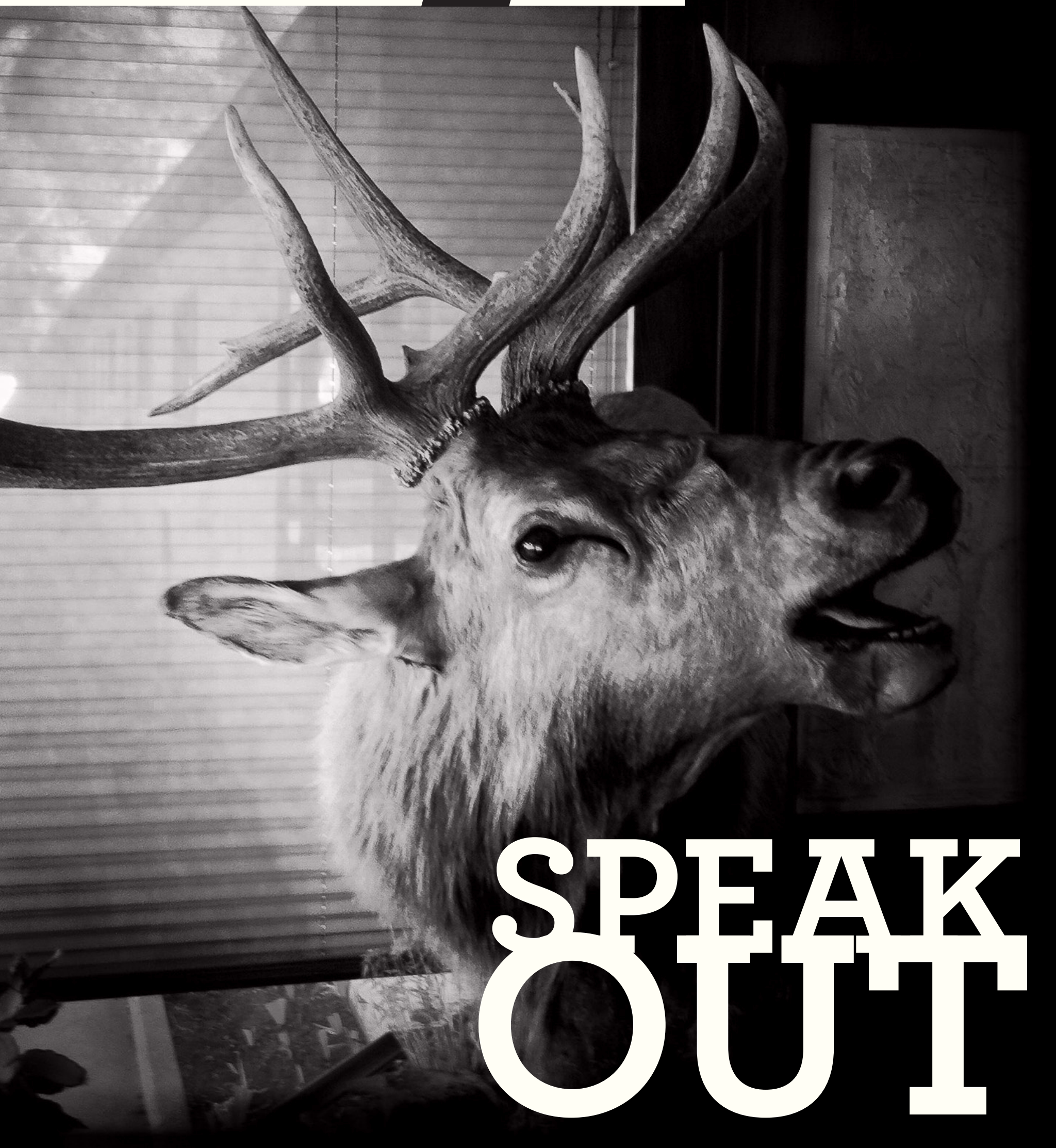
Snap

THE SPEAK OUT ISSUE

OCT 2012



SPEAK OUT



SHOT USING AMERICANA LENS / US1776 FILM

SPEAK OUT.
HAVE AN OPINION.
BE HEARD.

WE'RE AN OPINIONATED CREW at Snap magazine, so it only made sense for us to have an entire issue dedicated to speaking out about what matters most.

When we talked as a team about what that meant to us, a variety of topics came up including the election, sex-positive education, sexual slavery, and continuing to generate awareness for stories that remain untold.

Then we turned it over to the communty—we wanted to know what you thought was worthy of attention. Some people wanted to share messages of hope and love, others wanted to point out their frustrations with the current political climate and some wanted to elevate the conversation around racial and gender inequality. There were many points of view, but everyone banded together around one, universal idea: speaking out.

Of course, this wouldn't be Snap if we didn't give a nod to all of the things we're loving right now: From 90's fashion to new music obsessesons to terrariums, we've got ya covered, and we hope you learn a new thing or two.

Before I sign off, there is one additional piece of exciting news I'd like to share: We've partnered with Rock the Vote on two new films and a virtual camera case, available for free in the Hipstamart through Nov. 6th. 2012. No matter where you fall on party lines, if you're eligible to vote. please do. If you don't, you're truly missing out on another opportunity to speak out.

KEEP SNAPPIN' (& KEEP SPEAKING OUT!),

MOLLI SULLIVAN
WRITER & EDITOR

molli@snapm.ag

Hipstamatic

#makebeautiful

PHOTO BY

DAVID SADIK-BARRY

—

AMERICANA LENS
ROCK BW 11 FILM
NO FLASH



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HELP US

MAKE SNAP

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Send us your rockin' photos, words, and ideas
and you could wind up in the next issue of Snap!

TAP TO EMAIL US

COVER PHOTO
by Travis Jensen



LISTEN +

Get pumped with this month's playlist while you browse

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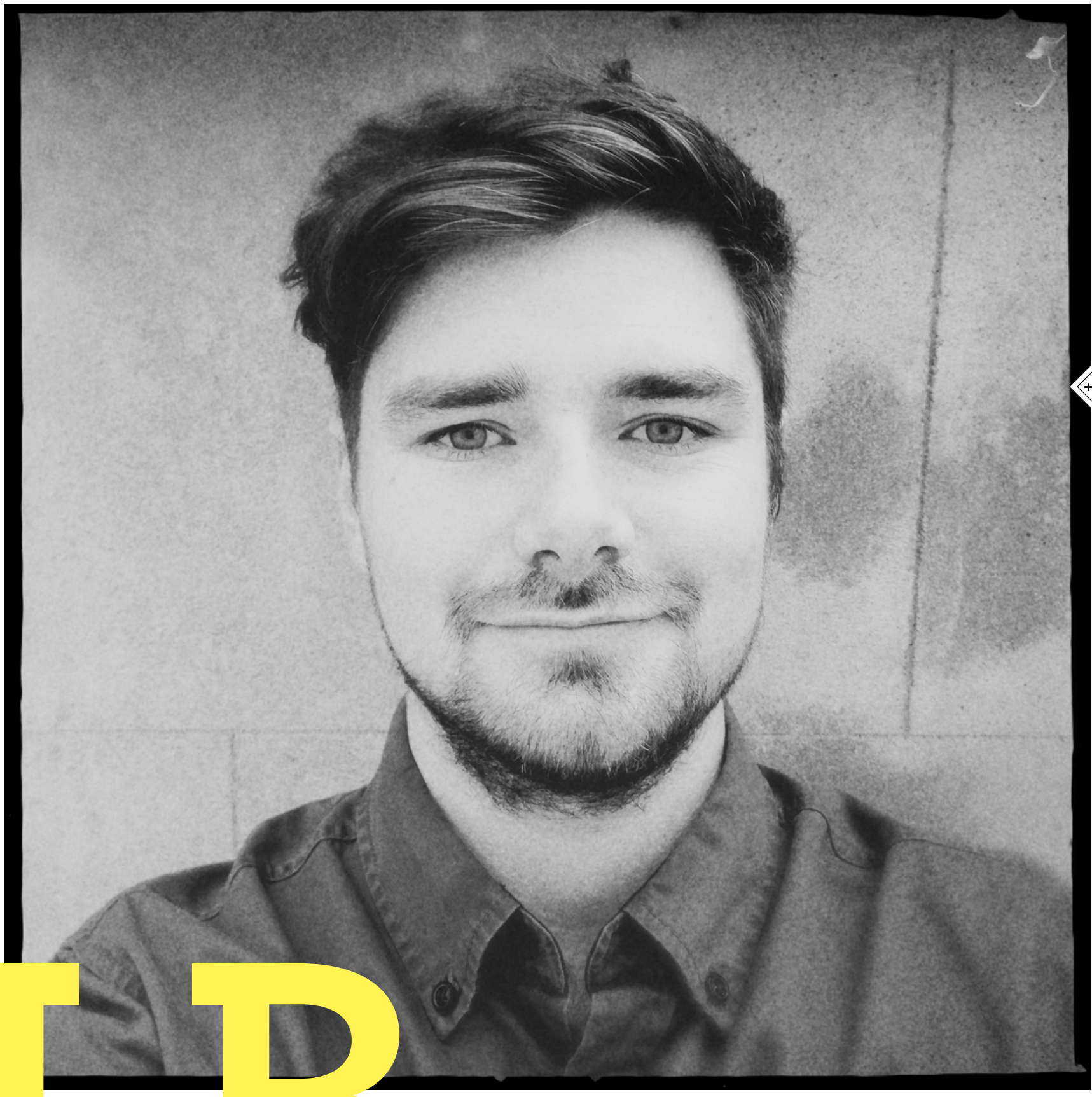
PHOTO BY

JULIUS TANSECO

—

WONDER LENS
W40 FILM
NO FLASH





SHOT USING AMERICANA LENS / US 1776 FILM

LB

JOINED FEBRUARY 2012

THE WEB MAGICIAN

Luke Beard is Hipstamatic's front-end developer extraordinaire. His loves include typography and really loud music. When not designing ridiculously amazing things online, he can be found roaming the U.K. and snapping photos with one of his many cameras.

LUKE'S DRINK: JACK DANIEL'S & COKE

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is a photographer who believes in cutting all the complex jargon and confusing technology out of photography to just focus on what's important - what you are photographing, rather than what you photographing with.

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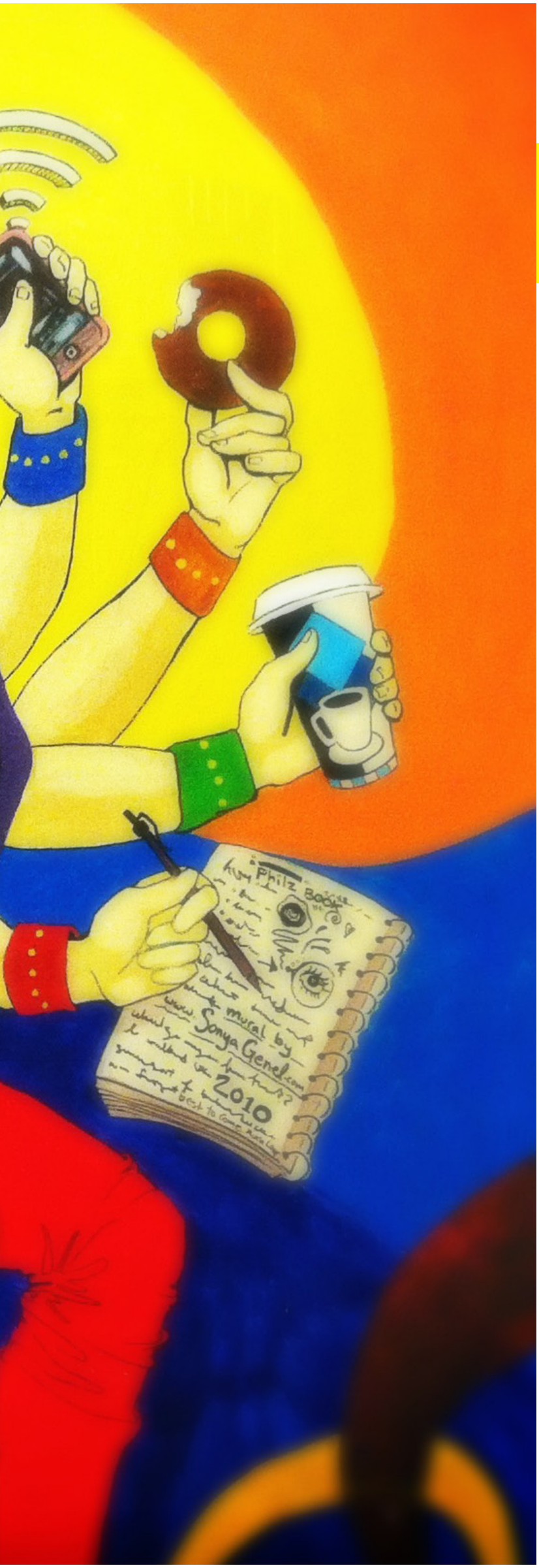
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SHOT USING LOFTUS LENS / DC FILM / PHOTO BY MARIO ESTRADA





CULTURED

Enjoying the finer things in life isn't about caviar and champagne (although a bottomless mimosa brunch never hurts!). Living fine is about appreciating the details. Learn how to shop, cook, dress, and make your uber-cultured lifestyle look effortless.



SHOT USING JOHN S LENS / KODOT XGRIZZLED FILM / PHOTO BY PETER ELLENBY

ONLINE +

Picture Perfect Portraits

The iPhone has made photography accessible to a new generation of creative people. Photographer Annabel Williams gives us her top 9 tips on getting the best headshot.

WHEN SHOOTING WITH HIPSTAMATIC, there are three main things to consider: lens, film and flash. Once you're happy with a setting, use the following tips for picture perfect portraits:

1. For flattering shots of people's faces, you need to find good light. Try the soft daylight under a tree, or in a doorway. If you are not sure what "good light" is, try facing the person and taking a shot, then turn them around and move to the other side and take it there - shoot in the better direction.

2. Tilt your camera on a slight angle for a more dynamic picture.

3. Try and keep the face away from the edges to avoid patchy color bleeding on the face (sometimes it works though, so experiment!).

4. Choose brightly coloured clothes or backgrounds. Hipstamatic work brilliantly with bright colours.

5. Think about the shapes in your pictures. Move your subject around until their "shape" looks good!

6. Stand up and shoot from above. This makes people's eyes look bigger and therefore more flattering.

7. Don't try and pose people, they will look staged. Ask them to sit down on the floor, or lean against a wall —*AW*

Hipstamatic



OWN ⇨ THEM

ROCK THE VOTE

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PHOTO BY

DOUG LAMBERT

—

JANE LENS
RTV SHOUT! FILM
NO FLASH

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Hipstamatic



LISTEN +

Treasure Island Music Festival Playlist

Festival favorites, Los Campesinos!, curate an awesome playlist to get everyone ready for one of the Bay Area's raddest events of the year

SAN FRANCISCO'S beloved Treasure Island Music Festival takes place October 13th and 14th against a backdrop like no other: gorgeous panoramic views of the San Francisco Bay.

The festival, whose lineup includes Girl Talk, The xx, M83, Grimes, and many more, has long been one of the most anticipated music events in the Bay Area each year.

Los Campesinos!, another Treasure Island Music Festival favorite, put together a killer playlist to get festival-goers ready for an unforgettable weekend of music, Bay Area cuisine and good times. — *MS*

The Playlist

1. GIRL TALK - SMASH YOUR HEAD
2. THE XX - UNFOLD
3. M83 - DON'T SAVE US FROM THE FLAMES
4. GOSSIP - COAL TO DIAMONDS
5. SBTRKT - RIGHT THING TO DO
6. DIVINE FITS - MY LOVE IS REAL
7. YOUTH LAGOON - 17
8. TORO Y MOI - TALAMAK
9. GRIMES - AVI
10. HOSPITALITY - BETTY WANG
11. MATTHEW DEAR - GEM









Snap...Then Snap Again!

Allan Bedford gives us the skinny on Hipstamatic's latest add-on feature: Multiple- Exposure

TAKING A SIMPLE DOUBLE EXPOSURE shot is a super simple three-step process:

- Slide the Multi-Exposure switch all the way to the left
- Take a picture
- Take another picture

It's as easy as that! Once you've taken the second shot, the viewfinder window will remain closed for a few seconds as the image begins to process. Once the viewfinder window reopens, you can then shoot another multiple exposure shot (don't forget to slide the switch again) or go back to single image shooting.

Pro Tip #1 - Try rotating your device between shots - turn it left or right 90 degrees or even turn it up-side-down. Hipstamatic remembers the correct orientation of each exposure and will combine them that way into the final image.

Pro Tip #2 - Change your mind midstream about which lens or film you want to use? No problem. You can switch gear between exposures! Hipstamatic will process your final image using the gear that's selected when the last image is taken. You can even use Shake-to-Randomize in-between shots for more serendipitous results.

Pro Tip #3 - Multi-Exposure doesn't mean just two images... it can mean as many as you like. After taking a shot, just push the Multi-Exposure slider from the middle position all the way to the left again to enable it to add yet another exposure to your image. –AB



SHOT USING JANE LENS / AO-DLX FILM/ PHOTO BY LUKE BEARD



★★★★★ DIGITAL PHOTOGRAPHY NEVER LOOKED SO ANALOG ★★★★★

LEARN MORE



La Gringa en la Roja

This is one cocktail that knows how to make a statement

FROM FASHION TO FOOD to cocktails, it's all about making a statement, and we're always on the hunt for who's doing it best.

In the cocktail category, we've been loving the the variety of flavored liquors hitting the market, and one concoction recently caught our eyes—and pallets—La Gringa en La Roja, at foodie staple Mamacita in San Francisco, California.

Mamacita is widely known for their modern twists on Mexican cuisine, but the cocktail menu is equally impressive. Its newest addition combines Hangar 1 chipotle vodka, raspberry syrup and a citrus three-way marmalade. La Gringa en La Roja, or "The White Girl Dressed in Red," goes down super easy, and before you know it you'll be asking for another round.

2oz hangar one chipotle vodka
1oz fresh raspberry syrup
1/2 oz lemon juice
Bar spoon citrus 3 way marmalade (grapefruit, lemon & orange)
Long grapefruit zest

Culture Collide Playlist

FILTER Magazine's Culture Collide is a four-day international music festival taking place this October 4-7, welcoming artists from over 25 countries, bringing their unique perspectives on music and culture to LA's East Side for a musical melting pot of live performances, comedy showcases and happy hours featuring food and drink from around the world. This year's festival features of Montreal, The Big Pink, Zola Jesus, The Wombats, Patrick Wolf, Diiv, Niki and the Dove and many other international buzzworthy artists.

- OF MONTREAL, "DOUR PERCENTAGE"
- ZOLA JESUS, "IN YOUR NATURE"
- THE WOMBATS, "TOKYO - VAMPIRES & WOLVES
- PATRICK WOLF, "THE CITY"
- NIKI & THE DOVE, "DJ, EASE MY MIND"
- JOHN TALABOT, "DEPAK INE"
- GALAXIE 500, "TUGBOAT"
- PENGUIN PRISON, "THE WORSE IT GETS"
- LAETITIA SADIER, "THE OPPOSITE OF SPECTATOR"
- CLASS ACTRESS, "WEEKEND"
- BREAKESTRA, "NEED A LITTLE LOVE"
- DIIV, "HOW LONG HAVE YOU KNOWN"
- TRIBES, "CORNER OF AN ENGLISH FIELD"
- GOLD FIELDS, "TREEHOUSE"
- BLOOD RED SHOES, "IN TIME TO VOICES"
- AMERICAN ROYALTY, "MATCHSTICK"
- VOXHAUL BROADCAST, "LEAVING ON THE 5TH"
- PENNY HEWSON, "MY APOLOGY"
- CHANCELLOR WARHOL, "ELVIS"
- RESPLANDOR, ROBIN GUTHRIE, "RAINDROPS"
- MARIT LARSEN, "IF A SONG COULD GET ME YOU"
- MOSS, "I APOLOGISE (DEAR SIMON)"
- MIMES OF WINE, "STARMAN"
- THE STANDARDS, "WALK OF SHAME"
- SCHOOL OF SEVEN BELLS, "LAFAYE"
- THE KAVANAGHS, "GOODBYE CHRIS"
- THE MOOG, "I LIKE YOU"

AND MANY MORE!

LISTEN +

SHOT USING WONDER LENS / DYLAN FILM

Hipstamatic

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PHOTO BY

KEVIN STRAUD

—

LOFTUS LENS
INAS 1935 FILM
NO FLASH



Seattle's Sunnier Side

By Mario Estrada

"WELCOME TO SEATTLE," says the pilot as we arrive on an expected overcast afternoon. We're here for 3 days and have a detailed itinerary that starts with dinner at the top of the Space Needle. Two bites into the meal we realize we are going to have to make some changes to our to-do list: While the view was amazing from up there, it became obvious we're not going to be happy with the standard tourist destinations.

SHOT USING WONDER LENS / W40 FILM

Brunch the next morning lands us at *Skillet* in Capitol Hill, an incredible diner with a queue that reflected the quality of the grub in which we were about to indulge. Their love for bacon jam shone through in both their bloody marys and in their grilled cheese. And their poutine...c'est magnifique! After getting the skinny on the city from our lovely waitress, we hit the road with the sun unexpectedly on our side, targeting the best coffee, shopping and seafood in town.

While the city has a ton to offer, exploring by foot was really the highlight of the trip. By the end of the night all we wanted was a perfectly crafted cocktail and we were not disappointed: here's my must-drink list from the best bars in The Emerald City:

MUST-DRINK LIST

Zig Zag Cafe
Bathtub Gin & Co.
Rob Roy



THE POUTINE AT SKILLET, SHOT USING LOFTUS LENS / DC FILM



SHOT USING WONDER LENS / DC FILM



SHOT USING CHUNKY LENS / INA'S 1982 FILM / PHOTO BY JODI DORSHORST



SHOT USING JANE LENS / INA'S 1982 FILM

SHOT USING LIBATIQUE 73 LENS / ALFRED INFRARED FILM





SHOT USING HORNBECKER LENS / BLANKO FREEDOM 13 FILM



SHOT USING WONDER LENS / DC FILM

SLASH

Some things in life are too damn hard to decide. Slash is all about those in-betweens—Love/Hate is only the beginning.





SHOT USING LOFTUS LENS / DC FILM

SHOT USING LOFTUS LENS / DC FILM



The Dream of the 90's is Alive... Everywhere

Is it me, or did Contempo Casual just throw up on the entirety of society?

YOU DON'T HAVE TO LOOK far to see the 90's are back in full force. Just walk into H&M, and you'll wonder if you accidentally sauntered into your middle school go-to stores: Contempo and Rampage. When I see people walking around in combat boots, chokers and platform shoes, I can't help but daydream of the time when I watched My So Called Life and Reality Bites incessently, and snuck Zima from my parents' garage fridge with my besties (tip-toeing in our Doc Martens, of course, trying not to make any noise).

But there are certainly some 90's trends that I would rather never see resurrected (scrunchies, obnoxious tie-dye, "The Rachel" haircut). So, if you're planning to relive the 90's, keep it chic, kids. *—MS*



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DARRELL THE DEER LOVES HIS SWEET ANALOG PRINTS

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Cash Cow

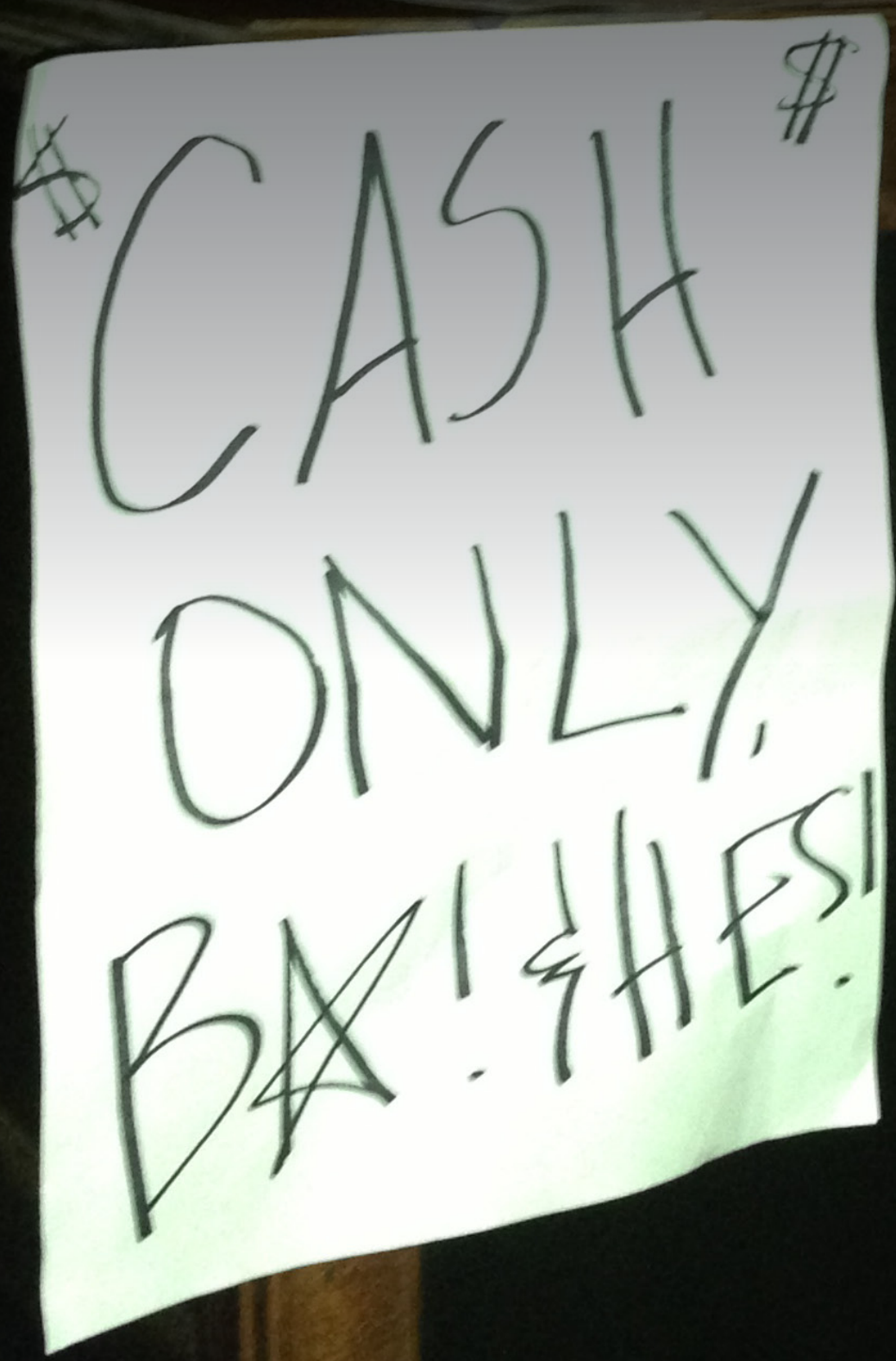
When it comes to our new favorite bars, it's all about the Benjamins, baby

WHETHER IT'S THE COOL little place you accidentally stumble across (Hello, Nights & Weekends in Brooklyn!), or the new "in the know" place that comes highly recommended by friends (Hey, Lion's Den in San Fran, we're talkin' to you!), it seems like these days, all the best, most fun bars are cash-only.

But honestly, WHAT.THE.HELL?! When I got to pay for my drinks, and the bartender points me to a nearly unintelligible, small sign that says "Cash Only," quite frankly, I'm offended.

Don't bar owners know their target audience? We are digital natives, we can't wait for the day when cash is a mere memory from yester-year and we pay for everything with our iPhones. Now you expect us to carry cash?

PS: See ya next weekend, beb! XO
—MS



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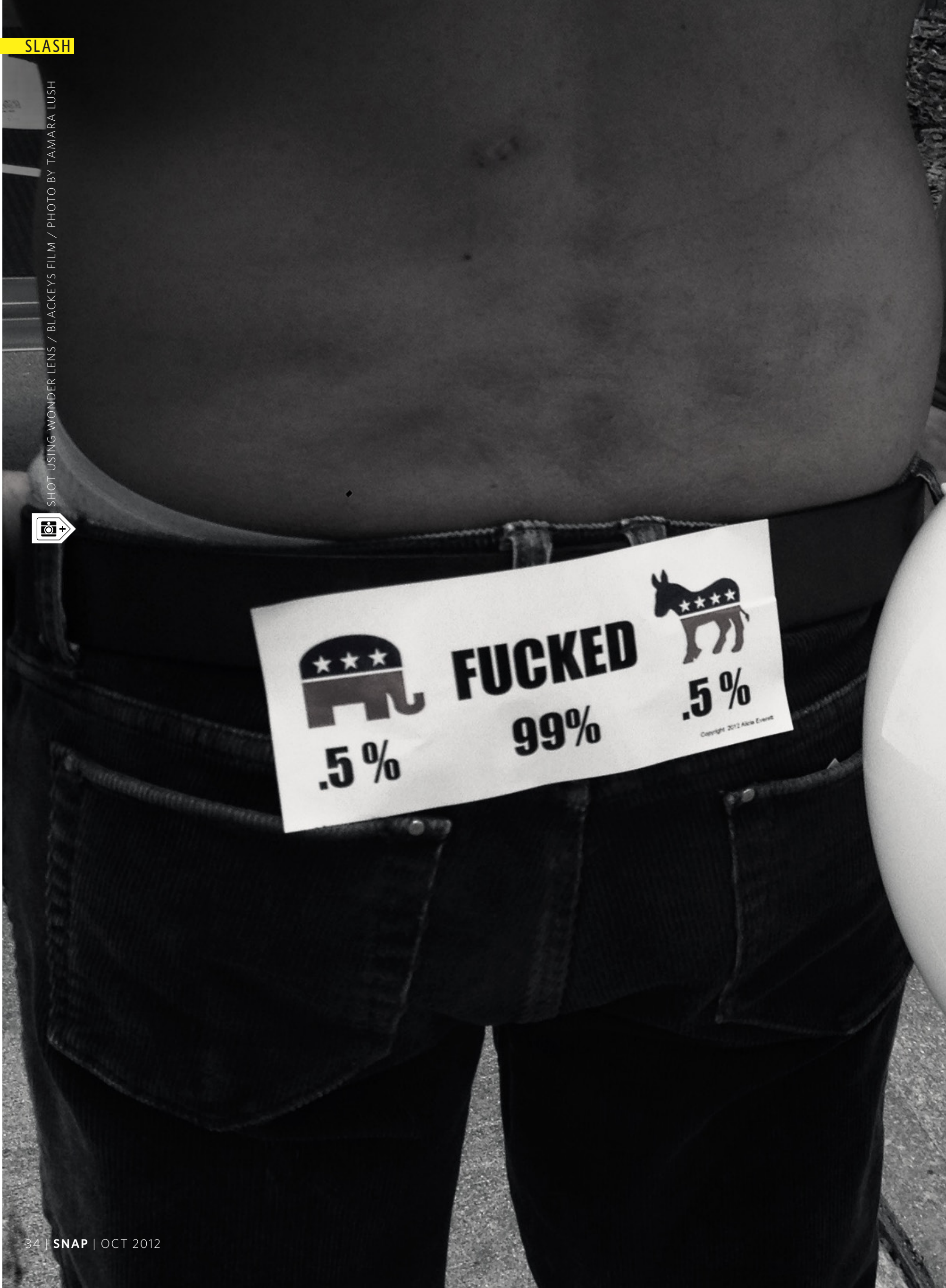
PHOTO BY
PATRICIO CROOKER

—

JOHN S LENS
BLANKO FILM
NO FLASH



SHOT USING WONDER LENS / BLACKEYS FILM / PHOTO BY TAMARA LUSH





Electoral Knowledge

New idea for election season: more critical thinking, less drama

I'M A HUGE FAN OF GIVING A DAMN about the direction we're headed as a country. Being politically aware isn't enough: Acting on that awareness, no matter what your beliefs, is what really matters. That's why election season is such an invigorating time for us as a country. We all get to rally around the candidate we believe will take our country in the best direction.

But cheese and rice, why does election season bring out the extra crazy and hate in people? And by people, I also mean "news networks," a term I use lightly when fact checking is bypassed for sensational/bullshit headlines. So, while I can't wait to cast my vote and get that little blue sticker proving I took part in my civil right, I'm just as excited to move forward to focus on what the next 4 years bring, and whether or not I'm moving to Canada (¡Obamanos!). *—MS*

SHOT USING THE LOFTUS LENS / BLANKO FREEDOM 13 FILM



Elitist Restaurants

When I hear elitist, I don't think of presidential candidates—I think of every restaurant in my city that leaves me starving after I paid the bill

FOR ALL THE ELITE, fine dining in San Francisco, my 26-year-old writer budget has only allowed me to visit two or three of them—last week was one such occassion.

Gorgeous plating aside, I've received more food in a Costco sample cup. My chicken entrée could actually fit into the palm of my hand. I imagine you'd start to get filled up if you opted for the seven-course meal, but I had assumed that was like the penthouse suite at hotels—a luxury.

In the end, I ate my peasant three-course appetizer of a meal with delight and satisfaction, and promptly came home for a bowl of cereal and my delectable DVR. *—Danny Bracco*

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Nothin' but 'net...Internet, that is

I THINK WE CAN ALL AGREE: Watching TV shows on an actual television is so over: The 'Net is where it's at now, baby! You can even pick your poison: From Netflix to Hulu to major networks, most everything can be found online. We can watch what we want, when we want, and even put a few bucks back in our pockets because we've kissed our pricey cable bills goodbye. What's not to love?

I'll tell you what's not to love: My new addiction to online streaming, that's what. For me, it all started with my gateway drug: Netflix (it starts with the free membership, that's how they hook you). At first, I used it recreationally—ya know, for the documentaries. But, my habit took a turn for the worse when they added television shows. From Mad Men to Breaking Bad to Downtown Abby, it's all at my disposal for a cool $7.99 a month. Suddenly Friday nights at home catching up with John Hamm and Christina Hendricks sounded like more fun than going out (I'm saving money! I won't be hungover on Saturday! The excuses were endless). I'm fine admitting I might need an intervention, but can we do it after Season 5 of Mad Men makes it online? *—MS*



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PHOTO BY

PETER HENGL

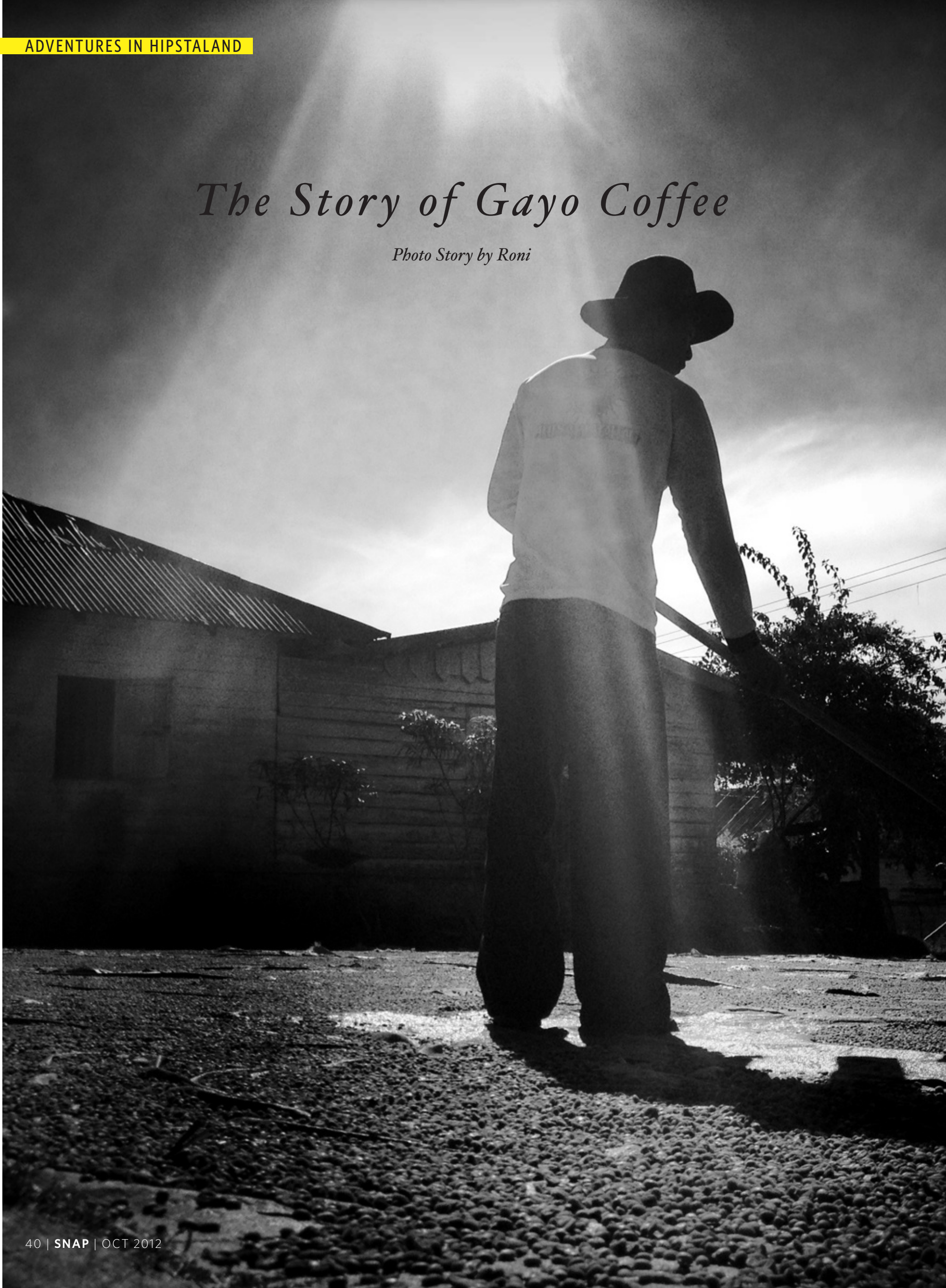
—

TEJAS LENS
DREAM CANVAS FILM
NO FLASH



The Story of Gayo Coffee

Photo Story by Roni





SHOT USING JOHN S LENS / BLACKEY SSUPERGRAIN FILM

ONLINE +

At 2,000 meters above sea level just before dawn, the mountains are high enough to trap the clouds, which nestle in the hills around Laut Tawar Lake in Central Aceh. As the sun rises over the hills, the temperature climbs from a chilly 18 degrees and the clouds dissipate, revealing a wide vista of lush green coffee plants spread out over thousands of hectares up the hillsides surrounding the lake.

THIS AREA IS HOME TO GAYO COFFEE, among the most sought-after coffees in the world. To be sure, other Indonesian coffees are more widely known, such Sulawesi Toraja, Sumatra Mandheling and even the notorious Kopi Luwak. Yet Gayo's star is rising, especially amongst those who are looking for organic and fair-trade coffee. Also on pure taste, some say Gayo, which is 100% Arabica and ranks among the world's best, compared favorably to other high-growth coffees such as Blue Mountain from Jamaica. It is found here in this part of Aceh and nowhere else, making it a truly unique treasure.

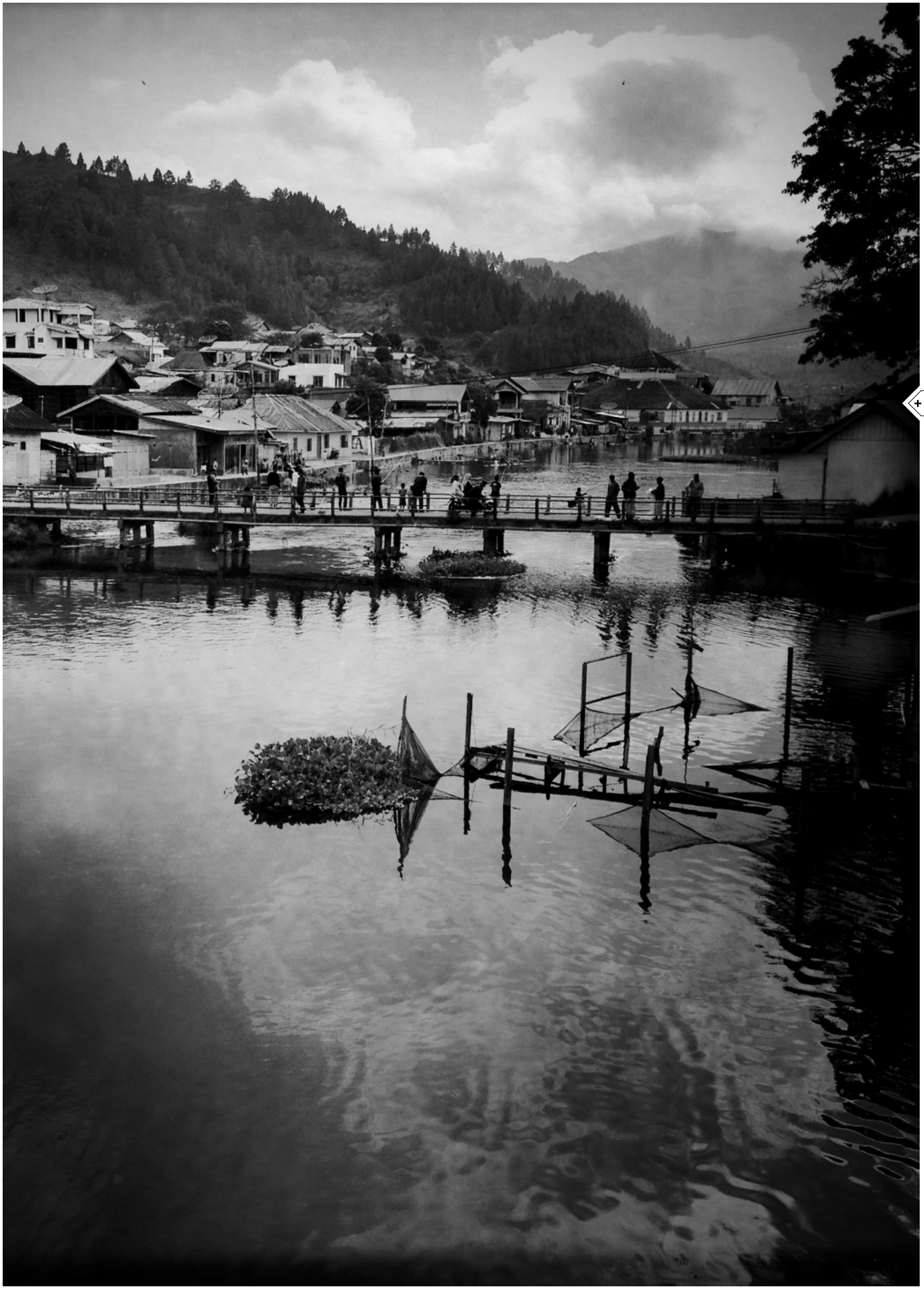






FILM

ALL PHOTOS SHOT USING JOHN S LENS / BLACKEYS SUPERGRAIN FILM



SHOT USING JOHN S LENS / BLACKEY SSUPERGRAIN FILM


YANG DIPILIH



SHOT USING JOHN S LENS / BLACKEY SSUPERGRAIN FILM



PHOTO BY

ANTOINE GOBERT

—

JOHN S LENS
INAS 1982 FILM
NO FLASH

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PHOTO BY

LOUISE MOON

—

KAIMAL MARK II LENS
AO DLX FILM
NO FLASH







SHOT USING LOFTUS LENS / DC FILM

5

7

The next time you're traveling, leave your expensive camera at home. Your DSLR, along with its lenses and accessories, probably weighs about the same as most airline carry ons—plus all that gear makes you look like a walking dollar sign.

ONLINE + GET BOOK +

Southeast Asia

Photo Story by Colin Remas Brown

IF YOU'RE LIKE ME your favorite camera is already in your front pocket—your iPhone loaded with Hipstamatic. But I don't just shoot Hipstamatic because it's convenient. I use Hipstamatic for three reasons: it gives me the best artistic results, I get to shoot things in a whole new way, and it's discreet.

This summer when I traveled to Cambodia, Vietnam, and Laos I sealed my iPhone in a nearly indestructible LifeProof case that enabled me to safely shoot knee deep in a muddy rice paddy behind a water buffalo, kayaking in Halong Bay, and under waterfalls in Luang Prabang.

After my first few days experimenting in South East Asia I had decided on the Hisptamatic combos Loftus + DC and John S + Ina's 1969 as my favorites. When I felt I was shooting a dSLR cliché, like a wide view of Angkor Wat, I used the combo Salvador 84 + Ina's 1969. When everyone asks how I got that shot I tell them— Hipstamatic!

SHOT USING JOHN S LENS / INA'S 1969 FILM

SHOT USING LOFTUS LENS / DC FILM











SHOT USING SALVADOR 84 LENS / INA'S 1969 FILM



Hipstamatic

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PHOTO BY

KAISA HEIKKILA

—

LUCAS AB2 LENS
BLANKO FREEDOM 13 FILM
NO FLASH



South America

Photo Story by Simon Ditch





SHOT USING LOFTUS LENS / ROCK BW-11 FILM

Every two years I am involved in an overseas expedition with students. We tend to be away for a month over the summer holidays. The idea is to teach students to be independent travellers, to help them see the wider world and learn from visiting different cultures, as well as to undertake charity work in these countries.

THIS YEAR, THE EXPEDITION WAS TO CHILE AND BOLIVIA. On these trips I generally take a few cameras and this one was no exception. I had a Fuji x100 and a pocket Lumix. I had always planned to use my iPhone and Hipstamatic, but early on in the trip my little Lumix broke and I saw this as a challenge to only shoot with Hipstamatic. The Fuji x100 is a great travel camera but that tended to stay in my rucksack as I found more and more that the Hipstamatic delivered great results and was great for street photography. I had a few days in La Paz and I set myself the task of trying to photograph the area I was in and capture the crazy atmosphere of one day in this very busy city.

I choose the Loftus lens and DC film in the morning when the city was just waking up and switched to Cano Cafenol film with the John S lens for most of the pictures in the afternoon. I feel the Cano Cafenol film really gives a good rendering of the 'feel' of the city. The most exciting day to photograph was at a festival I found and I switched to the bright colours of the Ina's 1982 film with the Jane lens.

I was pretty much the only non-Bolivian there and the crowds of people were very welcoming and it was great fun chasing the parade across the city. As part of the expedition there was a six day trek to the Cordillera Real mountain range for which I only used the Loftus lens with the Rock Bw-11 film which gave a tilt-shift effect which I think really suited the mountains.

The last phase of the trip was a visit to an orphanage followed by some R&R time around Lake Titicaca for which I went back to the lovely colours of the Jane lens with the Ina's 1982 film.

The final few hours before heading home where spent at a Cholitas wrestling match. In the "show" you see half a dozen matches between men and between women and men. The men's costumes are outlandish, while the women perform in traditional Andean dress. Chile and Bolivia are both exciting countries and provide many great photographic opportunities.







ALL PHOTOS SHOT USING LOFTUS LENS / DC FILM



SHOT USING JANE LENS / INA'S 1982 FILM



SHOT USING JANE LENS / INA'S 1982 FILM



SHOT USING LOFTUS LENS / DC FILM

SHOT USING JANE LENS / BLANKO FREEDOM 13 FILM / PHOTO BY SION FULLANA





OBSESSED

From music festivals to art galleries to everything in between, we're not afraid of being a little obsessive when it comes to the things we love. Here's what we're crushing on this month.



SHOT USING JOHN S LENS / BLACKEYS SUPERGRAIN FILM

SHOOTING FROM THE HIP

Sharp Shootin' in Chicago

The Windy City is home to some amazing sights, and photojournalist Scott Strazzante is there to capture the action, all with Hipstamatic

CHICAGO TRIBUNE PHOTOJOURNALIST Scott Strazzante first became interested in photography as a teen when he started taking his dad's camera to Chicago White Sox baseball games. However, it wasn't until he borrowed his daughter's iPhone on a trip to Washington, D.C. that he became excited about mobile photography, and more specifically, Hipstamatic.

"The first time I used the iPhone was a year ago October when my daughter first got her iPhone. I had always seen people using their iPhone cameras, so I asked my daughter if I could borrow her camera on a trip we took to D.C.," said Strazzante. "I downloaded Hipstamatic and started playing with it right away. By the end of the trip, she had to wrestle away the iPhone from me!"



"Hipstamatic sees the word like I do. It dovetails with my vision."

—Scott Strazzante





SHOT USING JOHN S LENS / BLANKO FILM AND BLACK KEYS SUPERGRAIN FILM

ONLINE +

STRAZZANTE, A NINE-TIME ILLINOIS PHOTOGRAPHER OF THE YEAR WINNER, finally decided to purchase his own iPhone and hasn't looked back. As an accomplished photographer, he has covered the Super Bowl, the World Series and three Olympic Games, but says he's most proud of the work that uncovers the small but universal moments of every day life, all of which he loves to capture Hipstamatic. Those pictures are often posted to his photojournalism blog, "Shooting From the Hip," (which is how we discovered Scott and fell in lve with his work!)

We recently chatted with Scott about how he got started using Hipstamatic and what he loves most about the app.

Q: When did you realize you wanted to be a photojournalist?
When I was a kid, my dad photographed occasionally. I would borrow his camera to take pictures to watch sports, but it was really just for fun.

My dad was a car tire dealer, so I went to college to take over his dealership. I went to a small Wisconsin college, and my junior year I went to a gallery show, and immediately thought, "This is what I want to do.' It was a lightning bolt moment of "yes!" I want to do this.

Q: How did you first hear about Hipstamatic?
The first time I saw it was when New York Times photojournalist Damon Winter won Pictures of the Year International photo contest with his HIpstamatic shots. It was super controversial in the photojournalism community—people were asking, 'Is this real photography?'

Damon is an amazing photographer, so I always thought it was just another tool. When I finally got my iPhone, I started experimenting with Hipstamatic and realized I didn't have to do any toning, it was such a beautiful rendering of the scene. I didn't feel like it was distorted, it wasn't anything I wouldn't have done in a darkroom. I thought it was rendering the scene truthfully and that was really important to me.

I stopped doing street photography with any other apps, and I now use the John S. lens primarily and the Black Keys Super grain film for black and white photos, and Ina's 1969 for color, depending on my mood and depending on the subject matter. I've never used anything else, and I don't feel the need to use anything else. — *MS*


















PHOTO BY

CHRISTABEL ROSE

—

FOXY LENS
W40 FILM
NO FLASH

#makebeautiful

Hipstamatic

Green with Envy

It seems keeping plants alive in our busy lives is more of a feat than a lifestyle, but terrariums are evening out the turf.

BROWN THUMBS is probably the best way to describe my gardening abilities but I've always wanted to keep some living greens in my urban arpartment. I was recently gifted a micro-garden filled with succulents and moss and while the written description is disconcerning, these little Terrariums are a great addition to a room and hard to kill. Now can you imagine if you put a bird on it... *— ME*

SHOT USING LOFTUS LENS / DC FILM

NOW ONLY

$19.50

HIPSTACASE100

TEXTURED FOR YOUR SHOOTING PLEASURE

ALSO AVAILABLE IN BLACK

LEARN MORE



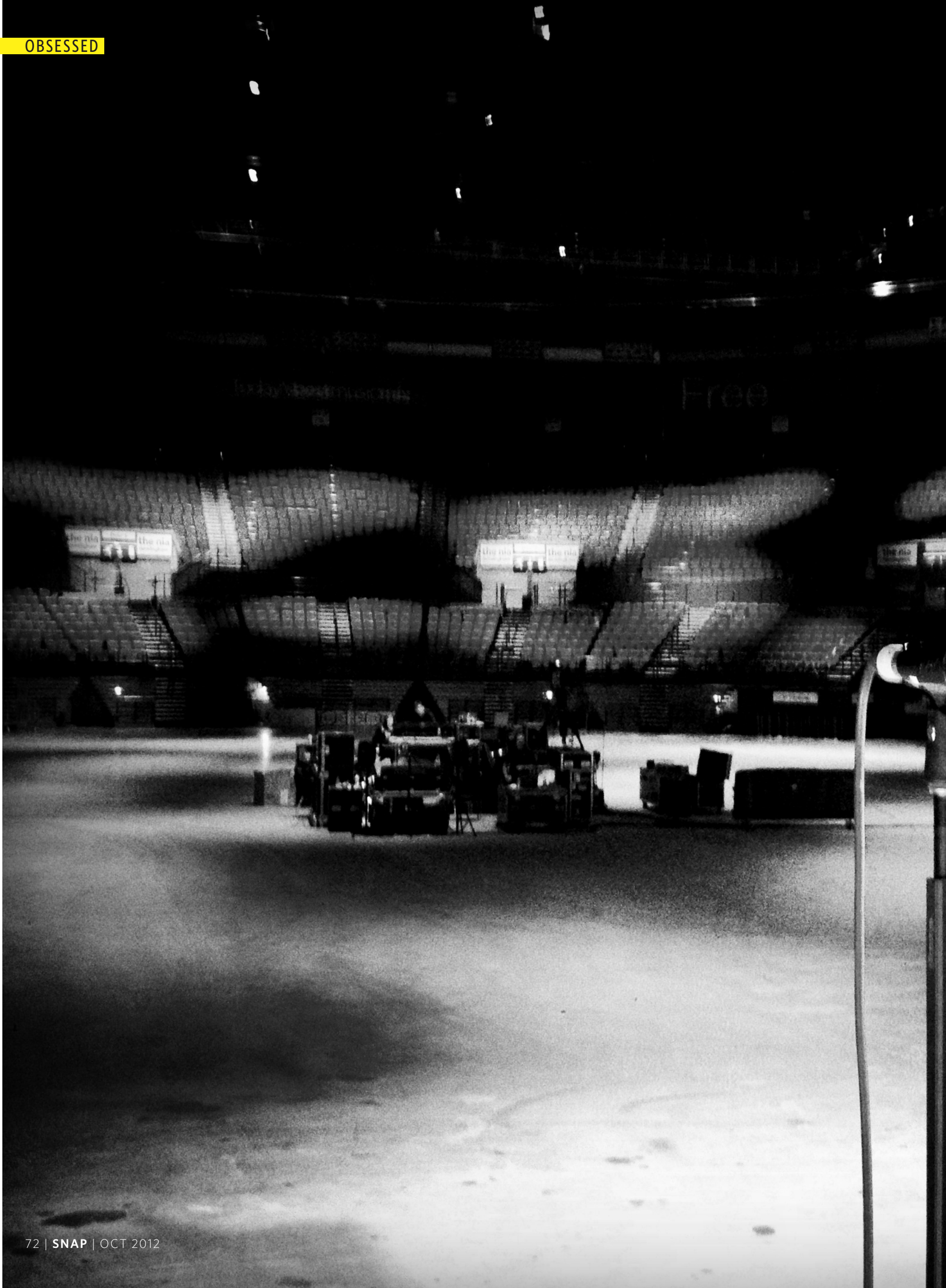
Let's Talk About Sex, Baby

Good Vibrations is more than just sexy time toys, they're on a mission to provide sex-positive education to everyone

MOST OF US GOT SOME FORM OF SEX education in school—but that doesn't mean we all understood all the kinky shenanigans in 50 Shades of Grey upon first read. A good many of us learned that condoms don't really prevent sexually transmitted diseases (wrong!), and hardly any of us learned about the clitoris in class.

I hear the call to "Speak Out" and say it's not quite enough—since so many people don't have enough good info to begin with. What we need is sex-positive education: information that is accurate, non-judgmental, diverse (because no two of us are exactly the same sexually—we're little snowflakes!), and realistic about the pleasures, as well as the perils, of sexual experience. When what we hear is "just say no," a healthy and pleasure-filled sex life is harder to achieve even as adults.

On October 26 and 27, in San Francisco, Good Vibrations will contribute to the conversation, hosting its first Sex Summit, featuring four intriguing panel discussions with brilliant keynote speakers. Thought-provoking and sex-positive perspectives guaranteed!
— Carol Queen, PhD


the nia
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Free



The Pictures from the Rock Show

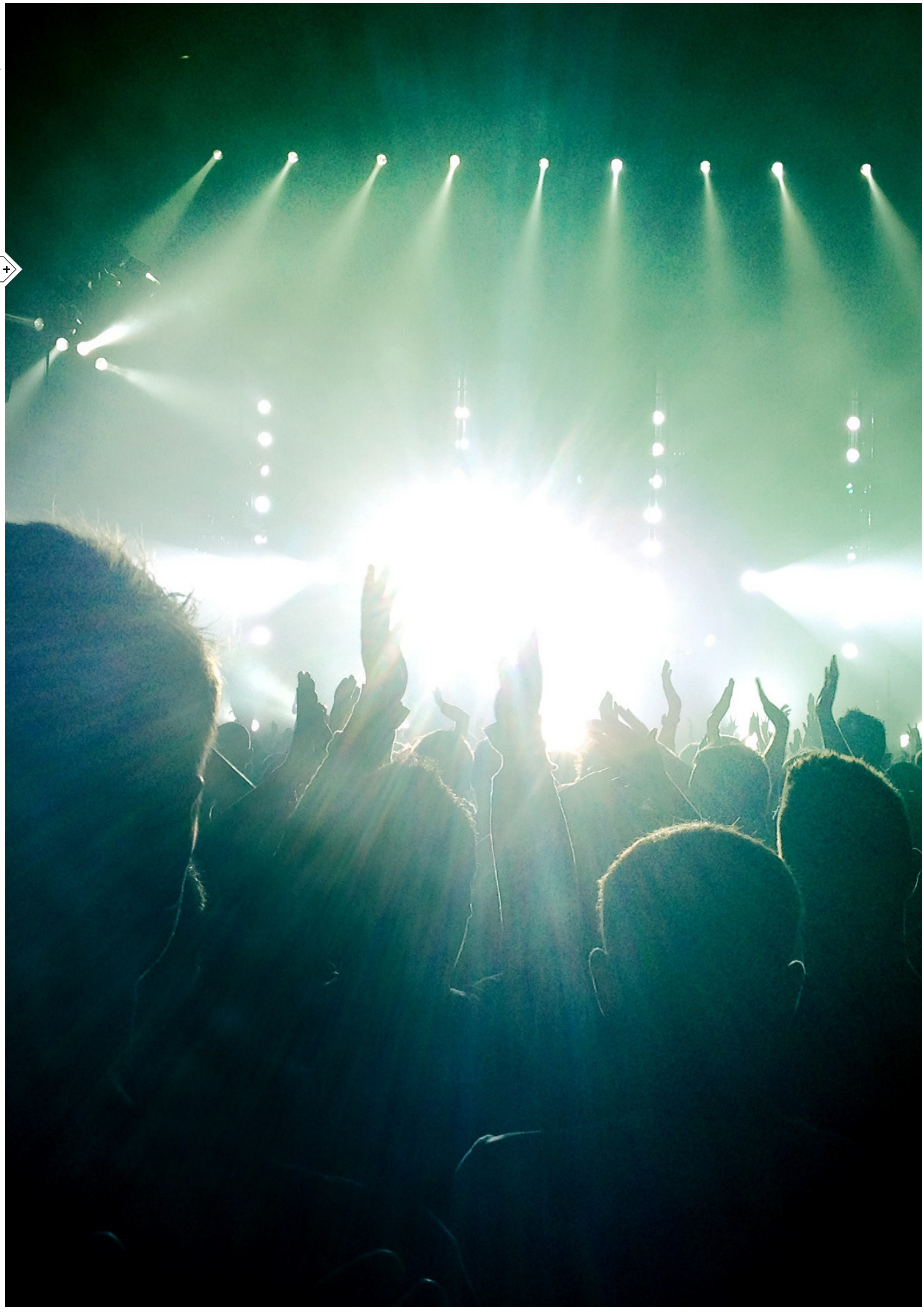
From arena sound checks to their live shows,
Blink 182 gives us a glimps at their life,
all through the lens of Hipstmatic

"Black and white picture of her
on my wall
I waited for her call
She always kept me waiting
And if I ever got another chance
I'd still ask her to dance
Because she kept me waiting

I fell in love with the girl at the
rock show"

—"The Rock Show," Blink 182

SHOT USING JOHN S LENS / DC FILM









A PHOTO BOOTH



IN YOUR POCKET

INCREDIBOOTH



AVAILABLE ON IPHONE AND IPAD

BUY



Shanti Playground Project

When looking to help childeren in other countries,
a special place to "just be kids," is often overlooked

FOUR YEARS AGO, I had the life changing opportunity to volunteer for 2 months at an orphanage and shelter, Operation Shanti, located in Mysore, India. I was deeply affected by the spirit and resilience of the children there, especially knowing some of the extreme trials and traumas many had experienced. Operation Shanti is a non-profit founded in San Francisco, CA founded by a women who went to Mysore to practice Ashtanga yoga ten years ago. While there she realized her true purpose: helping the local children, some as young as three, who were working the streets with nowhere to live.

OBSESSED

SHOT USING LUCIFER VI LENS / PISTIL FILM

When asked the story behind Shanti, she explains: "whatever their potential, they should have the chance to realize it and not waste life, even if that might be becoming a cook or a house cleaner or driver, at least they should get a solid education and be exposed to as many things as they can - not just the street or the slum life but art, music, sports, whatever. and of course to achieve their potential, they need the basics - good food, good health - so they can perform to their abilities." With much support, Shanti has grown into a fully functioning shelter where the children receive food, a home, medical aid, and have the opportunity to attend nearby schools.

I left India feeling inspired and excited to open our preschool, StarSeeds, but also knew deep inside that I wanted to give back to this special group of kids at Shanti. I had a vision of connecting San Francisco kids with the kids in India to begin fostering a sense of global citizenship at an early age, and instilling the idea of giving to those who have less.

So, how to give back to these kids? Working with children for a living, I believe they have one "job", TO PLAY. I thought the best thing to do was help them build a playground! With this idea the StarSeeds Shanti Playground project was born.

I, along with my boyfriend Baxter and my business partner Trisha, started the playground project this past January. The goal was to raise funds to build a playground as well as have our kids and the kids at Shanti connect by helping "design" the playground together. Then we would go to India, build the playground with all local resources, and start a photography program with the kids that could run indefinitely after we left. We love photography and dreamed of getting cameras in the hands of the kids. With the help of our family, friends, and StarSeeds community, we were able to raise the funds to build the playground and start a photography program for them.



SHOT USING JOHN S LENS / DC FILM



SHOT USING JOHN S LENS / INA'S 1969 FILM

I returned to India two weeks ago with my boyfriend, Baxter Smith, a filmmaker, photographer, and avid fan of Hipstamatic, the perfect tool to document the project.

We are constantly in awe of India. It is such an intense place, filled with both extreme beauty and deep struggles.

The most inspiring thing that we have experienced so far is the children at Operation Shanti. Their joy for life is infectious. Their attitudes mirror our experience with much of India. Time after time we were shown a unique kindness and love by the Indian people.

The construction for the StarSeeds Shanti Playground Project has begun! We are hoping that the monsoon gods continue to show us their mercy.

The photography program is becoming so much more amazing than we could have imagined. The kids have picked it up so quickly and have been taking endless photos. Most importantly, they are having so much fun and LOVE taking pictures. We have a hard time getting the cameras back from them at the end of the day, "one more, one more" is the anthem amongst the Shanti kids. — *Kendra Pinkerton*



ONLINE +

SHOT USING LUCIFER VI LENS / DC FILM



MULTIPLE EXPOSURE

LEARN MORE

PHOTOS AT NAMU GAJI SF / SHOT USING LOFTUS LENS / DC FILM











Tapas Style Dining

The best food is enjoyed in the company of good people, and sharing dishes is the best way to get the most out of any meal

FOOD AS AN EXPERIENCE—THAT'S WHAT I LIVE FOR. It's more than just eating for nurishment: It's about a meal provided conversation and a daily dose of social interaction. Traditional meals consist of ordering entrees and the table goes silent when the food is served. With Tapas style dining food becomes the conversation. There is something about sharing food with friends and tasting all the dishes that a restaurant has to offer that changes the dining game. — *ME*





ONLINE +

Daughters of Cambodia

Daughters of Cambodia is a musical project that addresses the enslavement and forced prostitution of women and children in Cambodia. Currently there are over 100,000 girls in prostitution in Cambodia, most of them against their will. Many are children. Most of these girls are forced into prostitution by their own families, or someone in their community. Some are literally kept behind locked doors against their will.

In Cambodia it is traditionally the job of the young women to care not only for the family at home, but also for their aging parents. In a culture still recovering from the Khmer Rouge (1975-79) there are few economic opportunities. While tourism and development grow in Cambodia, providing new employment opportunities, they also bring tourists who seek to buy women, girls, and boys for exploitative purposes.

"While there was a great gap culturally, some things are the same everywhere... Light behind the eyes, smiles held between women and girls and the excitement held in each present moment."

—Leslie Sanazaro





In June of 2011, I traveled to Cambodia, along with my husband (photographer and social worker Alexis Santí) to visit the girls at AFESIP (a French acronym which translated means Acting for Women in Distressing Situations). I wanted to try to better understand the situation on the ground in Cambodia. It was a challenging trip. As a woman I felt on some level as though my safety was constantly at risk. And even though it became clear that the women truly at risk were not the ones who looked like me, I felt a nagging worry and concern during much of our travels.

The highlight of our trip however, was without a doubt meeting so many amazing Cambodia people. While there was a great gap culturally, some things are the same everywhere. These things I guess, are the real things of life. Light behind the eyes, smiles held between women and girls and the excitement held in each present moment. Everyone seemed so ready to have a good laugh about something.

It is my hope, that by writing this new album of songs, entitled "First We Cry, Then We Laugh", that I may be able to continue to bring to light these modern day slavery atrocities and that in raising awareness for these exploitations, that we may all put the resources available to us to work on this important issue.
-Leslie Sanazaro

ONLINE +



SHOT USING JOHN S LENS / INAS 1969 FILM / PHOTO BY PETER DICAMPO

Everyday Africa

To fully understand a culture one must see the things that make the people smile

AFRICA CAN BE THE PLACE OF EXTREMES that we see so oftenbut it can also be familiar. Everyday Africa is a work of casual exploration, featuring photographs by Peter DiCampo and Austin Merrill, who have both lived on the continent as journalists and volunteers. Like many documentary works from Africa, this one is humanitarian in its motivations; but rather than draw attention to a specific crisis, we hope this work serves as a much-needed reminder that the mundane and ordinary are ever-present. — *Peter DiCampo*

EVERYDAY AFRICA
VII GALLERY
28 Jay Street, Dumbo
Brooklyn, New York

September 24 – October 19
Open from 10am – 6pm
Monday-Friday





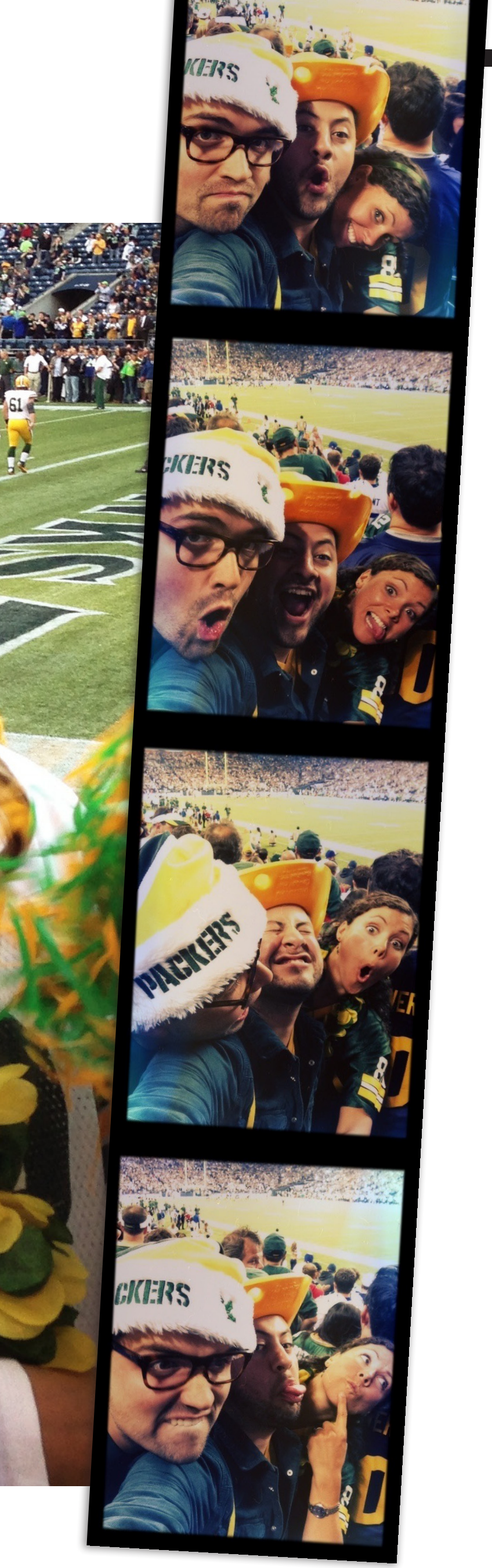


SHOT USING JOHN S LENS / BLANKO FILM / PHOTO BY AUSTIN MERRILL

SPEAKING ABOUT THE UNSPEAKABLE (PIVOTAL MOMENTS IN SEX, POLITICS, AND RELIGION)



SHOT USING JANE LENS / DC FILM



More Than a Game

Thoughts by Jodi Dorshorst

What some consider a game has more serious consequences

YOU MUST HAVE SOMETHING YOU'RE PASSIONATE ABOUT. Something that gets your motor going. Something that, for unknown reasons, makes your heartbeat fast, and gets your emotions deeply involved.

For me, it's the Green Bay Packers.

I was at the Monday Night Football game where the Packers lost to the Seahawks on a bad call. You might have seen it, you might have heard about it, or you might not give two shakes of a rusty tin can about the sport, but what happened matters to everyone— and here's why.

Consider the sport of American Football as a microcosm of the American corporation. Power and money is held in the hands of a few, there are some very visible, powerful players, and then there are a lot of little people making sure the whole thing works. We're talking about hot dog venders to camera operators– and of course the refs who officiate the games. A lot of the time, these people go unnoticed by fans and outsiders, but as with any machine, if one part gets messed with, the whole unit can be compromised.

In the last three weeks, the health and safety of the players have been in the hands of amateur officials whose experience includes officiating in the high school circuit and the Lingerie Football League. I'm not saying that these guys were not trying their best to officiate, it's just that they are in a different league—literally. Plus, the NFL is a corporation that makes about $9 billion a year and is willing to sacrifice skilled and experienced officials merely to save about $5 million a year. For all you non-math majors out there, that's about five hundredths of a percent. An assault on worker benefits and retirement plans from one of the most profitable business enterprises in the country can't bode well for anyone else in corporate America.

There's no way to overturn the game, so the only thing to do is move forward. But it's good to know that the real officials are coming back. I just hope that people make the connection that you get what you pay for. Wisconsin recently cut public employee benefits under Gov. Walker and many of the fine teachers and other public servants are now looking elsewhere. Many cities and states across the country are following suit. The Packers might miss out on their rightful spot in the playoffs this year, but hopefully the unskilled and inexperienced replacement teachers, police officers, and fire fighters won't mess up the future for years to come.

DELICIOUS

DELIGHTFULLY LUSCIOUS PHOTO STORIES

ALL PHOTOS SHOT USING AMERICANA LENS



Suicide Blonde

Photo Story by Chuck Arlund

MODEL
Molly Mack
MAKE UP
Kristina Arlund
HAIR
Heidi Bowles
STYLING
Brandon D Miller
MODEL
Tiffany with Elite Model Management



suicide blonde was the color of her hair...

...like a cheap distraction for a new affair



ALL PHOTOS SHOT USING AMERICANA LENS


WESTPORT



ALL PHOTOS SHOT USING CANO CAFENOL FILM

she new it would finish before it began...

...baby, you lost the plan.

-MICHAEL HUTCHENCE

DELICIOUS


SHOT USING AMERICANA LENS



PHOTO BY

JUSTIN SHEPS

—

AMERICANA LENS
DYLAN FILM
NO FLASH

#makebeautiful

Hipstamatic

"Tisn't he who has stood and looked on, that can tell you what slavery is-'tis he who has endured."

–John Little, 1855–

Photo Story by Radcliffe Roye





Fifty-five year old William Frazer has been recycling bottles for 28 years. On average he takes home about $125 per week.









The instruments by
which government must
act are either the
Authority of the laws
or Force. If the
first be destroyed
the last must be
substituted and
where this becomes
the ordinary
instrument of
government there is
an end to liberty! ≡





FOCUSED

Who and what are the driving forces behind global creative culture? Each month, we find out and bring them to you here. Ready for the ride?

STREETS OF THE WORLD

July 2009, Dutch photojournalist Jeroen Swolfs embarked on a six-year journey for his project Streets of the World. The goal of the project is to create an image of what the world and humanity looks like at the beginning of the 21st century and make a photo book featuring all capitals in the world.

SHOT USING JOHN S LENS / BLANKO FILM


LIBRO
COCO


COCO





Antonio Requeni

GOBIERNO DE


LA CIUDAD DE BUENOS AIR




HOTEL
INGLATERRA





I'VE ALWAYS WANTED TO HAVE A CAMERA IN MY HEAD.

ONLINE +

You can find and follow Jeroen Swolfs' photos and adventures at streetsoftheworld.com



JEROEN SWOLFS TAKES PHOTOS of typical street life in the center of all the capitals in the world and travels at high speed: in approximately 4 days per country he talks to locals to find out which street is the best scene for a photo that fits his project, walks and drives around to find the perfect spot and takes around 800 photos per city to eventually select one that tells a story about that particular city and what people are doing. As a journalist, Swolfs has made several reportages about political refugees in Serbia, a tsunami at Samoa, life in North Korea but Streets of the World is all about a positive outlook on today's world. "This is a story about us, a story about people. When I started this project, I wanted to show the differences between people all over the world. But the more I see, the more I'm drawing the conclusion that we are so much more alike than we think. I truly enjoy proving myself wrong. I mean, diversity is of course enormous and I can see that the standard of living in Haiti and Denmark can hardly be compared, but bottom line is that all people in the streets are busy doing the same things, such as making a living and caring for their families."

Swolfs has been using Hipstamatic since he was in Latin America. "I've always wanted to have a camera in my head. Impossible of course. But so many things you see happening happen so fast that it's to late to get your big camera from your bag. The moment's already gone. That's why I'm so happy with the smartphone. It is superfast. The combination with Hipstamatic results in supercool photos which I would otherwise in many cases not have had. I also like that you never really know what you're gonna get. With my project I have a very strict concept within which I photograph. With Hipstamatic I just shoot and see what happens. Always exciting to see what comes out of it. Some really don't work that well. Others I would really have difficulties getting myself with an conventional camera. Hipstamatic does a really good job once you start getting how the different films and lenses work. It's fast, unexpected and good quality. And a lot of fun."

Swolfs is a unique globetrotter who will have visited and photographed ALL the countries of the world at the end of his journey. An achievement very few people will reach. He has been on the road for 3 years now and has photographed 92 countries. He is currently traveling the African continent.

"I know that professional photographers are starting to use Hipstamatic more and more because we are talking about it. In the beginning I think it was seen as somewhat of a threat because suddenly everybody could make cool shots with their phones. But I think now that you should see it as an opportunity, as I've explained earlier, to be able to make more cool shots yourself in a way that wasn't possible before. And in the end your quality as a photographer has not so much to do with your equipment but with the story you want to share. The story you choose. A story which is uniquely yours. Hipstamatic is a new way of being able to do that and has enabled me to take photos I would otherwise not have taken."












ALQUILA
192 m²
J.J.LAMAS
4114-1000


Quilmes





HIPSTAMATIC PHOTOGRAPHERS WORLDWIDE

“SPEAK OUT!”

ABOUT WHAT MATTERS MOST.

DIGITAL SMOKE SIGNALS

THIS MONTH WE GAVE our Hipstamatic photographers a call to action: “Speak Out!” about what matters most in the world. From messages of love and hope to frustration with politics to equal rights, our community’s points of view are as diverse as their photography. And that, my friends, is what makes us so different—and incredibly awesome.





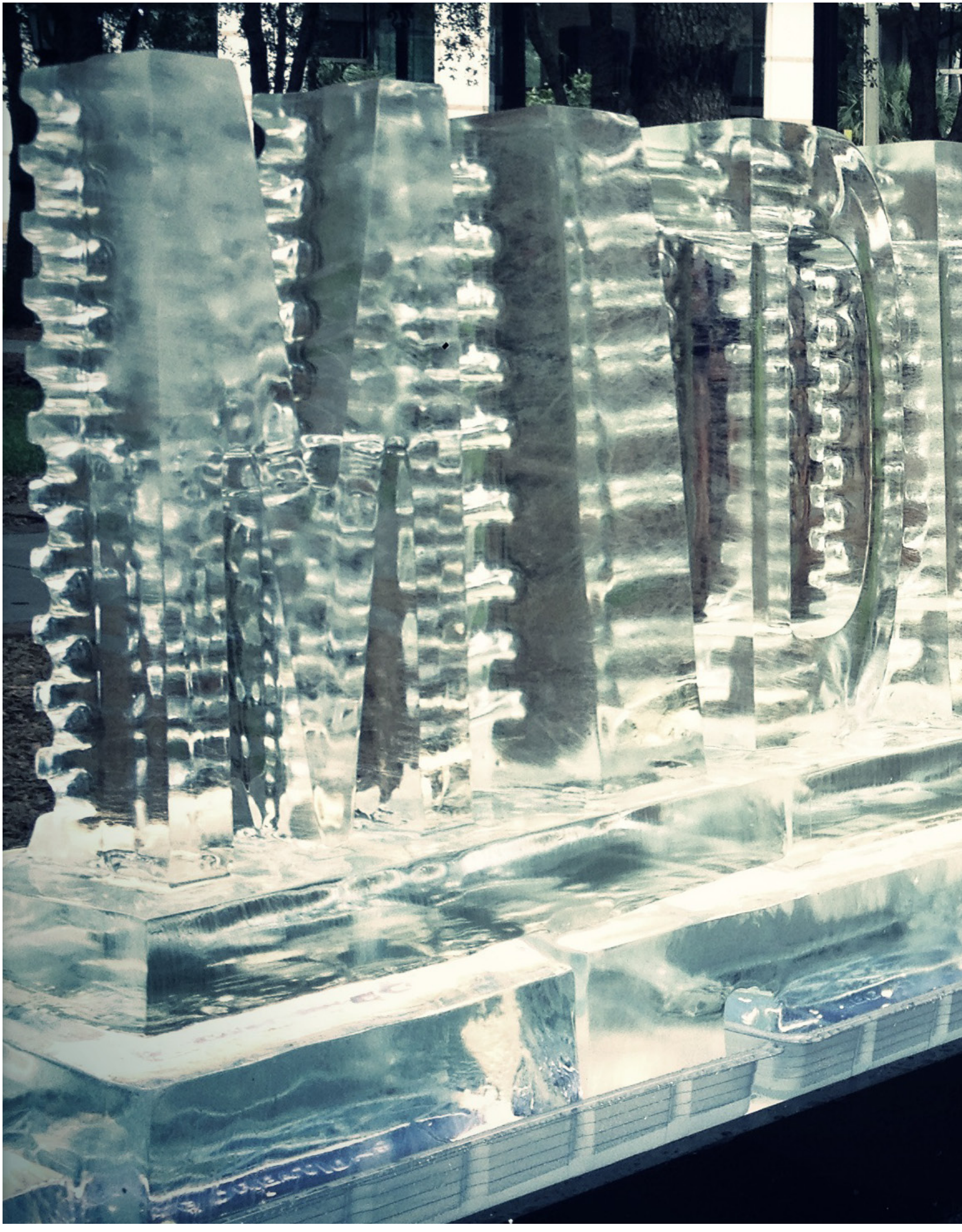
SHOT USING LUCIVER LENS / ROCK BW-11 FILM / PHOTO BY TAMARA LUSH

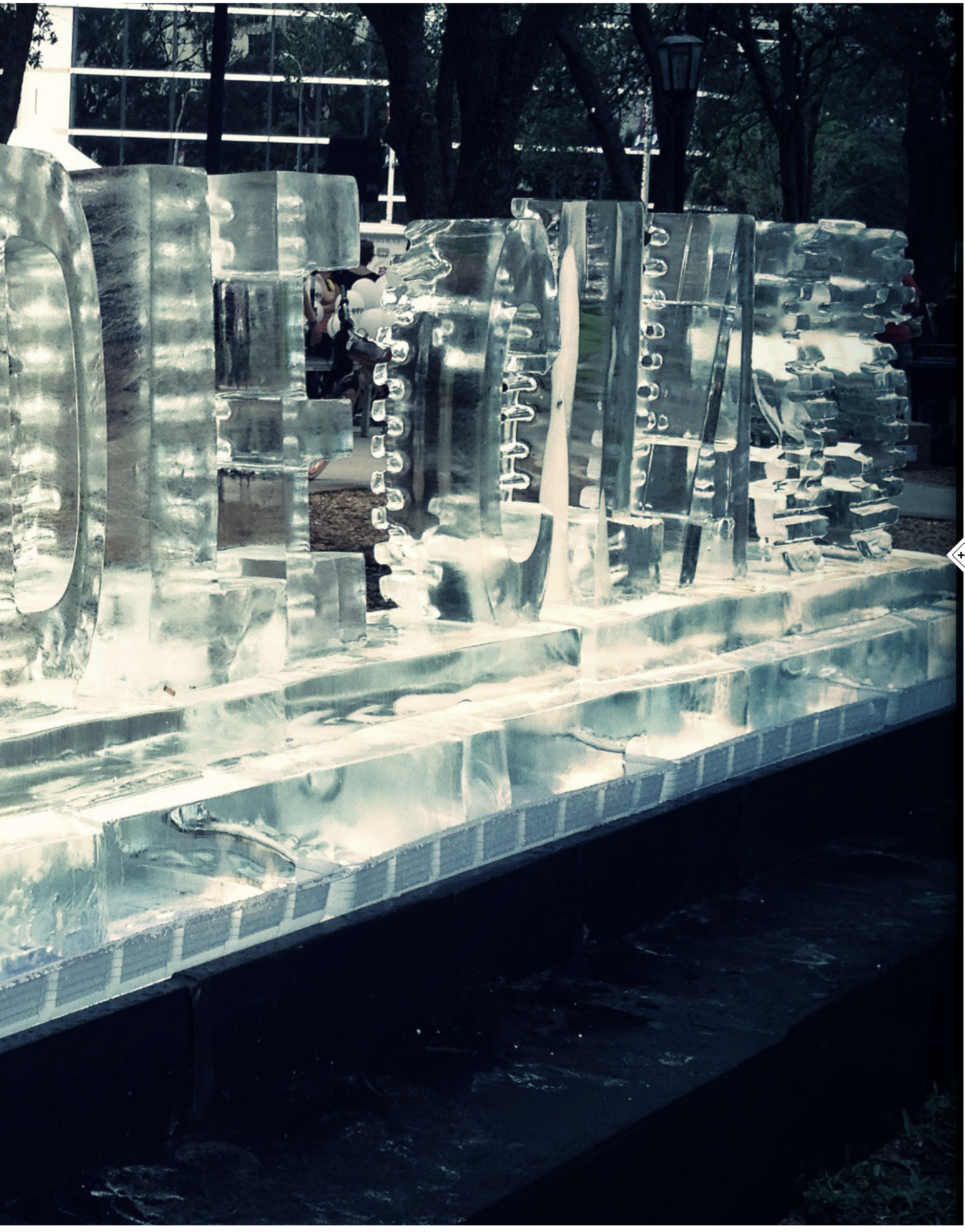


SHOT USING LUCIVER VI LENS / ROCK BW-11 FILM / PHOTO BY TAMARA LUSH

SHOT USING FOXY LENS / DC FILM / PHOTO BY TRINA DROPP

LIVE
THE
DREAM





MELTING MIDDLE CLASS / SHOT USING WONDER LENS / W40 FILM / TAMARA LUSH



SHOT USING FOXY LENS / W40 FILM / PHOTO BY MANDY LOVE

SHOT USING JOHN S LENS / INA'S 1969 FILM / PHOTO BY LORI BATTERBY

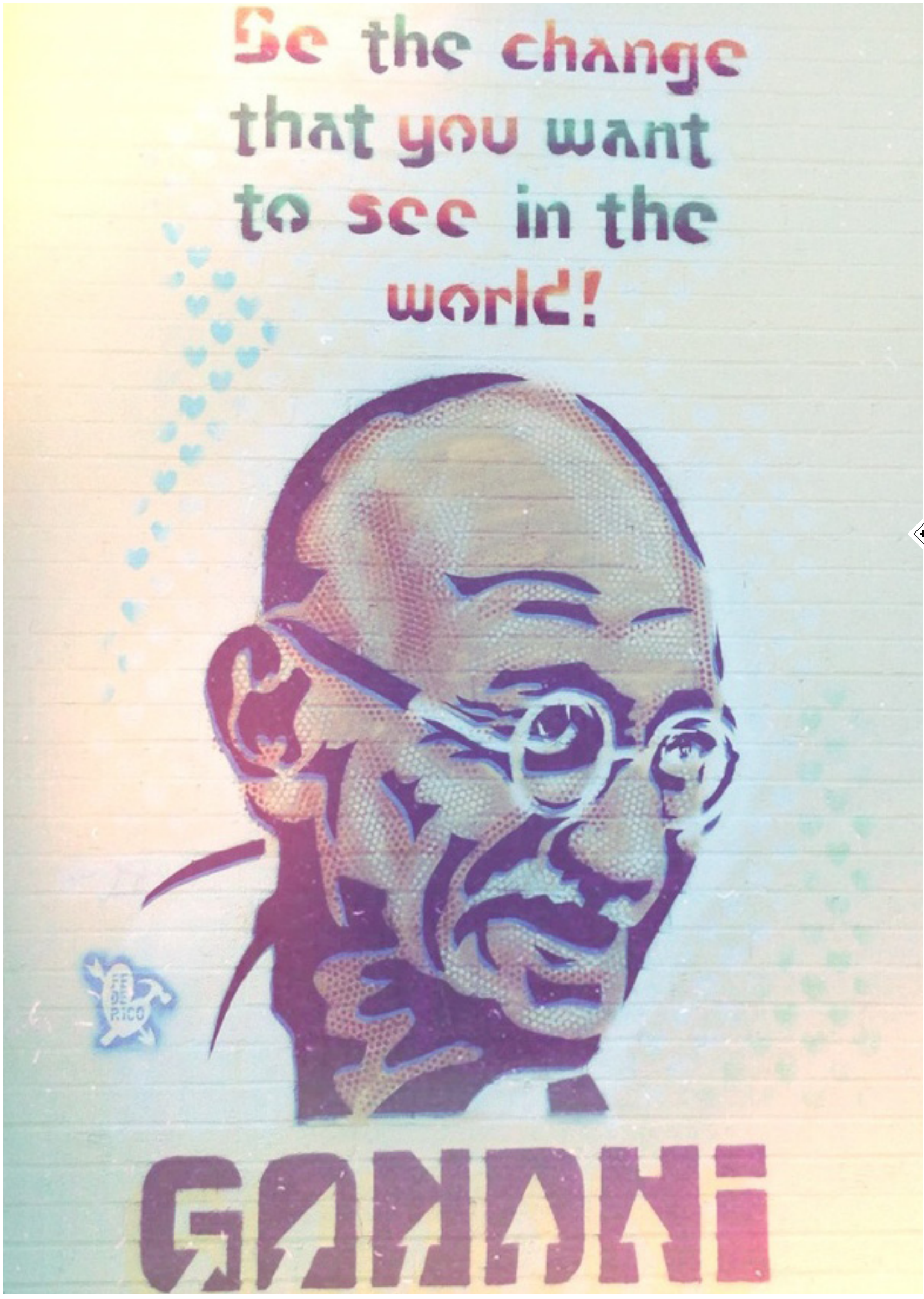




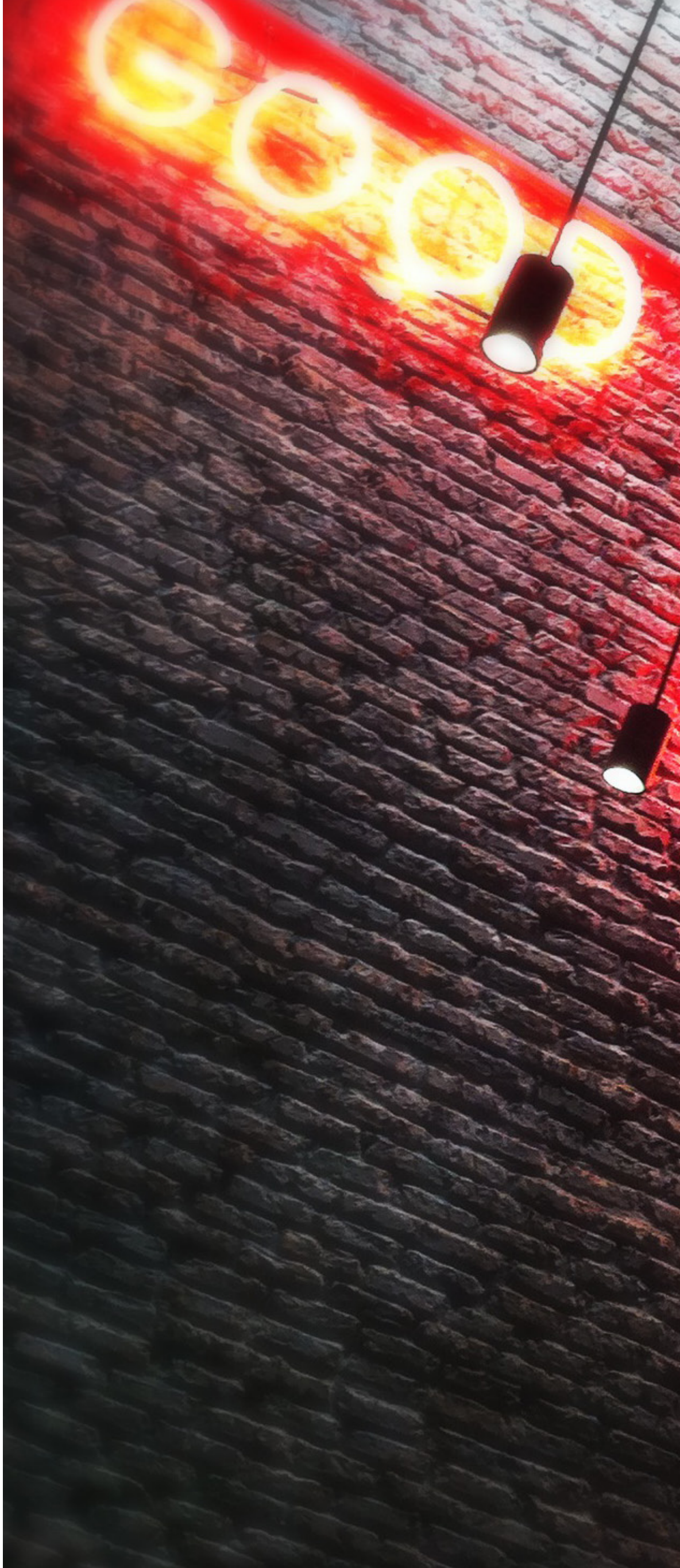
SHOT USING AMERICANA LENS / BLACKEYS SUPERGRAIN FILM / PHOTO BY IAN JOHNSON



SHOT USING JANE LENS / FLOAT FILM / PHOTO BY NIKO INGMAN



SHOT USING BETTIE XL LENS / BLANKO FILM / PHOTO BY ILANA SZTAINBERG

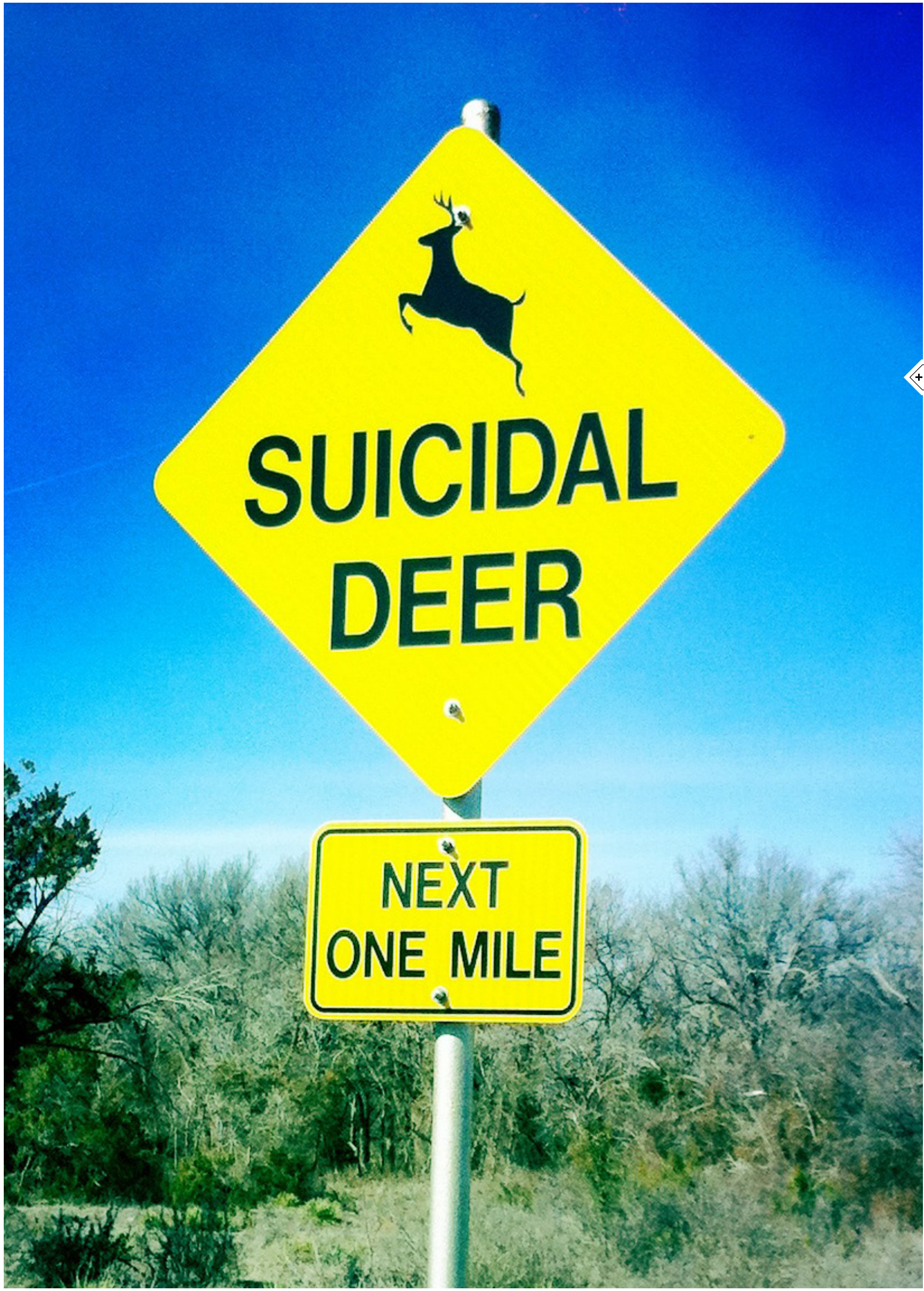




SHOT USING LOFTUS LENS / INA'S 1935 FILM / PHOTO BY DANNY BOON



SHOT USING WONDER LENS / W40 FILM / PHOTO BY JOHN MARKIN



SHOT USING JOHN S LENS / KODOT XGRIZZLED FILM



SHOT USING WONDER LENS / W40 FILM / PHOTO BY JO NEAL



SHOT USING JIMMY LENS / CANO CAFENOL FILM / PHOTO BY ISIDRO GARCIA VALENCIA

NOM

THIS



Every 3.6 seconds one person dies of starvation

. . .

Each day most of us enjoy delicious food. We certainly aren't dying of lack of food, but what exactly are we eating? Who's got your back when it comes to that yummy that you put in your tummy?

A Food Story from Hipstamatic





There are no seasons in the American supermarket. Now there are tomatoes all year round, grown halfway around the world, picked when it was green, and ripened with ethylene gas. Although it looks like a tomato, it's kind of a notion of a tomato. I mean, it's the idea of a tomato.





In 1972, the FDA conducted approximately 59,000 food safety inspections. In 2006, the FDA conducted 9,164.











The way we eat has changed more in the last 50 years than in the previous 10,000.





Even if you don't eat at a fast food restaurant, you're now eating food that's produced by this system.



(Just a lil' Food for Thought)



SITUATION

Yeah, we got drunk. Some of us didn't sleep. We're just having fun and we don't care who sees. We're always ready to go out 'cuz that's the way it's supposed to be.











BLACK ROCK DESERT

SEPTEMBER 2012

BURNING MAN

Photos by Spenser Harrison















3



4

2

SEATTLE, WA

SEPTEMBER 2012

SEATTLE DESIGN FESTIVAL

Photos by Jodi Dorshorst



5



6



7



8



9













NEW YORK, NY

SEPTEMBER

NYFW//MICHAEL BASTIAN FOR GANT

Photos by Mario Estrada



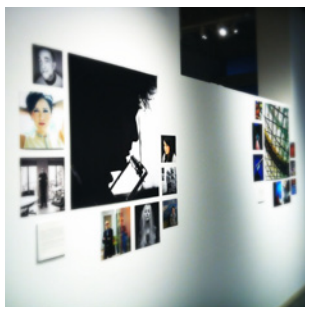




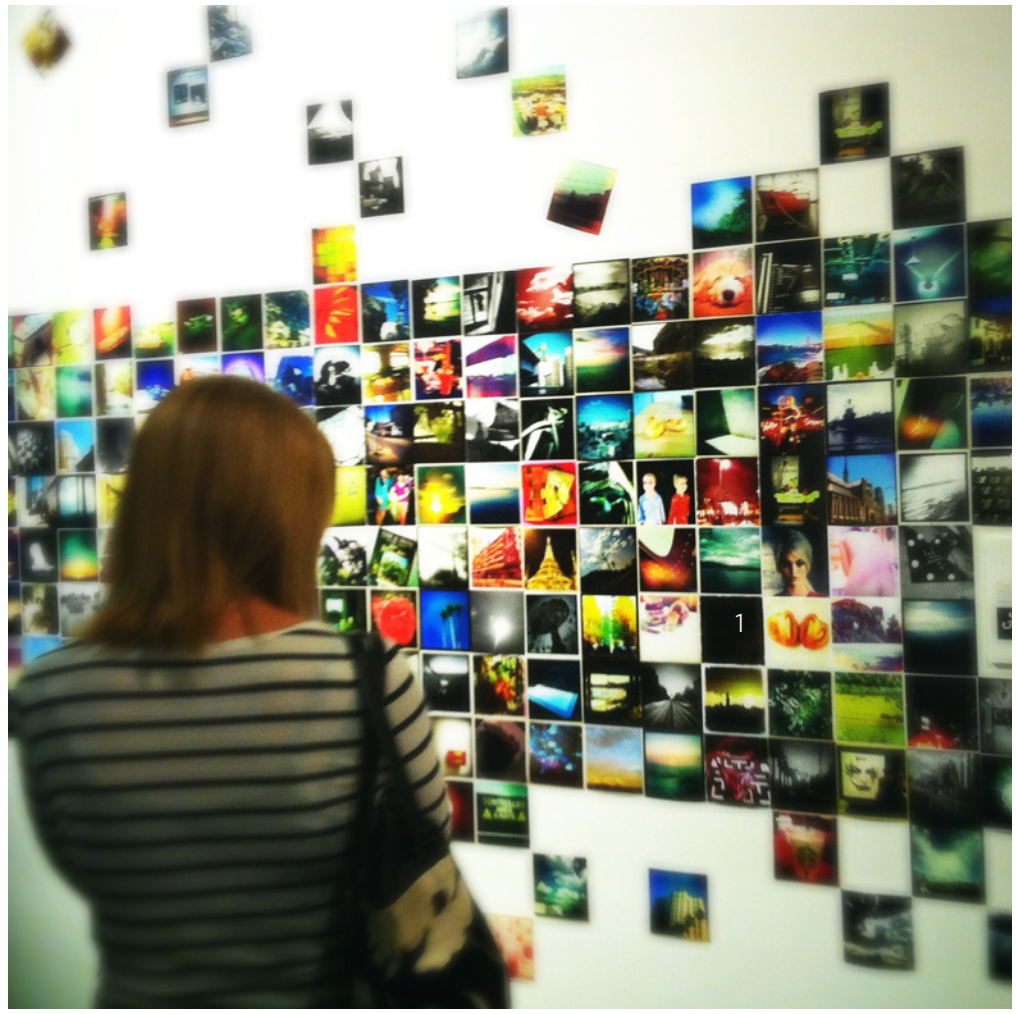












SAN FRANCISCO

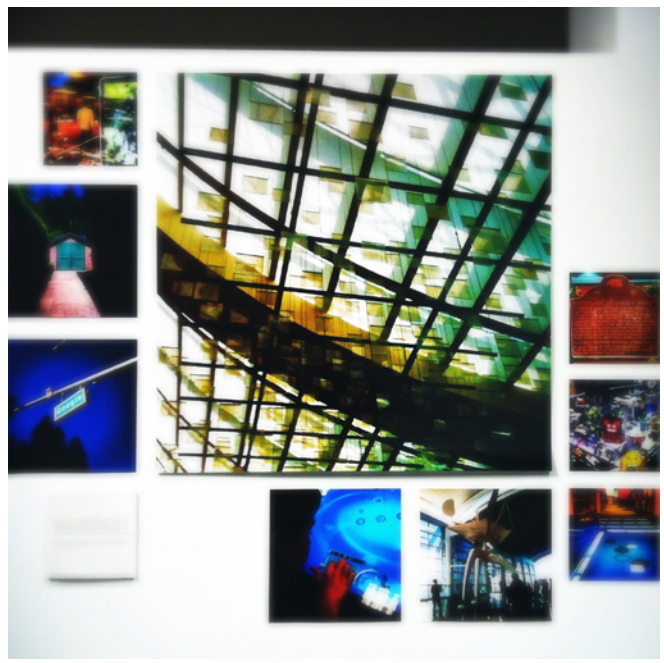
SEPTEMBER 2012

SPUR + ZERO1 GALLERY

Photos by Corey Wright























SAN FRANCISCO

SEPTEMBER 2012

POPSCENE

Photos by Molli Sullivan

1. Pains of Being Pure at Heart // **2.** A B & the Sea // **3.** A B & the Sea// **4.** Pains of Being Pure at Heart // **5.** Pains of Being Pure at Heart setlist // **6.** Pains of Being Pure at Heart





ONLINE +

Looking At Loftus

Photographer David Loftus works with the best chefs in the world, and collaborated with us on the Hipstamatic Loftus lens. Read below for more insight into the man behind the lens.

WHAT WAS YOUR INSPIRATION FOR THE LOFTUS LENS?
I've shot food for years, particularly with Jamie Oliver, but also with people like Martha Stewart and Alainne Ducasse. I've also always shot their portraits, reportage of them working, and landscapes and scenics wherever they've travelled. I wanted a lens that would help create the 'look' of my work, not exactly, but give the softness and romance of it whether the snapper is taking a picture of his breakfast, his or her dog, or his or her view from the window. Some of the most popular names in fashion photography today are street style photographers, some of whom take high quality pictures with just their iPhone and apps like Hipstamatic.

ANY MEMORABLE LOFTUS LENS SHOTS THAT STANDOUT?
I've loved watching with the lens and how people have often embraced it as their 'standard' lens. I see the tags on Instagram and feel so proud when I see a wonderful holiday food snap or an amazing black and white landscape taken with the lens. I particularly like to combine the lens with the BlacKeys film. I was recently in the vineyards of California, and the lens was a joy with all the colors. Combining lens and film with Hipstamatic has to be its greatest feature, rather than just adding an effect afterward.

LET YOUR VOICE BE HEARD

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