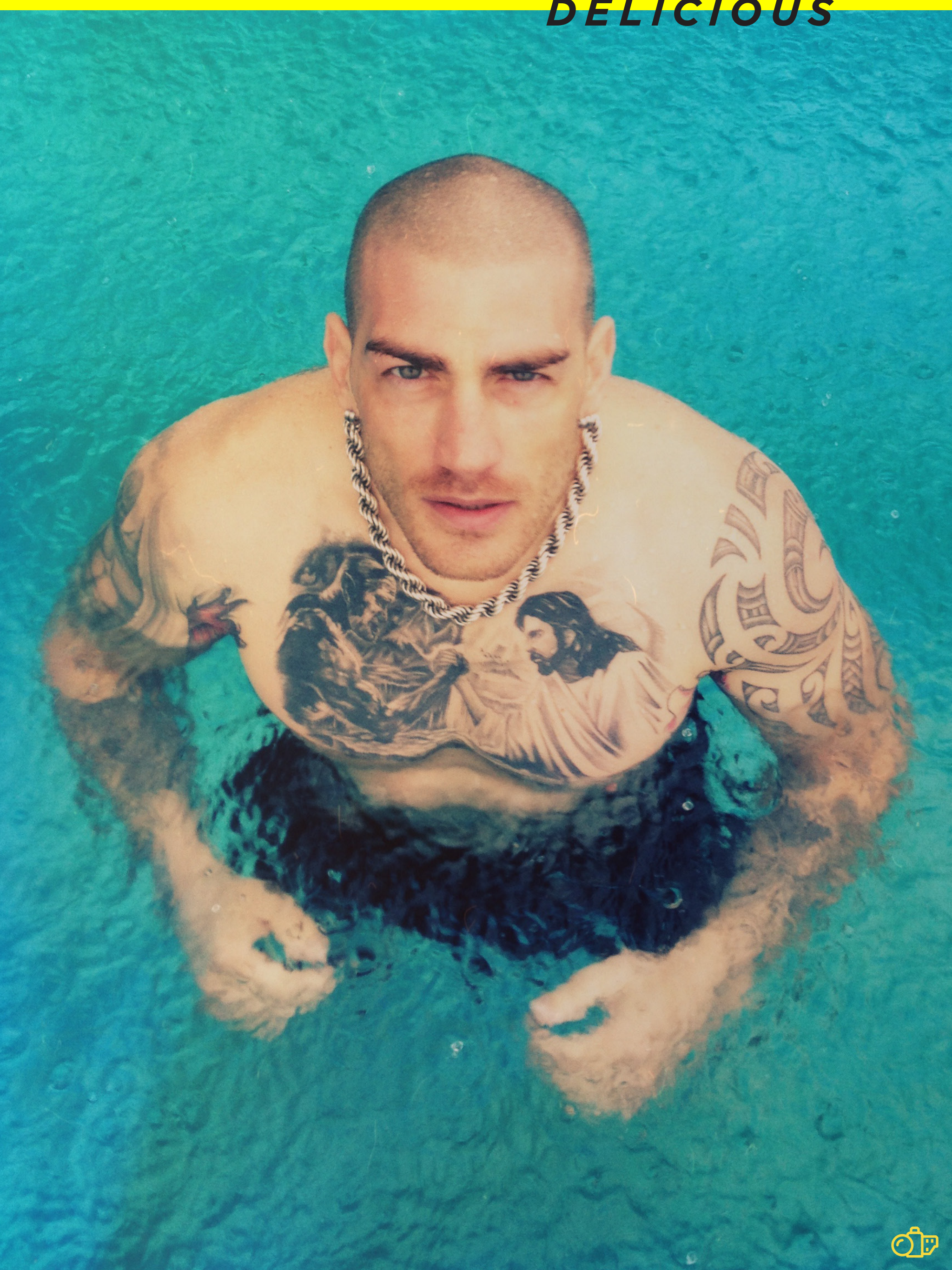
OGGL.ME/CUTTERPHOTO

COVER ME IN INK & WATER

PHOTOS BY ERIC ROZEN



DELICIOUS



DELICIOUS



"SHOW ME A MAN WITH A TATTOO AND I'LL SHOW YOU A MAN WITH AN INTERESTING PAST."
-JACK LONDON

ROSKILDE MUSIC FESTIVAL

PHOTOS AND WORDS BY BRENDON STUART







THE FESTIVAL IS HUGE, HAS BEEN GOING ON SINCE 1972, AND FEATURES MORE THAN ONE HUNDRED BANDS

I SPENT TWO WEEKS IN DENMARK, during that time I spent 5 days at the Roskilde Music festival. This festival is huge, has been going on since 1972, and features more than one hundred bands ranging from fom local Danish and Scandinavian bands to world legends. This year I had the opportunity attend as a featured visual artist. In that time, I managed to see some great acts such as Metallica, Queens of the Stone Age, The National, Kraftwerk, and many more. This was my first outdoor music festival and was a pretty eye opening and incredible experience. —BS



LOS GITANOS

PHOTOS BY DOMINQUE FIERRO



DELICIOUS









Models
TARA PAPANICOLAS + ANDREW NGUYEN

Photographer
DOMINIQUE FIERRO

Makeup Artist
KATE BROADHURST







JACK NOVAK-ZARATE

G2 LENS / C-TYPE PLATE FILM

OGGL.ME/JACKZILLA

PAWA TUBE INVITATIONAL

THIS WAS THE FIRST PAWA TUBE INVITATIONAL, HELD AT PASCUALES, IN THE TINY STATE OF COLIMA IN MEXICO. IT WAS MEXICO'S FIRST TUBE INVITATIONAL FORMAT EVENT, AND INCLUDED 30 SURFERS



PASCUALES IS FOR EXPERIENCED SURFERS. It's a legendary monster of a river mouth beach break, with barreling tubes breaking from both left and right, sometimes reaching heights of 10 meters. It only runs in perfect barreling conditions, and requires a long holding period, making it really unique.







PASCUALES IS FOR EXPERIENCED SURFERS. IT'S A LEGENDARY MONSTER OF A RIVER MOUTH BEACH BREAK, WITH BARRELING TUBES BREAKING FROM BOTH LEFT AND RIGHT.





Attending this one-of-a-kind event were Nathan Hedge from Australia, Gabriel Villaran from Peru, Kalani Chapman from Hawaii, Artiz Aramburu from Spain, Brian Conley and Rusty Long from California, among many others, and Portuguese talent Nic Von Rupp became the champion of the first-ever Pawa Tube Fest.

There were sunny days, and cloudy days with wind, but pro surfers and locals loved the tournament and afternoons at the beach. Now everyone is expecting a better one next year. See you at Pascuales in 2014! —Millo Salgado

PACK INCLUDES

• DIEGO LENS • UCHITEL 20 FILM •
• BLANKO C16 FILM •

LEARN MORE



CLIMAX



THE SYRIA CONFLICT

PHOTOS BY ANDREA SAU / WORDS BY RHEANNA MARTINEZ

AS THE U.S. EMBARKS ON ANOTHER POTENTIAL WAR OF MISSILE STRIKES AND HUMAN CASUALTIES, WE FIND OURSELVES QUESTIONING THIS FINE, RED LINE OF INTERVENTION IN A STATE OF HUMAN CRISIS.

"ARE WE GOING TO FIND A REASON NOT TO ACT? AND IF THAT'S THE CASE, I THINK THE (WORLD) COMMUNITY SHOULD ADMIT IT."
-PRESIDENT OBAMA

The decision to take military action against Syria for its alleged use of chemical weapons has met worldwide criticism.

We find ourselves distraught and disgusted at the images of men, women, and children lying dead in the streets outside of Damascus. We demand answers and action against those taking innocent lives.

But when a decision is made to act, we protest war seemingly forgetting the atrocities that led to the decision.

The world wants to know when the United States will stop playing savior to other countries and embarking on wars. But at the same time, how can a nation turn a blind eye to crimes against humanity and neglect an ability to intervene?

Consider what President Obama recently said when he took to the global stage, "Are we going to find a reason not to act? And if that's the case, I think the (world) community should admit it."

*PHOTOS BY **ANDREA SAU** OF A MORE PEACEFUL TIME IN SYRIA*











MOMENTS CAPTURED



SHAWN LACOUR

TINTO 1884 LENS / PISTIL FILM



Blazer by **Elizabeth and James,** *choker by* **Nicole Romano**



BROADWAY MISTRESS

Photographed by **CHIUN-KAI SHIH**
Styled by **JAMIE GRACE**
Hair: **EDWARD CRUZ AT SEE MANAGEMENT**
Makeup: **CHRIS NEWBURGH AT WILHELMINA**
Model: **VIKA AT WOMEN-DIRECT**



Jumper by **Motel Rocks**
necklace by **Nicole Romano**
coat by **Adrienne Landau**
shoes **Segio Rossi**



Dress by **Nanette Lepore**
earrings and bangle by
Nicole Romano





Dress **Motel Rocks**, *glasses* **TVR**

Opposite Page:
Dress by **Nanette Lepore** *earrings and bangle by* **Nicole Romano** *coat by* **Adrienne Landau**



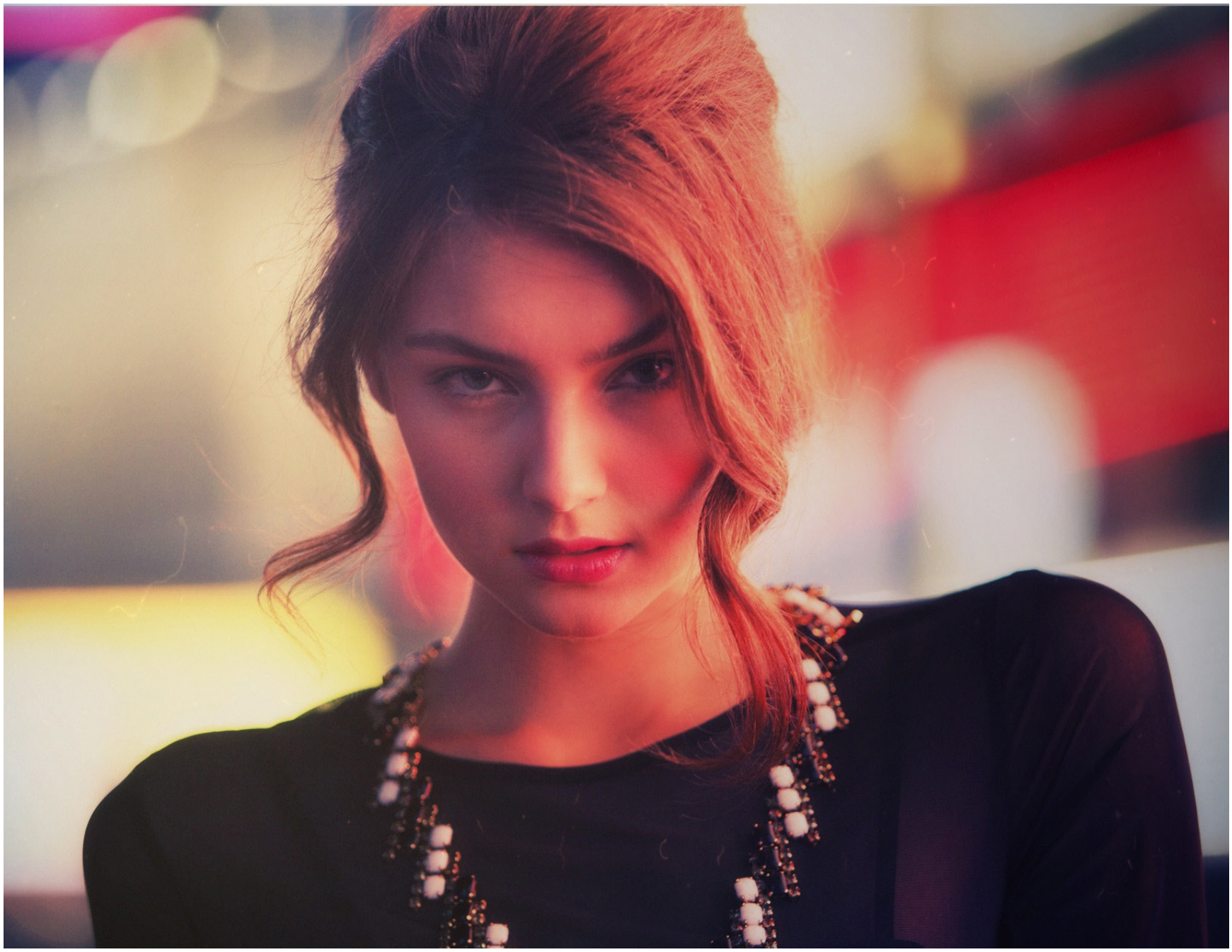




Dress by **Lela Rose**
earings by **Nicole Romano**



Dress **Motel Rocks**,
Necklace by **Nicole Romano**

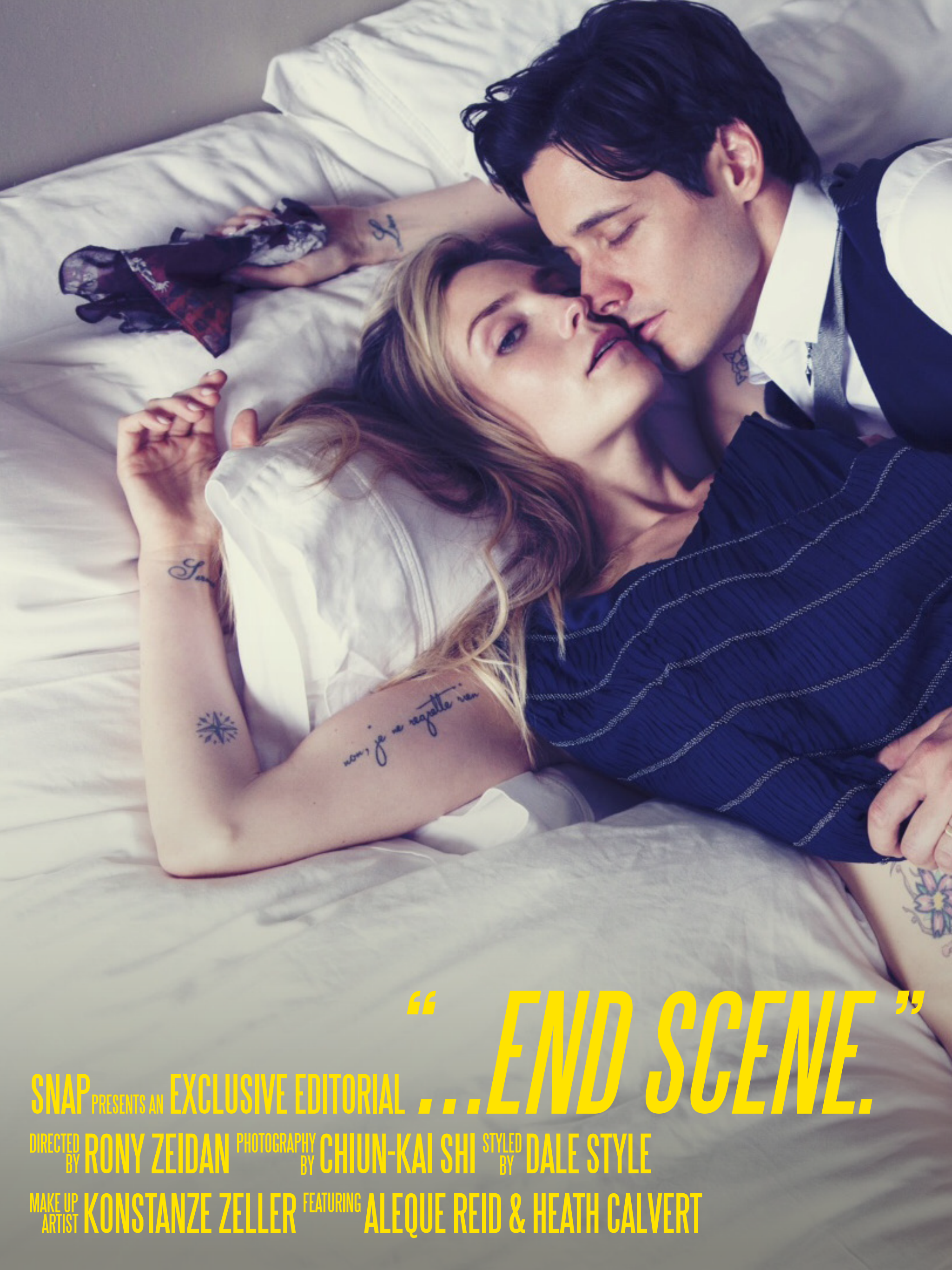






Dress **Lela Rose,**
shoes **Sergio Rossi,**
Hat By **Ellen Christine Couture,** *Bracelet by* **Nicole Romano**

Opposite Page:
Blazer by **Elizabeth and James,** *choker by* **Nicole Romano**



“END SCENE.”

SNAP PRESENTS AN EXCLUSIVE EDITORIAL

DIRECTED BY RONY ZEIDAN PHOTOGRAPHY BY CHIUN-KAI SHI STYLED BY DALE STYLE

MAKE UP ARTIST KONSTANZE ZELLER FEATURING ALEQUE REID & HEATH CALVERT



ALEQUE WEARS JONATHAN MEIZLER COUTURE GOWN $12,000

HEATH WEARS KLEIN EPSTEIN & PARKER CUSTOM 3 PIECE SUIT $1,200
TITLE OF WORK STERLING SILVER HEART CUFFLINKS $400
TITLE OF WORK STERLING CIRCLE W/ DIAMOND BOW TIE $325



BROADWAY STARS & REAL LIFE LOVE BIRDS, ALEQUE REID AND HEATH CALVERT, TURN UP THE HEAT FOR THIS SNAP MAGAZINE FASHION ISSUE EXCLUSIVE

Tell us about your roles in the Broadway run-away hit, Nobody Loves You.

HEATH: I played Byron, the host of the reality show Nobody Loves You. He's a hybrid of Chris Harrison of The Bachelor and Jim Carrey.
ALEQUE: I played Jenny, the romantic lead and production assistant on Nobody Love You. She dreams of being a filmmaker, but finds herself trapped in reality television where, to her surprise, she finds love with a contestant.

What's been most exciting about being part of such a successful show?

H: It's a rare blessing to put your stamp on a unique role in a brand new theater piece from it's inception, to a well received run at such a prestigious theater company as Second Stage. Showing up to work with a pack of ace Broadway performers, is the icing on the cake.
A: Having the opportunity to collaborate with such a talented



HEATH WEARS KLEIN EPSTEIN & PARKER CUSTOM 3 PIECE SUIT $1200
TITLE OF WORK STERLING HOLLOWED SQUARE DUOTONE TIE $325
TITLE OF WORK COTTON POCKET SQUARE $150
TITLE OF WORK STERLING STAG CUFF LINKS $325

cast and creative team at such a distinguished and celebrated theater company, and developing a character in an original piece was rad. Working with the love of my life wasn't too shabby either.

Describe your personal styles.

H: Modern classic with a rugged, metaphysical flair.
A: Classic vintage, rock and roll (inspired by Patti Smith), with simple, elegant, and timeless pieces. I love blending clothes and accessories from differing styles and periods. Also, really dig menswear items mixed with something really feminine and sexy.

What are a few pieces from your wardrobes you simply can't live without?

H: Vintage white t-shirts, classic American selvedge denim, and my WWII parka.
A: Black motorcycle boots (found in a vintage store on route 66), a good t-shirt or tank, vintage couture gowns.

Favorite piece of clothing you can't wait to rock for the fall months?

H: Vintage New York-made Schott leather cafe racer.
A: Navy blue velvet Christian Dior men's smoking jacket.





ALEQUE WEARS JONATHAN MEIZLER COUTURE DOUBLE LAYER BEADED GOWN $16,000

HEATH WEARS PS BY PAUL SMITH VELVET BLAZER $740
DOLCE & GABBANA TROUSERS $575
TITLE OF WORK TULLE OVERLAY BOW TIE $175
TITLE OF WORK STERLING HYMENAL MARY CUFFLINKS $375

Sexiest item to see each other wearing?

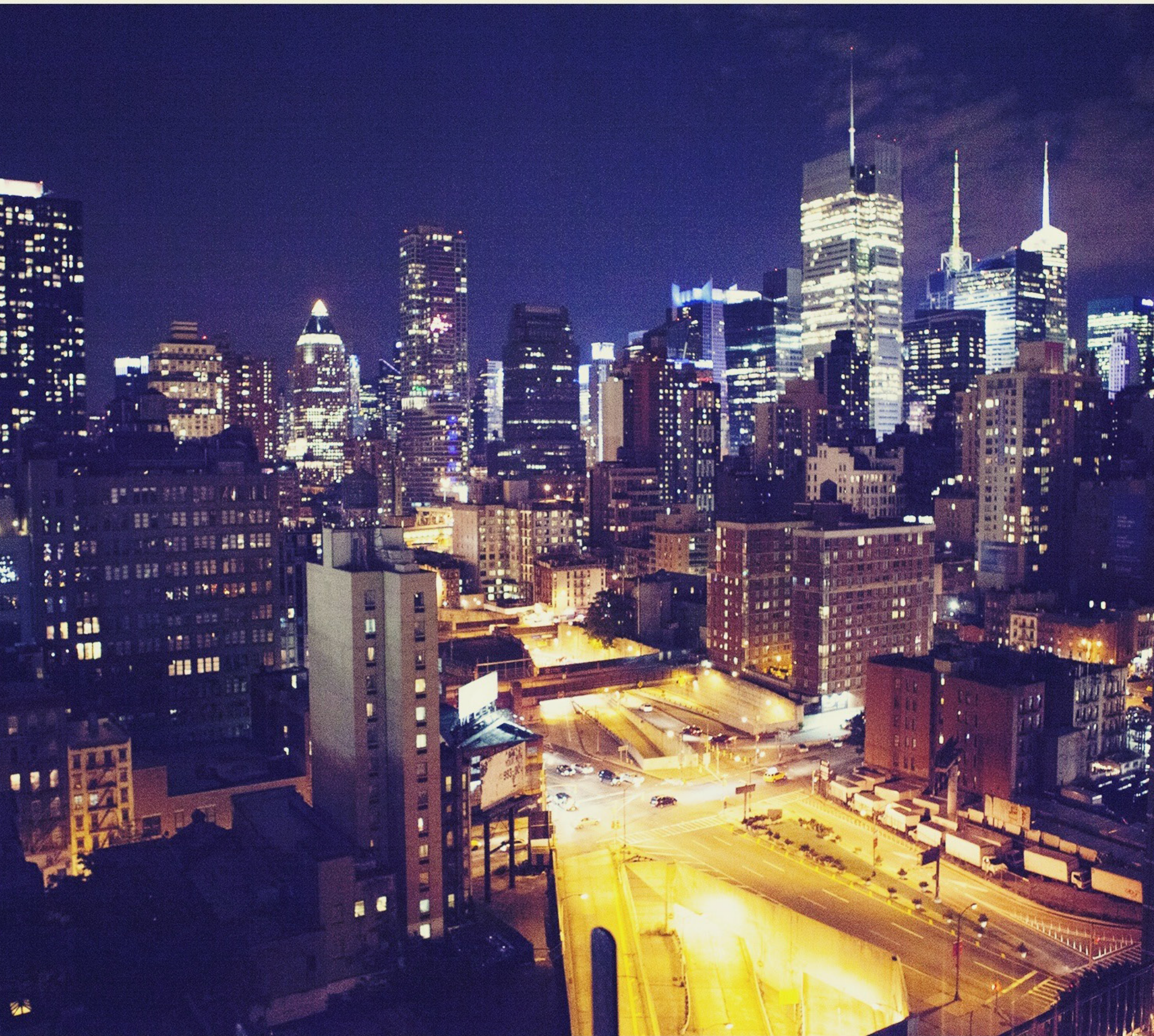
H: My fiancé, Aleque, is sexy in everything she wears, but I love watching her work around the house in a pair of great old jeans and a rock t-shirt.

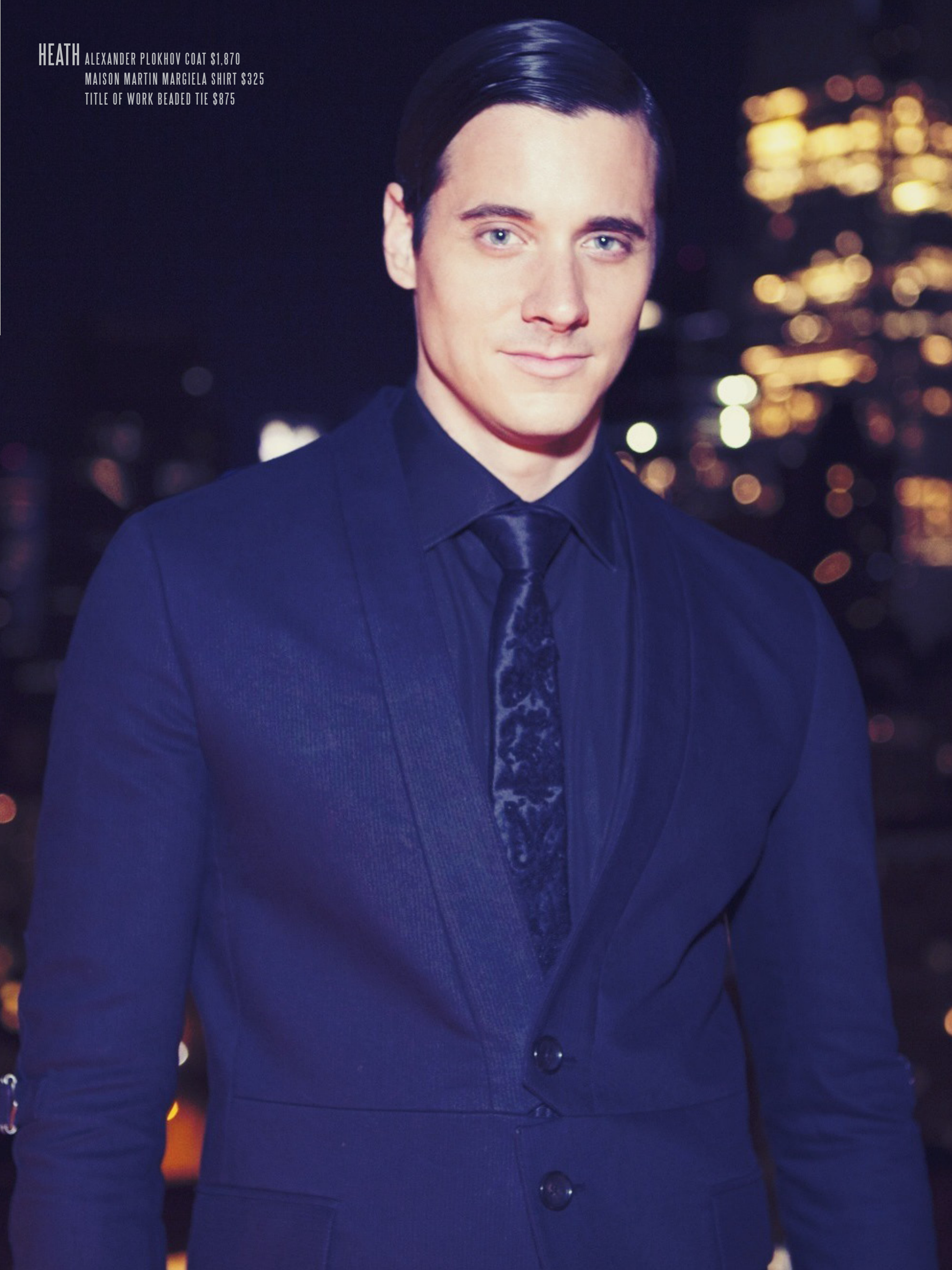
A: My love stole my answer regarding a classic tee and jeans while working around the house, but that's because great minds think alike. We also bought him his wedding ensemble the other day, a vintage YSL suit, and he looked exceptionally sexy in it. Or maybe when he wears boxer briefs? Tough to narrow down.

What's next for you two?

H: Planning our wedding, looking to open a menswear store in Savannah with my fiancé, getting my blog up, and developing a couple new theater pieces.

A: I start rehearsal for a play at Lincoln Center called Domesticated, starring the amazing Laurie Metcalf and wonderful Jeff Goldblum, being directed by one of my idols, Anna Shapiro. I'm over the moon excited. Also planning a wedding with the love of my life. Lovin' and livin'.





HEATH ALEXANDER PLOKHOV COAT $1,870
MAISON MARTIN MARGIELA SHIRT $325
TITLE OF WORK BEADED TIE $875



ALEQUE WEARS DOLCE & GABBANA SHIRT $345
TITLE OF WORK EXHIBIT A TIE $160







Q & A WITH

ABIGAIL SPENCER

PHOTOGRAPHY BY CHIUN-KAI SHIH

Q: DESCRIBE YOUR STYLE IN A FEW WORDS.

A hip old man.

Q: WHAT ARE THE MOST COVETED PIECES IN YOUR CLOSET THAT YOU CAN'T LIVE WITHOUT?

1) My long flowy perfect skirt. All my friends know the skirt. It's cut perfectly. It's airy. Goes with everything. All seasons. Always flattering.
2) Perfect fitting Heidi Merrick vegan leather pants. Again — the fit. It's a great staple.
3) Borsalino chocolate brown Indiana Jones hat. Signature piece. Fits perfectly. Love a good hat.
4) Pristine 1968 Oscar de la Renta brocade gown I found in Baton Rouge for 200 dollars.
5) Anything Isabel Marant or Rag & Bone...just cuz.





Q: WHAT ARE THE MUST-HAVE PIECES EVERY STYLISH GIRL NEEDS TO OWN?

1. A perfect hat.
2. A great half boot. Isabel Marant is my favorite!.
3. A perfect fitting jean. Mother and Genetic are mine.
4. A signature ring found at a flea market or some sort of adventurous trek.
5. Perfect flouncy spring dress or skirt they can wear all year. Myriad of sources — at the moment, my fave is my cherry Red Hawaiian print from TopShop.
6. Perfect fitting grey, white, and striped t-shirts and worn in denim shirts. Alexander Wang, Isabel Marant, Alternative Apparel make the best!
7. Great bras and underwear! Calvin klein are my favorite.
8. Cozy sweaters and sweatshirts. Alternative Apparel, Madewell, Isabel Marant again...my fave!

Q: "I WOULDN'T BE CAUGHT DEAD WEARING..."

Ed Hardy. Or anything overly "scripted" in that world.

Q: YOUR SKIN IS FLAWLESS — ANY BEAUTY SECRETS YOU SWEAR BY?

Oh boy — you are too kind. My mother has good skin and always had a "regimen" and was into skincare so my awareness started in my youth. Genes are quite a part, no? But, I always try to wear a hat and sunscreen. Tinted Vertra sunscreen is what the surfer's use. It's amazing. I eat lots of vegetables and drink lots of water to start from the inside out. Right now I'm back and forth between — believe it or not — Biore face wash and scrub (it's amazing) and Dial anti bacterial soap. It keeps my skin really clear. And I love serums and potions. Vbeaute makes a great eye cream and serum. I love Vanda's Vitamin C oil. I haven't found the perfect moisturizer for me yet, but I will! And i just started using Josie Maran's stuff, and I love it! SKII, though expensive, is the jam.









Q: WHAT'S NEXT IN THE WORLD OF ABIGAIL SPENCER?

Work-wise, I just finished co-producing and acting with my boyfriend, Josh Pence , in this beautiful short film directed by Julian Higgins called "Here and Now." I'm very excited about that. I'm off to Toronto to visit Suits. We start back with RECTIFY on Sundance Channel in January, so that will start airing in June of next year. And I just wrapped "This Is Where I Leave You," directed by Shawn Levy and written by Jonathon Tropper. I love this movie so much. And the cast! Jason Bateman, Jane Fonda, Tina Fey, Adam Driver, Timothy Olyphant, Corey Stoll, Rose Byrne, Connie Britton, and many more. And I have an independent film coming out soon called "Beautiful Now." All things I'm very proud of, and hopefully making a few more of my own heart's desires.

THEIR WORLD THEIR WORDS

Get inside the minds of the makers and breakers of NYC's fashion scene. A select group curated by Chiun-Kai Shih.



DB KIM
PRINCIPAL, DAROFF DESIGN

WHAT DID YOU HAVE FOR BREAKFAST THIS MORNING?
D.B. Kim: Soy latte, genmai cha, oatmeal with walnuts and maple syrup.

AS A KID, WHAT DID YOU WANT TO BE WHEN YOU GREW UP?
Exactly who I am now!

WHAT ROLE DOES NYC PLAY IN THE GLOBAL FASHION SCENE?
Inspirational playground.

WHAT MAKES NYC'S FASHION SCENE UNLIKE ANY OTHER FASHION HUB IN THE WORLD?
Expectations are unlimited.

WHAT IS YOUR FAVORITE DRINK?
"C", champagne!

WOULDN'T BE CAUGHT DEAD IN:
Terrycloth running pants!



BETTINA M CHIN
SPECIAL PROJECTS, OPENING CEREMONY

WHEN DID YOU FALL IN LOVE WITH FASHION?
At a very early age – 4 or 5 – I became quite picky about what I wanted to wear. I wasn't on trend 90% of the time, but I didn't care.

HOW HAS NYC FASHION IMPACTED OTHER PARTS OF WORLD CULTURE?
If there's any place in the world that has had that kind of far-reaching impact, it would be NYC. All these cultural cornerstones have been influenced by fashion in one way or another, and NY, in a way, can make that influence meaningful. In fact, my workplace, Opening Ceremony, is a testament to that: our universe is very connected to music, art, politics, film, TV, and other cultural institutions, whether it's about the partnerships we have, the projects and events we do, and the people with who we're friends. I take a lot of pride in what OC has come to mean over the past decade, which is beyond fashion.

HOW HAS NYC'S FASHION SCENE INSPIRED YOU?
I left the corporate law industry to join Opening Ceremony because I was so inspired by what it represents and has accomplished in the NY fashion industry. That said, I don't think OC would be the same if it started in any other city – NYC and its history are very much a part of OC's DNA.



CHINA YOUNG
CREATIVE DIRECTOR, DUBBEL DUFFEL

AS A KID, WHAT DID YOU WANT TO BE WHEN YOU GREW UP?
A decorator.

WHEN DID YOU FALL IN LOVE WITH FASHION?
When my Mom took me to the Versace store on Rodeo drive. I threw out my comic book and slept with the Versace lookbook.

WHAT ROLE DOES NYC PLAY IN THE GLOBAL FASHION SCENE?
NYC will always be a place where the world cultures come together and create magic.



JULIE BENSMAN
WRITER & EDITOR, THE FASHION SPOT

WHEN DID YOU FALL IN LOVE WITH FASHION?
I was definitely a tomboy growing up, but I did like to search through my mother's old trunks filled with vintage silk scarves and chunky jewelry from the 80s. I didn't have any sisters growing up so it was a way to feel feminine by playing dress up alone in my room.

HOW HAS NYC FASHION IMPACTED OTHER PARTS OF WORLD CULTURE?
Fashion icons have become influencers in nearly every other arena, and vice versa. I suppose it makes sense that if you have good sartorial taste, that discernment translates to music, politics, et cetera, Look at DJs like Harley Viera Newton collaborating with Cole Haan or Alexa Chung with Madewel – it gives NYC fashion brands a chance to make their labels more dynamic, while also celebrating their hometowns and the tastemakers who make it tick.



READ WALL
DESIGNER, READ WALL

WHAT ROLE DOES NYC PLAY IN THE GLOBAL FASHION SCENE?
Being from DC, I think I see how eclectic NYC is, more so than if I had grown up in it. I can still see the forest and the trees, I guess. From a global fashion scene standpoint, I view New York as still very much about the product. Other fashion cities have been transformed by art and critics into their own beast, but you can still see market economics hard at work in New York. In a way, New York is more honest and straightforward, if one can say anything in fashion, it's that.

WHAT'S MAKES NYC'S FASHION SCENE UNLIKE ANY OTHER FASHION HUB IN THE WORLD?
New York acts as a great center for American fashion. There's a strong component of engineering and construction (not just design) to all things in New York fashion that I think is unique. Each global hub has a distinct personality, and New York is quintessentially American.

WHAT IS YOUR FAVORITE DRINKS?
Bourbon, preferably Woodford Reserve), in a glass, with ice.



ADAM J. SCHOENBERG
CO-CEO & FOUNDER, HOOK + ALBERT

WHEN DID YOU FALL IN LOVE WITH FASHION?
Fashion and I have been dating for some time – probably going steady since I was 10 years old. We fell in love about 10+ years ago when she gave me the ability to stand out from the clutter. Heading down the career path of a sales executive, I needed something that people remembered me by, and that came in the form of unique accessories. I almost always wore a real flower in my lapel and can't recall a meeting where someone did not comment on it (good or bad). The second they did, I knew they were engaged.

HOW SHAS NYC'S FASHION SCENE IMPACTED OTHER PARTS OF WORLD CULTURE?
Fashion is all about individuality and a story – how do I feel? How do I want people to perceive me? Jay Z got inspired by fashion in RUN THIS TOWN by saying the famous line, "All black everything, black cards, black cars, black on black…." The color and its meaning helped frame that line and his look for most of that year. Take politics – when Anthony Weiner is having a tough day in the press and needs to relate to an audience, his people may tell him to take his jacket off and roll up his sleeves, as that "look" makes him appear warm. It all starts with fashion.

SATURDAYS SURF NYC

FROM LEFT: COLIN TUNSTALL, MORGAN COLLETT & JOSH ROSEN

WHAT ROLE DOES NYC PLAY IN THE GLOBAL FASHION SCENE?

Colin Tunstall: It's huge! It plays a huge role in all aspects, from design, marketing, advertising, to trendsetting and consuming. What happens in NYC sets things in motion around the world.

WHAT MAKES NYC'S FASHION SCENE UNLIKE ANY OTHER FASHION HUB IN THE WORLD?

Josh Rosen: New York City is not pretty or romantic like Paris, not cold and dark like London, and not organized and smart like Tokyo. New York City is a dirty, fast-paced pit of creativity. Sink or swim, get it done with a trillion pound weight of cement sitting on your shoulders. People fight for their spot here. Once you start making it work, you can't stop. You can't rest. That's what makes it unique here. People truly care about there work and put everything into it. We are also so cramped together that you can't help but be influenced by other creatives. You see so much in a day here. You're not in your car, you're on your feet in the streets observing, absorbing, and then creating.

HOW HAS NYC'S FASHION SCENE INSPIRED YOU?

Morgan Collett: I think it has inspired me to be comfortable with my own sense of style and dress. There are so many different types of people who all have their own fashion sense. It is important to be true to who you are when it comes to style and that is one of the most important things. Don't wear a suit because others are wearing one, but because it's what you want to be wearing.



JERMAINE HALL
EDITOR IN CHIEF, VIBE MAGAZINE

WHAT ROLE DOES NYC PLAY IN THE GLOBAL FASHION SCENE?
We're the masters of fabulous unkept looks. It's amazing how we're able to look like we just got of bed and threw on "this old thing," but in reality these are well-planned get ups.

HOW HAS NYC'S FASHION SCENE IMPACTED OTHER PARTS OF WORLD CULTURE?
I think Jay-Z said it best – hip-hop and art are family and have always been these rebellious forms where all participants have looked cool. Very fashion-forward folks. The trends start there and bubble out to the rest of the world. The couture lines might not be housed here, but they're certainly looking to hip-hop and art for inspiration.

WHAT IS YOUR FAVORITE DRINK?
Vodka Gimlet. So refreshing. Especially in the summer.



JONATHAN MEIZLER
DESIGNER, TITLE OF WORK

WHAT DID YOU HAVE FOR BREAKFAST THIS MORNING?
Fresh juice: carrots, celery, romaine, cucumber, beet and ginger!

WHEN DID YOU FALL IN LOVE WITH FASHION?
When I was able to dissect a Charles James gown at the Museum of Contemporary Art.

WHAT MAKES NYC'S FASHION SCENE UNLIKE ANY OTHER FASHION HUB IN THE WORLD?
There are multitudes of 'cliques' in the city – from uptown socialites to east village rockers, fitted and muscled chelsea boys to tribeca artists to brooklyn hipsters – you can walk a mile and be surrounded by a completely different demographic.

WOULDN'T BE CAUGHT DEAD IN:
The color orange



KELSEY ZIMBA
DESIGNER, ZIMBA COLLECTIONS

AS A KID, WHAT DID YOU WANT TO BE WHEN YOU GREW UP?
A fashion designer! My mom was receiving college applications for me from Central Saint Martin's when I was 10 years old. She asked me why they were sending them to me, and I said, "Because I need to know what it takes to be a fashion designer!"

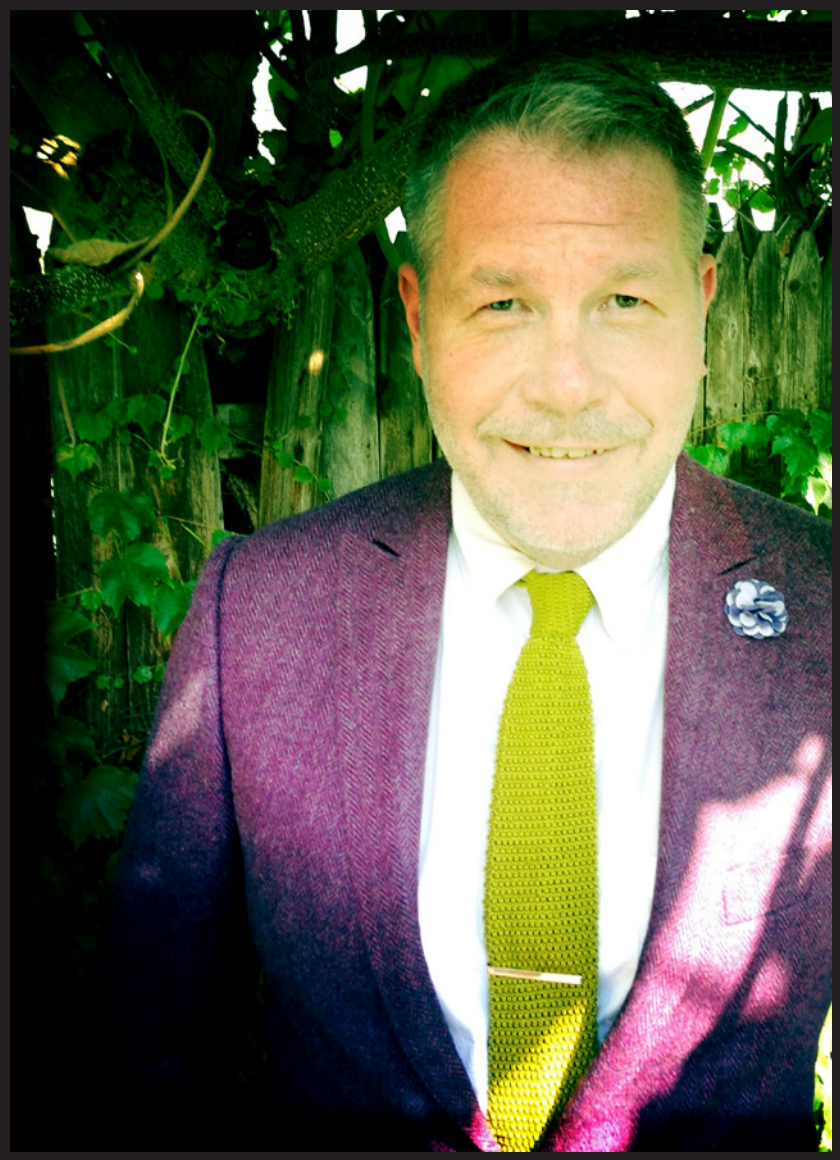
WHAT MAKES NYC'S FASHION SCENE UNLIKE ANY OTHER FASHION HUB IN THE WORLD?
NYC's Fashion District is unlike anything I've seen anywhere else in the world. I love that you can go to one store for any type of silk, organza to 4-ply crepe, another for just spandex, and another for just buttons – all within walking distance of each other. It's fabulous. But the Fashion District is struggling to survive right now, as rents soar and production goes overseas. What will happen if our designers don't have the tools they need to create? So much of the truly creative process happens through the designer's hands, not through a tech pack.

MARCUS TEO
CREATIVE DIRECTOR, TEO CREATIVE



WHAT DID YOU HAVE FOR BREAKFAST THIS MORNING?
My own cereal blend, soy milk and blueberries. One soft boiled egg. Toast with homemade butter and apricot jam made by The Rutabaga Liaison's Seth Johnson.

HOW HAS NYC'S FASHION SCENE IMPACTED OTHER PARTS OF WORLD CULTURE?
The impact is tremendous. If not for fashion and fashion publishing, the current state of the art world would not exist. Many years ago, several influential editors, Dennis Freedman, Stefano Tonchi, Ingrid Sischy, amongst others, turned their sharp editorial focus on the aloof art world. With the backing of fashion magazines and companies like W and Prada, the art world came into full media light and eventually, the public eye. The rise of the politician under fashion scrutiny is also a NYC fashion media pastime which became a common hot topic. When Vogue embraced the hip hop world, music and fashion collided. Fashion designers are now a common shout out in hip hop lyrics. And it all started right here in NYC.



MICHAEL MACKO
EDITOR AT LARGE, VALET

AS A KID, WHAT DID YOU WANT TO BE WHEN YOU GREW UP?
An Egyptologist, Cleopatra was my favorite movie as a kid and then the King Tut exhibit came around and that sealed the deal.

WHAT MAKES NYC'S FASHION SCENE UNLIKE ANY OTHER FASHION HUB IN THE WORLD?
I would have to say the diversity. One day you can be surfing on Rockaway Beach, the next shopping for vintage at the Brooklyn Flea, and then go to the Met or the Galleries at FIT and see amazing historical fashion. No two days should ever be the same in NYC. If they are, you're in the wrong city.

HOW HAS NYC'S FASHION SCENE INSPIRED YOU?
New York City is like a fountain that constantly quenches the thirst of my creativity.



MICHAEL BASTIAN

DESIGNER + FOUNDER, MICHAEL BASTIAN

WHAT ROLE DOES NYC PLAY IN THE GLOBAL FASHION SCENE?

New York is the city you look to to find actual clothes you're going to wear. It's less conceptual than Paris or Milan. We're a bit more focused on the realities of getting dressed in the morning.

HOW HAS NYC'S FASHION SCENE IMPACTED OTHER PARTS OF WORLD CULTURE?

New York represents the idea of a 'city' to most of the world: dense, exciting, always moving, cosmopolitan, unexpected.

HOW HAS NYC'S FASHION SCENE INSPIRED YOU?

I'm inspired every day just walking around my neighborhood in Greenwich Village. I'm right in the middle of NYU and The New School, so I get a lot of inspiration from the students.

WOULDN'T BE CAUGHT DEAD IN:

Another designer's stuff. I've gotta represent the brand, as they say.

TIM RUSH

VP, GLOBAL COMMUNICATIONS AND FASHION RELATIONS, BUMBLE AND BUMBLE, SMASHBOX AND DARPHIN PARIS

AS A KID, WHAT DID YOU WANT TO BE WHEN YOU GREW UP?
An architect, or a cocktail waitress. That was the joke I told when I was 5. I thought I was very funny and it always got a laugh.

WHAT ROLE DOES NYC PLAY IN THE GLOBAL FASHION SCENE?
I've been able to watch it evolve. I think NYC used to be criticized for being too much about business and commercial, not creative. From a hair point of view, the stereotype was flat irons and ponytails, and the super creative looks were reserved for London and Paris. I think this whole view has changed a lot. Now many designers are very interested in collaborating with hairdressers to create a unique look to work with the clothes.

WOULDN'T BE CAUGHT DEAD IN:
I try not to repeat trends I've already lived through – espadrilles and pleated pants.



NATHALIE SEARS
PRESIDENT, LIEBESKIND

WHEN DID YOU FALL IN LOVE WITH FASHION?
My great grandmother was a seamstress in the ateliers of Christian Dior. I spent my summers as a child with her. We made garments for my dolls all day long. The last one, the ugliest one, I still have it. A pink polka dot dress with green little scissor buttons. From that moment, I wanted to be in fashion.

HOW HAS NYC'S FASHION SCENE INSPIRED YOU?
NYC inspires me everyday. I love that NYC is made of little villages. On Wall Street where I live, bankers show you the way classic suits should be worn, while in Soho, fashion is a free for all. Brooklyn neighborhoods let you have a peek on up and coming trends. There is freedom in NY.C You can't be free like you are in NYC fashion-wise.

WOULDN'T BE CAUGHT DEAD IN:
Wouldn't be caught dead in flats, without my yoga mat, lipstick and my Liebeskind Berlin bag. It fits my life.



PHIL RUSSO
CREATIVE DIRECTOR

AS A KID, WHAT DID YOU WANT TO BE WHEN YOU GREW UP?
An architect.

WHEN DID YOU FALL IN LOVE WITH FASHION?
At a very early age, before I knew the meaning of the word.

HOW HAS NYC'S FASHION SCENE IMPACTED OTHER PARTS OF WORLD CULTURE?
Fashion is woven into the very fabric of what NYC constitutes as a city. Whenever a NYC thematic emerges in music, art, politics, etc. the thread of NYC fashion and its emotional connection comes with it.

WOULDN'T BE CAUGHT DEAD IN:
A speedo.



RAFE TOTENGCO
CREATIVE DIRECTOR HANDBAGS, THE JONES GROUP

AS A KID, WHAT DID YOU WANT TO BE WHEN YOU GREW UP?
I wanted to be an artist, but somewhere along the way I got side tracked with fashion and I haven't considered anything else. I'm having too much fun.

WHAT MAKES NYC'S FASHION SCENE UNLIKE ANY OTHER FASHION HUB IN THE WORLD?
The melting pot phenomenon is unique to New York. Everybody comes to New York with a dream: designers, models, stylists and photographers. As long as you're talented you'll do well. Nobody cares where you're from because it's assumed you're from somewhere else.

HOW HAS NYC'S FASHION SCENE INSPIRED YOU?
Everyday there is something new that's happening that you can be a part of. The possibilities are endless. It's sensory overload and you have to focus.

ALLEN OSBORNE
ONE MODEL MANAGEMENT

AS A KID, WHAT DID YOU WANT TO BE WHEN YOU GREW UP?
A writer. I watched "The Waltons" too much and decided I wanted to be like John Boy and be a journalist!

WHEN DID YOU FALL IN LOVE WITH FASHION?
I can't say that I did so much at a young age as I fell in love with a model who I became an agent for after college.

WHAT ROLE DOES NYC PLAY IN THE GLOBAL FASHION SCENE?
It's the largest market in the world. For men, we may not have all the couture lines that Milan or Paris have, but clients from all over North America book their models from NYC in addition to the local clients we have here.

HOW HAS NYC'S FASHION SCENE INSPIRED YOU?
I moved here from Los Angeles and while I loved living there, I quickly became adjusted to a city that breathes fashion as opposed to a city that's all about acting. I definitely gave up my floral LA shirts in favor of solids and a lot of blacks and grays!



TODD SNYDER
DESIGNER

WHAT ROLE DOES NYC PLAY IN THE GLOBAL FASHION SCENE?
I think New York is the center of fashion. A lot of the trends start here, and if they didn't, they still influence a lot here.

HOW HAS NYC'S FASHION SCENE IMPACTED OTHER PARTS OF WORLD CULTURE?
I think it's all tied together. It's hard to say who influences who. Creativity attracts creatives. I think we are in a renaissance of sorts. I see a lot of music, food, art and politics all coming together. I'm proud to have Obama as our president and gay marriage being legalized. I didn't think it would happen with my generation, but it shows me the new generation is going in the right direction.

WHAT MAKES NYC'S FASHION SCENE UNLIKE ANY OTHER FASHION HUB IN THE WORLD?
First, it's the best city in the world. There is such a spotlight on NYC for everything. Movie releases all start here, Jimmy Fallon is taking over The Tonight Show in NYC. And, Anna Wintour is based here. Enough said.



GEARED

*Karl Lagerfeld once said "**Black and white** always looks modern, whatever that word means," and this fall's street style will surely embrace that. We took a tour of Popagand Musica festival in fashion-forward Stockholm to test our new gear, and to capture black and white trends in action.*

THE BUENOS AIRES HIPSTAPAK

FASHION PHOTOGRAPHER DIEGO UCHITEL MESMORIZED US WITH HIS POLAROIDS, SO WE CREATED A PAK IN HIS HONOR.



DIEGO LENS / BLANKO C 16 FILM



DIEGO LENS / UCHITEL 20 FILM



GEARED

DIEGO LENS / BLANKO C 16 FILM



DIEGO LENS / UCHITEL 20 FILM



GEARED

DIEGO LENS / UCHITEL 20 FILM



DIEGO LENS / UCHITEL 20 FILM





KEVIN TACHMAN

MABEL LENS / DIXIE FILM

OGGL.ME/KEVINTACHMAN

LET YOUR VOICE BE HEARD

We want Snap to be the most badass magazine out there, and we want you to help make that possible. What would you like to see more of? Less of? Weigh in on all things Snap at

TAP TO EMAIL US