Snap

THE WRAP UP ISSUE NOV+DEC 2012

CLIMAX

DIFFERENTLY DISABLED

FEATURE

Gifting Foodie Style

FOR THE DIY HOMEBODY

TAKING PHOTOS IN PUBLIC

INCREDIBOOTHS

2013 PLAYLIST

HOLIDAY WINE

HIPSTOP LONDON

& PLUS

ENDLESS SURF IN **PORTUGAL**



SHOT USING AMERICANA LENS / US1776 FILM

WHOA, WAIT... WHAT HAPPENED TO 2012?

I'M SORRY MAYANS but I'm going to need more time before this so-called apocolypse hits. How is it possible that the holidays are already here, when I'm still cleaning glitter out of my ears from last New Years' extravaganza? Now I know that the year actually happened—there is no greater joy then scrolling back through the 5,287 pictures I have taken so far—but I just can't wrap my head around how much we've accomplished as a magazine and how much is still on our to-do list for 2013.

We launched the magazine as a way to showcase the brilliant creatives in our community. Something more permanent than social media, that really applauded and gave a home to the photo stories our community shared with us. Because the stories have been so incredible, we wanted to give you an easier way to share your favorite photos and articles, and with this issue we've made it easy for you to share with everyone on Facebook, Twitter, and even Pinterest. This is a big milestone for us, and we can't wait to see what some of your most shareable moments are from each issue.

In this issue, we "wrap up" the year, which includes highlights from this year's Hipstamatic contests and some of the most beautiful user submitted photo stories during 2012. We also have a tongue-teasing holiday foodie gift guide, and pay remembrance to those affected by Hurricane Sandy.

So, let's give a little thanks and wrap our arms around the people we love. Let's exit this year with a camera in our hands and love in our hearts. It's time to put a bow on 2012, and start planning next year's magnificent chaos. As we say at Hipstamatic, you only get ONE LIFE—and if you do it right, one is all you need!

MARIO ESTRADA
PHOTOGRAPHER AND CONTENT EDITOR

@amusedmario

Hipstamatic

#makebeautiful

PHOTO BY

ANDY KEILEN

—

AMERICANA LENS
BLACKEYS SG FILM
NO FLASH



NOV+DEC 2012



SHOT USING JANE LENS / INA'S 1935 FILM / PHOTO BY VALERY RIZZO

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FEATURE STORY

A LOOK AT #SANDY

Photographers Valery Rizzo, Laura Buick & Lucas Buick share the moments post the mega storm that rocked the east coast.

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Take a ride on the Portuguese waves, Hipstamatic-style

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FOODIE GIFT GUIDE

Nevin Martell gives us the scoop on what to get your favorite foodie for the holidays

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FOURTEEN CONTESTS

A look back at the years most amazing entries in The Big Hipstamatic Show

HELP US MAKE SNAP EVEN MORE AWESOME

Send us your rockin' photos, words, and ideas
and you could wind up in the next issue of Snap!

TAP TO EMAIL US

COVER PHOTO
by DENIS BALIBOUSE
using John S / Ina's 1969



LISTEN +

Sit by the fire and listen to month's playlist while you browse

SHOT USING JOHN S LENS / BLACKEYS B+W FILM / PHOTO BY RICHARD KOCI

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Hipstamatic

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PHOTO BY

JODI DORSHORST

—

JOHN S LENS
BIG UP FILM
NO FLASH





SHOT USING AMERICANA LENS / US 1776 FILM

JB

JOINED FEBRUARY 2012

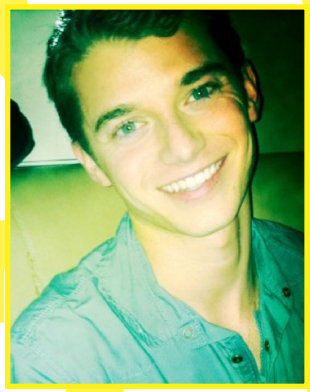
THE BACK-END BOSS

Jeremy Boles develops and maintains Hipstamatic's servers and web services. Originally from Vegas, he found himself living in the Midwest ten years ago. In his spare time he makes beer and wine in his basement, and hangs out with his four month old daughter and his wife of seven years. He travels whenever the opportunity arrises, and, when at home, can usually be found in the kitchen or the garden.

JEREMY'S DRINK: FANTÔME SAISON OR LAGAVULIN 12

@jeremyboles

CONTRIBUTORS



DANNY BRACCO
copywriter



JASON GRISHKOFF
Founder/blogger,
Indie Shuffle



RICHARD KOCI HERNANDEZ
multi-media journalist



NEVIN MARTELL
writer

TEAM

LUCAS ALLEN BUICK
CEO & Founder

RYAN DORSHORST
CTO & Founder

Snap Magazine

MARIO ESTRADA
Content Editor

MOLLI SULLIVAN
Writer and Editor

Dept. of Design

ARAVIND KAIMAL
Creative Director

LUKE BEARD
Web Designer

Dept. of Science

JEREMY BOLES
Web Engineer

Dept. of Communication

DOUG LAMBERT
COO

ALLAN BEDFORD
Customer Support

Haus of Hipstamatic
74 Langton St
San Francisco, CA 94103

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SHOT USING LOFTUS LENS / BLACKEYS SUPERGRAIN FILM / PHOTO BY RICHARD KOCI





CULTURED

Enjoying the finer things in life isn't about caviar and champagne (although a bottomless mimosa brunch never hurts!). Living fine is about appreciating the details. Learn how to shop, cook, dress, and make your uber-cultured lifestyle look effortless.









Mobile Photography Master

Photographing people in public and on the go can be nerve wracking, but Richard Koci Hernandez, one of the hottest Hipstamatic photographers around, gives his tips for snapping the perfect shot

BE IMPULSIVE!
Always be ready to act. When your head and heart scream 'shoot!,' you shouldn't have any excuses, like, "Oh, my camera was in my purse, pocket..." or, gasp, your camera wasn't around. It's one of the main reasons I love mobile photography– my camera is always in hand.

OVERWHELM YOURSELF
There's no better way to get better at anything than by total and utter immersion. Eat, breathe and sleep mobile photography, even for a mere 24 hours. Try every film and lens combination, fill up that camera roll!

SILENCE THE INNER CRITIC
Stop listening to the voice in your head that says things like, "Don't take a picture of that! How boring. You're not close enough, the light isn't good enough, the world doesn't need another picture of a rainbow." Answer back with a hearty, "Yes it does!" and snap away.

Challenge yourself to go one day or even one hour, and snap a picture EVERY time your inner voice says, "I'd like to take a picture of that." This little trick does wonders to improve your photographic timing and instincts.

SHOT USING JANE LENS / AO-DLX FILM / PHOTO BY RICHARD KOCI




Peop
little help sometim
EONE
1-80



THE STAKEOUT
When you discover a place or situation you find photographically interesting, stop and work it. Technical proficiency is highly over rated. Don't stress about light, focus or composition. Sharpen your powers of observation by making as many images as you can from as many different angles as possible. Embrace the situation and next time you swing by this special place you'll know all the right places to be to make the best image possible.

SHOOT FROM THE HIP
In the words of Obi Wan Kenobi, "Let go and use the Force." Forget looking at the back of the screen and trying to line up the perfect shot. The key to better candids is to hold the phone close to your chest or even waist level and tap away. (Hint: Hold down the Volume + button for continuous shooting) Your friends and family will not know what you're doing and therefore will act natural. Be sneaky about it. The moment they know you're shooting, the images become less candid. You'll get a lot more bad shots, but when you get a good one, you'll want to hang it on the wall!

MAKE A PHOTOGRAPHIC SHOPPING LIST
You have to know what you want to see before you can see it. "Make a list of things you want to photograph today and find them! If you know my work, then you know the No. 1 thing on my list is a man in a fedora! Or any hat for that matter!










SHOT USING JANE LENS / AO-DLX FILM / PHOTO BY RICHARD KOCI













SNEAK ATTACK
If you're looking for better candid shots, take some advice and wear your headphones while shooting. Nobody pays attention to you if they think you're on an important call or grooving out to your tunes. If you want a closer or higher perspective, try the Yawn-o-graph. With your phone in one hand, ready to snap, stretch out your arms to their widest position and do your best impression of a TV Sitcom yawn and stretch. You can get some great, slightly elevated angles and people just think you're ready for a nap.

FIND A PHOTOGRAPHIC MENTOR
Remember, there's always someone smarter than you and usually they're nice enough to teach you a thing or two. The more you know, the more you can create.

Master your tool and your creativity soars.

SHOT USING JANE LENS / AO-DLX FILM/ PHOTO BY RICHARD KOCI



GANGSTER SQUAD



Available on Hipstamatic until Dec 5th

LEARN MORE

ONLINE +



INCREDIBOOTH

Noah Fenz - Maywood, New Jersey

Thinking Outside the Booth

IncrediBooth is the original "photobooth in your pocket," meant for events and get togethers, but the Hipstamatic New England community has created new uses for the pocket party app

HIPSTAMATIC NEW ENGLAND is a Facebook community page that's always had one goal: be the go-to resource for educating users on how to best use Hipstamatic. We've done this through experimenting with different ways to use the app and virtual "HIPSTACLASSES," where we take on photography challenges andshare our findings. In the eighth installment of our HIPSTACLASS series, we turned to Hipstamatic's taller, skinnier cousin, IncrediBooth. 19 photographers from 4 continents were assigned a lens and challenged to depart from the standard self-portrait. 'Thinking Outside the Booth', is the theme we came up with.



CARNIVAL

Dror Blumberg - Rishon Lezion, Israel



SCENES FROM THE MOTION PICTURE 'DINER'
Valery Rizzo - Brooklyn, New York



DEAD PRESIDENTS

Tom Choinski - Boston, Massachusetts



TREADING WATER

Karen Riggio Prue - East Hampton, Connecticut



PHOTO BY

KIT MUI LOH

—

JANE LENS
BLACKEYS SUPERGRAIN FILM
MULTI-X

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Hipstamatic



SHOT USING WONDER LENS / W40 FILM / PHOTO BY RAYMOND CLAYTON THOMAS

Indie Shuffle's Who to Watch in 2013

LISTEN +

THREE YEARS AGO, Jason Grishkoff started Indie Shuffle as a hobby. Now working at Google, his hobby has grown into one of the largest and influential music blogs on the internet. Combining top-notch curation and reviews with the smart-playlist functionality of Pandora, the website is one of the best ways to discover new bands across a myriad of genres.

We asked Jason to pull together a list of 10 bands that he considers to be some of the most exciting up-and-comers in the indie world. The result will take you on an audio journey that features upbeat indie rock from Australia, synth pop from Brooklyn, and even into the realm of a new genre called "nu-disco."

We've pulled some of the best songs from these bands into an awesome Spotify playlist that you can visit here. And, if you're curious to learn more, we've linked up to Indie Shuffle's reviews for each song! Oh, and don't forget to check out their awesome app—for iPhone and Android.

The Playlist

1. ATLAS GENIUS - BACK SEAT
2. THE ROYAL CONCEPT - GIMME TWICE
3. ELECTRIC GUEST - AWAKE
4. POOLSIDE - HARVEST MOON (NEIL YOUNG COVER)
5. TRAILS AND WAYS - BORDER CROSSER
6. CAROUSEL - OPEN ROAD
7. GRIMES - OBLIVION
8. DAN CROLL - FROM NO-WHERE
9. RHYE - THE FALL
10. ASTRONAUTS, ETC. - YOU CAN TELL



★★★★★ DIGITAL PHOTOGRAPHY NEVER LOOKED SO ANALOG ★★★★★

LEARN MORE

Straight Studdin'

There is really nothing more to say. Studs are here in a crazy way. This trend which pulls its roots from a time of mosh-pits and body armor adds a bit of edge to any garment. From shirts to jackets to shoes, everything has a bit of metal detailing and its not just for women. - ME

SHOT USING LOFTUS LENS / DC FILM



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WITH WOOD PANEL PRINTS

COMING SOON FROM Hipstamatic®

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PHOTO BY

DOVI SHRAGA

—

WONDER LENS
BLANKO FILM
MULTI-X





SHOT USING LOFTUS LENS / DC FILM



ONLINE +

The Grape Divide

Whether you're looking for a white wine or red wine for a holiday soiree, we've made it easy for you to walk in and out of the shop like a pro and impress your fellow imbibers.

THE HOLIDAYS are meant for sharing. Sharing food, sharing gifts and sharing secrets about the best wine to bring to an event without breaking the bank. Our favorite wine guy, Paul Boyer of Blanc & Rouge in DUMBO Brooklyn, gives us the skinny on how the perfect wines for any holiday occassion.

THE BLANC

Hautes Terres de Cumberousse
Cuvee Roucaillat, 2009
14.99

From the Langeudoc region of France. They use traditional tools to produce a truly rustic and organic wine. Its a blend of Roussanne, Rolle and Grenache Blanc and has an elevage of 18 months. Its finished in Orangina tanks which really makes it hold its own against any turkey.

THE ROUGE

Fabien Jouves
Tu Vin Plus Aux Soirees, 2011
13.99

A certified biodynamic organic blend of Malbec and Cab Franc from Cahor. Fabien makes cool wines outside of AOC rules. Funky, plush, spicy and of course, delicious.

Lost in London

By Mario Estrada

ONE OF THE BEST WAYS TO EXPLORE A CITY is to get lost. To just start walking because you never know what you'll stumble upon, or how quickly you'll start doing circles around yourself. In a city like London, full of culture and incredible architecture, this is how I spent some of my most enjoyable moments. One of the first places I "found" myself at (on my walk away from the Tate Modern towards the Shakesphere's Globe Theater) was the Borough Market where I enjoyed

ST PAUL'S CATHEDRAL, SHOT USING JANE LENS / SUGAR FILM

some of the most amazing emapanadas, samplings of paella and cured meats. All while sipping on some deliciously festive warm mulled wine.

Suddenly I wanted to see more of what the city's markets had to offer, and so I was off the next morning to East London to check out the Broadway Market. A weekend set-up with folk singers, craft makers and vintage curations. I enjoyed a bit of traditional fish and chips before being enticed by a pork belly steamed bun. I was so impressed with the food and the music and the pints on the streets that I had a hard time boarding the plane back to New York. I realized I had spent most of my trip lost in direction, but found myself very much at home.

MARKET LIST

Broadway Market
Borough Market
Camden Market



TRAFALGAR SQUARE, SHOT USING FOXY LENS / SUGAR FILM



SHOT USING LOFTUS LENS / DC FILM

SHOT USING LOFTUS LENS / DC FILM



SHOT USING LOFTUS LENS / DC FILM

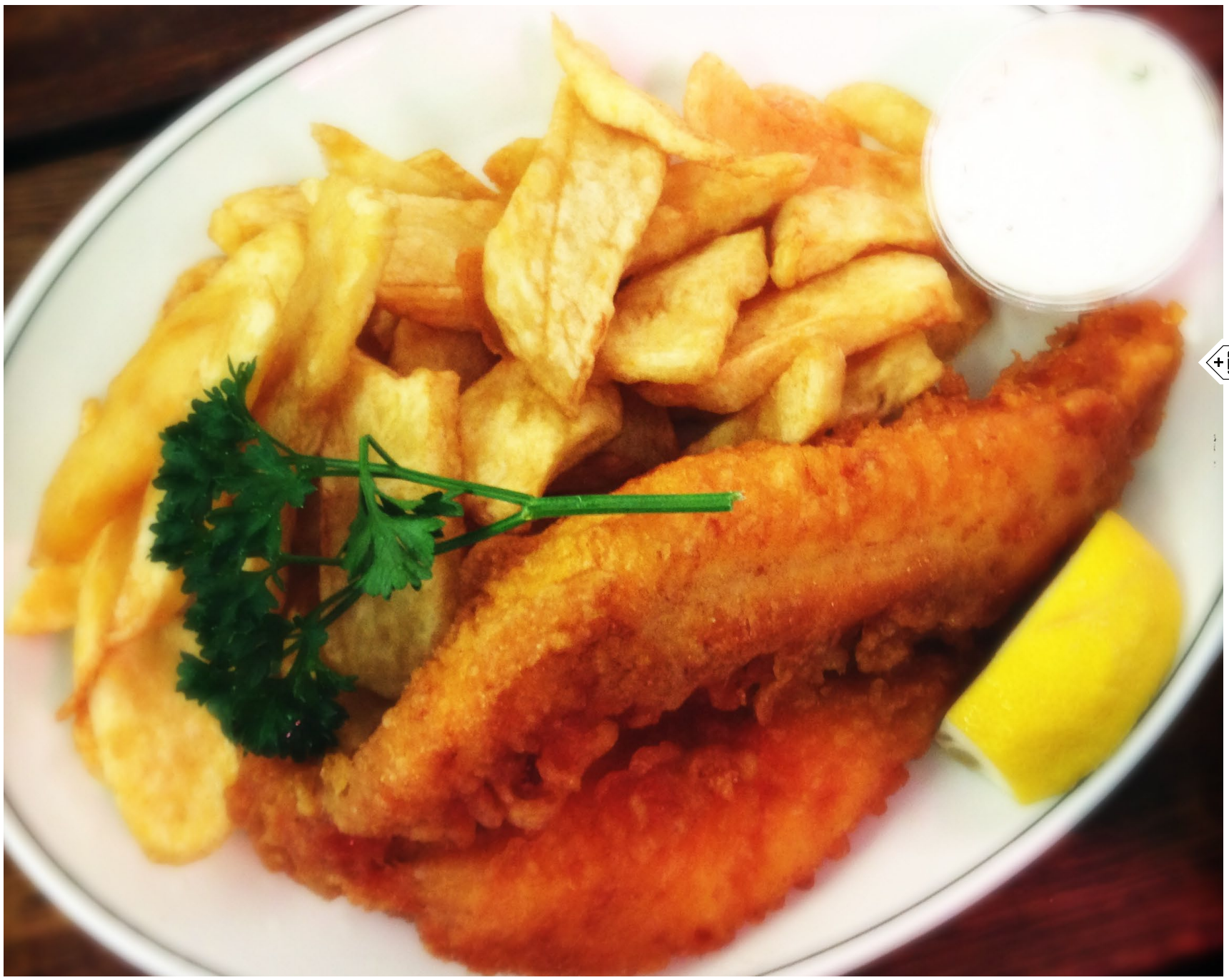


SHOT USING LOFTUS LENS / DC FILM





SHOT USING LUCAS LENS / DC FILM



SHOT USING LOFTUS LENS / DC FILM

SHOT USING LUCIFER VI LENS / INA'S 1982 FILM



SHOT USING JANE LENS / DC FILM



SHOT USING FOXY LENS / DC FILM

SLASH

Some things in life are too damn hard to decide. Slash is all about those in-betweens—Love/Hate is only the beginning.





SHOT USING WONDER LENS / W40 FILM / MULTI-X / PHOTO BY FEDERICO PORRAS BERNANDEZ

SHOT USING FOXY LENS / US1776 FILM



Parents Who Text

My parents have become texting addicts, and it ain't pretty

RECENTLY MY PARENTS said goodbye to their Nokia phones (manufactured circa 2001), and jumped head first into smartphone territory. That's right—my parents have matching iPhones. It's kind of cute, and they certainly look pretty damn hip these days, sending text messages with Emojis and snappin' photos for their Facebook profiles.

But the texting has turned from cute to catastrophic. In the middle of the day, EVERY day, I see this flash on my screen: "What are you doing?" Well, I am working. Ya know, working hard like you raised me to do. Same as yesterday when you texted me at nearly the same time, and the day before, and the day before that. And honestly, no parent needs to text their grown kids at 5:45 am how much the dog loved his walk. (ok, J/K—love you mom and dad, text me anytime!). —*MS*



DECK THE WALLS
WITH METAL PLATE PRINTS

COMING SOON FROM Hipstamatic®

Yakkity Yak, Don't Talk Back

We've all encountered "airplane talkers" one too many times in our lives

I TRAVEL QUITE A BIT FOR WORK, and literally clock more hours on the Virgin America SFO to JFK flight than I do on public transit. This means I've pretty much had every type of "Airplane Talker" you can imagine. And let's be real, the only time anyone ever wants "a talker" is if he (or she for the fellas!) is hot. And that's rare (However, thank you Virgin America for skewing more attractive than Delta).

But my goodness, there is nothing worse than being on a plane for hours with someone who has zero social skills. Get out the work laptop? Check. Keep answers as short as possible? Check. Put on headphones? Check. Pretend I'm sleeping? Check! Ignoring the universal "shut the hell up" signs is never okay, unless you look like James Franco and have Stephen Colbert's personality (and if that's the case, no way in hell am I pretending to sleep). *—MS*

SHOT USING TEJAS LENS / INA'S 1969 FILM / PHOTO BY DREW MILLER

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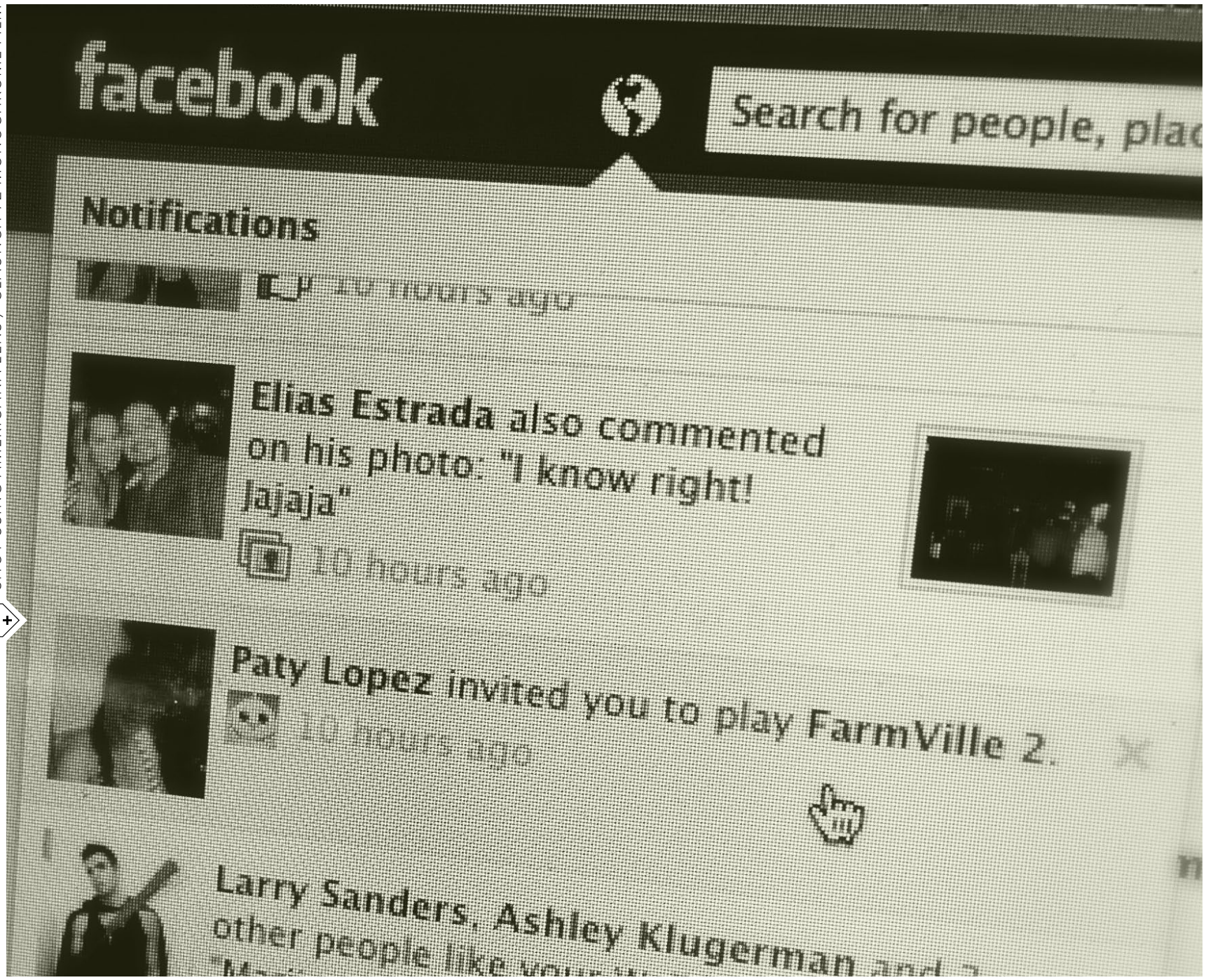
PHOTO BY
RAYMOND
CLAYTON THOMAS

—

TEJAS LENS
DC FILM
NO FLASH



SHOT USING AMERICANA LENS / CLAUNCH 72 MONOCHROME FILM



Facebook Friends

"Facebook Friends" is a term I use loosely, and for the love of God, stop requesting me to play Lucky Slots

FACEBOOK —helping us all live in "a more open and connected world." It really is pretty amazing what Facebook has done: It's a live journal of most everyone's life, acts as a news feed for major events, and reconnects us with tons of old friends.

Sadly, some of those "friends" happen to be from high school or middle school, and you haven't seen them in over 10 years. At first it seems fine to accept friend requests from anyone you went to school with—they can't be that bad, right? Next thing you know, your feed is clogged with Obama "birther" posts and hyper-conservative bigoted rants. You wonder what happened to that sweet girl from Biology class, and the nice guy from Phys. Ed. After the hundreth request to play Lucky Slots (and I mean really, people play that shit?!), I hit "unfriend" faster than you can say Farmville. *—MS*

Inspiring change, one photograph at a time.

PHOTOGRAPH BY BEN LOWY

COMING SOON...

HIPSTAMATIC FOUNDATION FOR PHOTO JOURNALISM

Hipstamatic × GANGSTER SQUAD

Our new Gangster Squad FreePak, is available now for free download, and was inspired by the forthcoming Gangster Squad movie, set in the 1940s, starring Josh Brolin, Ryan Gosling, and Sean Penn as notorious mobster Mickey Cohen, with Nick Nolte and Emma Stone. So go ahead, download the FreePak, pose with your posse and get your 1940's glamour on.

We're even hosting a contest inspired by the movie, and one lucky winner will get a brand spankin' new Canon EOS 5D Mark III!





Hipstamatic × GANGSTER SQUAD



















SHOT USING JOHN S LENS / INA'S 1935 FILM

An Almost Secret Morocco

Photo Story by Eros Rigoli

Taking a traditional camera to snap photographs while traveling can often cause hostility between the photographer and people of a native country: no one wants to feel like their privacy is being invaded. However, the iPhone, and especially Hipstamatic, offer a smart, less invasive, and beautiful solution.

HIPSTAMATIC LENSES AND FILMS provide surprising results in all contexts and enhance the lively colors of the Kasbahs, the rugs, the gardens, the landscapes and the food displayed in the markets or on the multi-coloured stalls of the street vendors. The architectural structures and the antique objects that fill the country can be emphasised, bringing out their nostalgically romantic nature. An authentic world that is able to transmit wonderful stories and evoke a far-away culture, already at the first click. The wrinkles on the faces of the men and women show the time passed in this difficult land, between intense heat and poverty, fortresses and deserts, antique crafts and tourists that fade away into the evenings in Djema el Fna, when with its dry fruit and snake charmers, Marrakech shows the thousand spirits of Morocco at a single glance. Now discover that Hipstamatic was able to capture all of those spirits in a single image... with a simple, non-invasive click.







SHOT USING JIMMY LENS / CLAUNCH 72 MONOCHROME FILM



SHOT USING JOHN S LENS / INA'S 1935 FILM



SHOT USING JOHN S LENS / BLACKEYS B+W FILM

SHOT USING JOHN S LENS / INA'S 1969 FILM



PHOTO BY
MELANIE
BARBOSA

—

JANE LENS
INAS 1969 FILM
NO FLASH

#makebeautiful

Hipstamatic

Hipstamatic

#makebeautiful

PHOTO BY

KENNETH SHELTON

—

JANE LENS
INA'S 1982 FILM
NO FLASH







SHOT USING JOHN S LENS / INA'S 1935 FILM

Yugoslavia, first a kingdom then a federal republic, was a Balkan nation for almost the entire twentieth century. My generation and I were able to study it in geography books. The Balkans have always been an area of overlapping cultures and beliefs and, in fact, at the start of the 90s, after the demise of Tito, nationalism and ethnic and religious hatred prevailed and led to a series of armed conflicts.

There Was Once Yugoslavia

Photo Story by Albertina d'Urso

IT WAS A WAR where everyone was against everyone else, inspired at first by "ethnic cleansing," that is, by the extermination of the opponents. It was one of the bloodiest and most inhumane wars of all time. Millions of people were killed, mutilated, raped, taken to concentration camps and forced to leave their homes.

Today, this area, a few miles from a now united Europe, is surprising not only for the diversity of its languages, ethnicities and religions, but also for its numerous borders, sometimes still shrouded in a palpable tension.

These photographs, taken in Bosnia and Herzegovina, Croatia, Kosovo, Macedonia, Montenegro, Serbia and Slovenia, are the puzzle of what was once Yugoslavia. It is a puzzle that was not only taken apart, but its pieces also changed shape; some disappeared and others were created, so it will always be impossible to put it back together again.

SHOT USING JOHN SIENS / CLAUNCH 72 MONOCHROME FILM



SHOT USING LUCIFER VI LENS / BLANKO FILM







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PHOTO BY

HASSAN KIYANY

—

JOHN S LENS
INA'S 1969 FILM
NO FLASH



SHOT USING LOFTUS LENS / DC FILM



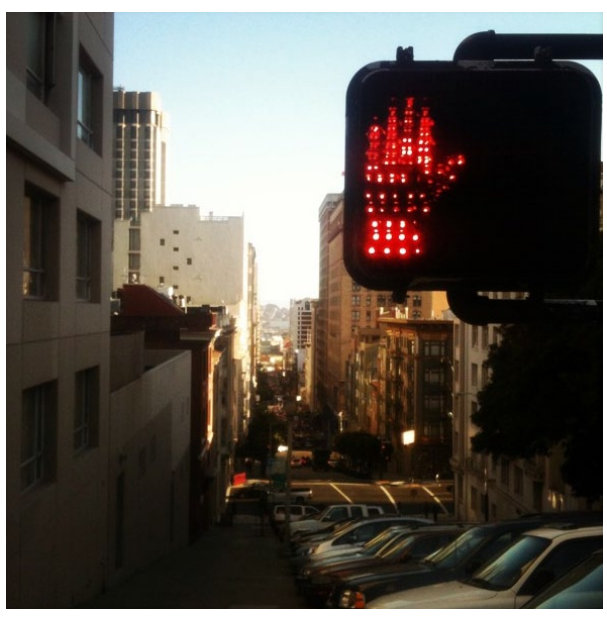


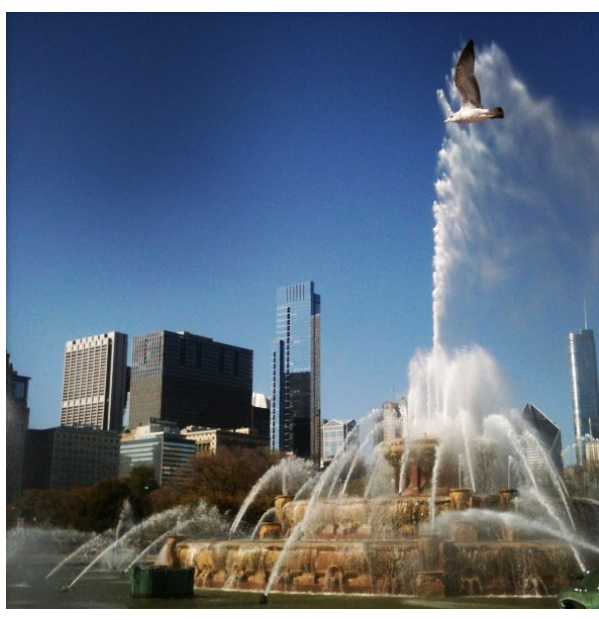
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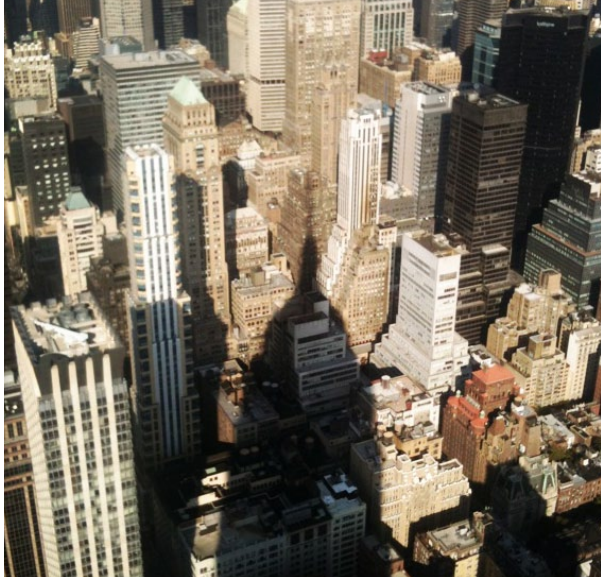
From music festivals to art galleries to everything in between, we're not afraid of being a little obsessive when it comes to the things we love. Here's what we're crushing on this month.

















ONLINE +

"My travels sent me through eight of America's major cities, and four of America's national parks. I was able to see so much of our great country, from the excitement of New Orleans...to my personal highlight which was the train journey through the Rocky Mountain National Park."

Traveling USA

Anthony Bliss takes us on an adventure through America with a small rucksack and an incredibly powerful device

I STARTED IN SAN FRANCISCO and made my way down through California on a road trip, stopping at Yosemite before buying a month's train ticket to journey from the West coast to the East coast, then back again. For all my travel photography, I used Hipstamatic, and specifically the Jane lens with Ina's 1982 film.

My travels sent me through eight of America's major cities, and four of America's national parks. I was able to see so much of our great country, from the excitement of New Orleans and San Francisco to the ski resort of Park City to my personal highlight which was the train journey through the Rocky Mountain National Park. I was even able to borrow a car and do the scenic drive down through southern Utah to visit Arches and Canyonland's National Parks.



ALL SHOT USING JANE LENS / INA'S 1982 FILM





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PHOTO BY

LAURA BUICK

—

JANE LENS
SUGAR FILM
NO FLASH





DECK THE WALLS
WITH PRINTED SCROLLS

COMING SOON FROM Hipstamatic®

Imagine Dragons

The band thats making anthems from speading good vibes and inspiring a new generation of do-ers and makers.

WE FELL IN LOVE WITH THE BAND as they were promoting their hit single "It's time" but it was their live performance show in San Francisco that locked in Imagine Dragons as a staple on my playlist. We partnered with them on a contest to have the Hipstamatic community submit shots inspired by the track. Check out their favorites on the following pages. — *ME*

SHOT USING JANE LENS / DC FILM



Imagine Dragons winning contest images as selected by the band



SHOT USING ROBOTO GLITTER LENS / BLACKEYS SUPERGRAIN FILM

SHOT USING JAMES M LENS / INAS 1935 FILM



Best of Show
Don't stray from the path
by William Bashor

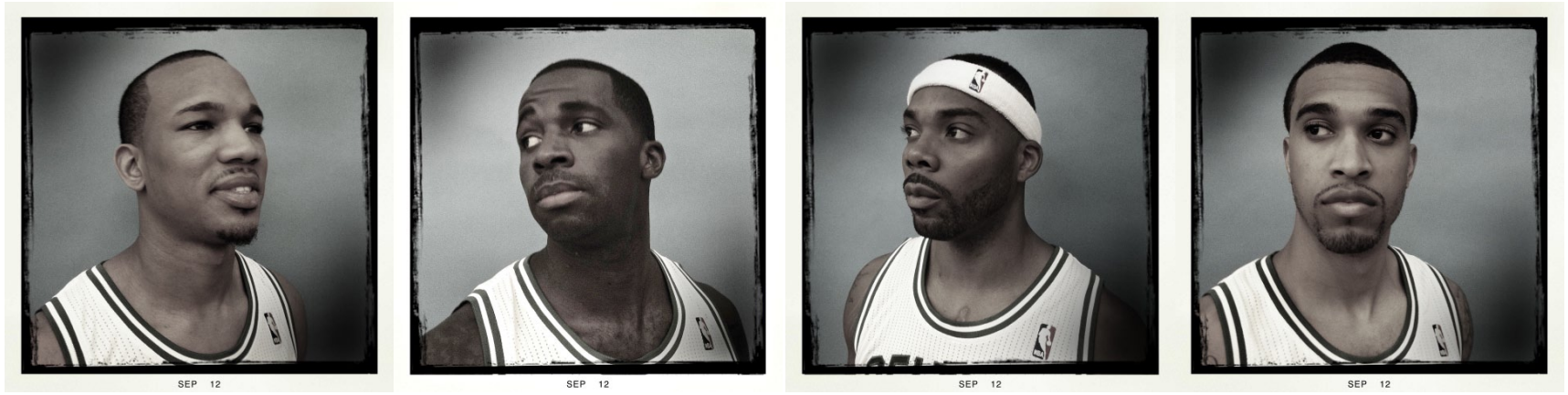
First Runner Up
Spaghetti Dragon
by Tobi Schnell

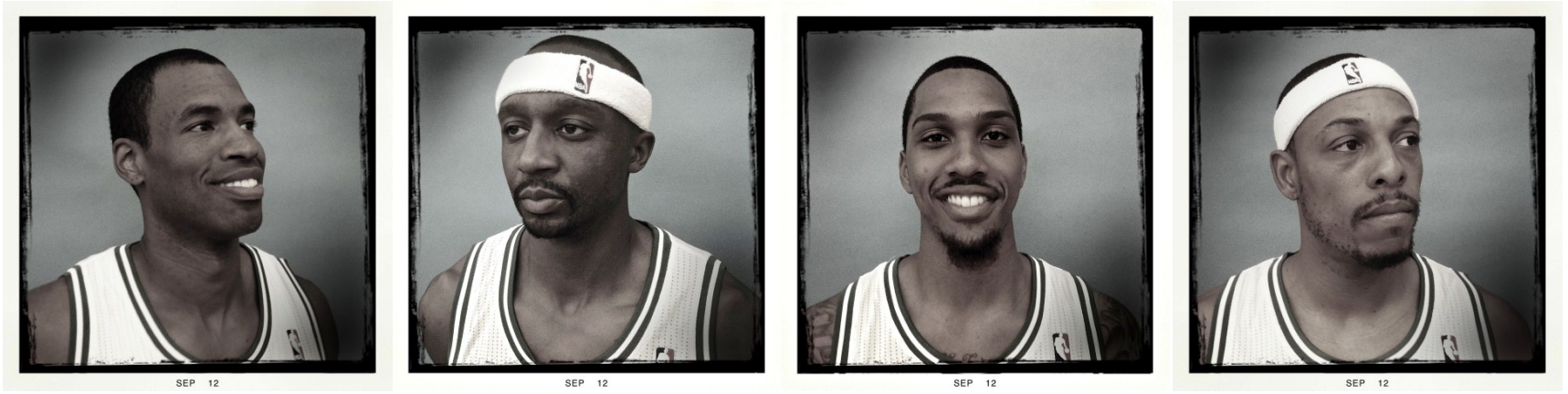
Second Runner Up
Time To Rise And Shine
by Matt Blasing

SHOT USING FOXY LENS / SUGAR FILM









Celtics, Baby

Up close and personal Hipstamatic portraits of the Boston Celtics

WE HAVE SOME GREAT HIPSTAMATIC SPORTS SHOTS SENT TO US pretty frequently, but sometimes there's a handful that stand out from the crowd. In this case, there was a whole team that stood out—the Boston Celtics!

We were absolutely crushing over these beautiful, intimate and playful shots captured by the Celtics' Creative Director, Keith Sliney. The Celtics are the pros on the court, but it's clear Sliney is a pro behind the Hipstamatic lens. — *MS*

Snap SURVEY

To help us make Snap even more awesome, can you help us out by taking a short survey?
We'll even throw in a some free prints for the first 500 people who give us feedback!

Thanks for reading, and cheers to 2013.

LEARN MORE





Ethiopia Utopia

Hipstamatic photographer Lisa Bentinck travelled to Northern Ethiopia to capture the country's untold stories

I WAS CONTINUALLY ASTOUNDED by the common perception of Ethiopia, due in no small part to the 1984 famine and the current reality of it's rich cultural history and overwhelming beauty both of it's people and it's landscapes. Ethiopia has often been called the original home of mankind due to humanoid fossil discoveries like the Australopithecine Lucy. North eastern Africa, and the Afar region in particular, was the central focus of these claims until recent DNA evidence suggested origins in south central Ethiopian regions like present-day Addis Ababa. After analysing the DNA of almost 1,000 people around the world, geneticists and other scientists claimed that people spread from what is now Addis Ababa 100,000 years ago.

GONDAR

I found the former capital of Ethiopia a rich mix of giddy school children and vast palace complexes. Gondar was founded by Emperor Fasilides around the year 1632. Once he became Emperor, Gondar grew as an agricultural and market town. The emperor also built a total of seven





SHOT USING JOHN S LENS / INA'S 1969 FILM

SHOT USING JOHN S LENS / INA'S 1969 FILM

churches, many still surviving today as well as Fasilides Castle a magnificent complex of castle buildings. Gondar remains a noted center of ecclesiastical learning of the Ethiopian Orthodox Tewahedo Church, and now has 44 churches. Gondar and its surrounding countryside constitute the homeland of most Ethiopian Jews.

LALIBELA

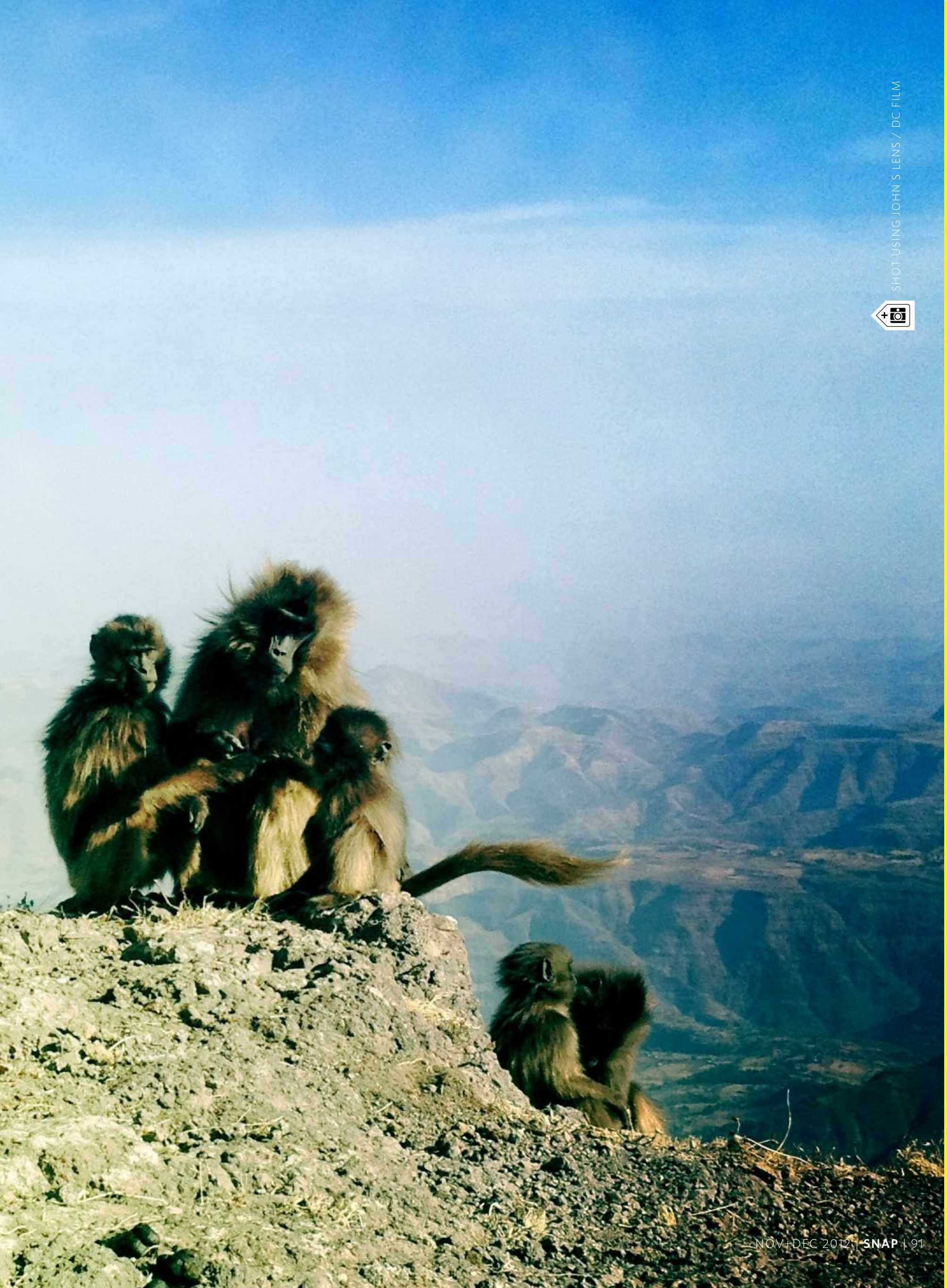
The former capital of Ethiopia, I found Lalibela a true visual assault on the wonders of architecture and engineering dating from 1187. I was particularly taken by the magnificent and serene faces of the priests who make up 10% of the 10,000 population, giving Lalibela a distinctively timeless, almost biblical atmosphere. Lalibela remains home to one of the world's most astounding sacred sites: eleven rock-hewn churches, each carved entirely out of a single block of granite with its roof at ground level. During the reign of Saint Gebre Mesqel Lalibela, who ruled Ethiopia, he attempted to build a New Jerusalem as his capital. It is now the center of pilgrimage for much of the country with its population remaining almost completely Ethiopian Orthodox Christian. I attended Easter services joining in its religious rituals, processions and crowds of singing and dancing priests.

AXUM

The most bohemian of all the places visited, I found, was Axum. The town, with its wide boulevards and heavily scented jacaranda trees, could be part of ancient Europe. Its people were particularly engaging, their ebullient characters enhancing the monumental and distinctive obelisk's and large tombs below (dating from 5000-2000 BC). The Kingdom was at its height under King Ezana in the 4th century, which was also when it officially embraced Christianity. Axum was the center of the marine trading power known as the Aksumite Kingdom, which predated the earliest mentions in Roman writings. Around 356, its ruler was converted to Christianty by Frumentius. Later, under the reign of Kaleb, Axum was a quasi-ally of Byzantium against the Persian Empire.



SHOT USING JOHN S LENS / DC FILM



SHOT USING JOHN S LENS / DC FILM



SHOT USING JOHN S LENS / INA'S 1969 FILM

SIMIEN MOUNTAINS

I spent four days treking in the Simien National Park absorbing its dramatic landscape. It comprises one of the principal mountain massifs of Africa, separated by broad river valleys. A number of peaks rise above 4000m, including Ras Dashen.



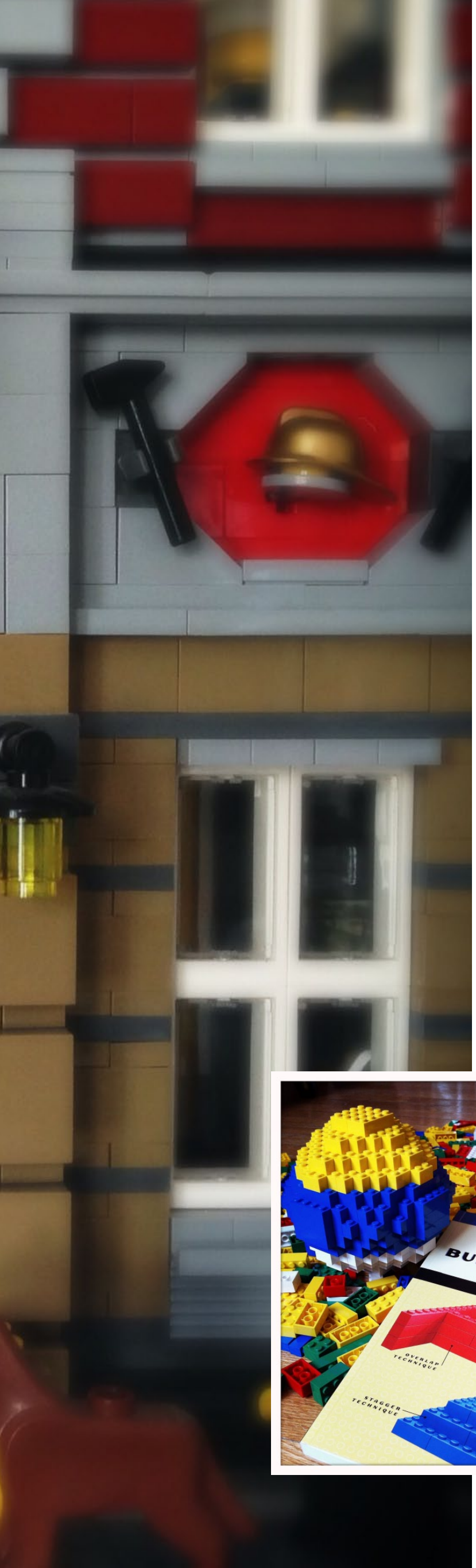
The truly beautiful topography of the Simien Mountains is the result of massive seismic activity in the area about 40 million years ago. Molten lava poured out of the Earth's core reaching a thickness of 3000m. Subsequent erosion over the millennia has left behind the jagged landscape of the Simien Mountains and the famous pinnacles—the sharp spires that rise abruptly from the surrounding land, they are volcanic necks of solidified lava and last remnant of ancient volcanoes.

The national park has three general botanical regions. The lower slopes have been cultivated and grazed, while the alpine regions (up to 3600m) are forested. In the higher lands, where temperatures plummet to zero at night, are mountain grasslands with fescue grasses as well as heathers, splendid Red Hot Poker plants and Giant Lobelia.

The mountains are home to three of Ethiopia's larger endemic mammals: the walia ibex, many gelada baboons, and rare Ethiopian wolves.

SHOT USING JOHN S LENS / KODOT XGRIZZLED FILM





Lego my Legos

Something about LEGO bricks always made sense to me. From the very first set I ever put together—a 13-piece police car—I remember thinking that these little plastic bricks just made sense. They came in different sizes and shapes, but all those different sizes and shapes could connect with any of the others. How much more simple and elegant could a system be? And this system was comprised of rectangular bricks and slopes, and more shapely elements like arches and slopes. Those pieces, in turn, could be just about anything. One day they were a fire station filled with fire trucks and the next day... X-wings and Tie fighters! All of my crazy ideas and projects could be brought to life in LEGO form.

So as an adult, what do you do with an obsessive mind and a passion for LEGO bricks? If you're me, you eventually write a book about it. Like many kids, I had put away my LEGO bricks by the time I got to high school. But a rediscovery of LEGO building, in my early thirties, lead directly to The Unofficial LEGO Builder's Guide, first published in 2005. The book found its audience early on and has since become a perennial seller among LEGO-loving kids, their parents and mentors, and adult fans either returning to or new to the hobby.

"One day they were a fire station filled with fire trucks and the next day... X-Wings and TIE fighters! All of my crazy ideas and projects could be brought to life in LEGO form."

—Allan Bedford

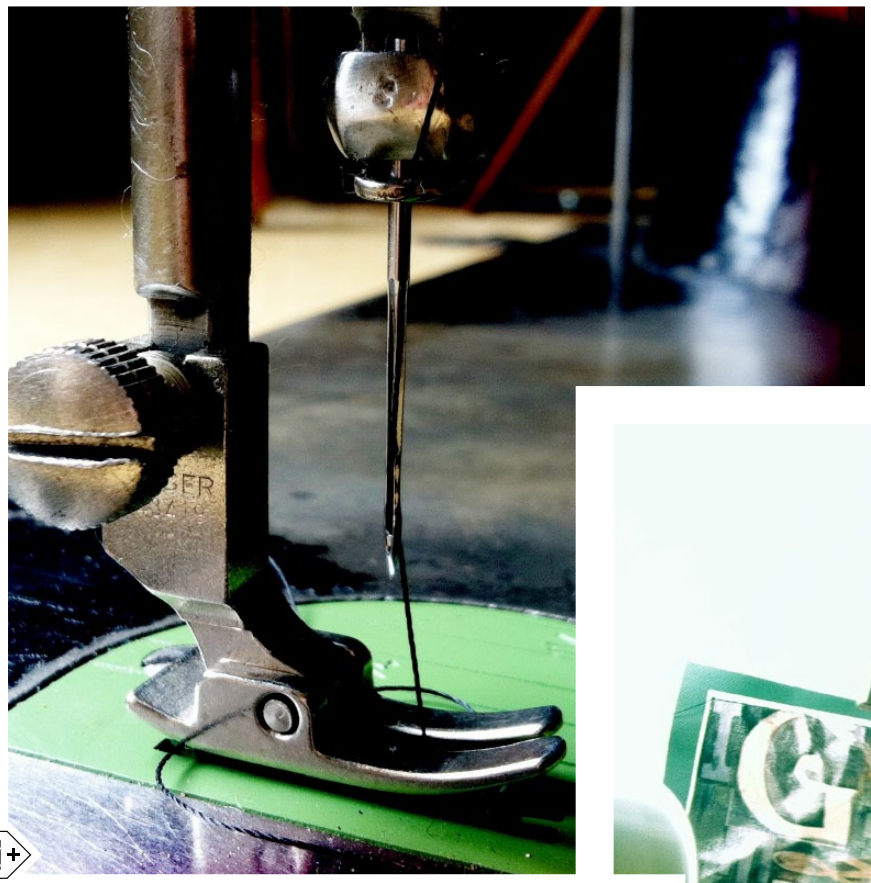
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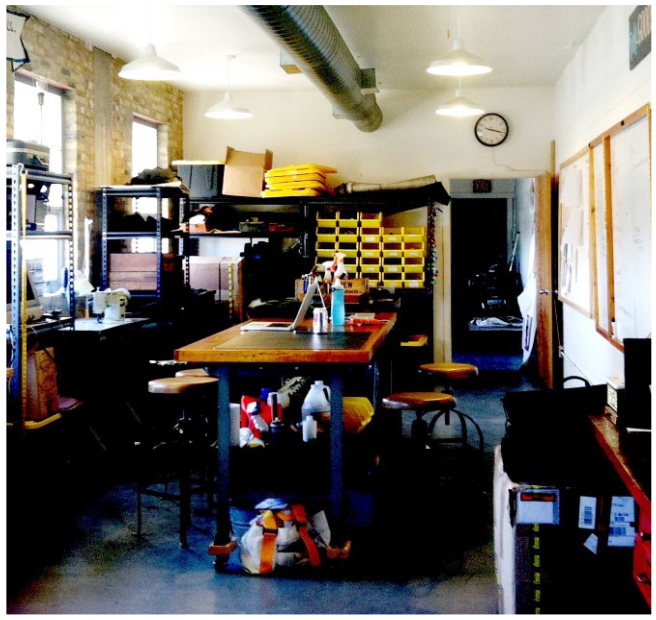


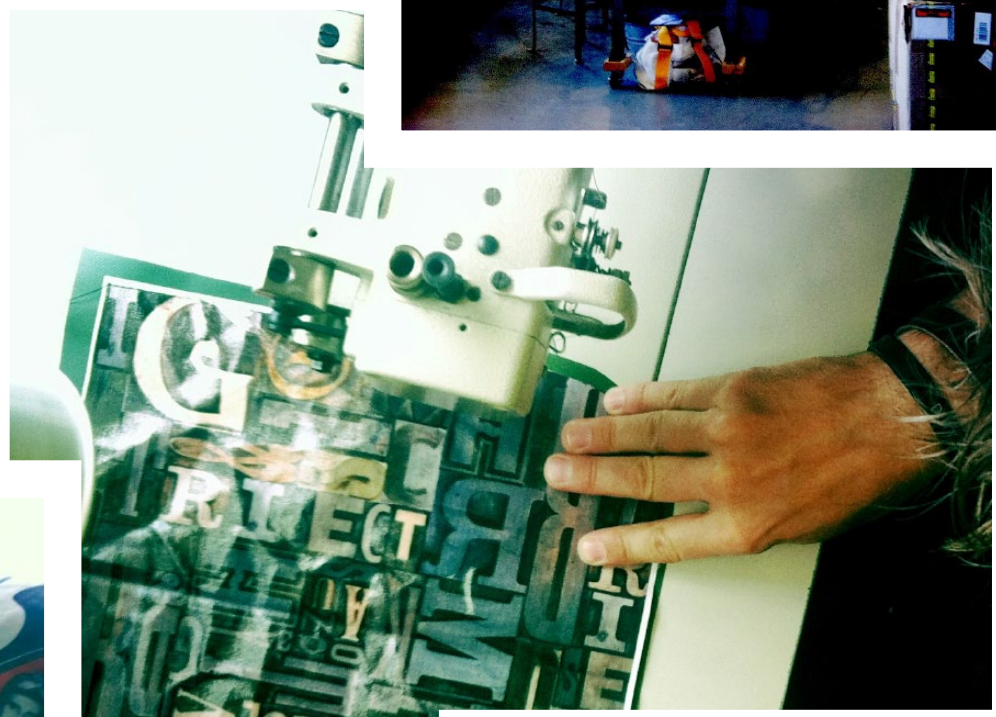
MULTIPLE EXPOSURE

LEARN MORE

PHOTOS BY CHRIS TAG / SHOT USING WATTS LENS / BIG UP FILM













Defy Bags

Handcrafted and made in America, Defy bags are good for the Earth and good for your style

BASED OUT OF CHICAGO, Chris Tag and team are designing and crafting bags made from heavy-duty military-grade canvas and upcycled materials. These bags aren't your average messanger satchel, they're hand made and basically indestructable. Best of all, Hipstamatic is teaming up with these cool-kid crafters to create a special collection with custom prints in the coming weeks, so keep an eye out! — *ME*

SPEAKING ABOUT THE UNSPEAKABLE (PIVOTAL MOMENTS IN SEX, POLITICS, AND RELIGION)





Differently Disabled

Thoughts by Danny Bracco

FOR A LONG WHILE AFTER YOUR ACHILLES TENDON EXPLODES into individual strings like a new rope torn in half—the kind of injury that seems so improbable until it happens, and then seems unsettlingly inevitable—you don't move at all. Toes kept above your nose, waited on for every meal, and clockwork pain that demands medication so good and so strong you have to scrape your name and address off the prescription bottle to ensure trash divers don't come to find your pharmaceutical ground zero.

But eventually, awfully, you have to get up. People with intact limbs have lives and jobs and not you to get back to and it's time to do some things for yourself. Who hurries past your crutches versus who offers up their seat on the bus become instant credits and debits for humanity. The moments of societal victory are extra sweet and endearing, the disappointments cold and outrageous, worthy of war and angry status updates. You are, as you have come to accept, a disabled person—it's your right to be moderately taken care of by the physically capable.

And then you start to get better. Your tissues knit and swelling goes down and the walking aids fall away, and after all that, the pain subsides. And though it's hard to admit—and harder to understand why—there's a mourning process. Gone are the days of being served your meals and helped in the shower softly, not sexually, by your boyfriend. The moments of medically induced fuzzy euphoria are gone (or they should be—Advil is, tragically, usually enough at this point). And, finally, it's your turn to give up your seat on the bus. You are not really disabled. Your injury was not that special, your circumstances not so dire, your needs not so important.

Like any humbling moment, this realization is uncomfortable. You've become so used to your temporarily disabled status that the "temporarily" part has withered away, much like your calf muscle. Crutches are appropriately named—you've leaned on this mini-trauma for months and healing suddenly feels abrupt and unjust.

It's the rehabilitation no one warned you for—your re-entrance into regularity. You may find yourself overwhelmed with the need to pout. Give in just a little. Treat your mental recovery as carefully as your physical recovery. Take in a final moment of helplessness.

But then recover. Do the work, put on the fake smile, and reacquaint yourself with your old self. You'll get used to it again. And the next time someone in need gets on the bus, you will be the first to give up your seat, and their smile will be earnest and warm, and it will feel good.

At least, better than Advil.





"I have known today a magnificent intoxication. I have learnt how it feels to be a bird. I have flown. Yes I have flown. I am still astonished at it, still deeply moved."

— Le Figaro, 1908

Photo Story by Ilana Sztaimberg









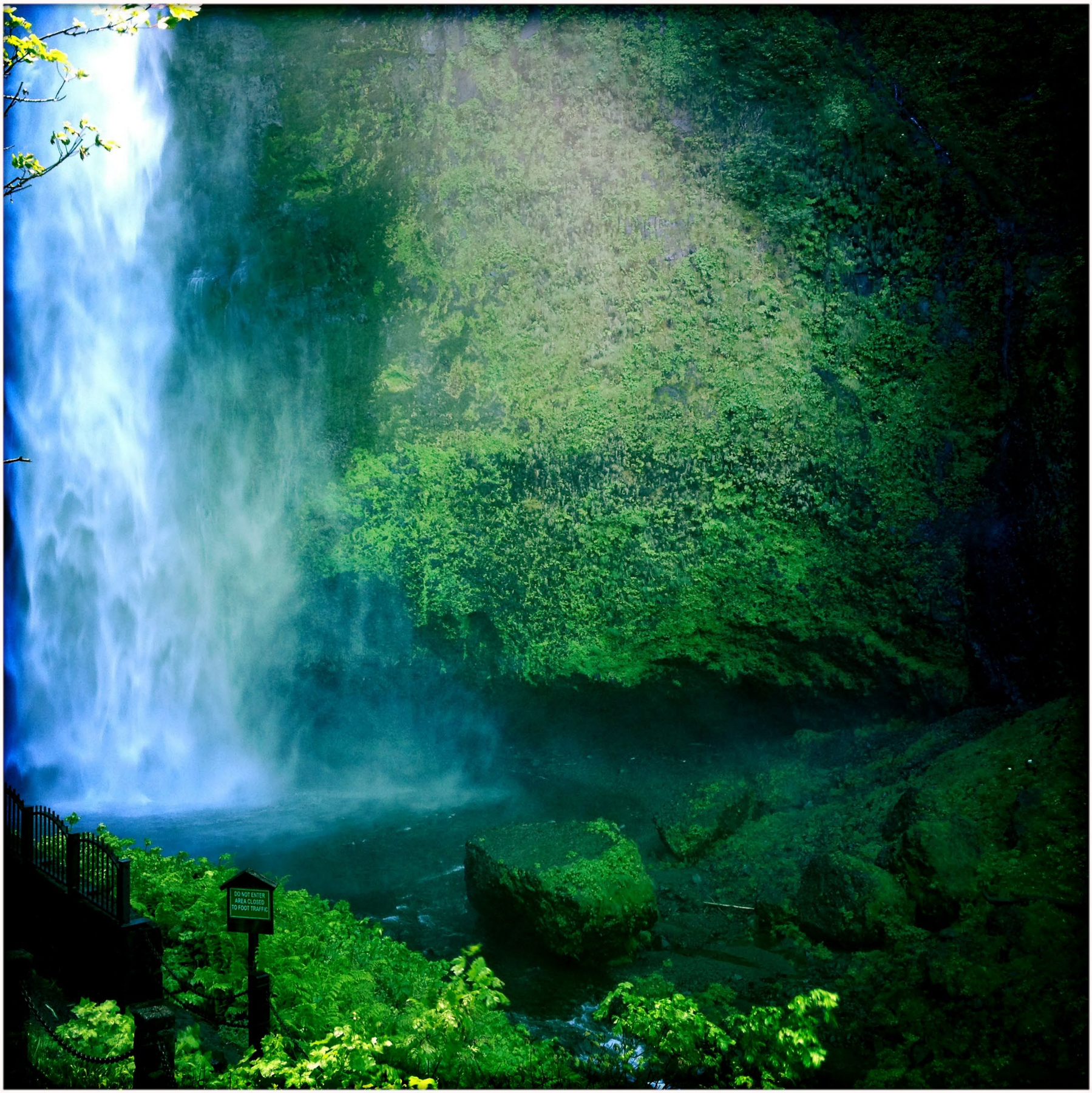


PHOTO BY

BETH SANCHES

—

JOHN S LENS
BLANKO FILM
NO FLASH

#makebeautiful

Hipstamatic

Hipstamatic

#makebeautiful

PHOTO BY
GIORGINA
GERMANOU
LUCAS AB 2 LENS
BLANKO FREEDOM FILM
MULTI-X



DELICIOUS



iAfrica

Photo Story by Paul Martin

Paul Martin is a writer & occasional photographer from Cape Town, South Africa. On a recent trip to Kruger National Park, he decided to try photographing African wildlife using only his iPhone and Hipstamatic.

"I wanted to take 'contrary' wildlife photographs, breaking every wildlife photography rule," says Paul. "So no big camera, no super-long lens, and no color. I used my favorite HipstaMatic combo of Lucifer VI and BlacKeyes SuperGrain. I'm pleased with the results because they're the first wildlife shots I've ever taken that don't look like everyone else's.

The only awkward bit is you've got to get pretty close with a naked iPhone – as the shot, on the following page, of my hand shows – and wild animals don't co-operate all that keenly, so about fifty opportunities are missed for every one you can reach. But that's the best thing about contrary wildlife photography; it's contrary."





DELICIOUS





DELICIOUS



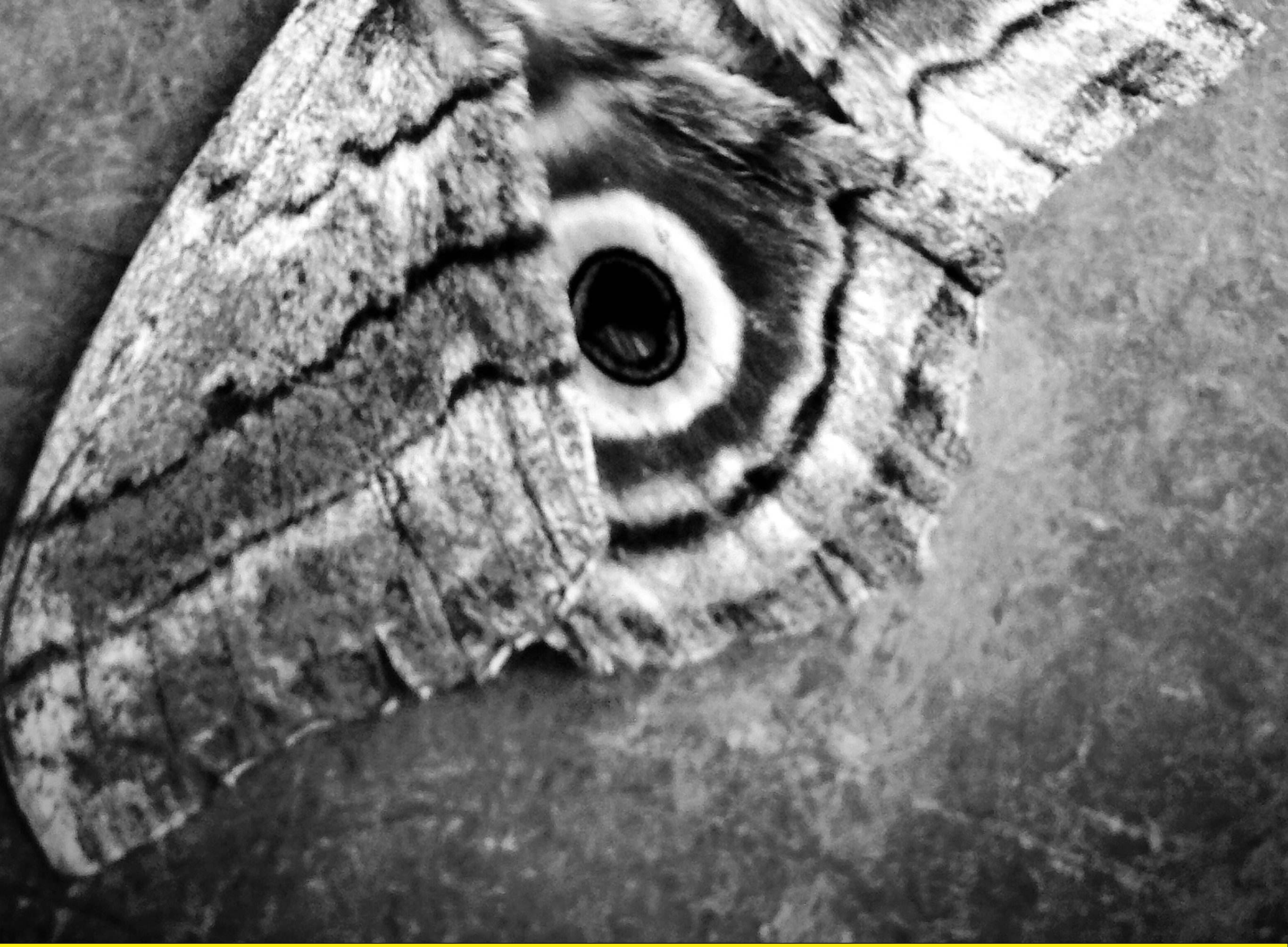




PHOTO BY

AEON JONES

—

KAIMAL MARK II LENS
W40 FILM
LASER LEMON FLASH

#makebeautiful

Hipstamatic

MEMORIES OF DEAN

Photos by JANA CRUDER

MODEL
Nate of Photogenics LA
HARI & MAKE UP
Veronica Lane



DELICIOUS











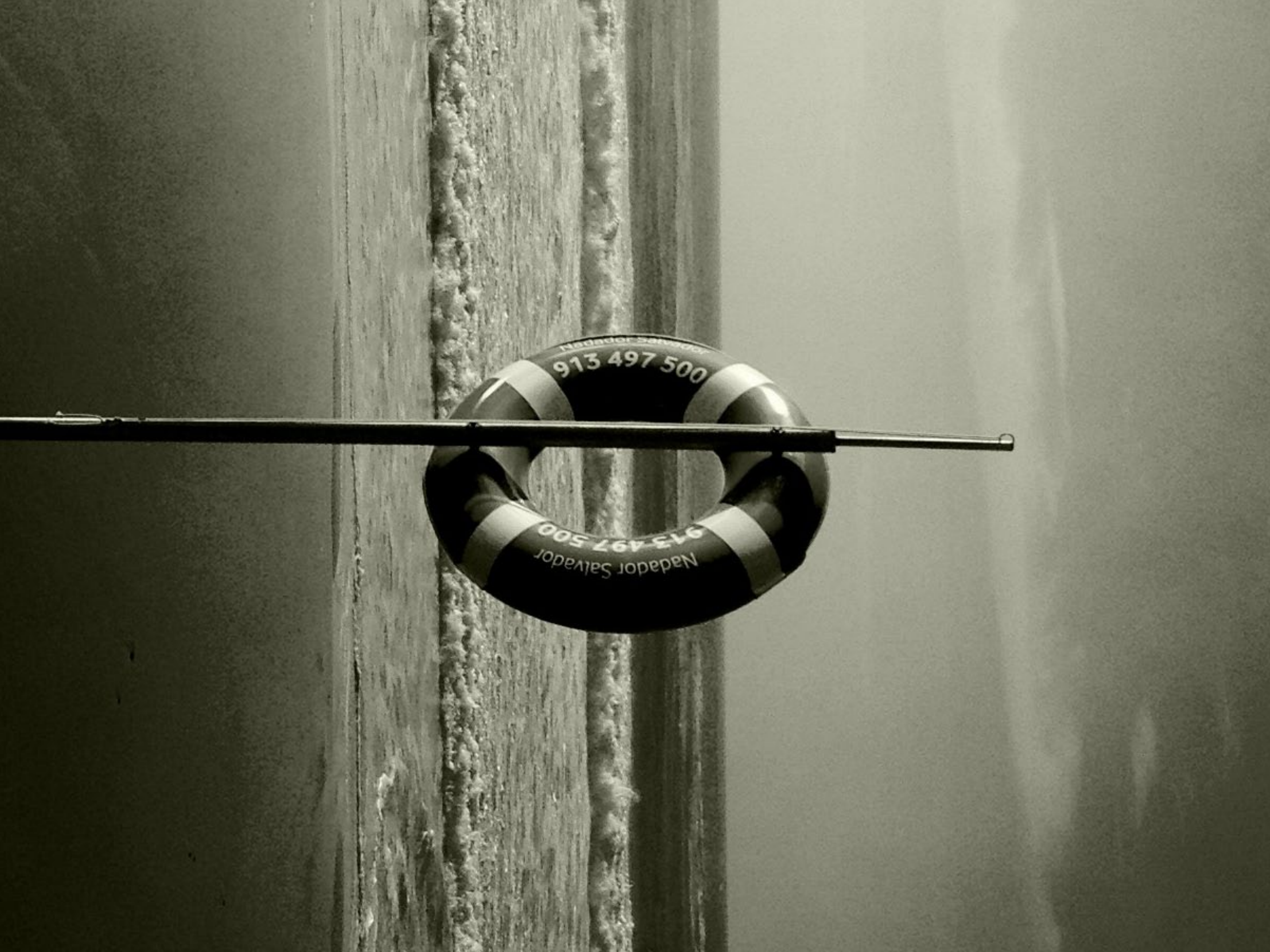




(Balal, Portugal)

A Photo Story by Denis Balibouse




Nadador Salvador
913 497 500





























DIY GOURMET

A HOLIDAY GIFT GUIDE FOR ASPIRING CULINARIANS

By Nevin Martell

GIVE IT FOODIE STYLE




GIFT edition
BreadKit.com
Average Joe
ARTISAN BREAD
GIFT edition
Kit

Everyone has that foodie friend who knows all the newest restaurants, watches Top Chef religiously, and is always posting eye-catching Hipstamatic shots of their food. Whether they can cook or just like to eat, these easy-to-use D.I.Y. kits for making gourmet goodies galore are perfect gifts this holiday season.

+++

Foodie bucket lists are filled tough tasks that produce tasty results, like scoring a reservation at the French Laundry and making a boule of bread from scratch. Luckily, it's easy to tick the latter with the Average Joe Artisan Bread Kit. Everything you need to become a master baker is included here – except for water and patience.

+++

$99, BREADKIT.COM


NET WT 2 oz (56.7g)
FIRE & FLAVOR
Gourmet. Made Simple.
Pickle It!
CRISPY ICEBOX DILL
Spices for Pickling Fresh Cucumbers at Home
ALL NATURAL
GLUTEN FREE
Pickle It!
SWEET BREAD & BUTTER
Spices for Pickling Fresh Cucumbers at Home
Pickle It!
THE ALL ROUNDER
Spices for Pickling Almost Anything at Home

Gourmands can pickle everything from cukes and carrots to onions and okra with Fire & Flavor's spice packets. Whether the goal is to make dill spears for a picnic or edible garnishes for Bloody Marys, this superior line of mini kits makes the pickling process almost as easy as buying a jar of Vlasics at the supermarket. Almost.

+++

$3.99 EACH, FIREANDFLAVOR.COM

JAM MING



Wintertime can feel like a food desert without the bounty of summer at hand. Luckily, the Ball Canning Discovery Kit allows do-it-yourselfers to enjoy strawberry jam, sweet corn relish, stewed tomatoes and more during the cold months when gardens are lying fallow.

+++

$11.99, FRESHPRESERVINGSTORE.COM

CHEESE MAKING KING



We all have that friend who makes pizza dough from scratch, then tops it with from-grandma's-recipe tomato sauce and fresh picked basil from their garden. The 30 Minute Mozzarella & Ricotta Kit allows them finish off their pie with style using homemade cheese. Or maybe they'll go crazy and make a calzone instead.

+++

$24.95, CHEESEMAKING.COM

TWIN

whiskey kit

crafted small-batch spirits

WOODINVILLE WHISKEY CO.

Bottles of 110 Proof Unaged Whiskey
Oak Microbarrel™
Whiskey Nosing Glasses
Booklet

Forget bathtub gin and homemade moonshine. D.I.Y. distilling so simple when using the Age Your Own Woodinville Whiskey Kit that even your crazy uncle (or your lazy brother) can do it. Just fill the miniature wooden cask with the 110 proof spirits, then tap the goods three to six months later. Cheers!

+++

$149.99, BINNYS.COM

Cooking Issue

This box of edible tricks is perfect for adventurous foodies who worship the culinary wizardry of molecular gastronomists like Ferran Adrià and José Andrés. The Cuisine R-Evolution comes with a cookbook and instructional DVD, plus necessary compounds like agar, xanthan gum, and sodium alginate. Guaranteed to transformogrify a dinner party into a magic show.

+++

$58.95, MOLECULE-R.COM



Keane Contest :: *Morning Commute by Tamara Lush*

14

CONTESTS

240,000

SUBMISSIONS

Here are a few highlights from this year's competitions.



Seattle Design Festival Contest *:: Skylines by Christabel Rose*



W Magazine Contest *:: Jetboard by Alex Lau*



Imagine Dragons Contest *:: Untitled by Denis Gettliffe*





W Magazine Contest :: *Untitled by Tim Engle*



Imagine Dragons Contest :: *Walking In The Park by Fernando Comotti*



W Magazine Contest *:: Interface by Doz Douché*





W Magazine Contest *:: Line Man by 7kaka*



W Magazine Contest *:: No Place Like Home by Wisteriax X. Gravy*



Groupie Contest :: *Iguacu Falls by Phil Orlins*





Seattle Design Festival Contest :: *Inca empire by Nancy D Cabrejos*

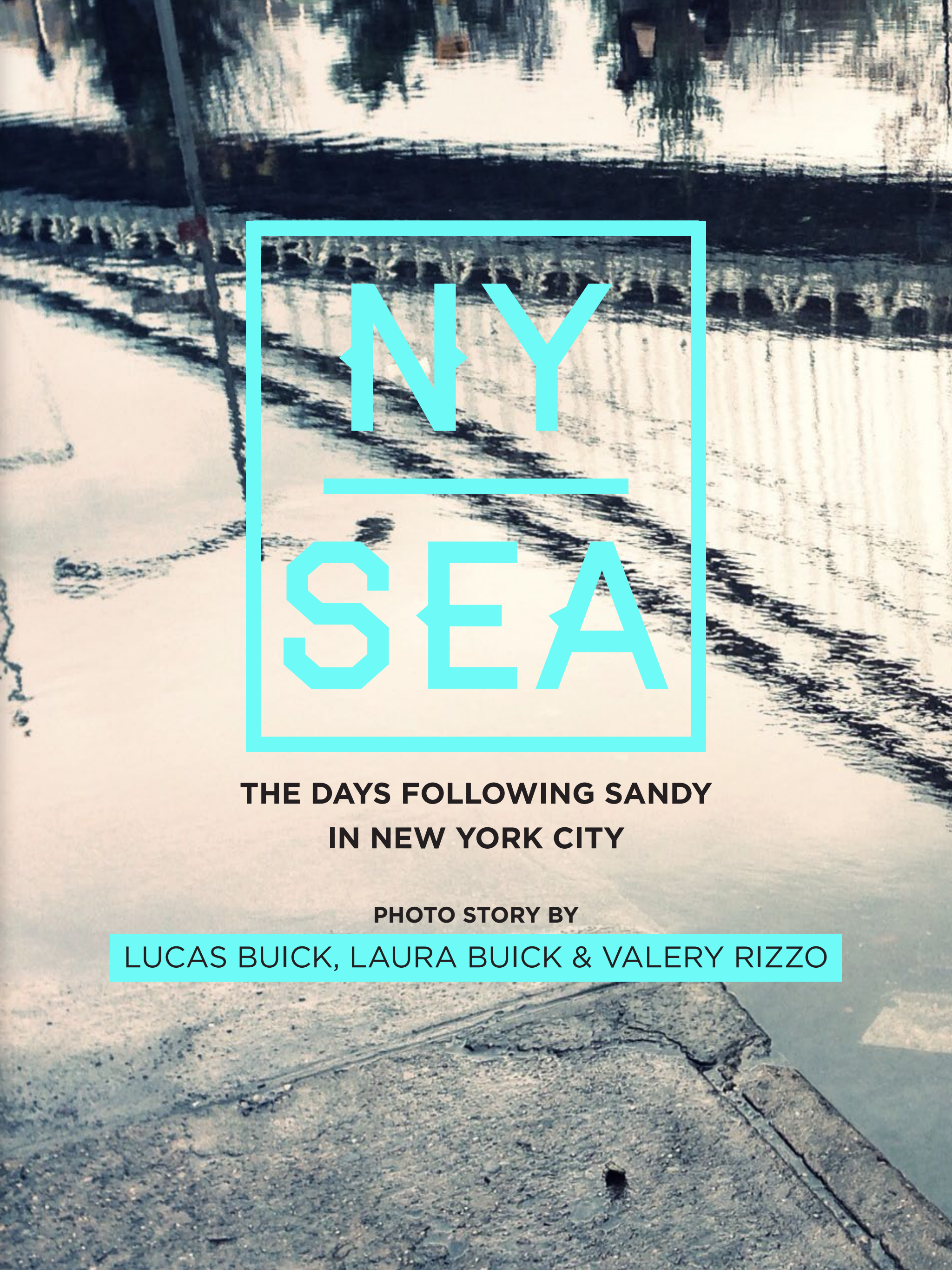
Seattle Design Festival Contest *:: Prague by Jim Cordell*





Keane Contest :: *Barn Burning by Caroline Williams*





THE DAYS FOLLOWING SANDY IN NEW YORK CITY

PHOTO STORY BY

LUCAS BUICK, LAURA BUICK & VALERY RIZZO






B 88 ST






















PARKING

NO PARKING


Winter
gloves
scarves




OPEN TODAY
FREE LUNCH F
ANY IN NEED
RED HOOK!


Kia
RUN!



SITUATION

Yeah, we got drunk. Some of us didn't sleep. We're just having fun and we don't care who sees. We're always ready to go out 'cuz that's the way it's supposed to be.











3





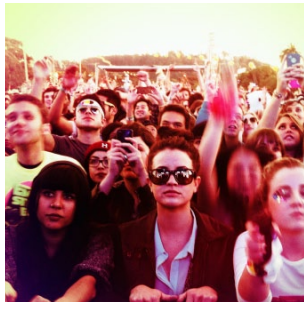
SAN FRANCISCO

OCTOBER 2012

TREASURE ISLAND MUSIC FESTIVAL

Photos by Peter Ellenby

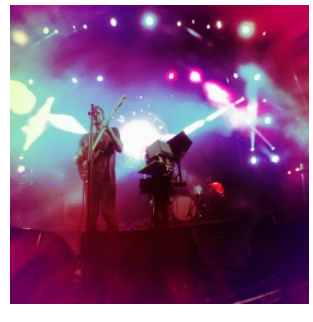
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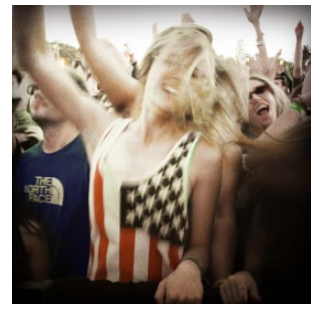
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9















LONDON, ENGLAND

NOVEMBER 2012

ETHIOPIA UTOPIA GALLERY, RGS

Photos by Mario Estrada









SAN FRANCISCO

OCTOBER 2012

HAUS OF HIPSTAMATIC

Photos by Mario Estrada

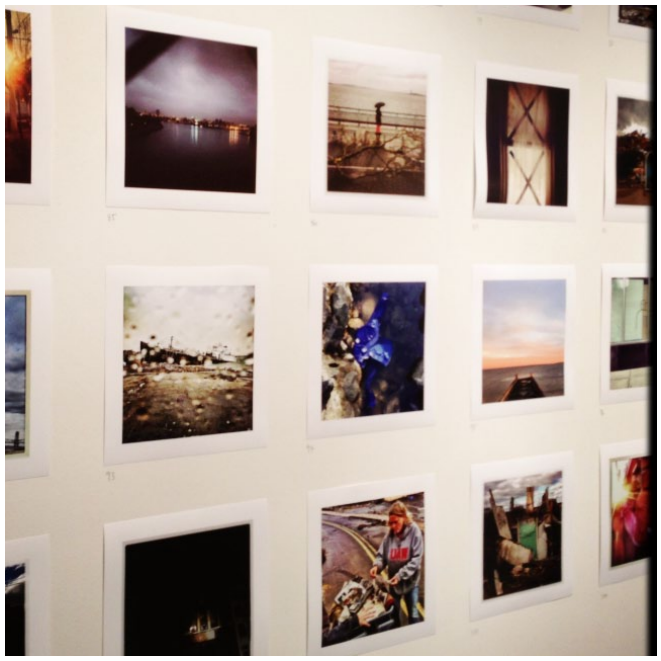




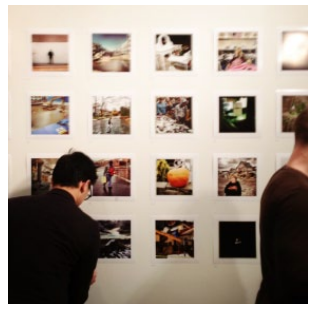






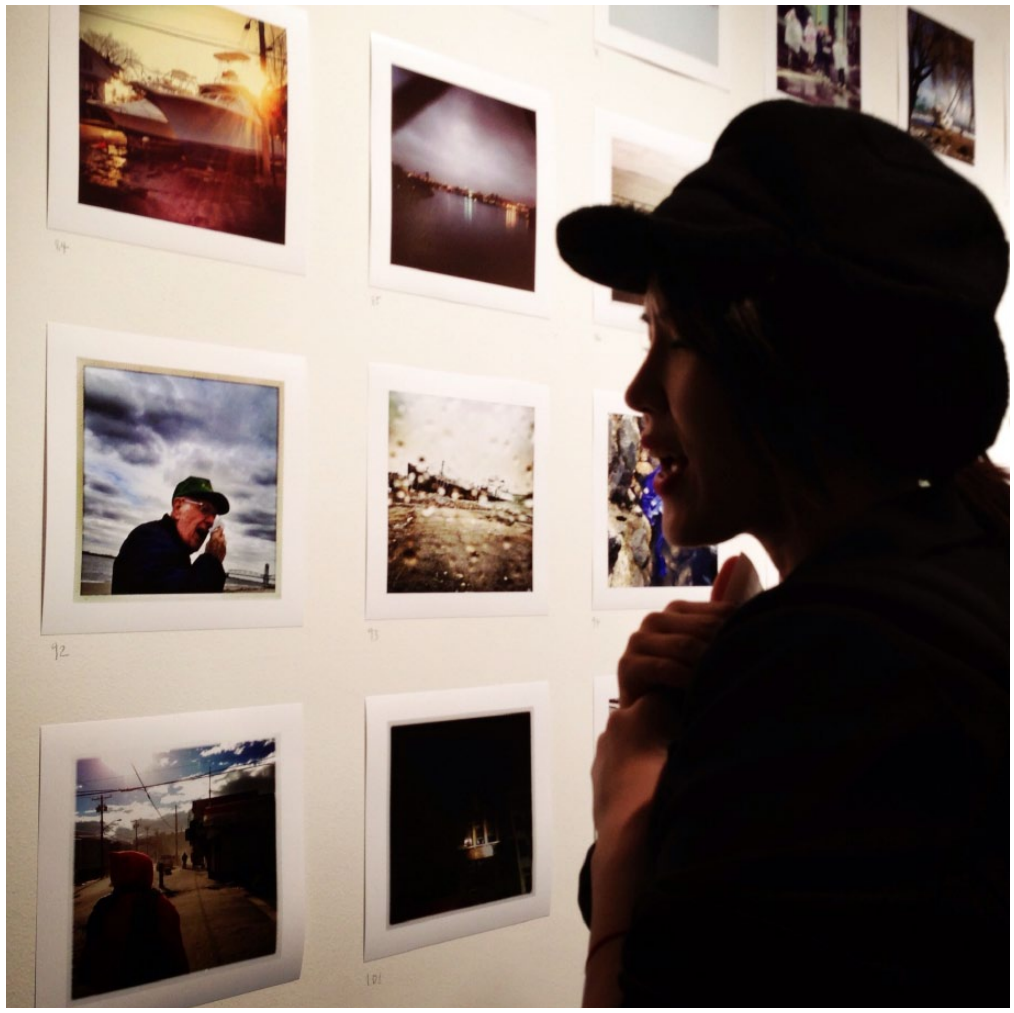












NEW YORK CITY

NOVEMBER 2012

#SANDY FUNDRAISER

Photos by Laura Buick



ONLINE +

Warm & Cuddly

From the fields of Wisconsin to the streets of Wicker Park, CEO & co-founder of Hipstamatic, Lucas Buick, got his very own lens last year. Read below for insight into the man behind the lens.

WHAT WAS THE INSPIRATION FOR THE LUCAS LENS?
A couple of years ago, just as Hipstamatic was taking off, my wife bought me a pair of prescription sunglasses that made the world warm—literally, my own rose colored glasses. The Lucas AB2 lens was inspired by those glasses, and how warm the world looked when I wore them.

ANY MEMORABLE LUCAS LENS SHOTS THAT STANDOUT?
The Lucas AB2 lens is part of the Wicker Park HipstaPak, which includes a flash called Jolly Rainbo (named after a hipster dive bar that was down the street from my studio in Chicago in 2008). The problem with using the iPhone hardware flash for bar and nightlife shots is that they always end up looking over-exposed—the flash is too intense and bright. The Jolly Rainbo actually brings back the midtones and corrects the problem. I've taken many great shots of the Hipstamatic team with the Wicker Park HipstaPak—some that will never see the light of social media, thankfully! However, the Wicker Park HipstaPak is definitely an all time favorite for me, and we all use PhotoStream to share and comment on images that are too hot for Facebook.

WHAT'S NEXT?
2013 is going to be a big year for Hipstamatic as we focus on doing projects we're passionate about, and sticking to our creative and photographic roots. I'm excited about the the quality and type of products we're launching in the next several months. Stay tuned!

LET YOUR VOICE BE HEARD

We want Snap to be the most badass magazine out there, and we want you to help make that possible. What would you like to see more of? Less of? Weigh in on all things Snap at

TAP TO EMAIL US