Snap

THE ONE LIFE ISSUE JAN 2013

CLIMAX
WAR ON MARIJUANA



FEATURE
Focus on
Passion
LIFE ON HYPER DRIVE

PHOTO HOW-TO
ELECTRONIC PLAYLIST
LIVE FIT TIPS FOR 2013
HIPSTOP CANCUN

&
PLUS

WILLY MOON
UPDATES MUSIC

SHOT USING AMERICANA LENS / US1776 FILM



ONE LIFE: BRING IT 2013

BY NOW, WE'VE FIGURED OUT THE MAYANS WERE WRONG, and that we still have a bit more time on Earth. But given all the end of the world talk, it got us thinking—how much time are we promised? Are we doing all the things we love? Are we honoring and pursuing our passions?

Thus, the "One Life" issue was born. It's our motto at Hipstamatic and Snap Magazine, courtesy of the one and only, Mario Estrada, VP of Partnerships at Hipstamatic, and ultimate "One Life-er."

So, what does One Life mean exactly?

It means we only know for sure we get one opportunity at living life, so it's on us to make sure it's the best, most positive, fulfilling experience possible.

If something makes you sad, change it.

If something makes you mad, leave it.

And above all else, tirelessly pursue your dreams and passions. Foster relationships with people who mean the most to you, and those who want to help you achieve your loftiest goals.
You'll see these themes , and more, reflected throughout our January issue. We hope after reading the stories and flipping through the pictures, you'll ask yourself—am I living the best, most positive, fulfilling life possible?

So...are you?

MOLLI SULLIVAN
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Hipstamatic

#makebeautiful

PHOTO BY

ALVIN

—

LIBATIQUE LENS
BLANKO FILM
NO FLASH



JANUARY 2013



SHOT USING GSQUAD LENS / W40 FILM / MULTI-X / PHOTO BY MARIO ESTRADA

112

FEATURE STORY

ONE LIFE

A look at people reppin' the One Life philosophy to the fullest

148

QUICK UPDATES

Start the new year with DIY projects to feel accomplished and creative

160

ELECTRONIC MUSIC

Years in the making but how long will this new mainstream sound play in our headphones?

180

BODY AS FORM

Photographer Chiun-Kai Shih let's us in on on one of his go-sees with the new Tintype SnapPak

HELP US

MAKE SNAP

EVEN MORE AWESOME

Send us your rockin' photos, words, and ideas
and you could wind up in the next issue of Snap!

TAP TO EMAIL US

COVER PHOTO
by Mario Estrada using
Tinto 1848 Lens /
D-Type Plate



LISTEN +

Sit by the fire and listen to this month's playlist while you browse.

SHOT USING JANE LENS / INA'S 1982 FILM / PHOTO BY LEONARDO CORREA LUNA

40

2 EDITOR'S LETTER

10 CULTURED
How To: Weddings
WinterSalt Playlist
Underappreciated Playlist
Live Fit

26 HIP STOP
Cancun

34 SLASH
Street Pussy
Karaoke

40 ADVENTURES IN HIPSTALAND
Malaysia
Tulum
Sea Life
Air Life

74 OBSESSED
El Celler de Can Roca
Capital Cities
Taylor Stitch
Life in Motion

104 CLIMAX
Legalizing Marijuana

106 DELICIOUS
Gridded Explorations

190 SITUATION
Santa Skivie Run
Wish You Were Here
New Year's Eve at the Haus

196 LENSED
Tinto 1848

Hipstamatic

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PHOTO BY

ELEONORA ZANI

—

JOHN S LENS
W40 FILM
NO FLASH





SHOT USING TINTO 1884 LENS / D-TYPE PLATE FILM

AB

JOINED MAY 2010

THE SATISFIER

Allan Bedford handles customer support for Hipstamatic. Once upon a time he grew up in a small town in southwestern Ontario, Canada. He now calls Toronto home and enjoys putting Hipstamatic through its paces while out on photo walks in the city. When he's not out capturing street scenes he's often geeking out at home watching Doctor Who or West Wing on DVD, building LEGO models, or playing board games badly. He's even been known to design a game or two of his own. Allan is also the author of the Unofficial LEGO Builder's Guide; proof of just how emphatically he embraces some of his hobbies.

ALLAN'S DRINK: BARKING SQUIRREL LAGER
(BREWED IN BRAMPTON, JUST NORTH OF TORONTO)
@AllanBedford

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SHOT USING JOHN S LENS / INA'S 1969 FILM / PHOTO BY WASSIM DIAB



CULTURED

Enjoying the finer things in life isn't about caviar and champagne (although a bottomless mimosa brunch never hurts!). Living fine is about appreciating the details. Learn how to shop, cook, dress, and make your uber-cultured lifestyle look effortless.









ALL PHOTOS SHOT USING JANE LENS / INA'S 1982 FILM / PHOTO BY CHELLISE MICHAEL

I Thee Photograph

Wedding photographer Chellise Michael gives us six quick tips on how to take amazing Hipstamatic snapshots at the next wedding you attend—trust us, the bride and groom will thank you

There are few things as intimidating as being asked to photograph a friends' wedding: The pressures of missing a shot or not living up to the expectation can be daunting. Thanks to wedding photographer extraordinaire, Chellise Michael, you'll now have go-to tips to keep you cool and calm before your—and your friends'—big day!

1 **SET YOUR FAVORITES**
Before the wedding, play around with all of the lenses, films, and flashes that Hipstamatic offers, and select the one(s) that you love the most so you're ready to shoot.

2 **SHOOT HIGH**
Set your resolution to "High Quality" on the camera settings so you can get them printed as hi-resolution photographs and surprise the couple with the thoughtful gift. You'll be their favorite guest!

3 **BE CONSISTENT**
If you plan on sharing or printing the images for the newlyweds, it will look best if all of the images have a similar editing style and feel to them.

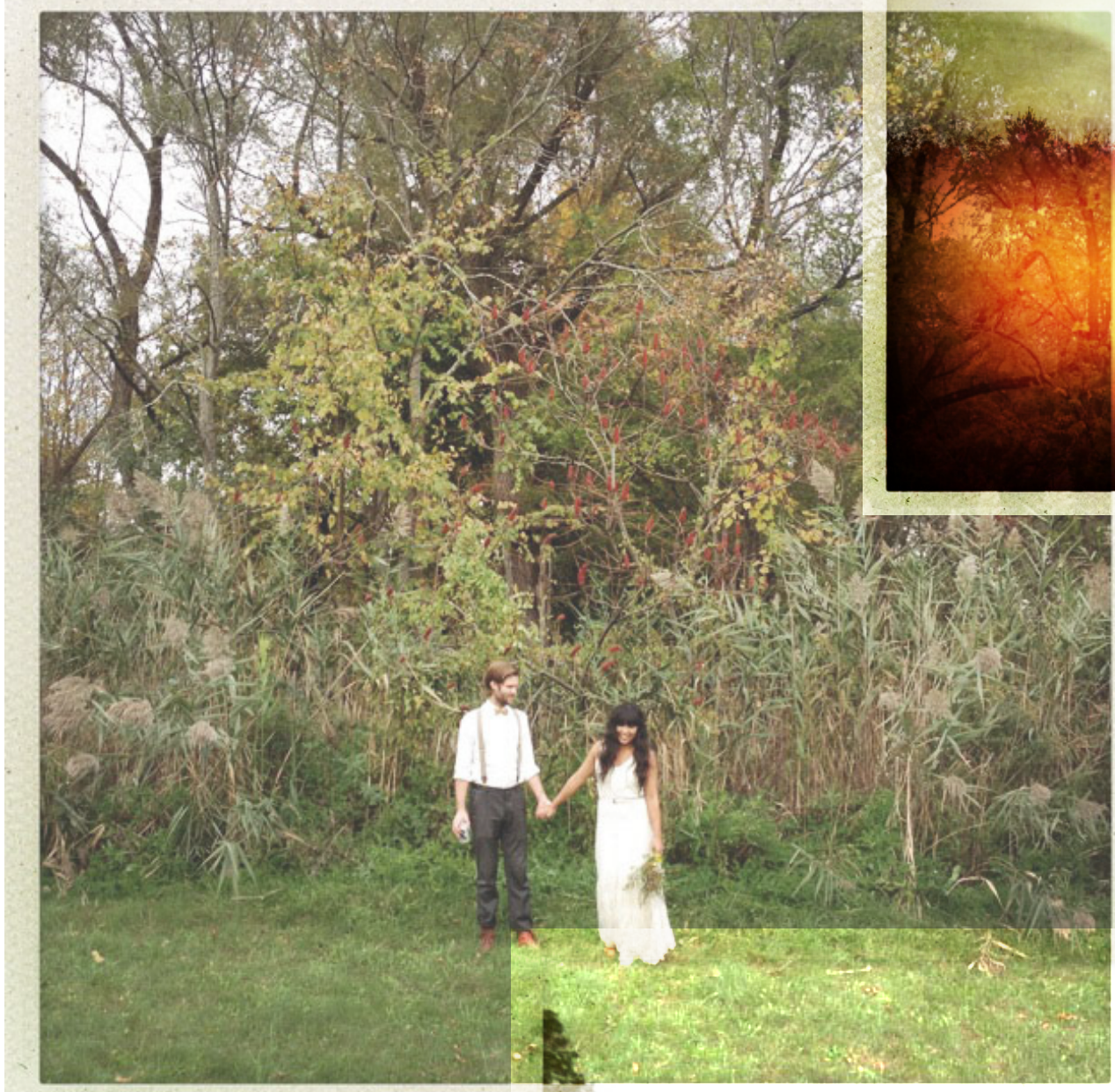
4 **NOTICE THE DETAILS**
Don't forget about the little things that matter! Like the detail of her headpiece, his amazing bow tie, her shoes, the cake, etc.













SHOT USING JANE LENS / INA'S 1982 FILM / DREAMPOP FLASH











5 KEEP IT CANDID
Capture emotion—like his expression as she walks down the isle, the look on Mom's face during the father and daughter dance, or the little flower girls as they walk timidly down the isle. Candids are always the couples' favorite, so be sneaky!

6 RULES OF SOCIAL
A wedding is a very intimate event, always ask permission from the couple before tagging or posting images from their wedding day!

For a peek of a full Hipstamatic Dream Wedding Shoot visit Chellise Michael Photography's site:

ONLINE +

Hipstamatic TINTYPE



THE TINTYPE SNAPPAK:
AMAZING, SOUL-CAPTURING PORTRAITS THROUGH THE LENS OF HIPSTAMATIC!



LEARN MORE



SHOT USING JANES LENS / DC FILM / PHOTO BY MOLLI SULLIVAN

Wintersalt Playlist

WINTERSALT MUSIC & ARTS FESTIVAL on December 28th and 29th in San Francisco, CA, boasted performances by some of the music industry's most in demand electronic acts, inlcuding Diplo, Zedd, Dillon Francis, Paper Diamond, and more. We were there to check it out in person, but for those of you who couldn't make it out, we've put together a playlist to make you feel like you were right there with us.

This playlist is perfect for getting ready for a night out, or even just working out at the gym, so go ahead and get your twerk on. *—MS*

LISTEN +

The Playlist

1. DIPLO - SET IF OFF
2. PAPER DIAMOND - LEVITATE
3. K.FLAY - MESSIN WITH MY HEAD
4. ESHONE - CAMBIO
5. ZEDD - SPECTRUM
6. THEOPHILUS LONDON - I STAND ALONE
7. MONSTA - WHERE DID I GO (DILLLON FRANCIS & KILL PARIS REMIX)
8. ST. LUCIA - ALL EYES ON YOU
9. REVOLVR - THE BEAT GOES ON



★★★★★ DIGITAL PHOTOGRAPHY NEVER LOOKED SO ANALOG ★★★★★

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PHOTO BY

BETH SANCHES

—

JOHN S LENS
BLANKO FILM
NO FLASH





WOOD PANEL PRINTS
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SHOT USING JOHN S LENS / BLACKEYS SUPERGRAIN FILM / PHOTO BY PETER ELLENBY

Under the Radar Music for 2013

ONE OF THE GREAT THINGS ABOUT SNAP MAGAZINE IS GETTING EMAIL FROM PASSIONATE READERS, and such was the case with Guillermo David.

While he was a big fan and reader of Snap, he said he wanted to see even more "under the rader" artists in our music sections. So we put him to the challenge—we asked him to curate a list for us to look at, and we'd consider including it.

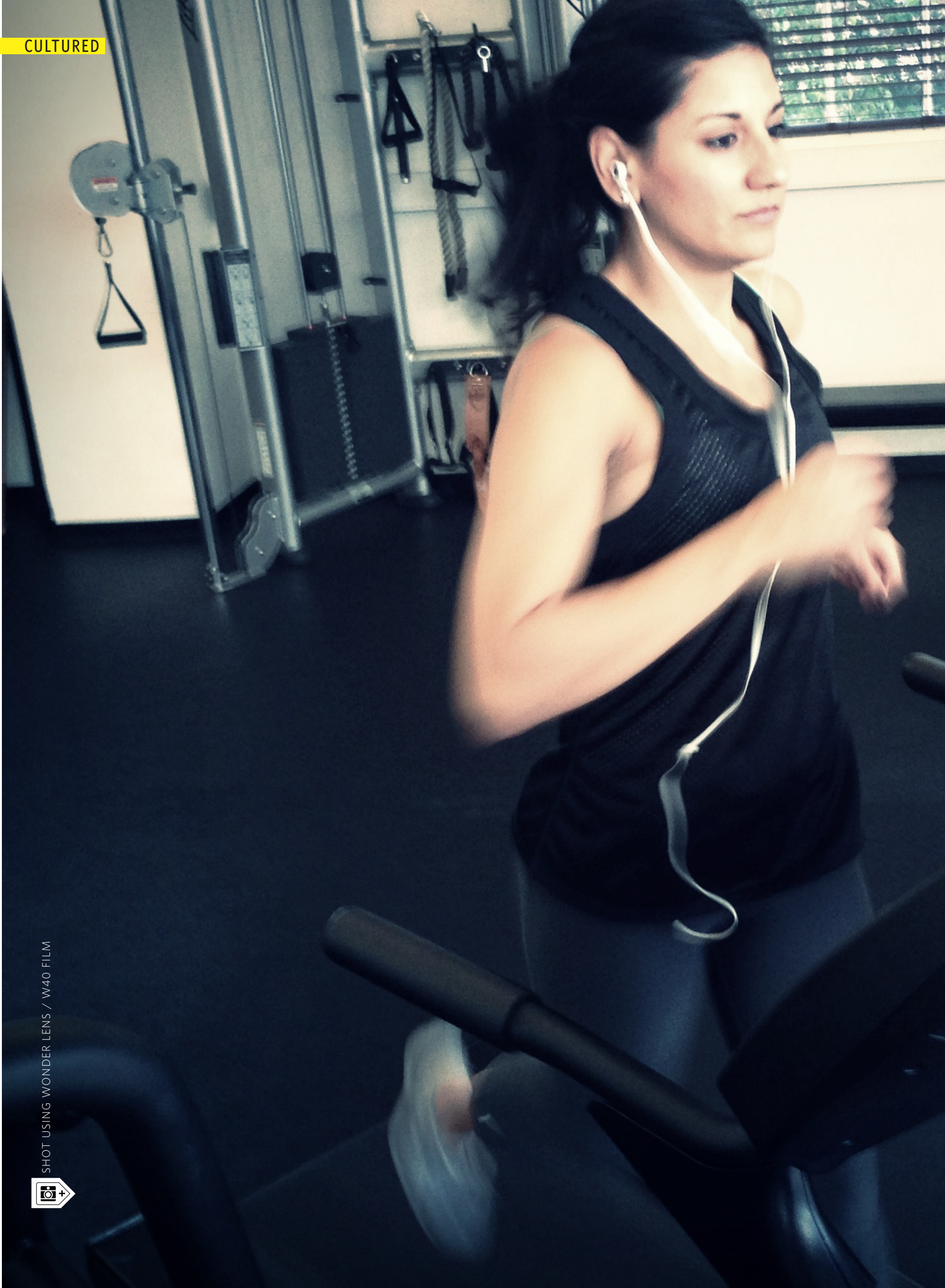
Turns out we loved his list and were already big fans of some of the artists on it (hello, Geographer and Chad Valley!). We think you'll dig it, too. So, take a listen, and get familiar with some rad new tunes for 2013.
—MS

LISTEN +

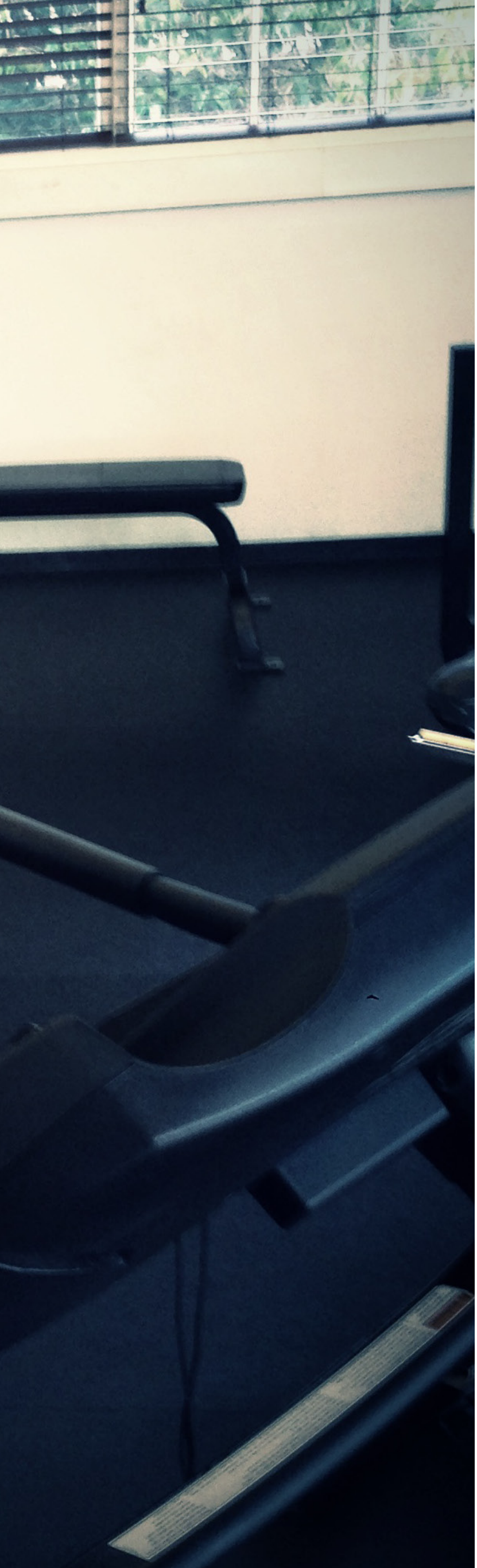
The Playlist

1. BEACH FOSSILS - SOMETIMES
2. CHAD VALLEY - SHELL SUITE
3. JONQUIL - PILLOW QUEST
4. DOG IS DEAD - GLOCKENSPIEL SONG
5. TROPHY WIFE - BRUXISM
6. BOAT CLUB - SPANISH CASTLES
7. OBSERVER DRIFT - WARM WAVES
8. FUCK ART, LET'S DANCE! - THE CONQUEROR
9. CRAFT SPELLS - SCANDINAVIAN CRUSH
10. BYE BYE BICYCLE - NORTH-POLE

CULTURED



SHOT USING WONDER LENS / W40 FILM



ONLINE +

Do It and Kick Ass Doing It

General Manager + Fitness Lifestyle Coach at DIAKADI, Gina Gutierrez, breaks down the 6 simple daily practices to starting this year off right.

DIAKADI is a fitness, performance, and life facility located in SoMa San Francisco, and we have been kicking ass for the last eight years. We love what we do. Together as a team, we live and teach what we call the 6 DIAKADI Elements, core values that inspire us to slow down in life, laugh out loud, move pain free and discover our passion and purpose. We hope these elements inspire you to launch your New Year in healthy, active spirits..

1. MOVEMENT

THRIVE:

We recommend getting an assessment by a trainer, physical therapist, or health practitioner and throwing out the mantra 'no pain, no gain!' Listen to your body, correct imbalances and posture, then develop a program with proper alignment to avoid future injuries and problems. Form always comes first.

KICK ASS:

Already have a fitness program? Our bodies are incredibly smart in how they adapt to stimuli, so the same stimulus over and over will lead to a quick plateau in your training. Playing with your tempo such as trying a 3:2:1 (vs 2:0:2 tempo which is very common) can help you gain strength and muscle mass, while also increasing your functional strength in both sports and daily living. We recommend you check out our blog for more detailed info.

2. FUEL

THRIVE:

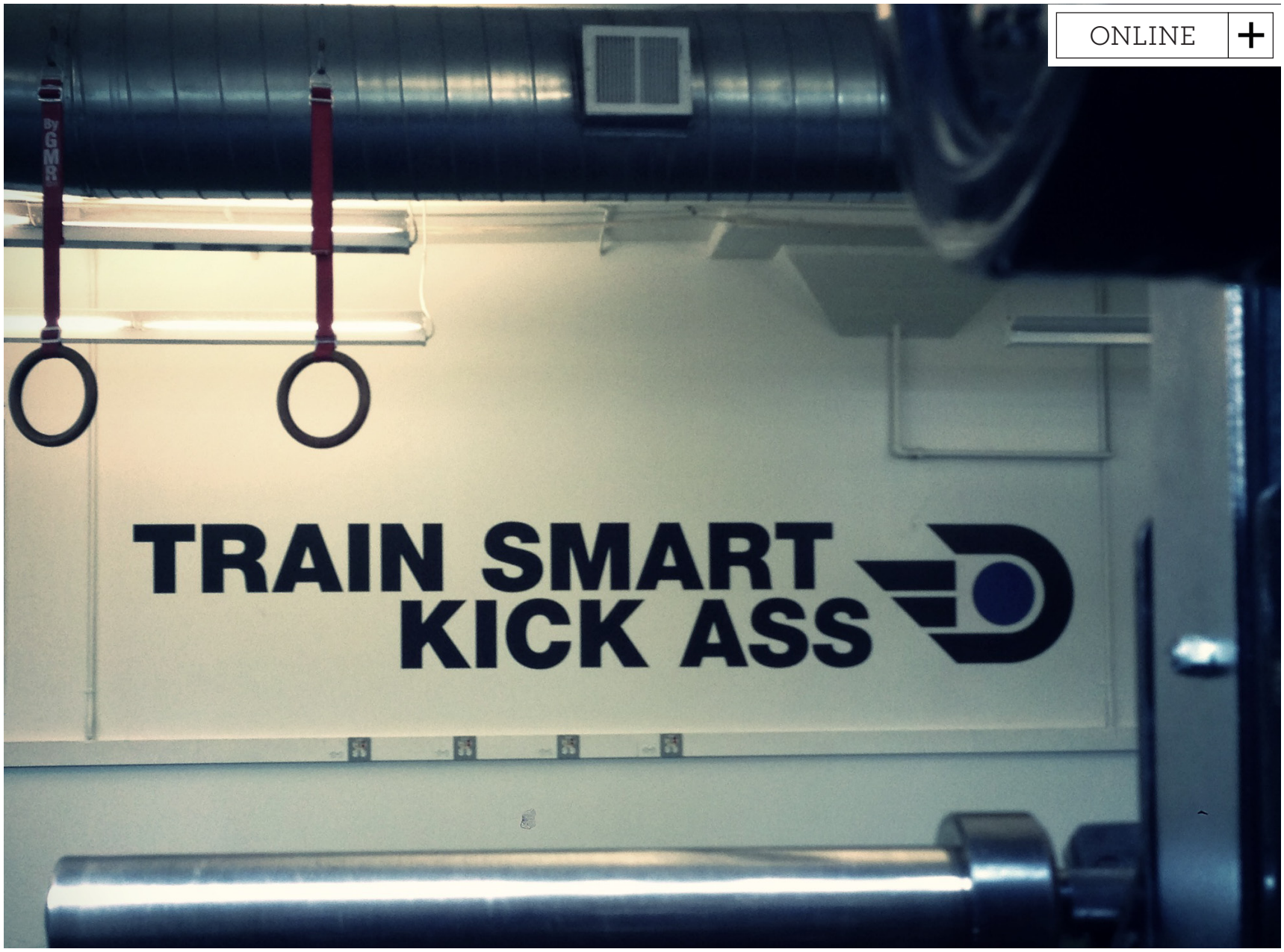
Look at food as a gift rather than a chore. Simple reminders such as selecting whole, real foods rather than processed items can help you lose some body fat but more importantly, live a healthy lifestyle. Focus on taking in vegetables and good sources of protein, some fruit, nuts and grains.

KICK ASS:

Experiment with changes in diet - gluten free, dairy free, reduce alcohol and sugar - for 6 weeks to know how your body reacts to it. Eat what your body understands to digest.
what your body understands to digest.



SHOT USING LOFTUS LENS / DC FILM



3. RESTORE

THRIVE:

Ideal Sleeping for the body is 10p-6a. From 10p-2a our body is in physical recovery while 2a-6a, it is in mental recovery. We encourage pre-sleep activities to promote restful sleep such as no electronics or bright light (TV, computers, tablets, phones, overhead lighting) for 1-2 hours before bed.

KICK ASS:

Breathing focused meditation is great before bed to clear your head.

4. BALANCE

THRIVE:

Don't fill your life with stress and pressure or you will miss out on enjoying day to day. Prioritize yourself over all things and take care of YOU. By doing so, you will be a complete individual to do your best at work and in relationships.

KICK ASS:

Every day you walk in the gym, ask your body, what are you physically able to do today? Be honest with yourself and do not run your body down. Like mentioned above, recovery (in the form of sleep, yoga, meditation) does wonders for the body.

5. FOCUS AND PASSION

THRIVE:

Ask yourself, "What drives and motivates you in life?" Have you ever wanted to try something new or devote more time to a passion like kite boarding, photography, writing a novel, dancing, volunteering? GO FOR IT! Experiment with a class or organized session and discover.

KICK ASS:

Once you find that activity you enjoy, create a habit and make time for it.

6. SPIRIT

THRIVE:

If you could do anything this weekend what would it be? Promote your spirit with connections with yourself and your love for family, friends and hobbies.

KICK ASS:

No matter what goals we have—weight loss, muscle mass, functionality, longevity, or simply general health—looking at the BIGGER PICTURE of our health and wellness will always be the most efficient path to truly taking POSITIVE steps towards reaching our goals.

A Classy Cancun

By Molli Sullivan

MY BEST GIRLFRIENDS GOT ME A TRIP TO CANCUN FOR MY 30TH BIRTHDAY. While I was extremely grateful, admittedly, my first thought was: Isn't Cancun for the barely legal Spring Breakers?

However, I turned the infamous locale into a career woman's much needed R&R oasis. Read on to learn how we made the trip less "drunken disaster" and more "super chic."

SHOT USING JANE LENS / BLANKO FILM

RESORT
When you're barely legal, staying in a trashy hotel is fine, even expected. But this is one area you can't skimp on if you're going for the "30-is-the-new-20" vacation. We stayed at the Hyatt, and from the room to the service to the food, the entire experience was fantastic. Sure, the room was a little more pricey than the $80 run-down "hotels" a.k.a shacks, but the comfort and convenience is worth it.

FOOD
Cancun is full of touristy options (Senior Frogs, anyone?). Feel free to skip those, and instead visit The Grill (at the Hyatt) and Macombo (a short walk from downtown). The Grill had some of the best food of my entire life, which is a tall order considering I live in San Francisco which has some of the best restaurants in the world. Macombo was great for seafood and ceviche, but what was even better was the location. It's situated right next to the ocean, so you'll be calmed by the sound of the water while you sip a margarita and chat with friends late into the night.

BEACH ATTIRE
If you look fabulous, you'll feel fabulous. Cut off shorts from your high school jeans are okay when you're 19, but for



SHOT USING WATTS LENS / BIG UP FILM



SHOT USING WATTS LENS / BIG UP FILM



SHOT USING WATTS LENS / BIG UP FILM / MULTI-X



this trip, spend a little money on some stylish beachwear. I purchased several coverups from Victoria's Secret and rocked them up and down the beach, feelin' fabulous and sexy.

FLEA MARKETS
Mexico is known for its flea markets. Instead of getting some throwaway friendship bracelets, find a really nice pair of earrings, or a beautiful tapestry you can take home and frame to remind of your relaxing days on the white sand near crystal blue water.

NIGHT LIFE
Cancun wouldn't be Cancun if you didn't have a little fun. And hey, 30 is the new 20, so feel free to connect with your inner wild child a bit! If you're going to a club, I suggest the Palazzo. The interior is gorgeous, with spectacular lights and great music. However, be warned, there isn't a last call in Mexico. Before you know it, you might be watching the sun come up... and that's not necessarily a bad thing. One life!



SHOT USING JANE LENS / DC FILM

SHOT USING LUCIFER VI LENS / INA'S 1982 FILM





SHOT USING JANE LENS / DC FILM



SHOT USING WATTS LENS / BIG UP FILM

SLASH

Some things in life are too damn hard to decide. Slash is all about those in-betweens—do you love it, or do you hate it? Or do you love/hate it?

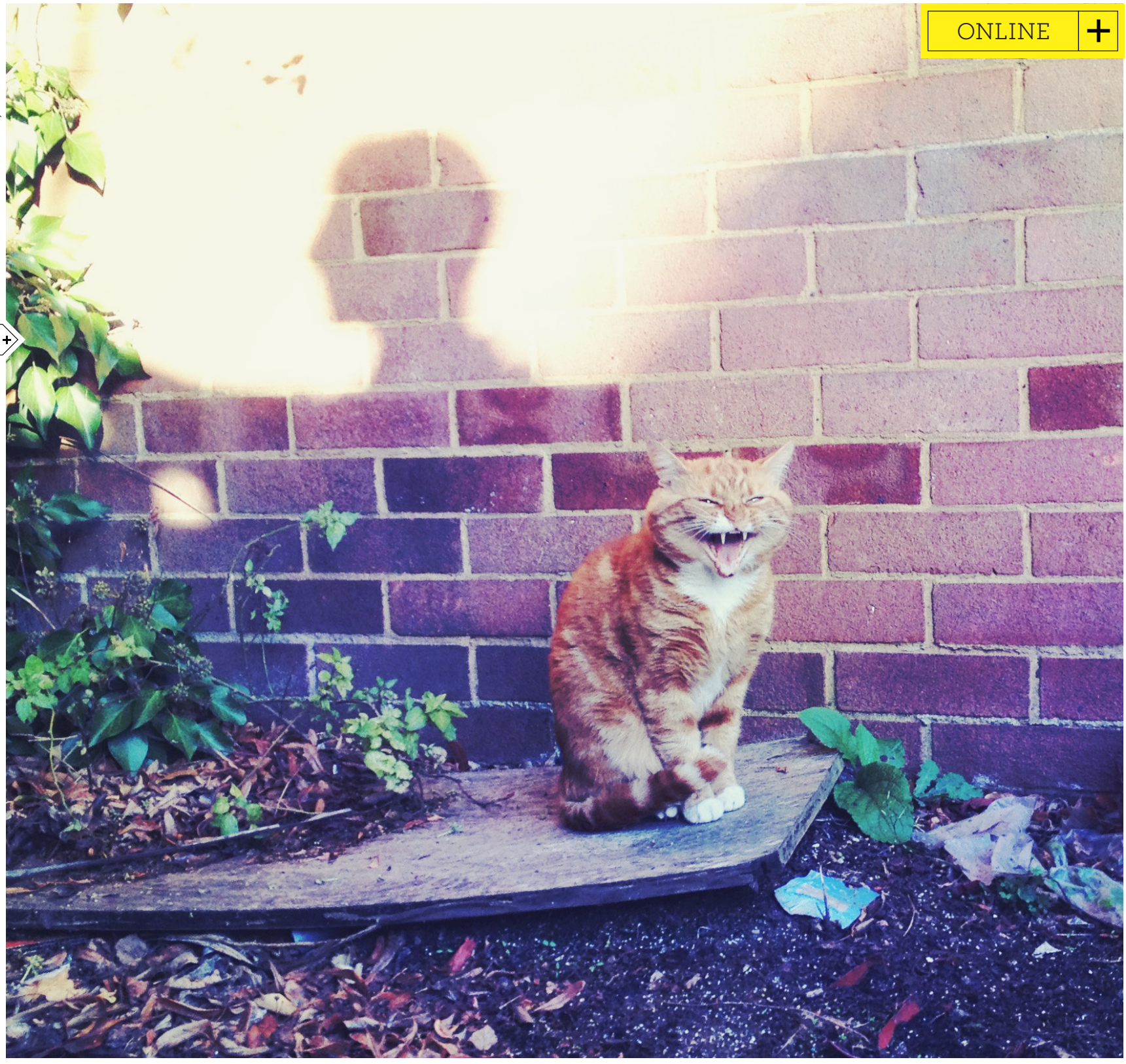




SHOT USING WONDER LENS / W40 FILM / MULTI-X / PHOTO BY FEDERICO PORRAS BERNANDEZ

SHOT USING FOXY LENS / US1776 FILM

ONLINE +



Street Pussy

Can the Internet really handle another cat blog?

THE NAME SAYS IT ALL: A UK blog dedicated to snapping shots of cats on the street. My initial reaction was "Really?!?" but after taking some time to look through the images, I started to see a new layer to them. A real consideration to composition, pattern, texture, and light. It's not the standard cute cat doing cute things that cute cats do (well there are a few of those, too) but interesting moments that seem to give personality to these clever felines. Now, I still don't love cat pictures, but there is something fascinating with how often they are photographed and the percentage of Internet servers dedicated to hosting the pictures. If you enjoy a good meow shot, Street Pussy is the blog for you. —*ME*



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Karaoke King

I've lived in fear of standing in front of people and pretending Im in the shower.

I FEEL SOO EXPOSED, singing up there while everyone judges and laughs...at least, that's how I always felt. Like at the end of my song, Simon is going to tell me about the screeching cats that sound better than me, and that I should have spared people's ears. The very mention of the word "karaoke" would make me cringe and roll my eyes, followed by complete cold sweats at the thought that I may be dragged to the bar to get drunk enough to make it onstage only to leave my dignity with the mic. Karaoke King will never be a badge that I can honorably wear.

That is until I found my Karaoke song. Well, that and private rooms. It has changed my view on the whole experience. Who knew that Wonder Wall would also be my savior in a time of need and desperation. The song instantly makes the entire room sing along which takes the pressure off of me, and now you. You're welcome. —*ME*



SHOT USING TEJAS / JINA'S 1969 FILM / PHOTO BY DREW MILLER

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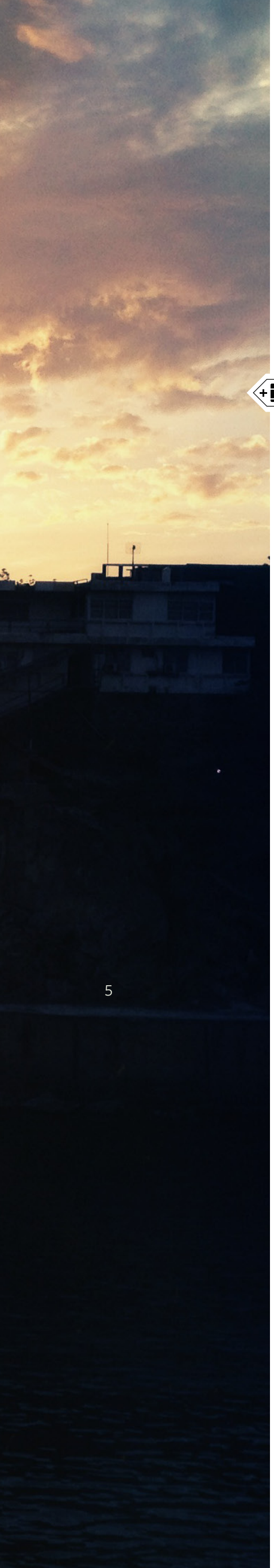
PHOTO BY

RICKY CARDENAS

LUCIFER VI LENS
BLACKEYS SUPERGRAIN FILM
NO FLASH







SHOT USING FOXY LENS / SUGAR FILM

Sea Life

Photo Story by John Dunaway

Arrggghh! The adventures of sailing the seas, and exploring far away lands seems as carefree as the movement of the waves themselves, but this is far from true.

EVERY THREE MONTHS, I pull out my sea bag of quality boots, gloves and tattered clothes to embark upon any voyage of three months time aboard a commercial cargo vessel as a mate.

This career decision has sent me circumnavigating the globe, reaching distant shores of foreign countries which I've often had to pick up an Atlas to even locate. This life is a roller coaster of emotions between the pain of departing from friends and family to the doubt of your safety in ugly weather to the stresses of corrupt foreign officials. But at the end of each voyage, I look back through my photos at the stories they tell and say, "that was an experience well worth the hassle."

On the voyage which just completed, we have visited the shores of Colombia, been detained in Venezuela, back to the US of A for repairs and finally loading, then across the turmoil of the Atlantic to West Africa with FoodAid cargo. There are few moments I'd ever be able to forget—from the people to the smells to the tastes—but in case they do slip my mind, I'll always have the hard, Hipstamatic proof to look back upon in photos.

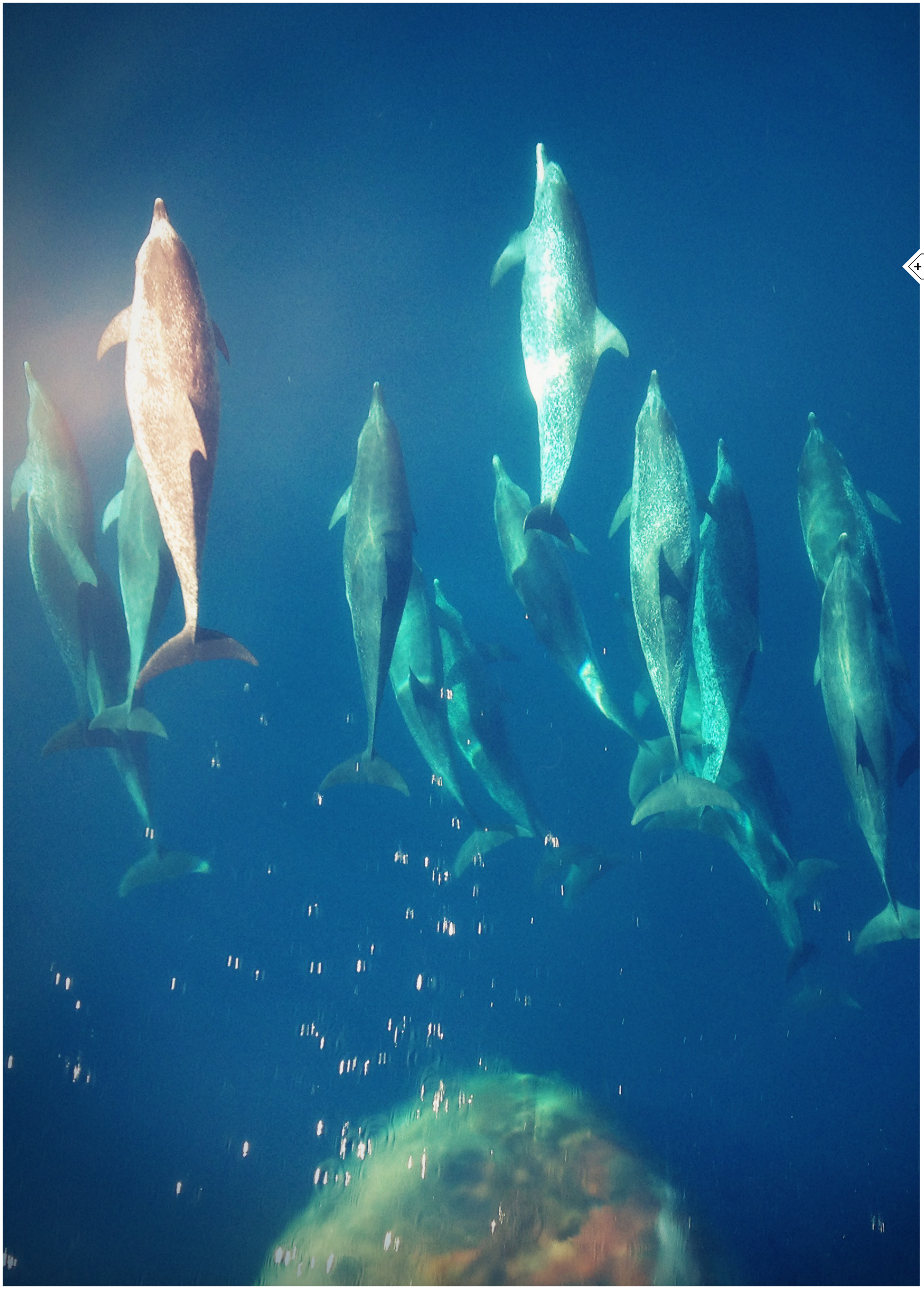
Fair winds and following seas.







SHOT USING HORNBECKER LENS / AO BW FILM



SHOT USING FOXY LENS / W40 FILM



SHOT USING HORNBECKER LENS / W40 FILM

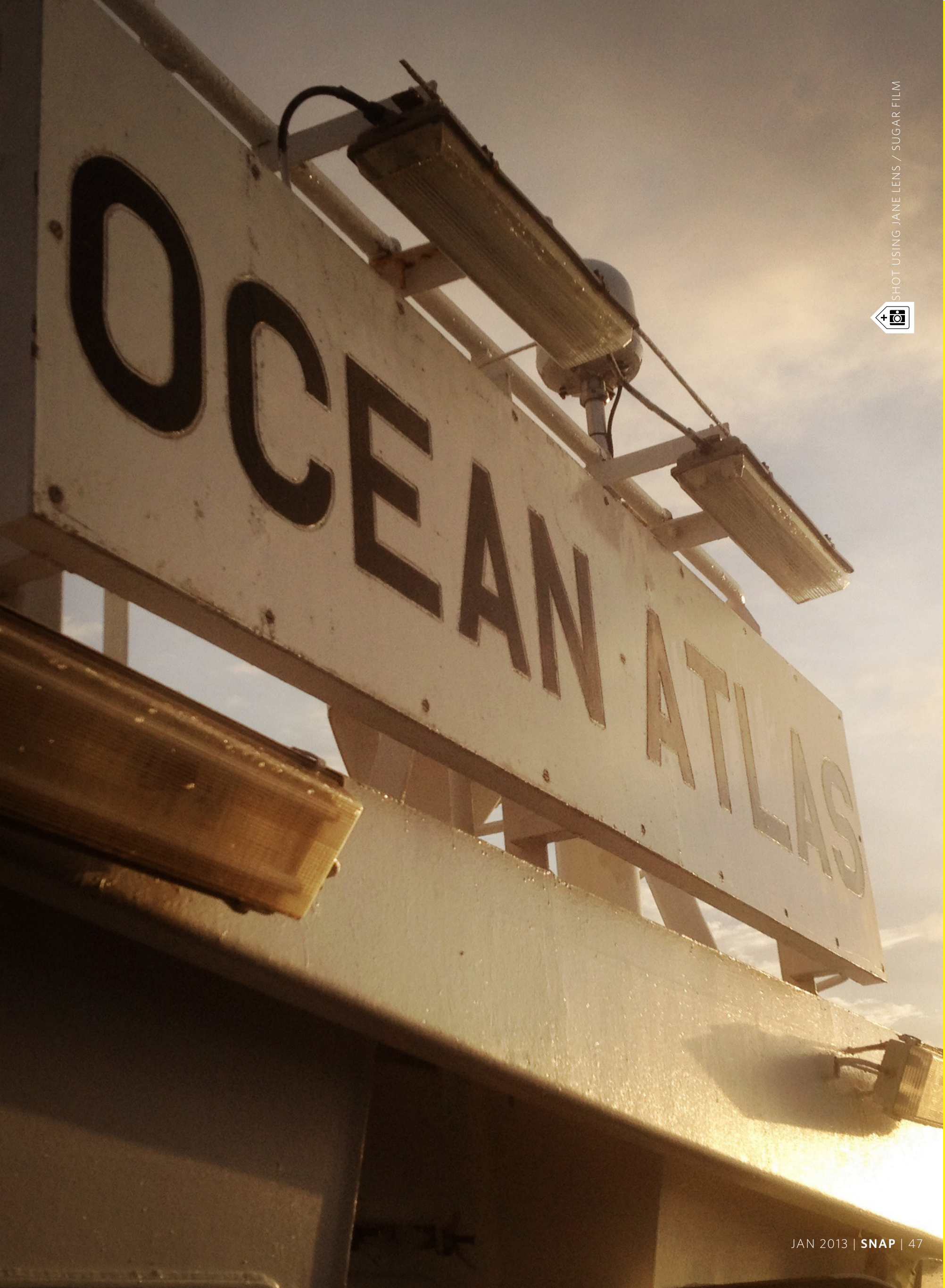




SHOT USING FOXY LENS / SUGAR FILM



SHOT USING JANE LENS / SUGAR FILM



SHOT USING JANE LENS / SUGAR FILM



PHOTO BY

GRAEME MCINTOSH

—

WATTS LENS
INA'S 1982 FILM
NO FLASH

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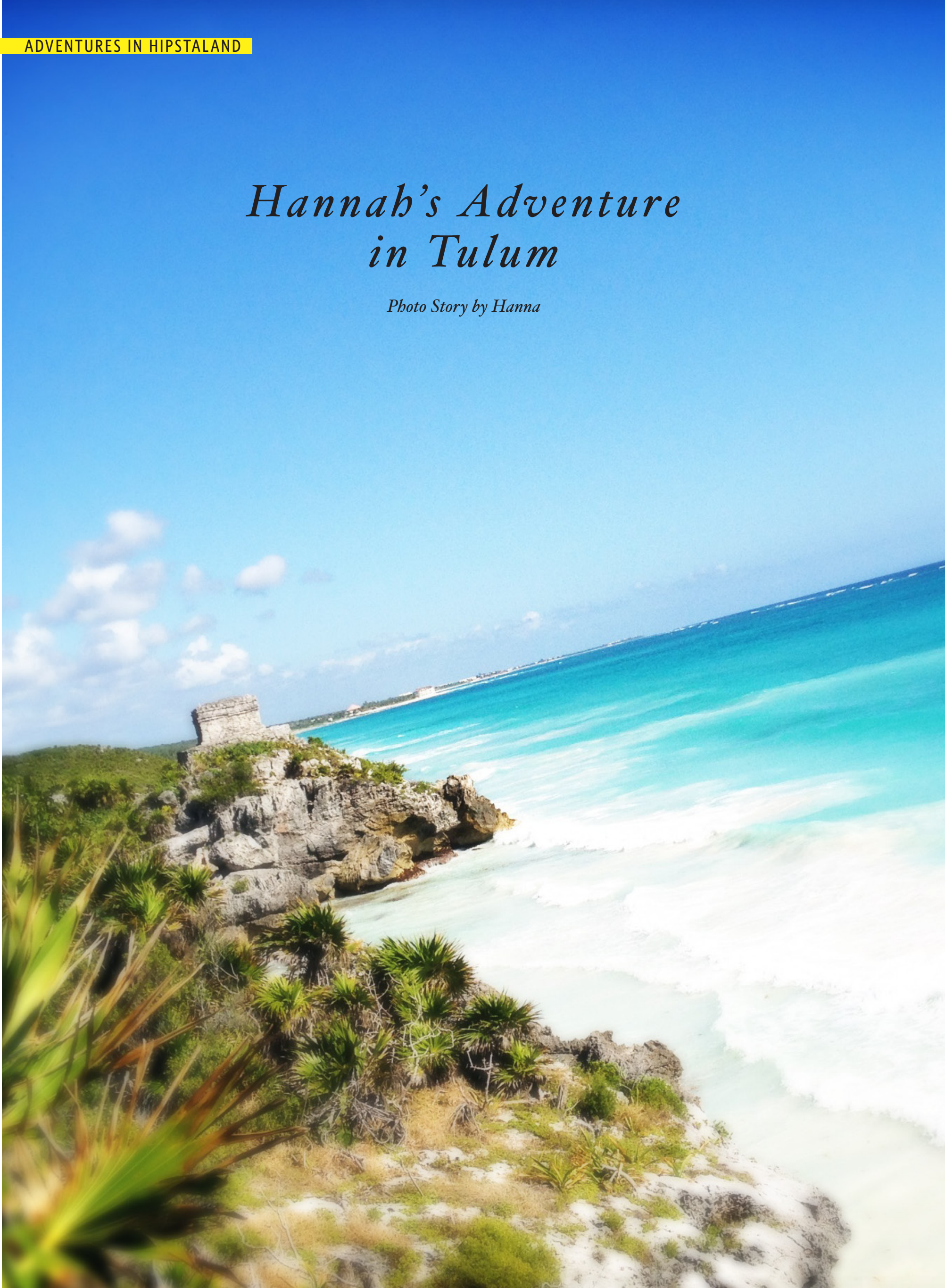
RYANE BETTS

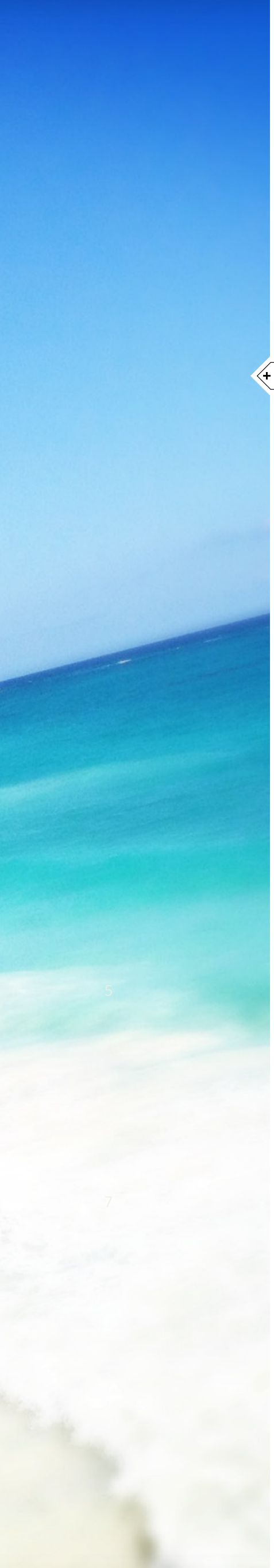
FOXY LENS
INA'S 1935 FILM
NO FLASH



Hannah's Adventure in Tulum

Photo Story by Hanna





SHOT USING LOFTUS LENS / DC FILM

I love taking pictures of everything from beautiful scenery and people, to food and concerts.

I LIKE TO DOCUMENT EVERYTHING in photos, and my camera-of-choice is without question my Hipstamatic app. (Last year, I even documented all 365 days of 2011 on My Life in Hipstamatic blog). I own every lens and film available, and have probably tried them out in every combination at one time or another. The irony of this is that I tend to "fall in love" with a certain combination and it takes me a while to move on to something different. My current obsession: The Foodie SnapPak (Loftus Lens, DC Film, No Flash).

Last Christmas, my family and I went to Tulum, Mexico for a pretty amazing 10-day holiday and I probably took more than 300 photos on my iPhone 4S using Hipstamatic. It's not difficult to find a muse in Tulum — the crystal clear turquoise water of the Caribbean, the ancient Mayan ruins, and of course the food (ceviche!) and cervezas. Here is a sampling of some of my favorite shots.



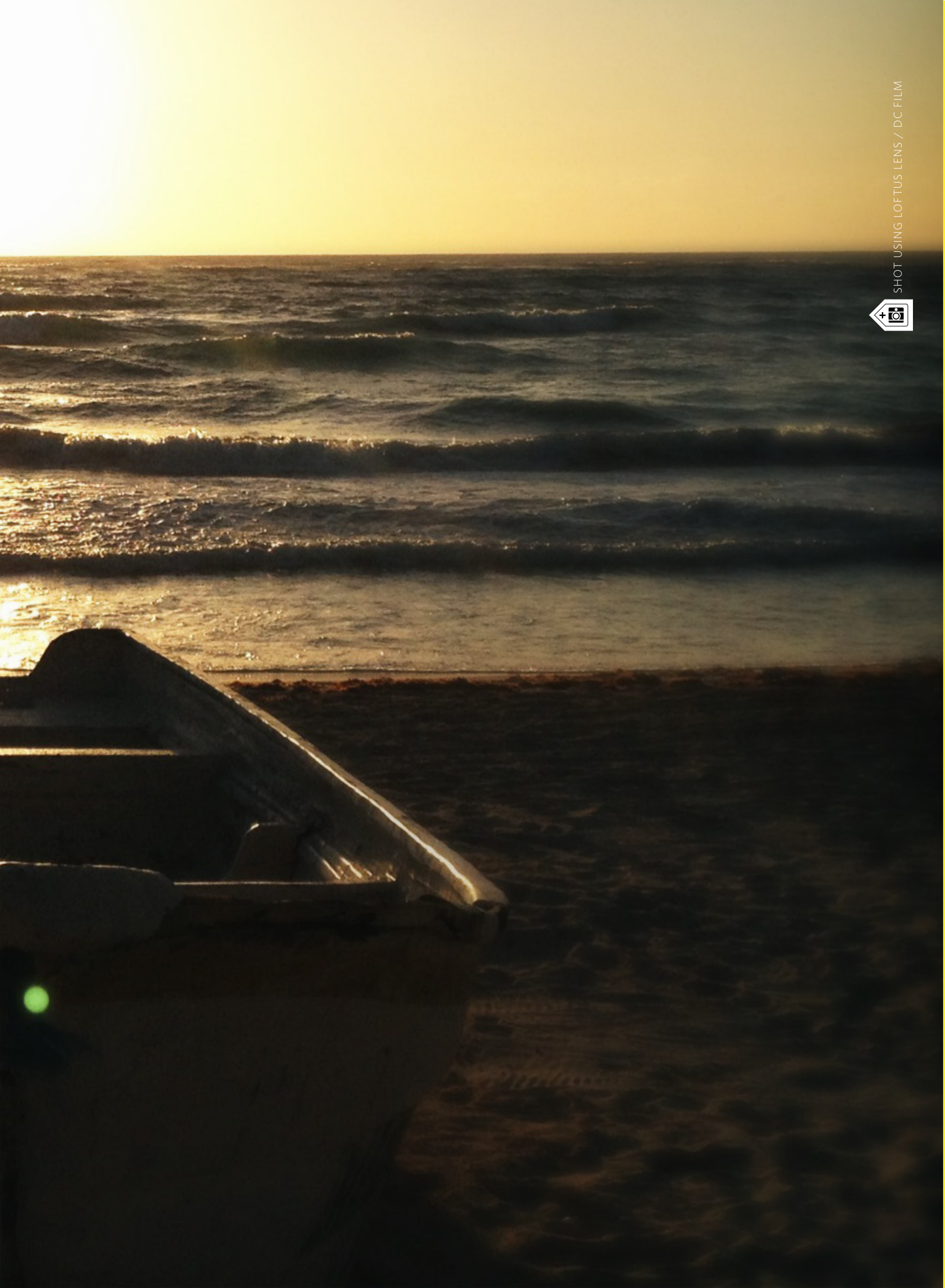
SHOT USING LOFTUS LENS / DC FILM



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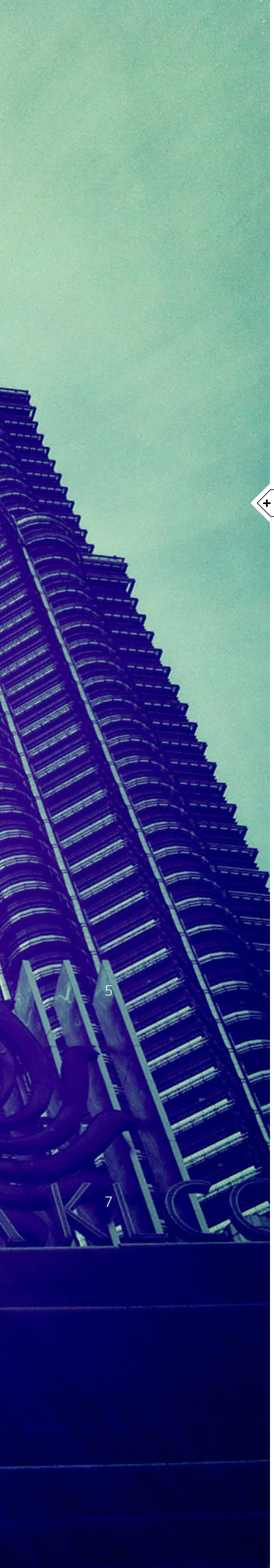
YAEL PELOURINHO

—

JIMMY LENS
INA'S 1969 FILM
NO FLASH




SURIA



SHOT USING ROBO GLITTER / KODOT XGRIZZLED FILM

Malaysia is a mix of everything you think you know about South East Asia. Through the years, this part of the world has revealed paradise after paradise for anyone looking for big smiles, white beaches and easy-going mysticism.

Western Malaysia

Photo Story by Lasse William Nielsen

MALAYSIA IS THAT AND SO MUCH MORE. The images are from the western part of the dazzling, mystifying and intoxicating country. From the busy streets of Kuala Lumpur, the Clan Jetties of Georgetown, Penang and the luxurious hotels and sticky jungles of the island Langkawi.

The beautiful nature speaks for itself. Complete with still clean white beaches and endless mountains and jungle. The word Malaysia allegedly derives from the ancient Sanskrit word Malaiur or Malayadvipa, which translates into "A land of mountains."

One will find a fascinating diversity and multiculturalism, with big groups of both Chinese and Indians, beside the local Malay and a number of smaller ethnic groups. This has made Malaysia home to hundreds of different festivities and traditions tied to the different ethnic groups which has also made the country a gastronomical paradise. The spiciness of the cuisine and the freshness of the mango juice is worth the entire trip in itself.

The mystique of black magic flourishes amongst the Orang Asli tribes deep in the Malaysian jungles, if one dares to go there. And even in the hectic, progressive and rapidly growing capital Kuala Lumpur, spaces of the laid back and smiley ways still find their way. Malaysia is the intangible sense of true Asia.

SHOT USING KAIMAL MARK II LENS / INA'S 1969 FILM



SHOT USING JIMMY LENS / INA'S 1969 FILM







SHOT USING ROBO GLITTER / KODOT XGRIZZLED FILM

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PHOTO BY

PETER ENGSTROM

—

LOFTUS LENS
BLANKO FILM
BERRY POP FLASH







SHOT USING JOHN S LENS / BLACKEYS SUPERGRAIN FILM

I was born in Uruguay 38 years ago, and I have been an airline pilot for the past 20 years, currently flying an Airbus 320 Captain for Shenzhen Airlines, one of the biggest Chinese airlines.

Aviation Life

Photo Story by Leonardo Correa Luna

I HAVE BEEN IN CHINA for the past 4 years living in Shenzhen, and I recently moved to Guangzhou. My wife, Christy, and daughter, Jade, live in Kunming, so on my free days I commute there. I spend a lot of my time in the airplane not only working, but also in my free time. This has become the perfect way for me to explore my passion for Hipstamatic photography.

I've had cameras all my life, but just took this hobby seriously in the past four years to the point that now I get commissions and get published regularly. I always carry a bulky bag with my D800 and three lenses in every flight, but nothing compares to the fun and freedom of Hipstamatic, and the instant gratification of seeing the photo ready in just a few moments.

The current plan is to stay in China for many years, to keep photographing the local streets, and of course...the aviation life.



SHOT USING JOHN S LENS / BIG UP FILM



SHOT USING JOHN S LENS / KODOT XGRIZZLED FILM



SHOT USING JOHN S LENS / KODOT XGRIZZLED FILM


国际/港澳台到达
Int'l/ HK/Macao/Taiwa

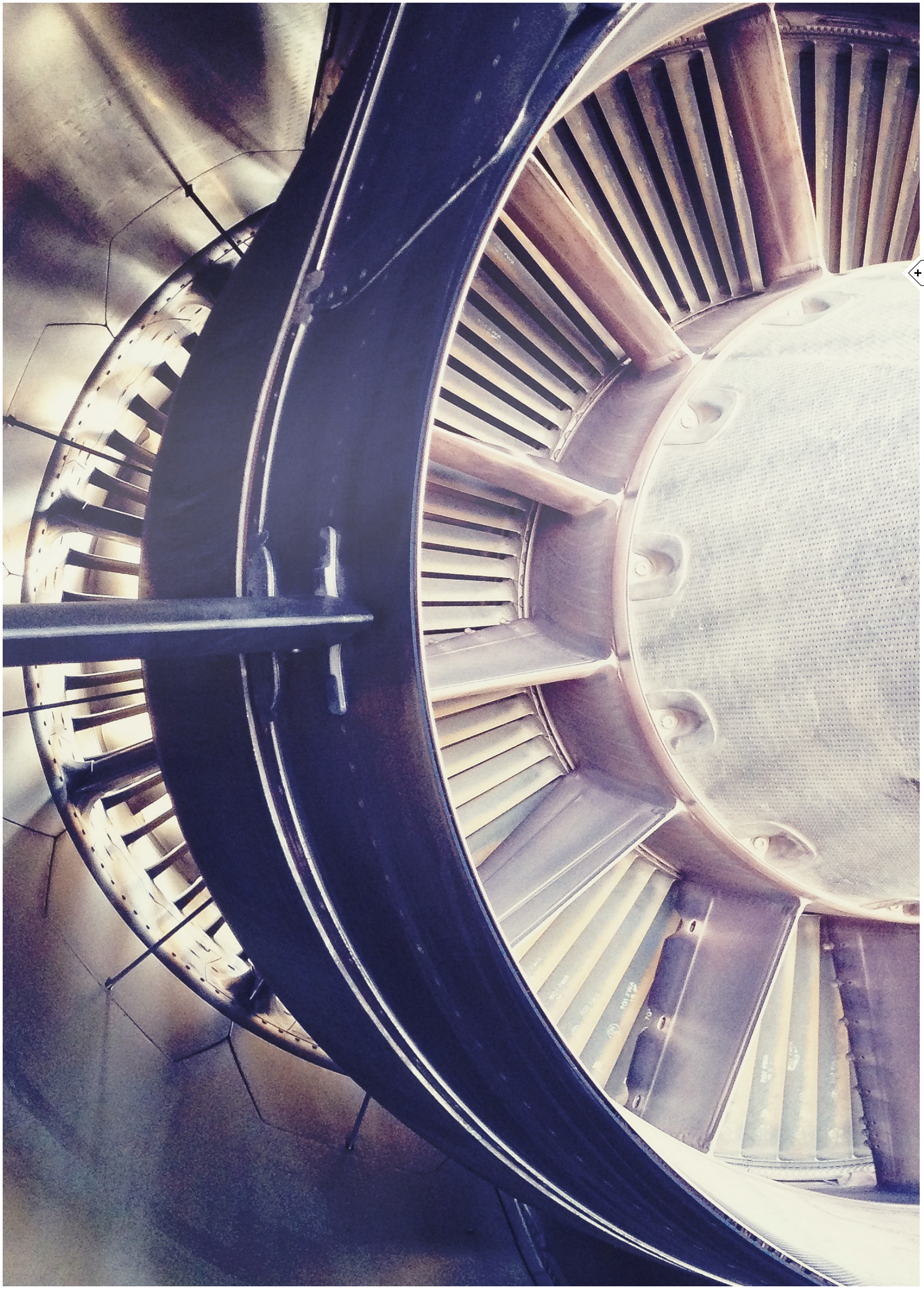
SHOT USING JOHN S LENS / BLACKEY







SHOT USING JOHN S LENS / KODOT XGRIZZLED FILM



SHOT USING JANE LENS / PISTOL FILM



PHOTO BY
PAUL THOMASSON
HARRISBURG

—

JIMMY LENS
CLAUNCH FILM
NO FLASH

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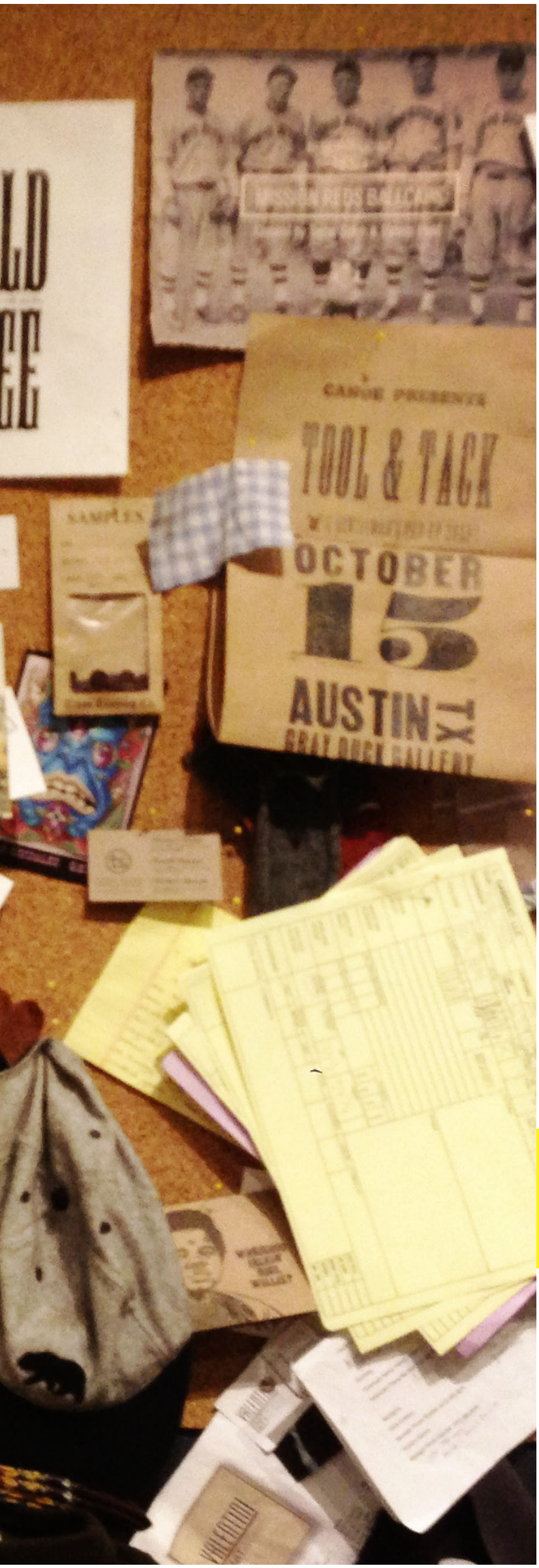
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PHOTO BY
AGUS
ACHMADYANA
—
JANE LENS
CLAUNCH FILM
NO FLASH



SHOT USING JANE LENS / BLANKO FILM





OBSESSED

From music festivals to art galleries to everything in between, we're not afraid of being a little obsessive when it comes to the things we love. Here's what we're crushing on this month.





ALL SHOT USING LOFTUS LENS / DC FILM













"...what the Roca brothers have created is a restaurant I would travel ten thousand miles to eat in."

El Celler de Can Roca

Some food images are so good you can taste them. Kirsten Alana takes us into the chef's table of one of the world's most brilliant molecular gastronomy episodes.

LIKE A SMALL PLANET UNTO ITSELF, El Celler de Can Roca's gravity is artfully controlled by the multi-talented Roca brothers: Joan, Jordi and Josep. It's hard to believe after you've enjoyed a meal at their famed restaurant, that it can exist so successfully in a place that's a little bit out of the way. It's the second best restaurant in the world which one might be forgiven for thinking belongs more in NYC or Paris, than Girona. No matter, what the Roca brothers have created is a restaurant I would travel ten thousand miles to eat in. As it is, I traveled from my home in New York to Girona to enjoy their Chef's Table and tasting menu; and after five hours and 17 courses that left me doe-eyed and mildly in pain [from pure joy] I think it's safe to say, it's good El Celler de Can Roca isn't closer to home. I'd go broke from eating there too often and likely, need a personal trainer I can't afford! — *Kirsten Alana*



ALL SHOT USING LOFTUS LENS / DC FILM

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PHOTO BY

STEVE SMOUT

—

JIMMY LENS
W40 FILM
NO FLASH





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Capital Cities

ONLINE +

They have a song called, "I Sold My Bed, But Not My Stereo," what else do you need to know before you fall in love with them?

WE'VE BEEN DIGGIN' on Capital Cities for awhile, so we couldn't be more stoked about all the recent attention they've been snagging. Their breed of indie-electro rock makes you want to sing at the top of your lungs while driving your car, and dance your ass off at one of their concerts.

We caught up with them recently when they stopped in San Francisco to play to a sold out crowd. It was one of the best shows we've seen this year—and we've seen a ton. The crowd already knew the words to almost every song, and the band hasn't even released a full length album yet. Read on to learn what makes this seeminlgy super powered music duo from Los Angeles super awesome.



SHOT USING JANE LENS / SUGAR FILM

TELL US A BIT ABOUT HOW YOU THE BAND GOT STARTED—WE'VE READ IT WAS A CRAIGLIST HOOKUP! DETAILS PLEASE.

Yes, we did meet through Craigslist! Sebu placed an ad offering music production services and I contacted him. At the time, I was looking for someone to help me finish songs on a solo project. Very early on we realized that our writing chemistry was great and began composing for TV commercials together. This ultimately led to the formation of Capital Cities.

VERY FEW BANDS, ESPECIALLY UNSIGNED BANDS, ARE ABLE TO ACHIEVE THE KIND OF BUZZ YOU HAVE OFF JUST AN EP (ALTHOUGH CONGRATS ON THE RECENT SIGN WITH CAPITOL!). WHAT'S DRIVING THIS?

Our manager has always said to us that there isn't one single thing that brings you success in the music business. For example, you don't get a write up in Rolling Stone and then "make it" the next day. This is so true. Our music has spread through many random channels all combining to create an awareness or buzz. I think the key has been putting out what we think is quality music, working hard to give people an experience at the live shows and constantly connecting the dots on the internet to find out who is writing about us and where our fans are.

For example, last year we discovered through Facebook analytics that we had a fast growing fan base in Peru. After a little internet research we noticed this was a result of Safe and Sound being played extensively on Lima's alternative radio station. After connecting with a local promoter we went down and played in front of over 500 people. This year, we went again and played in front of almost 1000. Without the internet and our obsession with finding connections, we totally would have missed this opportunity.

WE'RE ALL ABOUT TELLING STORIES THROUGH ART AT SNAP MAGAZINE. HOW WILL YOUR FIRST FULL LENGTH ALBUM FIT INTO YOUR STORY?

When we write songs, we choose our words very carefully in order to convey a story that people will either connect with or at least find interesting. Sebu and I probably have different ideas of what the exact story is even though we write all the lyrics together. This is fine because lyrics are better when they are open to interpretation. Each song is a little world that people can enter into and find their own meaning. In that sense, the album will be a collection of these little worlds and ultimately a reflection of the things that Sebu and I think about on a regular basis.

WHAT DO YOU GUYS DO TO STAY INSPIRED, ESPECIALLY THROUGH SUCH A BUSY TOURING SCHEDULE?

Eating amazing food inspires us! We actually just started a food blog called "In a Town of Buns and Gyros" where we write about notable dining experiences from our travels. We've found that every town has a gem of a restaurant that the world needs to know about. http://bunsandgyros.tumblr.com/

We also get inspired by the people that we meet at our shows. They are always so hospitable and want to make sure we experience their city in the best way possible. It takes traveling to a whole new level when you have enthusiastic tour guides in each city.

WE CAN'T WAIT FOR THE FULL ALBUM TO COME OUT, ANYTHING ELSE PLANNED YOU'RE EXCITED ABOUT?

We have some amazing remixers like RAC and Plastic Plates working on Safe and Sound right now and can't wait to see what they do with the song. We are also planning to shoot a new music video for Safe and Sound with a directing team we admire greatly. Beyond that, there will be tons of touring in 2013 and and a debut full length coming out in late spring. *—MS*







SHOT USING JANE LENS / SUGAR FILM



MULTIPLE EXPOSURE

LEARN MORE

Hipstamatic

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PHOTO BY

STEVE STALKER

—

LUCAS AB2 LENS
BIG UP FILM
NO FLASH







Clothing Craftsman

Design savvy, covetable craftsmanship and just a little bit of rock and roll—Taylor Stitch truly embodies everything we love about fashion—and life

"A lot of times when you get a shirt tailored, you don't get a shirt you want, you get a shirt they want to give you."

And so began my conversation with Michael Maher, Barrett Purdum and Michael "Mikey" Armenta, founders of Taylor Stitch, the company (and fellas) dedicated to relentlessly designing and crafting clothes that fit like a glove.

Originally from the east coast, Maher and Purdum played lacrosse together in college and were on the fast track to becoming investment bankers. That is, until a fateful trip to Australia quickly made them reassess what they wanted to do with their lives.

"We felt like we couldn't find shirts that fit us well, and we felt the shopping experience for men was pretty terrible all around. Barrett's father would always bring back these custom shirts from Hong Kong, and we were [inspired by that]."

After graduation, Maher and Purdum headed west to San Francisco to get the company off the ground. However, they quickly realized they needed another mind with an eye for design to help bring their ideas to life—and they knew the perfect guy.

Enter Michael "Mikey" Armenta, the brother of a fellow lacrosse player who they had gotten to know in college. Armenta was attending another school studying industrial and graphic design, but would come up on weekends to hit up parties and hang out.

"We thought maybe we could get Mikey to move out to San Francisco...and then he surfed our couch for 9 months," said Maher.

Since then, the trio has been laser focused on bringing their very specific vision to life, and count among their customers the likes of Jake Gyllenhaall. But, and perhaps more importantly, they have the hearts and devotion of an entire city in San Francisco, as well as fans from all over the world.

"A huge turning point was San Francisco's Valencia [Street] community. Prior to our store, we had taken the route of pop-up markets, bringing the product to people directly." However, the three of them felt there was a better way to help people understand the brand, so they opened a brick and mortar shop.

"There's something about people being able to interact with a brand. Everyone who is in the store is hyped on what we're doing. Even our employees...they aren't just retail workers, they are family," said Maher.

OBSESSED


RANCOURT & Co.
TAYLOR STITCH
MADE TO ORDER SHOES
MEASURED
2 CHOOSE SHOE
4 CHOOSE SOLE
(4-6 WEEK TURNAROUND)
STRIPE SHIRTS



THE STORE
Taylor Stitch ships clothes weekly out of the their store, which, just like their clothes, is beautifully designed.

And perhaps, this is a touch of Armenta's influence, whose background is in design. However, when asked about the team's design process, he's humble. Armenta points out it's a a team effort, with everyone having an equal say at the brainstorm and design table.

Purdum echoes this sentiment, but credits Armenta with helping him examine design in a new way. He notes he's inspired by design in all areas of his life—from fashion to architecture to web design, and beyond—he, too, has a well-tuned eye for design.

"Mikey got us to start looking at different elements of design. It's something I hadn't done before Taylor Stitch. Before we were just playing lacrosse and going to school...I never thought about any of that."

ONLINE +



ON THE DESIGN PROCESS

"It's not a woman's high fashion couture line, we just try to find great materials, like fabrics. We keep the fit block and change things like colors and materials." - Michael Maher

"We pride ourselves on the fit our clothes, which is consistent across products: flannel, dress shirt, t-shirt or a sweater—the medium, we call it a 40, it will fit
you dead on no matter the product. We try to keep the exact same fit with the pants. So if you buy a 30 in the jean, then you'll be a 30 in a chino." - Michael Maher

"We are all in it together—equal parts. We're pretty fortunate to be in San Francisco—it's probably one of the only places besides Los Angeles and New York that you can construct garments. All the production happens within half a mile of each other." - Mikley Armenta



ON INSPIRATION
"A lot of mine comes from travel, people and places. One of our best friends lives in Mexico City, so the architecture, food and drinks...just existing in certain places and spaces." - Michael Maher

"Exploration, surfing, the elements, getting dirty. Just learning things first-hand and experiencing new things." - Mikey Armenta

WHAT'S NEXT
"This next year, we're looking to start more dying and washes on stuff, and in general, we'll have a more broad collection which will include jackets, sweaters, pants, and shirts." - Mikey Armenta
—MS



PHOTO BY

JOE MORRESSEY

—

GSQUAD LENS
GS-0 FILM
NO FLASH

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SHOT USING JOHN S LENS / BLACKEYS SUPERGRAIN FILM

EC3

ONLINE +

A London neighborhood captured by Marko Nardecchia gets transformed into a blurry world of emotion.

EC3 IS A POSTCODE set in the south-east part of the city of London. Fully immersed in the financial business, home to the Lloyds, the Gherkin and Leadenhall Market amongst others, EC3 is a place where everyone seems to run toward something, whether it be the last train home, stocks, a lawsuit or a sandwich, the atmosphere is fully packed with and tension. As a designer here, I love wandering the streets of London looking for interesting spaces and faces and try to mirror them into pictures.

Since I started photograph, I always loved black and white, sad, gloomy, moody and grainy pictures, and this is the way I see what surrounds me.
No day goes by without thinking of photography, but the more I think of it the more I wonder what can be done with photography. I have no answers, but I sure like to think about it.



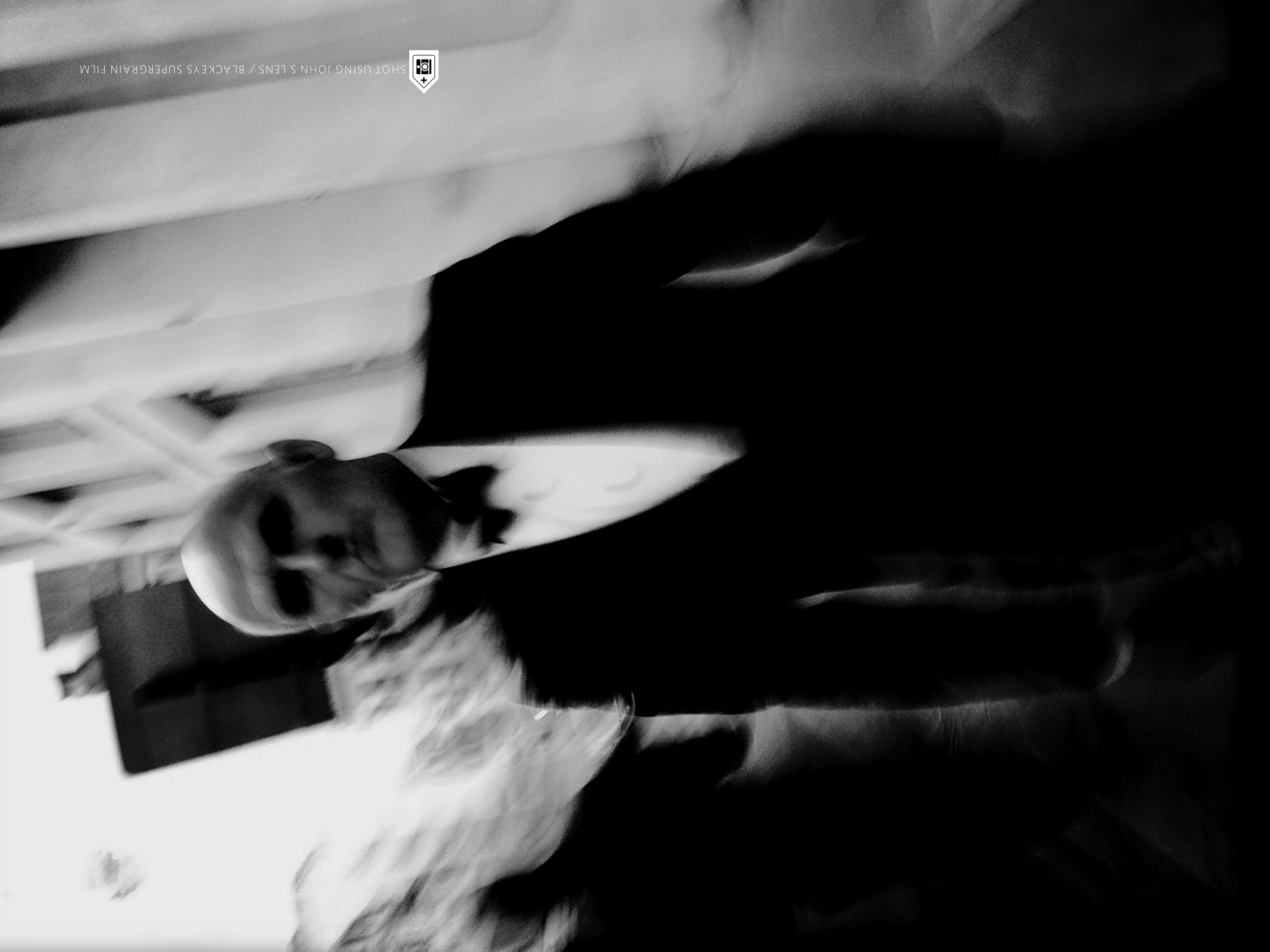


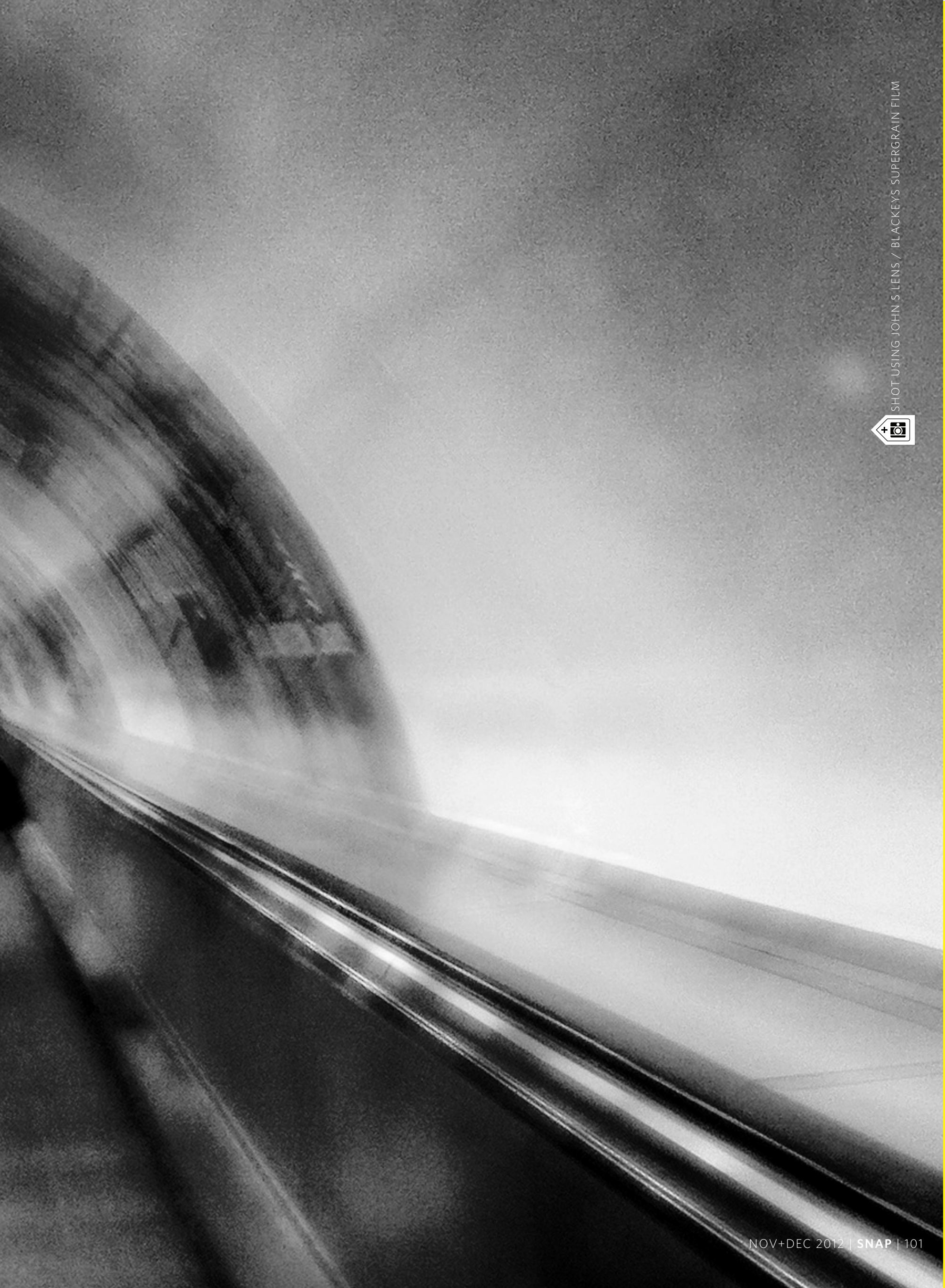
SHOT USING JOHN S LENS / BLACKEYS SUPERGRAIN FILM



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SPEAKING ABOUT THE UNSPEAKABLE (PIVOTAL MOMENTS IN SEX, POLITICS, AND RELIGION)

Modern Day Prohibition: Is the War on Marijuana Failing?

Thoughts by Rheanna Martinez



AMERICA has been saturated with years of public service announcements that criminalize and instill fear around drugs. It's no surprise that we've withdrawn ourselves from conversations of recreational marijuana—not to mention the progressively more popular topic of legalization. Yet smokers and non-smokers alike have begun to push these boundaries and speak the truth that the war on marijuana just isn't working.

Recent conversations on the legalization of marijuana should also remind us of a not so distant parallel past in the repeal of Prohibition. Prohibition was far from the intended moralistic and conservative society. Instead, days were filled with increased drinking, illegal bootleggers, and distribution overrun by crime mobs. People didn't stop drinking with the threat of punishment; instead they stopped obeying the law. Eventually they demanded a repeal. Prohibition should have taught us an important lesson – repression doesn't work.

And yet, today we employ the same tactics used then to stoke fears based on prejudices, questionable studies, and criminal punishment. President Nixon declared the War on Drugs four decades ago, investing nearly $1 trillion to promote zero tolerance policies. But with headlines of morbid drug war violence, black-market kingpins, and high incarceration rates, how successful have we been?

Despite tough anti-drug laws, the U.S. has the highest level of illegal drug use in the world. More than half a million of our incarcerated are behind bars for a drug law violation, nearly 45,000 of them locked up for marijuana possession at an average cost of $30,000 per year.

And let's talk the global drug trade—drug cartels. According to U.S. officials, upwards of 60% of cartel revenue came from marijuana in 2009.

Still politicians are afraid to speak about policies that might actually work like decriminalization. But much like the repeal



SHOT USING JOHN S LENS / INA'S 1969 FILM

of Prohibition, the people are beginning to take action. In addition to Colorado and Washington being the first to legalize recreational use, eighteen states and the District of Columbia now allow medicinal use of marijuana.

Instead of wasting hundreds of billions a year – putting billions into the hands of organized criminals – taxation policies could lead to investments in development of our society.

How big of a hit the cartels would take with the legalization of marijuana is debatable—but they would suffer. The Mexican drug organizations alone could loose nearly $2.8 billion just from the recent legalization votes. And will legalization lead to increased usage? Other countries such as Portugal, Switzerland, and even Holland have proven that usage will naturally decrease along with decriminalization.

Arguments on both sides will continue for years. But our global society, local communities, and daily lives could improve from shifting our perspective.

As Richard Branson, founder of the Virgin Group and a member of the Global Drug Commission said, "When it comes to drugs, we should focus on the goals we agree on: protecting our kids, protecting public safety and preventing and treating drug abuse and addiction."

These goals are far greater than a futile aspiration of creating a drug-free and repressed society..



ONLINE +

Reality in Fragments

Photo Mosaics by Matteo Rosso

35 years consulting and still, it's cameras that I love. I can use old film cameras or digital, but my preference goes to Polaroid instant cameras and Hipstamatic. These two mediums are similar because they can be shared immediately, they have strong, particular aesthetics, and they have deeply transformed the concept of photography.

My mosaics are inspired, or better said, they are visual quotes, of the great masters like David Hockney and Maurizio Galimberi, that I rendered into reality by dividing it into fragments and giving a different and unique point of view. I use mosaics to create a different perception of the space and the objects, and to create bigger images. I've created these works all over the world (Japan, India, Italy, Spain) concentrating especially on monuments, but I continue to explore the technique.



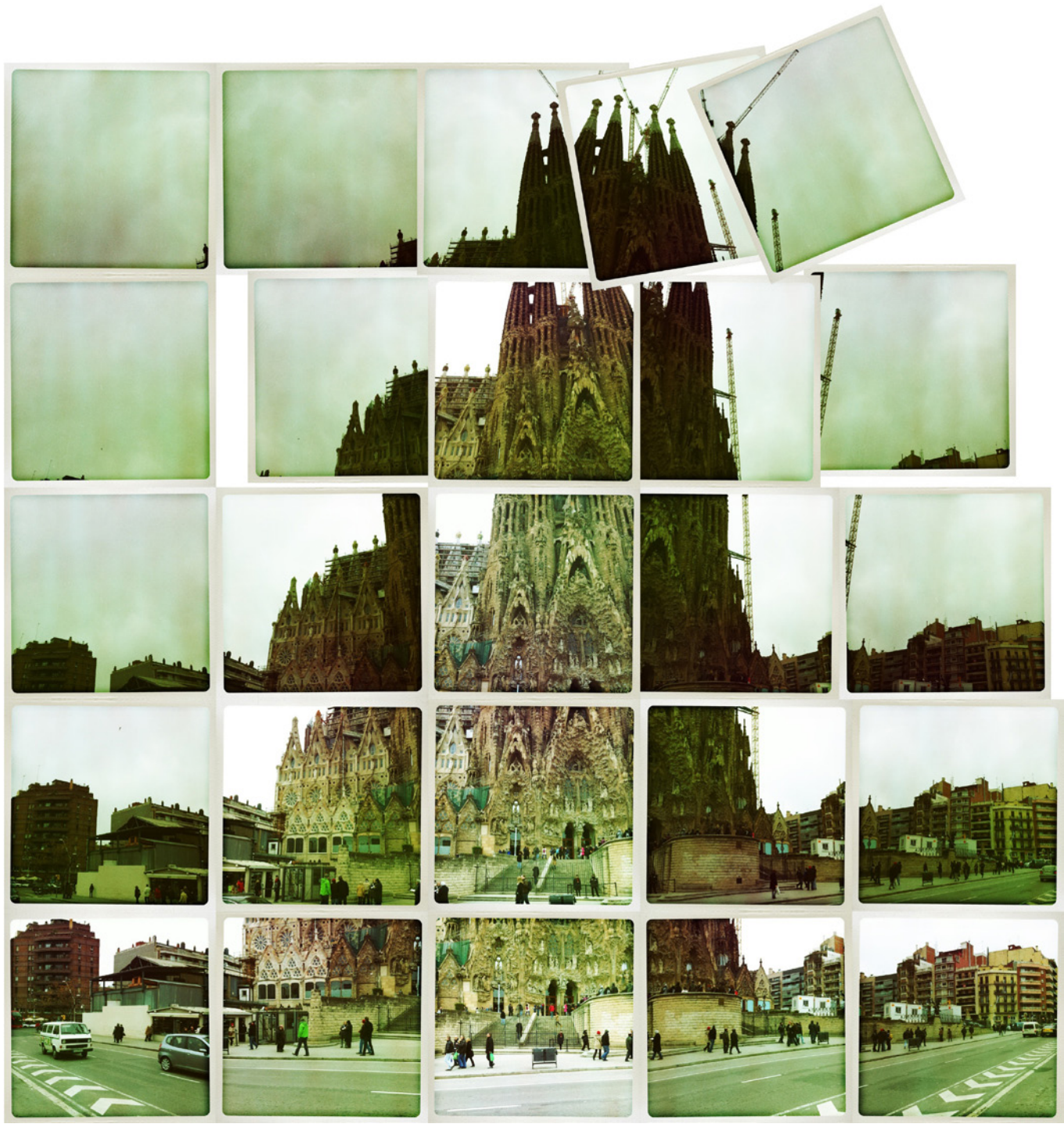










PHOTO BY

ALEX WINTER

—

GSQUAD LENS
W40 FILM
MULTI-X

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PHOTO BY

ALEX WINTER

TINTO 1884 LENS
C-TYPE PLATE FILM
NO FLASH




E ME YOUR TIRE
SES YEARNIN
USE OF YOUR
HOME



FOCUSED

Who and what are the driving forces behind global creative culture? Each month, we find out and bring them to you here. Ready for the ride?



One Life

We only know for certain we get one opportunity to live life. Don't let it pass you by—follow your dreams.

We have a motto at Snap Magazine—One Life. It means we only know for sure this is our one opportunity to do everything our hearts desire. To chase every dream. To go after every worthwhile experience. To live the life we are meant to live.

It's something we think about every day, and we're always inspired and drawn to others with the same outlook on life. So, let us introduce you to six people who truly embody the One Life philosophy. Take a read, get inspired, and go LIVE. *—MS*





"I would stop making music if it stopped being an exploration of something which is fun, something which excites me. I wouldn't see a point in it."

WILLY MOON

Musician

Take one listen to Willy Moon's songs, or better yet, go see his live show, and it's hard to believe he's only been singing for about 3 years. Moon has an electric stage presence, and a musical style that feels inspired by the past, yet entirely new. His hit single "Yeah Yeah" is nearing 2 million hits on YouTube—and all of this from a guy who says he used to hate his voice.

"I only started singing when I was 19 or 20. I was living in Berlin. I moved there on a whim with my girlfriend, and I was always [playing] in bands with other people. I was kinda disillusioned with the people I had been playing with, and so I just started singing." says Moon. "It was really more to write songs, and then I thought I might as well record some demos, and then I sang them. And I realized I really liked my voice. I never thought I was a singer, ever. I never thought I had a good voice, I never thought I could be a singer, so it was a surprise for me."

From there, Moon was free to create on his own terms, which was something he'd always longed for.

"I always found it really difficult to compromise and work with other people, I had never been very good at that. That's why I started making music by myself in Berlin, I wanted to have my own bubble to be completely free, to create whatever I wanted on my own terms."





So, Moon sat at his computer and got to work on creating what would eventually lead to his current EP.

"I didn't really know how to play that many instruments. I had played the guitar since I was young, but I didn't know how to play the drums. It was out of utter necessity that I started putting things together on the computer, and after that, it felt like a really natural fit of what I was trying to do."

Asked about his sound, he said he's aiming to create something entirely new. There are clear influences from the past, but it certainly feels like he's carving out his own space.

"The best part for me, of making music, is trying things that are new, and not knowing what's going to happen. Whenever I'm writing a song...obviously, there are clear influences, and I try to put them together in a way that feels new. And then I can feel like a mad scientist. Making my little brew."

So, who are his influences that help make up his special "brew"?

ONLINE +



"As a music lover, I get to be inspired by and influenced by all of my favorite artists Cab Calloway, Buddy Holly, Kanye West, Wu Tang Clan, The Meters, James Brown, I can go on and on. I get to incorporate all of that into my songs, I get to collage everything. What I love about the past is the fact it is unclouded by reality, you can delve into fantasy..it can be whatever you want it to be, you can put whatever lens on it that you want to, and shape it and twist it to fit your narrative."

And, finally, what makes music so important? Why does he continue to create?

"That's what music and art—what is so special about it—it's the one thing that we've got as human beings that we can escape into another world. It's



such a special, beautiful thing. I would stop making music if it stopped being an exploration of something which is fun, something which excites me. I wouldn't see a point in it."





"We are all craftsman and artists in some way, shape or form."

Stephen Beaumier

Culinary Director, Ecopia Farms

At 14 years old, Stephen got his first job at a New Hampshire restaurant, but that's not quite when he set his eyes on becoming a chef.

"I started off as a dishwasher in a little Jewish deli. A friend of mine was already working there. It didn't pay much, it was six dollars an hour, but that's how it all started."

He then worked his way up throughout the years, and landed at one of San Francisco's premier restaurants, Quince.

"I've had no formal training at all. The whole idea of, 'You need to go to culinary school to be great,' yes is true, if you're of a certain age. Since I started when I was young, it was easy for me to get formal training in a non-formal environment...But I had a lot of practical learning. A lot of burning myself, cutting myself, getting yelled at, getting things thrown at me."

But after working 17 hour days, he felt burnt out and was ready to try something new.

Enter Ecopia Farms, the 100% certified organic indoor farm, which grows vertically and is focused on hyper-sustainability. They use 95% less water and 97% less land than traditional farms, and grow a variety of greens used by many of the top Bay Area restaurants. It was a mission and purpose he could believe in, and an organization he says he "just wanted to be part of."

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1634



Stephen helps Ecopia with strategy, with a focus on what to grow and when to grow it. He's helped double the company's customer base, and it helps that he has in insider's perspective on what chef's will want.

"We, as chefs, are all craftsman and artists in some way, shape or form. We have a style and you can try and guess what [products] they're going to use."

Asked what his favorite part of the job is, and he quips, "It usually starts with, 'What is it going to be today?' What should I be doing for R&D for growing the chef business. We also have challenges—we're growing in doors—the people who work on the floor who actually grow everything and harvest, they work incredibly hard. So, it's fun to look at how the product is growing, and see how we can make it better. There's never a dull moment."

ONLINE +





“I used to make stationary as a kid—that was my idea of fun. My friends would say, ‘Can we play house? and I’d say, “‘No, we’re rubber stamping.’”

Leah Jachimowicz

Coffee n Cream Press

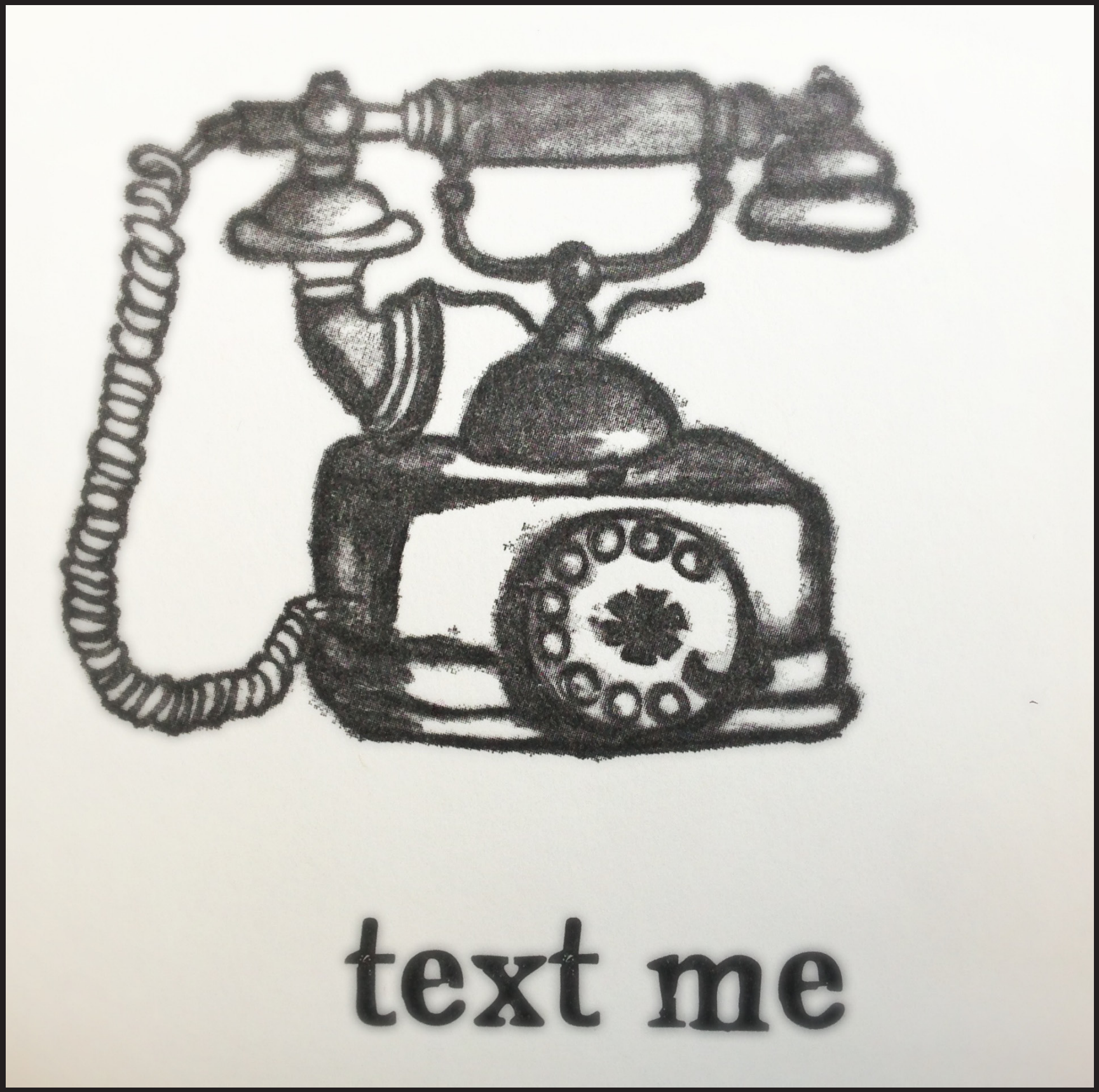
Leah knew she always wanted to be an artist ever since she was a kid—painting, drawing, whatever she could get her hands on to help her create. Her room became her own little studio—she even had every art supply imaginable even though most of her friends were busy playing with dolls.

However, once it was time to go to college, she thought she’d do the “right” thing and get a degree.

“I was trying to do the thing that everyone did—I went to UC Santa Barbara, just get a generic degree in sociology,” said Jachimowicz. “However, I was failing miserably in all of those courses.”



blow me



She decided to look into an art degree, which offered painting and drawing courses, but that wasn't quite what she was looking for, either.

"But then I discovered printmaking, I took a letterpress printing introductory course and that was it—I was hooked."

That was nearly ten years ago, and today Leah has a full-fledged printmaking business, Coffee n Cream Press, which is quickly gaining popularity for its edgy and irreverent stationary cards. And while it's taken several years to to get her business up and going, she wouldn't have it any other way.

"If you're an artist, and you're not doing your art, nothing makes sense."

ONLINE +





ride me





"Passion can take you so far, but also be realistic...you need to engage the industry and the people in it."

Matt Reidy and Annie Gastelum

Bluxome Winery

Matt Reidy has long had a love affair with wine.

"It started in college. I had the great luck of having two roommates: One was the Budweiser representative on campus, and the other was the head waiter at the best French restaurant in town," said Reidy. And he'd bring home half empty bottles of wonderful wines. One day he brought home a bottle of old burgundy, which is pinot noir. I tried it and I said 'wow, what is that about.' That was my aha moment, and my awakening to what quality wine was about and the passion that went into it."

From there, he notes with a chuckle, that started him on a "ruinous path of obsessive collecting." Looking for a place to keep all of his newly acquired wine treasures, he built a wine cellar at his house. From there, he took the next natural step of making wine in his garage.


BB



"We bought some grapes...and it was like a village experience. We brought the neighbors and friends together, and they helped us triage through half a ton of grapes, which took us 8 hours. We foot stomped it, we fermented it in the basement, and then pressed it with an old Italian basket press and put it in a barrel."

To Reidy's delight, the wine turned out extremely well. So well, in fact, his friends told him to submit it to a county fair, where he ultimately won best of show. From there, his friends were urging him to sell it, however, there was just one problem.

"When you make wine at home, you can't re-sell it. You can give it as gifts, but that's it."

At the constant pleading of friends, he decided to turn his side passion into a business and put together a limited batch of 150 cases. The accolades continued to pour in from the wine industry and media, so there was only one thing left to do.

"I always knew this great story of San Francisco being the nexus of the American wine industry. One hundred years ago, there were 120 wineries and commercial cellars in San Francisco...I had three great grandparents roaming the city at that time, right around the 1906 earthquake, so I have family roots here. I thought, why don't we bring these ideas together, our family history and the wine making history that happened here in San Francisco."

Two years later, he found the perfect building to bring his idea to life, and that was the beginning of Bluxome Street Winery. It's a fully functioning winery situated in the heart of San Francisco, and



includes a tasting room where people can come and enjoy, what else, Reidy's famous (and favorite) pinot noir.

He is also careful to hire people who share his passion for wine, like Annie Gastelum, who ditched her PR career to pursue her sommelier certificate, while helping run the tasting floor at Bluxome.

"It's a little crazy, but I have wonderful people to help us grow and drive the business."

Asked what his biggest asset was in turning his passion into a business?

"Passion can take you so far, but also be realistic...you need to engage the industry and the people in it."







"Hopefully each print has a heart and a life of it's own."

Will Ecke

Albert + Marie

Albert + Marie is a husband and wife print shop, specializing in small run illustrations and prints, established in San Francisco in 2010 for the purpose of making cute things.

"We decided to start making prints on the side thinking it would be a fun outlet for creativity. I work as a designer during the day so making self-motivated design and art seemed to be something that would be fulfilling." said Ecke.

In starting their side business, this husband and wife team has found it's helped them explore their interests and influences, which often takes a back seat when juggling the day-to-day of client work.

"Our style is influenced by the 50s and 60's. Modern design, vintage children's illustrations, all the good stuff that comes from the last half century of design. Most of Albert + Marie's prints are playful but still sophisticated—some more than others. Hopefully each has heart and a life of it's own."

And while juggling a full time gig and a side business can certainly prove to be difficult, Ecke and his wife try to continuously create so they stay motivated to grow the business and make things both they and others will love.





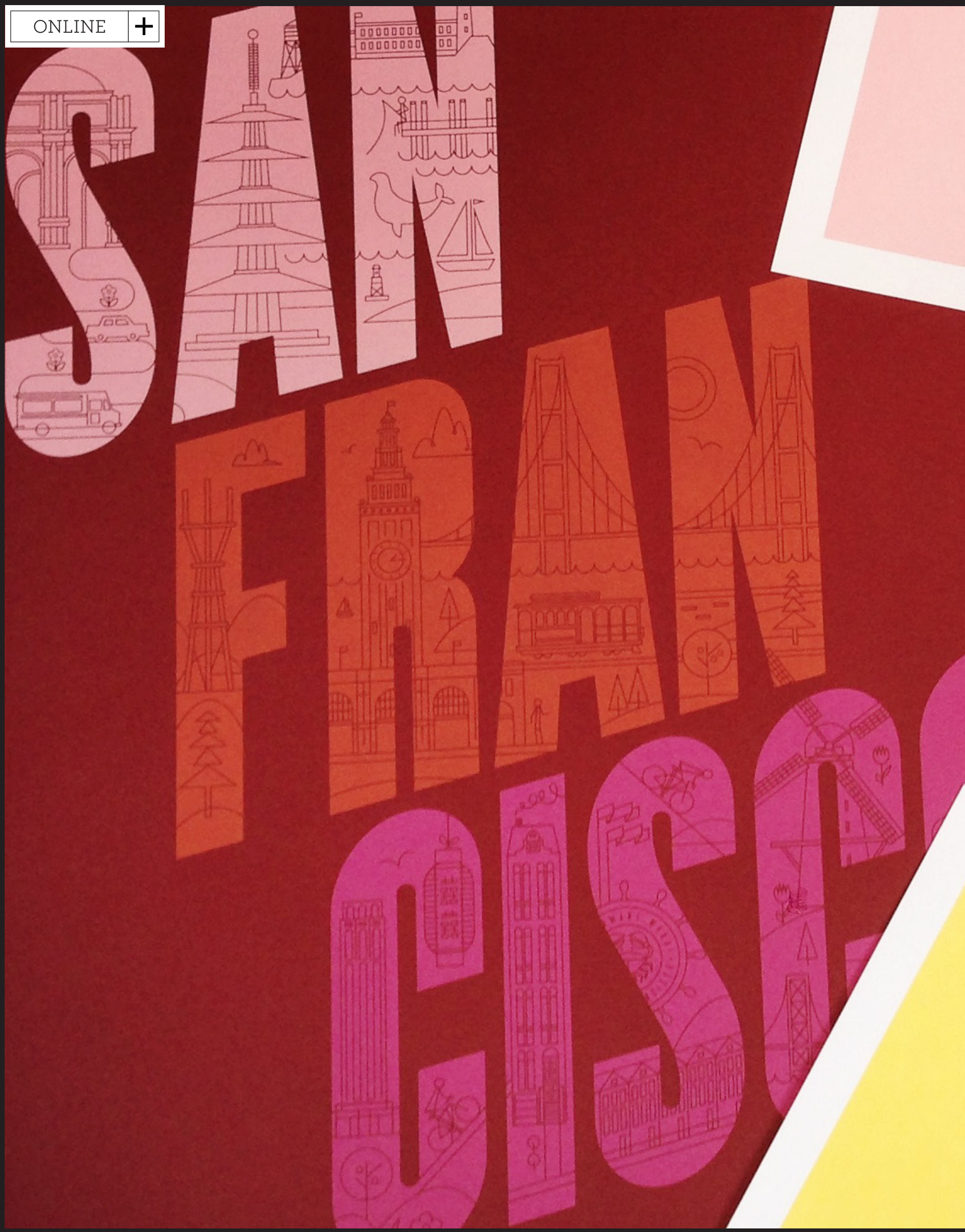
"We try to keep motivated to keep making things, so hopefully there is always something new in progress."

As Albert + Marie gains traction, they've considered turning the side business into something more full time, although that's not their focus.

"As far as making it a full-time thing, I'd say that someday hopefully it will be big enough to live on its own, but for now being a side project is wholly satisfying!"

Satisfaction—now that's truly what ONE LIFE is all about.

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"I've always loved costume design and extravagant fashion."

Stephanie Bodnar

Honey Cooler Handmade

Stephanie Bodnar was on her way to a great writing career. A student at Carnegie Mellon, she did several internships on television shows, but it wasn't her true calling.

"I did an internship on a soap opera, but I always caught myself looking into the wardrobe room," said Bodnar.

By the time she got to her senior year, she had already taken all of her required writing courses, so she thought she'd try her hand at costume design, which had continually piqued her interest.

"That really got me thinking. I had just spent three years getting my degree, but wanted a change."

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Bodnar moved out to San Francisco and started working at a lace shop that had an emphasis on historical costumes. That inspired her to completely switch gears and head to fashion school at FIDM.

"I was getting my fashion design degree, which taught me the pattern drafting aspect, and then I started working at a lingerie boutique. Those two things melded together, and inevitably, every school project I did had some sort of lingerie element—I've always loved 'frou frou' stuff."

After fashion school, she freelanced, including a stint at Dockers. However, when her contract was up, she decided to get back to her passion full time, and try her hand at her own line. She designed a few pieces she knew she and her girlfriends would love to wear, and put them on Etsy.

And thus, Honey Cooler Handmade was born—a lingerie and loungewear line inspired by styles from 1920s and 30s. The Etsy community quickly caught notice because of the line's incredible quality and wearability. She's even been asked to submit her pieces for a Nicki Minaj video and has received kudos from the queen of corsets, Dita Von Teese.

"I built two gorgeous pieces for [Dita]... and sent it to her management company. Within two days, I got an email from Dita, and I got a Facebook message from Dita, and it wasn't canned, I was so happy. And then I got a letter from her, handwritten. It was so wonderful."

ONLINE +

D.I.Y. HOME

TAKE A STAB AT UPDATING YOUR LIFE, D.I.Y. STYLE

By Ashley & Aaron Feiger at Limited Batch

THE NEW YEAR COMES WITH RESOLUTIONS—MAKE LEARNING SOMETHING NEW PART OF YOUR "MUST-DO" LIST.

TO HELP YOU GET STARTED, WE CALLED ON OUR FAVORITE D.I.Y. BLOGGERS AT LIMITED BATCH, WHO CAN TURN YOUR SHACK INTO D.I.Y. CHIC, IN NO TIME FLAT.



DIY SPICED BOURBON

WHAT YOU'LL NEED

750 ml bourbon (we went with one of our favs, Four Roses)

1 orange

1 vanilla bean

3 cinnamon sticks

6 cloves (give or take)

8 allspice berries

An airtight container

+++

By adding a few ingredients to a bottle of your favorite bourbon, you can make a sweet, citrusy, spicy cocktail to warm you up when the weather is chilly.

First, split the vanilla bean down the center with a knife. Spread the two sides apart slightly to expose all the vanilla goodness inside. Place the split vanilla bean in your container along with the cinnamon sticks, cloves and allspice. Then, peel your orange, using either a peeler (so easy) or a knife. Add all the orange peels to your container, slice the orange in half and squeeze all the juice into the container as well.

Finally, add your bourbon to the other ingredients (obviously the most important part!). Give all the ingredients a good stir, close it up and put it in a safe place to rest for a week or so. The cool thing about this recipe is that because bourbon tastes good on its own, you can sneak a sip every couple of days to see how the flavors are developing. Once the spiced bourbon has been fully infused with all the ingredients, strain out all the bits and pour it into a glass flask. Serve over ice or neat.

DIY CHAIR CUSHIONS

WHAT YOU'LL NEED

Fabric (design your own using Spoonflower!)
Cheap foam
A few zippers
A sewing machine

+++

When we bought this set of imitation Eames chairs (I know, I know, but the real ones are so pricey) we decided to add cushions with a personal touch. Did you know that you can design your own fabric? Pretty cool, huh?! Spoonflower is such an awesome resource – you just upload your design and in a week or so, your custom fabric arrives in the mail. Using the pattern we created for our wedding invitations as a starting point, we came up with this more colorful version for our chair cushions.

After getting your fabric, all you need is some inexpensive foam, a sewing machine and a few zippers to complete custom cushions that will add a little color to any chair.

RECLAIMED WOOD CONSOLE TABLE

WHAT YOU'LL NEED

A piece of reclaimed wood

4 hairpin legs

Some screws and a drill

+++

One of the best things about living here in Portland is the access we have to cool (and fairly affordable) materials. In addition to a seemingly endless circuit of vintage furniture stores, we've also discovered some great resources like The Rebuilding

Center and Salvage Works. We've really taken advantage of these spots while furnishing our new place and will continue to frequent them for future projects. Once we set up all our furniture, it became clear we needed a console table to put behind the couch, and we decided to try and make one ourselves. We took a trip to Salvage Works and were able to pick out the wood we liked – doug fir salvaged from an old barn - a 12ft board cost us just under $50.

After a bit of research, we found hairpin legs online - they can be really expensive, and purchasing them online saved us quite a bit of money. We cut the board to the perfect length for our space and after adding a couple screws, we had an awesome rustic piece for behind the couch (and the perfect home for our vintage glass terrarium duo).



OLD SUITCASE, NEW PET BED

WHAT YOU'LL NEED

A old suitcase (the more vintage character is has the better)

A pillow insert to fit

Some cool, durable fabric

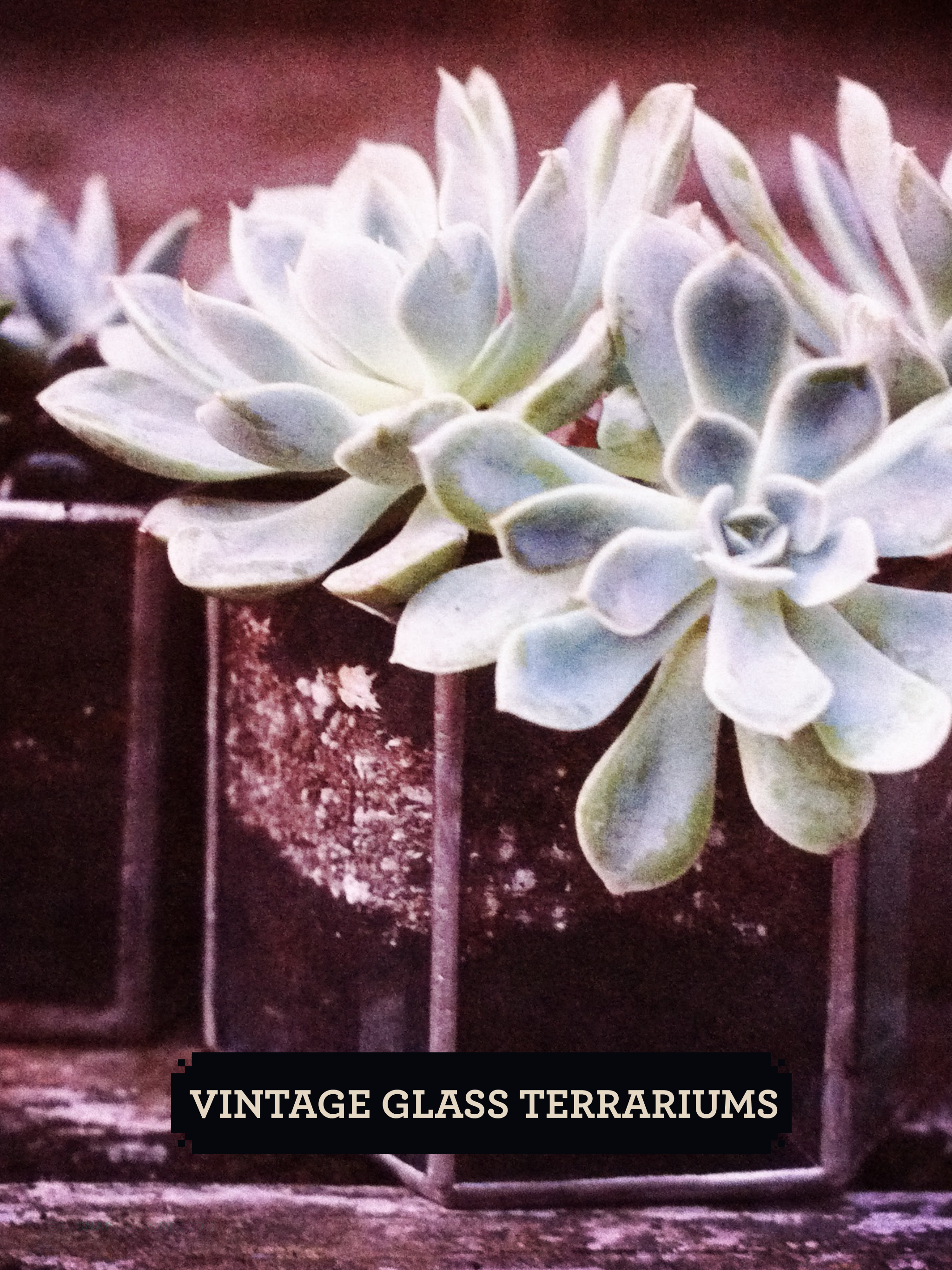
A sewing machine

+++

Cats can turn almost anywhere into the perfect place for a long nap – in the past week, we've spotted our two cats sleeping on top of the washing machine, in a basket in the back of the closet and inside an empty cabinet in the kitchen. So when we came across a cool old suitcase at a flea market, we thought... cat bed? Sure, why not.

After taking some measurements, we took a trip to the Pendleton store to choose some fabric. We also picked up a pillow insert at a local fabric store since we wanted the cover to be removable and washable. For this suitcase, a 14"x22" insert fit perfectly.

AOnce you've gathered all your materials, its time to get to sewing. Fold your fabric in half so it is doubled, and using your insert as a guide, trim it to the appropriate size, leaving about an inch of excess fabric on each side. We also left the fabric a bit longer than needed to create a flap for removing the insert. Make sure your fabric is inside out (the desired pattern should be facing in) and then pin it together so it stays put while you sew. Using a sewing machine, stich each side of your pillow cover. Then flip it inside-out so the correct side of the fabric is now on the outside. Attach snaps to the flap so that it can easily be opened and closed to remove the insert. Fit the pillow into the base of the suitcase and find a cat to enjoy it. Our cats took to it right away... the down pillow and soft wool make it the perfect place for a cat nap.


VINTAGE GLASS TERRARIUMS

WHAT YOU'LL NEED

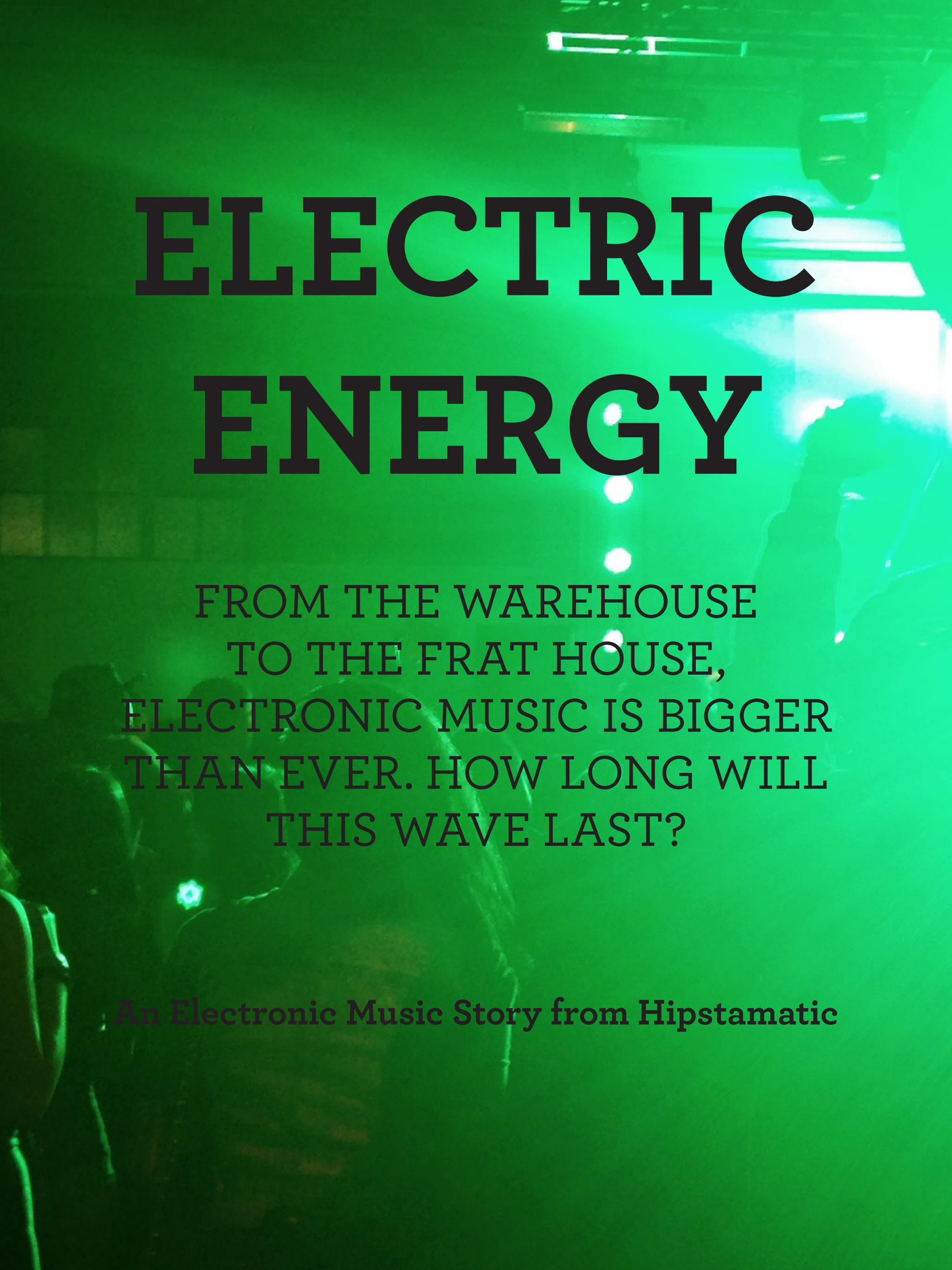
Glass containers

Potting soil

Succulents

+++

When we purchased these two vintage glass containers, they seemed like the perfect home for a couple of succulent plants. This project took 10 minutes tops - just gather all your supplies, add a couple handfuls of potting soil to each container and replant the succulents. You can also make it fun by adding a mini elf and deer - we found these at Collage, a craft store in our neighborhood.



ELECTRIC ENERGY

FROM THE WAREHOUSE
TO THE FRAT HOUSE,
ELECTRONIC MUSIC IS BIGGER
THAN EVER. HOW LONG WILL
THIS WAVE LAST?

An Electronic Music Story from Hipstamatic

Ten years ago, acts like Britney, Christina, and Ja Rule were dominating radio and selling out arenas. However, there was an underground music movement long in motion that you had to know about to belong: the electronic music scene.

Flash forward a decade, and electronic music is dominating U.S. radio. Electronic producer and DJ collaborations with major pop stars like Rihanna, Justin Beiber and Nicki Minaj, have put a spotlight on the genre like never before. Pop stars who could once sell out arenas are canceling tours due to low ticket sales, meanwhile artists like Bassnectar are selling out 9,000 seat venues for multiple nights in mere minutes. Music festivals like Electric Daisy Carnival and Ultra Music Festival draw people from around the world, and the experience isn't like warehouse parties from the past—it's a visionary spectacle with ferris wheels, LEDs for days, and enough fur vests and boots to warm the entire town of Detroit.

To get a glimpse into today's scene, we headed to Wintersalt, the music and arts festival put on by Eye Heart SF and Blap Productions. Sure, there were hip hop artists on the bill (K. Flay, Theophilus London), but the artists getting top billing were Diplo, Zedd, Dillon Francis, among other electronic acts. Electronic music has gone from the side tents at music festivals to the main attractions—but why—and how long is this wave going to last?

We talked to DJs, producers, and industry insiders who are at the forefront of the electronic groundswell to hear what they had to say.

—MS



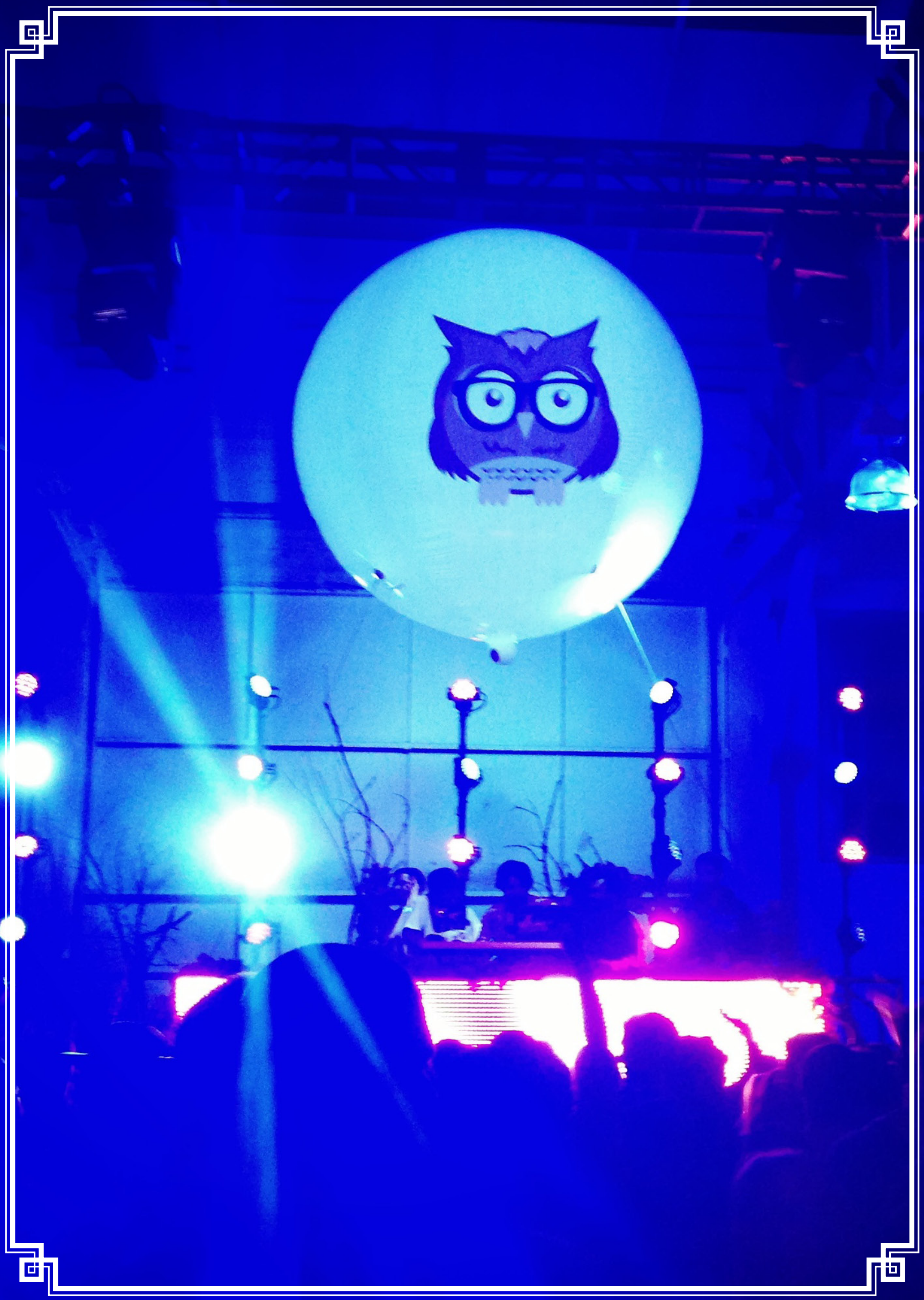
"In this audience, mainstream media is not number 1, therefore, it is owned by its audience, the younger generation."

-Bob Lefsetz, American music industry figure and author of the email newsletter and blog, the Lefsetz Letter



“There were several mainstream artists that saw the potential of incorporating electronic music into their repertoire and this really helped push the genre to the forefront. One example that really stands out in my mind is Kanye sampling Daft Punk which exposed the hip hop and pop communities to the concept of using electronic music. I think Deadmau5 and Justice also played major roles in exposing the masses to electronic music and additionally there were pop singers such as Lady Gaga who started using house beats in their music which wasn't really done until recent years in the U.S. Europe and other countries around the world have been listening to electronic music for years and I feel like we're a bit behind the trends here.”

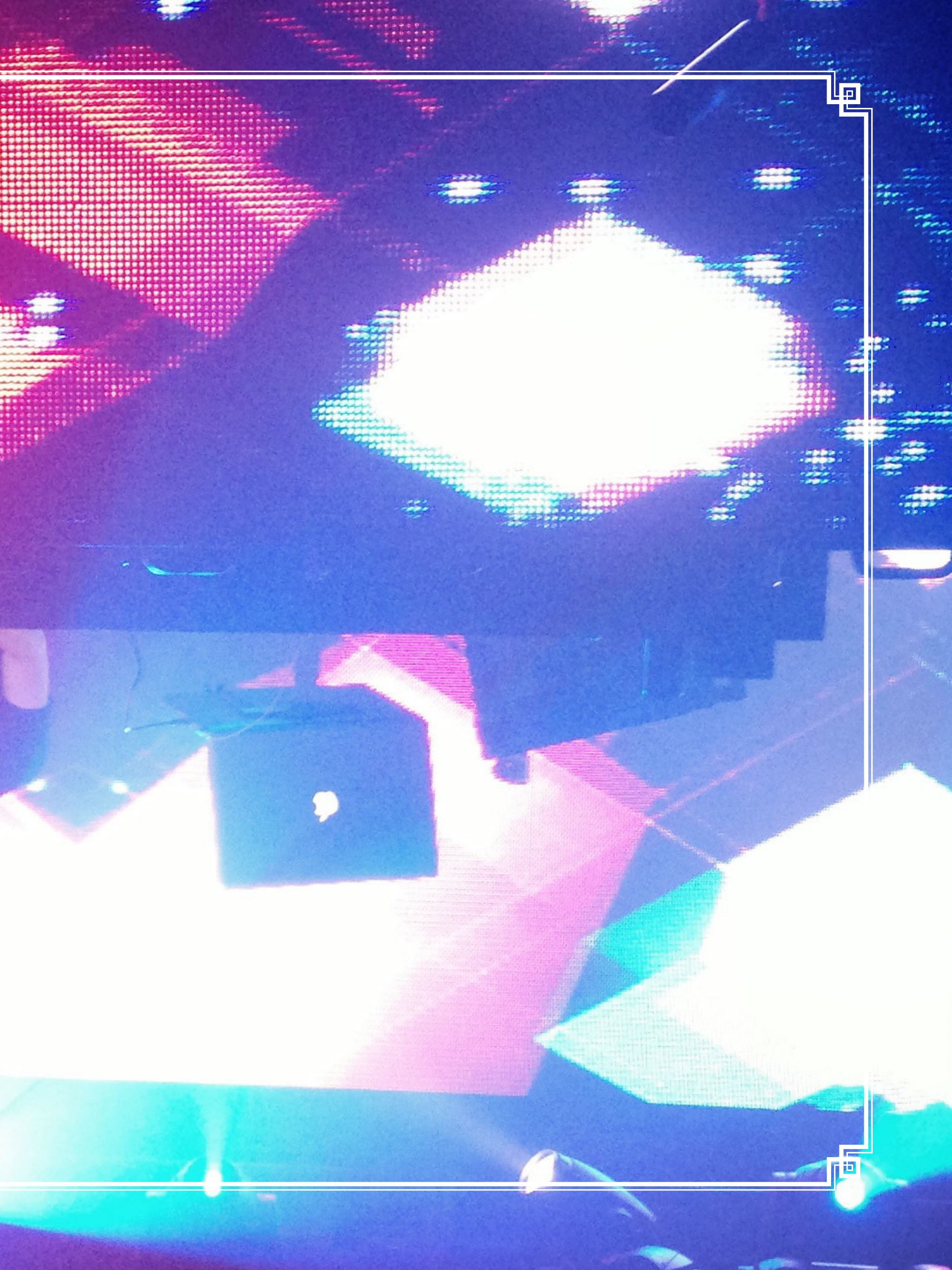
-Chris Harnett, DJ/Producer & one half of DJ and Production duo WhiteNoize




WINTERSALT

“One thing we started seeing with the more yuppie and mainstream crowd is that they started going to something like Coachella, for example. And, maybe Deadau5 was playing, and they were in this new atmosphere, and now they are being exposed to these new mainstream, electronic artists. Then, with the Internet, we have girlfriends who 3 or 4 years ago were listening to top 40 rap music at the club, and now they are finding new DJ producers on Soundcloud who most folks who are ‘in the know’ don’t even know yet...that wasn’t even possible 3 years ago.”

-Nate Mezmer, founder, Eye Heart SF and Wintersalt




GVARLOS

“The curators of the scene, Electric Daisy Carnival, Coachella, they are really into making sure the audience is treated properly.”

-Bob Lefsetz, American music industry figure and author of the email newsletter and blog, the Lefsetz Letter





"Electronic music, to me, is a very intellectual form of communication from the artist to the audience. Not to be condescending to the mainstream or pop audience, but pop music is pretty simple minded. But electronic music breaks that whole mold. The limits are beyond what anyone can imagine as far as how to structure a song, where the break goes, even if there's a verse or a chorus, you can use one word, you can or two words, you can use a whole sentence, or no words at all. That's the beauty of it, it's a whole art of its own. Anyone can translate their own art into this form of music and it doesn't have to identify as just a pop song.

-Revolvr, DJ and producer

“Electronic music has had a 20 to 30 year music career already. Will it ever die? Will it maintain the position it has in the marketplace? I don’t know. What we learned with hip hop and rap—we heard ‘This is a fad,’ Hip hop is still here today, and electronic music feels the same way.”

-Bob Lefsetz, American music industry figure and author of the email newsletter and blog, the Lefsetz Letter


NOBODY STRIKE


i
vampires



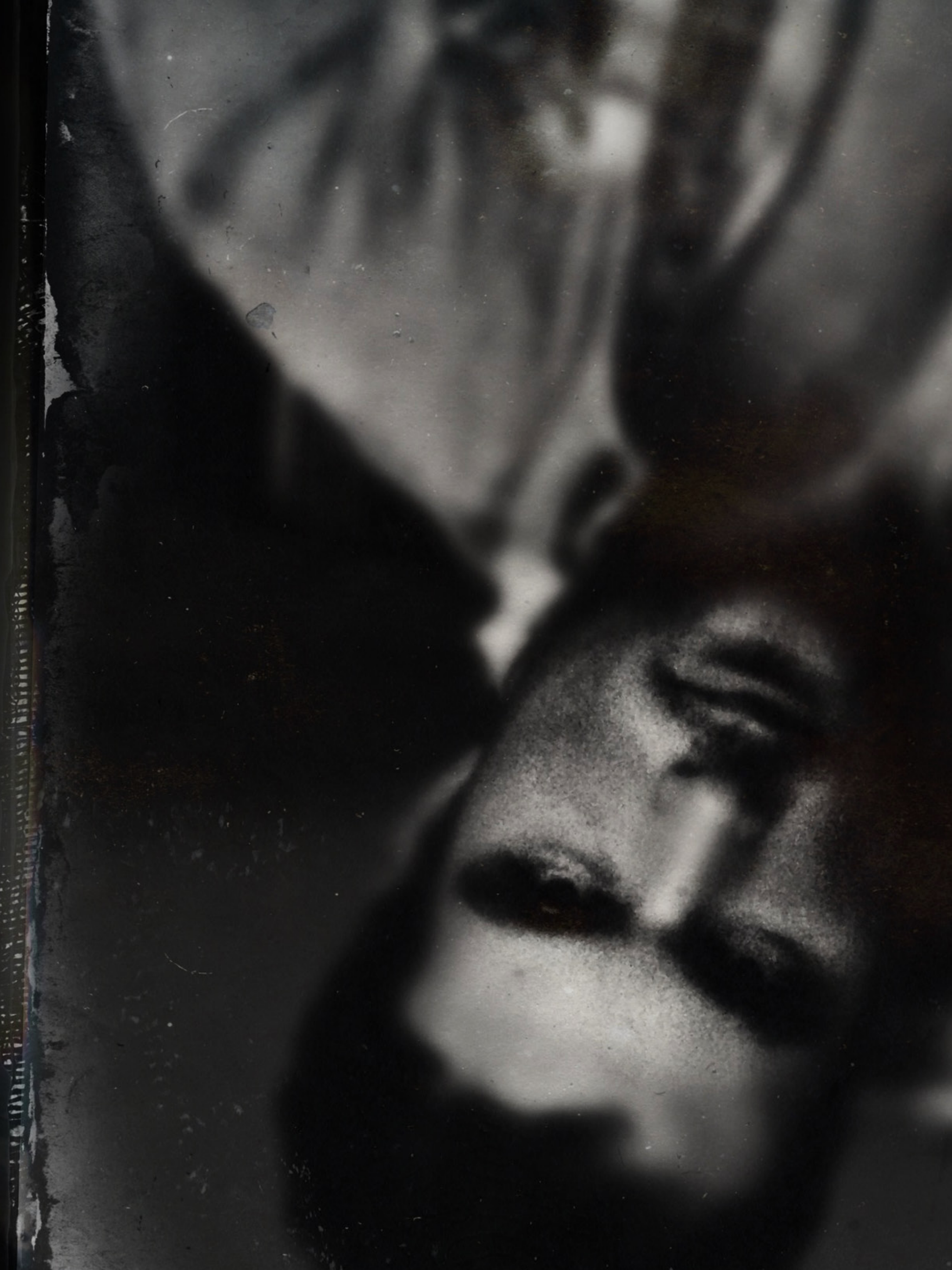


“Electronic music will definitely continue to grow. It's not just a fad and it just seems to be gaining in popularity more and more. Also, tons of music related companies see the potential of it and are trying to invest heavily in all of the festivals and promotion companies, etc. It's here to stay. I think it will just continue to evolve as it always has. There will always be mainstream and underground music but hopefully the people that only know what is spoon fed to them will eventually learn about all the other amazing music out there.”

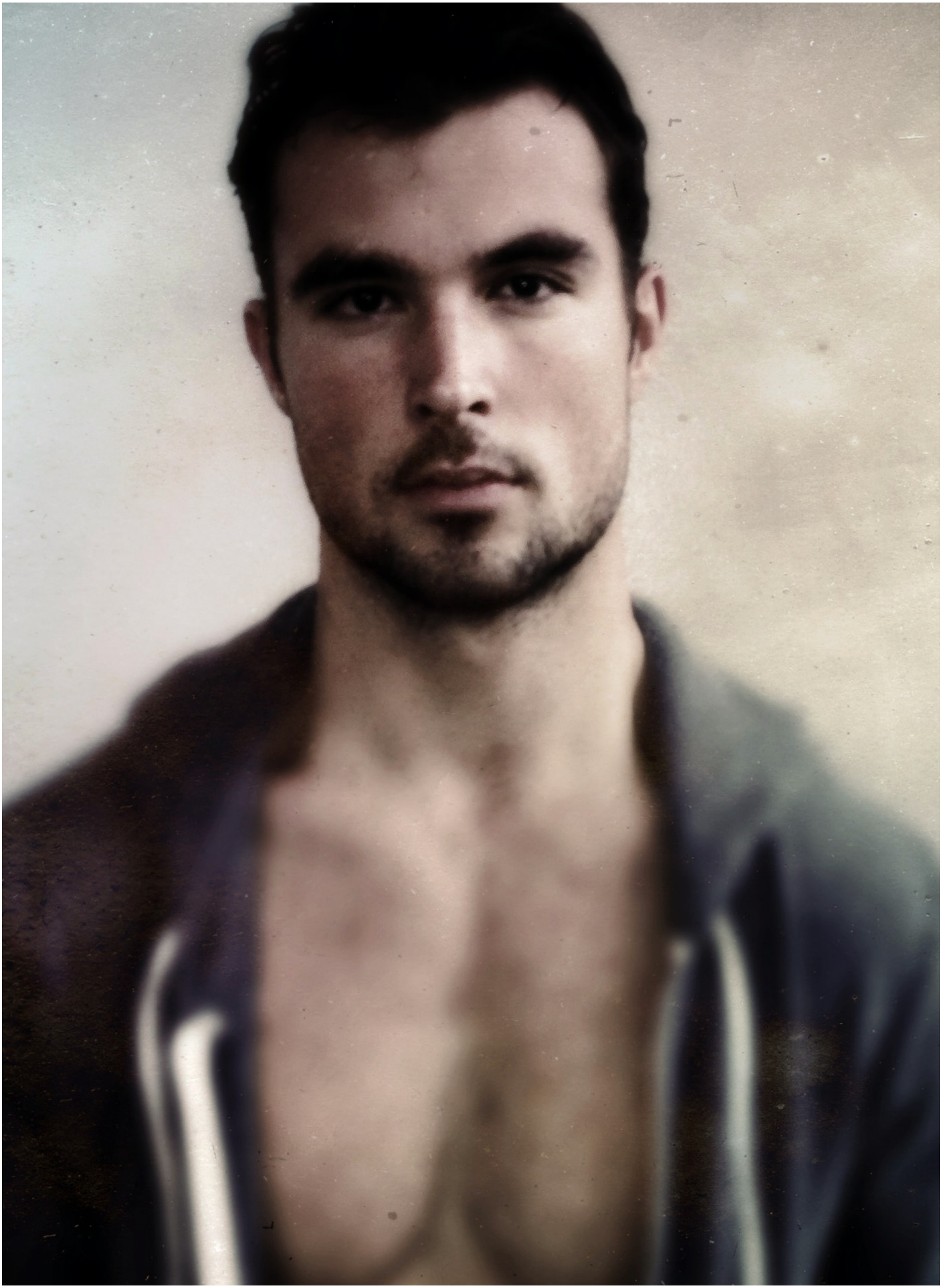
-Chris Harnett, DJ/Producer & one half of DJ and Production duo WhiteNoize

BODY AS FORM

Model and actor Walter Savage stops in for a go-see with photographer Chiun-Kai Shih featuring the new Tintype SnapPak

















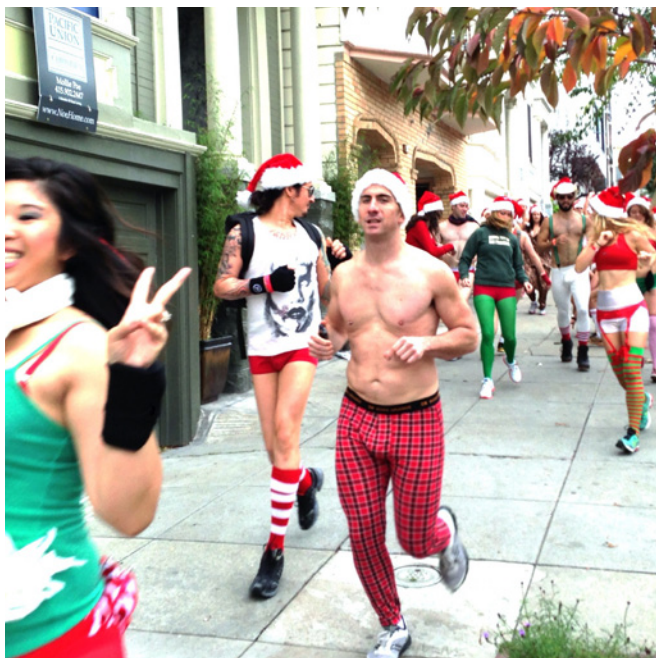




SITUATION

Yeah, we got drunk. Some of us didn't sleep. We're just having fun and we don't care who sees. We're always ready to go out 'cuz that's the way it's supposed to be.















SAN FRANCISCO

DECEMBER 2012

SANTA SKIVIE RUN

Photos by Jodi Dorshorst




2012 TOP FUNDRAISER
DIESEL





















SAN FRANCISCO

NOVEMBER 2012

TRAVIS JENSEN: WISH YOU WERE HERE

Photos by Mario Estrada























SAN FRANCISCO

DECEMBER 2012

HIPSTAMATIC NEW YEAR'S EVE

Photos by Molli Sullivan



A Lens Into The Soul

The new Tintype SnapPak brings the look and feel of daguerreotype and tintype photography to Hipstamatic, with soul-capturing results. To learn more about the Pak, we talked with Hipstamatic co-founder Ryan Dorshorst, and Creative Director Aravind Kaimal, who give us the inside scoop on the inspiration and creative process behind this unique combo.



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WHAT WAS THE INSPIRATION BEHIND THE TINTYPE LENS?
The team has been obsessed over the last few months with tintype photography, so Aravind (our creative director) and I tried to figure out how we could bring it to Hipstamatic.

TINTYPE PHOTOS HAVE SUCH A SPECIFIC LOOK—HOW WERE YOU ABLE TO RECREATE THAT?
Some of the key components with tintypes are extremely shallow depth of field as well as an eerie and surreal focus on the eyes. We've written some pretty complex processing for the lens and films, and are using Apple's iOS's face detection technology in order to create this very specific focus on the face and eyes (though it also works great when shooting things other than people). This is all part of the new Tinto 1884 lens.

LET'S TALK ABOUT THE FILMS—THERE'S A BLACK AND WHITE AND COLOR. HOW DID YOU CREATE THOSE?
For the films, we were specifically inspired by the rich black and whites of daguerreotypes and also the tradition of hand-painted photos that was common before color photography was more prevalent and economical. From this inspiration, we built the D-Type Plate film, which is the black and white film, and the C-Type Plate film, is the color.

SO WHERE DOES THIS LENS AND COMBO STACK UP AGAINST ALL OF HIPSTAMATIC'S OTHER RELEASES?
We tested the Tintype SnapPak for several weeks, and it's definitely one of our favorite Paks we've ever created. The photos have a truly soul-capturing effect, and the look and feel is like nothing we've ever done. We've already seen some of the amazing ways our community is using the Pak, and as always, we're floored by their talent and creativity. It definitely feels like it's one of our community's favorite combos as well.—*MS*

LET YOUR VOICE BE HEARD

We want Snap to be the most badass magazine out there, and we want you to help make that possible. What would you like to see more of? Less of? Weigh in on all things Snap at

TAP TO EMAIL US